

APRIL 1963
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|  | Aluto | Portables | Home sets | Radio phonograph combinations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| April 1963 | number of units |  |  |  |  |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces . | 376 | 53 | 1,672 | 192 | 2,293 |
| Quebec. | 1,763 | 136 | 7,354 | 1,520 | 10,873 |
| Ontario | 1:, 819 | 351 | 5,263 | 1,430 | 25,869 |
| Manitoba | 780 | 12 | 1,278 | 354 | 2,424 |
| Saskatchewan | 215 | 22 | 484 | 188 | 909 |
| Alberta | 445 | 79 | 1,266 | 325 | 2,115 |
| British Columbia ..... | 450 | 38 | 1,083 | 466 | 2,037 |
| Total domestic sales | 22,848 | 691 | 18,400 | 4,581 | 46,520 |
| Export sales.......... | - | - | 20 | 1,426 | 1,446 |
| Total sales ....... | 22,848 | 691 | 18,420 | 6,007 | 47,966 |

## Four months ended April 1963

| Domestic sales in: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Atlantic provinces. | 844 | 196 | 5,634 | 1,256 | 7,930 |
| Quebec | 4,543 | 574 | 23,149 | 8,558 | 36,824 |
| Ontario | 105,177 | 1,660 | 22,239 | 10,224 | 139,300 |
| Manitoba | 1,541 | 110 | 4,574 | 1,749 | 7,974 |
| Saskatchewan | 628 | 89 | 2,292 | 1,350 | 4,359 |
| Alberta | 1,143 | 267 | 4,683 | 2,259 | 8,352 |
| British Columbia | 1,226 | 215 | 4,646 | 2,768 | 8,855 |
| Total domestic sales | 115,102 | 3,111 | 67,217 | 28,164 | 213,594 |
| Export sales .......... | 31 | - | 31 | 5,607 | 5,669 |
| Total sales | 115,133 | 3,111 | 67,248 | 33,771 | 219,263 |

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas


Four months ended April 1963


## TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | April 1963 | Four months ended Apri1 1963 |
| :---: | :---: | :---: |
|  | number of units |  |
| By model type: |  |  |
| Portables | 8,832 | 36,440 |
| Table models | 2,275 | 10, 088 |
| Consoles .. | 12,939 | 63,834 |
| Three-way combinations | 1,463 | 8.112 |
| Totals | 25,509 | 111.474 |
| By screen size: |  |  |
| 17" and under ...... | 1,136 | 2,501 |
| 19"' ................. | 8,357 | 38,136 |
| $21^{\prime \prime}$. ............. | 10 | 180 |
| $23^{\prime \prime}$ and over ..... | 16,006 | $77,657$ |
| Totals ...... | 25,509 | 118,474 |

# TABLE 4. Production of Radio and Television Receiving Sets and Record Players 


(1) Includes revision for March which should have read 36,496.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

| April 1963 | Four months ended |
| ---: | ---: | ---: |
| April 1963 |  |

number of units

Radio receiving sets:

| Auto | 1,370 | 3,031 |
| :---: | :---: | :---: |
| Portables | 6,449 | 15,732 |
| Home Sets | 548 | 2,920 |
| Radio phonograph combinations | 114 | 471 |
| Totals | 8,481 | 22,154 |
| levision receiving sets ....... | 42 | 386 |

[^0]TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

|  |  | to | Port | bles | Home | sets | $\begin{aligned} & \text { Rad } \\ & \text { phono } \\ & \text { combin } \end{aligned}$ | io graph ations |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  |  |  |  | number | of units |  |  |  |
| January .... | 24,987 | 32,210 | 1,729 | 821 | 16,360 | 13,646 | 8,515 | 8,272 |
| February ... | 23,696 | 31,358 | 754 | 892 | 15,943 | 17,663 | 6,362 | 8,202 |
| March | 30,311 | 28,686 | 1,249 | 707 | 17,545 | 17,508 | 6,430 | 7,109 |
| April | 15,726 | 22,848 | 1,467 | 691 | 14,262 | 18,400 | 5,182 | 4,581 |
| May | 26,363 |  | 1,729 |  | 14,915 |  | 4,123 |  |
| June | 26,968 |  | 2,141 |  | 16,670 |  | 4,060 |  |
| July ... | 19,511 |  | 1,642 |  | 13,754 |  | 6,454 |  |
| August | 10,663 |  | 1,321 |  | 19,618 |  | 9,321 |  |
| September .. | 19,499 |  | 1,378 |  | 26,739 |  | 13,486 |  |
| October .... | 35,548 |  | 1,841 |  | 27,889 |  | 11,764 |  |
| November ... | 40,433 |  | 3,026 |  | 36,732 |  | 12,808 |  |
| December ... | 31,053 |  | 3,702 |  | 30,986 |  | 13,951 |  |
| Totals | 304,758 |  | 21,979 |  | 251,413 |  | 102,456 |  |
| Year to date | 94,720 | 115,102 | 5,199 | 3,111 | 64,110 | 67,217 | 26,489 | 28,164 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Recefving Sets and Record Plsyers, by Months, 1962 and 1963


TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 1,571,609 | 1,482,000 | 1,426,184 | 1,226,353 | 998,365 | 807,193 |
| February | 1,359,671 | 1,642,864 | 1,320,509 | 1,396,560 | 909,071 | 965,077 |
| March | 1,749,635 | 1,809,512 | 1,263,500 | 1,315,597 | 864,542 | 933,674 |
| April | 1,330,753 | 1,773,088 | 1,228,748 | 1,050,257 | 884,201 | 728,425 |
| May ....... | 1,399,489 |  | 1,169,537 |  | 808,601 |  |
| June . | 1,386,234 |  | 1,355,083 |  | 896,107 |  |
| July | 975,727 |  | 1,160,122 |  | 811,760 |  |
| August | 968,230 |  | 1,067,843 |  | 721,170 |  |
| September | 1,429,505 |  | 1,386,550 |  | 950,998 |  |
| October | 1,402,059 |  | 1,754,881 |  | 1,164,315 |  |
| November | 1,479,322 |  | 1,520,034 |  | 1,076,747 |  |
| December | 1,350,117 |  | 1,524,307 |  | 1,089,174 |  |
| Totals | 16,402,351 |  | 16,177,298 |  | 11,175,051 |  |
| Year to date | 6,011,668 | 6,707,464 | 5,238,941 | 4,988,767 | 3,656,179 | 3,434,369 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 196 | 1962 | 2963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January ... | 54,863 | 28,042 | 29,668 | 17,069 | 308,918 | 171,801 |
| February .. | 54,147 | 21,593 | 36,658 | 23,187 | 240, 235 | 183,804 |
| March ... | 42,342 | 30,401 | 35,815 | 31,331 | 305,563 | 168,135 |
| April | 44,913 | 31,561 | 44,082 | 28,471 | 308,455 | 210458 |
| May . | 52,329 |  | 45,561 |  | 278,707 |  |
| June | 36,493 |  | 31,125 |  | 191,455 |  |
| July | 27,125 |  | 24,921 |  | 235,174 |  |
| August | 27,740 |  | 44,246 |  | 123,001 |  |
| September | 36,282 |  | 82,331 |  | 303,324 |  |
| October | 29,721 |  | 33,395 |  | 62,777 |  |
| November | 30,989 |  | 38,905 |  | 158,303 |  |
| December | 43,839 |  | 29,099 |  | 211,811 |  |
| Totals | 480,783 |  | 475,806 |  | 2,727,723 |  |
| Year to date | 196, 265 | 111,597 | 146,223 | 100,058 | 1,163,171 | 734,198 |

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1962 and 1963

| Production | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Units | Units |  | Value |  |
| 19621963 | 1962 | 1963 | 1962 | 1963 |


| January ...... | 53,666 | 58,580 | 49,151 | 54,166 | 1,012,700 | 995,490 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| February ..... | 55,883 | 54,498 | 53,102 | 60,417 | 1,109,674 | 1,165,968 |
| March | 64,770 | 60,420 | 56,789 | 54,671 | 1,180,971 | 1,046,132 |
| April | 52,462 | 60,588 | 53,705 | 51,571 | 1,104,603 | 1,012,689 |
| May | 51,964 |  | 49,706 |  | 1,053,836 |  |
| June ......... | 57,472 |  | 52,511 |  | 1,145,012 |  |
| July | 38,413 |  | 41,572 |  | 847,700 |  |
| August ....... | 46,925 |  | 45,407 |  | 937,855 |  |
| September .... | 59,640 |  | 64,257 |  | 1,291,785 |  |
| October | 65,952 |  | 66,317 |  | 1,296,446 |  |
| November | 66,125 |  | 67,741 |  | $1,329,697$ |  |
| December | 66,903 |  | 62,923 |  | 1,210,344 |  |
| Totals ..... | 680,175 |  | 663,181 |  | 13,520,623 |  |
| Year to date. | 226, 781 | 234,086 | 212,747 | 220,825 | 4,407,948 | 4,220,279 |

(1) Includes rebuilt tubes.

TABLE 11. Imports (1) of Specified Electronic Equipment

|  | December 1962 |  | Twelve months ended December 1962 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| Radio Phonograph sets | 1,867 | 157.993 | 14,981 | 1,423,865 |
| Radio receiving sets, transistor type, n.e.s. | 45,086 | 457, 840 | $623,9.2$ | 7,009,223 |
| Radio recelving sets, n .e.s. ....... | 9,268 | 187,978 | 181,1こ2 | 3,317,475 |
| Radio and television receiving and transmitting tubes | 651,228 | 715,564 | 10,494,606 | 9,583,046 |
| Television picture tubes .......... | 261 | 4,598 | 1,744 | 45,690 |
| Radio tube parts (2). | - | 208,210 | - | 4,164,964 |
| Television receiving sets ......... | 1,464 | 217,193 | 16,364 | 2,650,505 |

(1) Custom clearance, latest available.
(2) Includes parts for entertainment type receiving tubes, industrial and military tubes, power tubes and television picture tubes.

TABLE 12. Exports (1) of Specified Electronic Equipment

|  | March 1963 |  | Three months ended March 1963 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ |  |  |
| Radio receiving sets | 2,038 | 435,142 | 4,667 | 1,005,976 |
| Television receiving sets ............. | 147 | 39,177 | 576 | -23,977. |
| Electronic tubes, semi-conductors and parts $\qquad$ | - | 130,384 | - | 545,985 |

(1) Customs clearance, latest available.


[^0]:    (1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

