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RADIO AND TELEVISION RECEIVING SETS 17 1963  
(Including Record Players)

MARCH 1963

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TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>March 1963</u>					
Domestic sales in:					
Atlantic provinces ...	233	63	1,644	354	2,294
Quebec .....	1,291	131	5,833	2,262	9,517
Ontario .....	26,114	357	6,459	2,465	35,395
Manitoba .....	287	32	908	352	1,579
Saskatchewan .....	184	16	562	430	1,192
Alberta .....	228	70	1,188	602	2,088
British Columbia .....	349	38	914	644	1,945
Total domestic sales	28,686	707	17,508	7,109	54,010
Export sales .....	-	-	11	1,025	1,036
Total sales .....	28,686	707	17,519	8,134	55,046
<u>Three months ended</u> <u>March 1963</u>					
Domestic sales in:					
Atlantic provinces ...	468	143	3,962	1,064	5,637
Quebec .....	2,780	438	15,795	6,938	25,951
Ontario .....	86,358	1,309	16,976	8,788	113,431
Manitoba .....	761	98	3,296	1,395	5,550
Saskatchewan .....	413	67	1,808	1,162	3,450
Alberta .....	698	188	3,417	1,934	6,237
British Columbia .....	776	177	3,563	2,302	6,818
Total domestic sales	92,254	2,420	48,817	23,583	167,074
Export sales .....	31	-	11	4,181	4,223
Total sales .....	92,285	2,420	48,828	27,764	171,297

Industry and Merchandising Division

May 1963  
6523-542

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa, 1963

**TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets  
and Record Players by Areas**

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>March 1963</u>				
Domestic sales in:				
Atlantic provinces .....	781	-	781	2,322
Quebec .....	2,646	-	2,646	8,003
Ontario .....	3,026	-	3,026	10,460
Manitoba .....	623	-	623	1,162
Saskatchewan .....	434	-	434	1,029
Alberta .....	787	-	787	2,278
British Columbia .....	547	-	547	2,273
Total domestic sales .....	8,844	-	8,844	27,527
Export sales .....	2	-	2	152
Total sales .....	8,846	-	8,846	27,679
<u>Three months ended</u> <u>March 1963</u>				
Domestic sales in:				
Atlantic provinces .....	2,718	-	2,718	7,371
Quebec .....	8,762	-	8,762	24,855
Ontario .....	10,022	-	10,022	33,712
Manitoba .....	1,974	-	1,974	5,487
Saskatchewan .....	1,363	-	1,363	4,346
Alberta .....	2,184	-	2,184	7,951
British Columbia .....	1,937	-	1,937	9,243
Total domestic sales .....	28,960	-	28,960	92,965
Export sales .....	25	-	25	398
Total sales .....	28,985	-	28,985	93,363

**TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,  
by Model Types and Screen Sizes**

	March 1963	Three months ended March 1963
	number of units	
By model type:		
Portables .....	9,794	27,608
Table models .....	2,402	7,813
Consoles .....	13,572	50,895
Three-way combinations .....	1,759	6,649
Totals .....	27,527	92,965
By screen size:		
17" and under .....	295	1,365
19" .....	10,833	29,779
21" .....	61	170
23" and over .....	16,338	61,651
Totals .....	27,527	92,965

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	March 1963	Three months ended March 1963
	number of units	
Radio receiving sets:		
Auto .....	18,543	72,562
Portables .....	1,229	1,577
Home sets .....	25,098	57,613
Radio phonograph combinations ..	8,661	29,066
Totals .....	53,531	160,818
Television receiving sets .....	46,475	117,736
Record players:		
With amplifier .....	11,887	36,084
Without amplifier .....	-	-
Totals .....	11,887	36,084

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	March 1963	Three months ended March 1963
	number of units	
Radio receiving sets:		
Auto .....	805	1,661
Portables .....	4,962	9,283
Home Sets .....	510	2,372
Radio phonograph combinations ..	96	357
Totals .....	6,103	13,673
Television receiving sets .....	116	344

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
	number of units							
January ....	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February ...	23,696	31,358	754	892	15,943	17,663	6,362	8,202
March .....	30,311	28,686	1,249	707	17,545	17,508	6,430	7,109
April .....	15,726		1,467		14,262		5,182	
May .....	26,363		1,729		14,915		4,123	
June .....	26,968		2,141		16,670		4,060	
July .....	19,511		1,642		13,754		6,454	
August .....	10,663		1,321		19,618		9,321	
September ..	19,499		1,378		26,739		13,486	
October ....	35,548		1,841		27,889		11,764	
November ...	40,433		3,026		36,732		12,808	
December ...	31,053		3,702		30,986		13,951	
Totals ...	304,758		21,979		251,413		102,456	
Year to date	78,994	92,254	3,732	2,420	49,848	48,817	21,307	23,583

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
	number of units			
January .....	10,781	9,532	32,342	32,965
February .....	13,542	10,584	30,833	32,473
March .....	10,102	8,844	30,204	27,527
April .....	7,437		25,874	
May .....	9,491		21,256	
June .....	8,588		32,370	
July .....	11,153		29,955	
August .....	15,682		34,091	
September .....	19,324		52,027	
October .....	24,387		51,849	
November .....	33,890		50,011	
December .....	40,929		29,356	
Totals .....	205,306		420,168	
Year to date .....	14,425	28,960	93,379	92,965

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January .....	1,571,609	1,482,000	1,426,184	1,226,353	998,365	807,193
February .....	1,359,671	1,642,864	1,320,509	1,396,560	909,071	965,077
March .....	1,749,635	1,809,512	1,263,500	1,315,597	864,542	933,674
April .....	1,330,753		1,228,748		884,201	
May .....	1,399,489		1,169,537		808,601	
June .....	1,386,234		1,355,083		896,107	
July .....	975,727		1,160,122		811,760	
August .....	968,230		1,067,843		721,170	
September .....	1,429,505		1,386,550		950,998	
October .....	1,402,059		1,754,881		1,164,315	
November .....	1,479,322		1,520,034		1,076,747	
December .....	1,350,117		1,524,307		1,089,174	
Totals .....	16,402,351		16,177,298		11,175,051	
Year to date ..	4,680,915	4,934,376	4,010,193	3,938,510	2,771,978	2,705,944

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January .....	54,863	28,042	29,668	17,069	308,918	171,801
February .....	54,147	21,593	36,658	23,187	240,235	183,804
March .....	42,342	30,401	35,815	31,331	305,563	168,135
April .....	44,913		44,082		308,455	
May .....	52,329		45,561		278,707	
June .....	36,493		31,125		191,455	
July .....	27,125		24,921		235,174	
August .....	27,740		44,246		123,001	
September .....	36,282		82,331		303,324	
October .....	29,721		33,395		62,777	
November .....	30,989		38,905		158,303	
December .....	43,839		29,099		211,811	
Totals .....	480,783		475,806		2,727,723	
Year to date ..	151,352	80,036	102,141	71,587	854,716	523,740

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January .....	53,666	58,580	49,151	54,166	1,012,700	995,490
February .....	55,883	54,498	53,102	60,417	1,109,674	1,165,968
March .....	64,770	60,420	56,789	54,671	1,180,971	1,046,132
April .....	52,462		53,705		1,104,603	
May .....	51,964		49,706		1,053,836	
June .....	57,472		52,511		1,145,012	
July .....	38,413		41,572		847,700	
August .....	46,925		45,407		937,855	
September .....	59,640		64,257		1,291,785	
October .....	65,952		66,317		1,296,446	
November .....	66,125		67,741		1,329,697	
December .....	66,903		62,923		1,210,344	
Totals .....	680,175		663,181		13,520,623	
Year to date	174,319	173,498	159,042	169,254	3,303,345	3,207,590

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	November 1962		Eleven months ended November 1962	
	No.	\$	No.	\$
Radio phonograph sets .....	1,919	175,962	13,114	1,265,872
Radio receiving sets, transistor type, n.e.s. ....	53,091	582,588	578,876	6,551,383
Radio receiving sets, n.e.s. ....	15,503	261,030	171,884	3,129,497
Radio and television receiving and transmitting tubes .....	1,080,561	1,034,074	9,843,378	8,867,482
Television picture tubes .....	32	1,008	1,483	41,092
Radio tube parts(2) .....	-	514,881	-	3,956,754
Television receiving sets .....	1,682	262,385	14,900	2,433,312

(1) Customs clearance, latest available.

(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports(1) of Specified Electronic Equipment

	February 1963		Two months ended February 1963	
	No.	\$	No.	\$
Radio receiving sets .....	566	106,216	2,629	570,834
Television receiving sets .....	110	32,562	429	84,800
Electronic tubes, semi-conductors and parts .....	-	251,499	-	415,601

(1) Customs clearance, latest available.

