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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JULY 1963

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>July 1963</u>					
Domestic sales in:					
Atlantic provinces ...	238	151	1,509	466	2,364
Quebec	1,314	488	4,403	1,708	7,913
Ontario	15,054	736	5,403	2,089	23,282
Manitoba	288	81	791	300	1,460
Saskatchewan	129	29	522	274	954
Alberta	195	65	1,090	461	1,811
British Columbia	349	103	1,024	418	1,894
Total domestic sales	17,567	1,653	14,742	5,716	39,678
Export sales	6	-	1,121	735	1,862
Total sales	17,573	1,653	15,863	6,451	41,540
<u>Seven months ended</u>					
<u>July 1963</u>					
Domestic sales in:					
Atlantic provinces ...	1,570	550	10,122	2,056	14,298
Quebec	9,127	1,591	38,545	14,270	63,533
Ontario	173,695	4,119	39,384	16,727	233,925
Manitoba	2,902	246	6,852	2,597	12,597
Saskatchewan	1,150	167	3,966	2,029	7,312
Alberta	1,911	453	7,644	3,380	13,388
British Columbia	2,005	420	7,919	4,177	14,521
Total domestic sales	192,360	7,546	114,432	45,236	359,574
Export sales	169	-	3,032	7,728	10,929
Total sales	192,529	7,546	117,464	52,964	370,503

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players		Total	Television receiving sets
	With amplifier	Without amplifier		
number of units				
<u>July 1963</u>				
Domestic sales in:				
Atlantic provinces	704	-	704	2,166
Quebec	3,049	-	3,049	9,204
Ontario	3,089	-	3,089	11,616
Manitoba	530	-	530	1,697
Saskatchewan	250	-	250	973
Alberta	443	-	443	2,452
British Columbia	552	-	552	2,424
Total domestic sales	8,617	-	8,617	30,532
Export sales	-	-	-	220
Total sales	8,617	-	8,617	30,752
<u>Seven months ended</u>				
<u>July 1963</u>				
Domestic sales in:				
Atlantic provinces	5,115	-	5,115	15,529
Quebec	22,933	-	22,933	59,328
Ontario	20,537	-	20,537	74,754
Manitoba	3,748	-	3,748	11,086
Saskatchewan	2,314	-	2,314	8,001
Alberta	3,737	-	3,737	16,217
British Columbia	3,747	-	3,747	18,452
Total domestic sales	62,131	-	62,131	203,367
Export sales	51	-	51	1,593
Total sales	62,182	-	62,182	204,960

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	July 1963	Seven months ended July 1963
By model type:		
Portables	8,647	68,174
Table models	2,699	16,397
Consoles	16,862	105,601
Three-way combinations	2,324	13,195
Totals	30,532	203,367
By screen size:		
17" and under	1,483	10,410
19"	8,126	64,081
21"	(- 30)	170
23" and over	20,953	128,706
Totals	30,532	203,367

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	July 1963	Seven months ended July 1963
number of units		
Radio receiving sets:		
Auto	14,280	131,631
Portables	3,150	10,325
Home sets	13,565	139,362
Radio phonograph combinations ..	6,990	58,307
Totals	37,985	339,625
Television receiving sets	24,630	240,533
Record players:		
With amplifier	12,820	84,006
Without amplifier	-	-
Totals	12,820	84,006

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	July 1963	Seven months ended July 1963
number of units		
Radio receiving sets:		
Auto	1,865	9,100
Portables	9,546	38,572
Home Sets	1,038	5,821
Radio phonograph combinations ..	135	720
Totals	12,584	54,213
Television receiving sets	35	459

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
number of units								
January	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February ...	23,696	31,358	754	892	15,943	17,663	6,362	8,202
March	30,311	28,686	1,249	707	17,545	17,508	6,430	7,109
April	15,726	22,848	1,467	691	14,262	18,400	5,182	4,581
May	26,363	34,557	1,729	1,230	14,915	17,744	4,123	5,819
June	26,968	25,134	2,141	1,552	16,670	14,729	4,060	5,537
July	19,511	17,567	1,642	1,653	13,754	14,742	6,454	5,716
August	10,663		1,321		19,618		9,321	
September ..	19,499		1,378		26,739		13,486	
October	35,548		1,841		27,889		11,764	
November ...	40,433		3,026		36,732		12,808	
December ...	31,053		3,702		30,986		13,951	
Totals ...	304,758		21,979		251,413		102,456	
Year to date	167,562	192,360	10,711	7,546	109,449	114,432	41,126	45,236

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
number of units				
January	10,781	9,532	32,342	32,965
February	13,542	10,584	30,833	32,473
March	10,102	8,844	30,204	27,527
April	7,437	5,728	25,874	25,509
May	9,491	9,626	21,256	28,496
June	8,588	9,200	32,370	25,865
July	11,153	8,617	29,955	30,532
August	15,682		34,091	
September	19,324		52,027	
October	24,387		51,849	
November	33,890		50,011	
December	40,929		29,356	
Totals	205,306		420,168	
Year to date	71,094	62,131	202,834	203,367

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number		dollars			
January	1,571,609	1,482,000	1,426,184	1,226,353	998,365	807,193
February	1,359,671	1,642,864	1,320,509	1,396,560	909,071	965,077
March	1,749,635	1,809,512	1,263,500	1,315,597	864,542	933,674
April	1,330,753	1,773,088	1,228,748	1,050,257	884,201	728,425
May	1,399,489	1,805,015	1,169,537	1,040,370	808,601	749,768
June	1,386,234	1,542,972	1,355,083	1,054,725	896,107	680,421
July	975,727	883,321	1,160,122	789,382	811,760	546,563
August	968,230		1,067,843		721,170	
September	1,429,505		1,386,550		950,998	
October	1,402,059		1,754,881		1,164,315	
November	1,479,322		1,520,034		1,076,747	
December	1,350,117		1,524,307		1,089,174	
Totals	16,402,351		16,177,298		11,175,051	
Year to date ..	9,773,118	10,938,772	8,923,683	7,873,244	6,172,647	5,411,121

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number		dollars			
January	54,863	28,042	29,668	17,069	308,918	171,801
February	54,147	21,593	36,658	23,187	240,235	183,804
March	42,342	30,401	35,815	31,331	305,563	168,135
April	44,913	31,561	44,082	28,471	308,455	210,458
May	52,329	26,737	45,561	39,970	278,707	207,041
June	36,493	17,838	31,125	45,140	191,455	276,465
July	27,125	11,735	24,921	17,344	235,174	167,957
August	27,740		44,246		123,001	
September	36,282		82,331		303,324	
October	29,721		33,395		62,777	
November	30,989		38,905		158,303	
December	43,839		29,099		211,811	
Totals	480,783		475,806		2,727,723	
Year to date ..	312,212	167,907	247,830	202,512	1,868,507	1,385,661



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**TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1962 and 1963**

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January	53,666	58,580	49,151	54,166	1,012,700	995,490
February	55,883	54,498	53,102	60,417	1,109,674	1,165,968
March	64,770	60,420	56,789	54,671	1,180,971	1,046,132
April	52,462	60,588	53,705	51,571	1,104,603	1,012,689
May	51,964	54,066	49,706	57,658	1,053,836	1,103,649
June	57,472	57,932	52,511	54,421	1,145,012	1,136,768
July	38,413	31,156	41,572	37,148	847,700	753,667
August	46,925		45,407		937,855	
September	59,640		64,257		1,291,785	
October	65,952		66,317		1,296,446	
November	66,125		67,741		1,329,697	
December	66,903		62,923		1,210,344	
Totals	680,175		663,181		13,520,623	
Year to date	374,630	377,240	356,536	370,052	7,454,496	7,214,363

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	April 1963		Four months ended April 1963	
	No.	\$	No.	\$
Radio phonograph sets	834	79,620	4,053	370,864
Radio receiving sets, transistor type, n.e.s.	56,469	555,220	132,105	1,426,769
Radio receiving sets, n.e.s.	10,703	231,087	35,851	594,572
Electronic tubes, n.o.p.	971,027	1,172,931	3,636,310	4,367,350
Electronic tube parts n.o.p.	-	411,785	-	1,555,817
Television picture tubes	64	1,805	1,505	38,816
Semi-conductors except transistors and parts of semi-conductors ...	-	348,686	-	1,300,435
Transistors	224,028	214,241	870,080	948,736
Glass bulbs for electronic tubes	-	329,546	-	1,139,709
Television receiving sets	1,022	128,822	6,220	837,544

(1) Customs clearance, latest available.

TABLE 12. Exports(1) of Specified Electronic Equipment

	June 1963		Six months ended June 1963	
	No.	\$	No.	\$
Radio receiving sets	1,007	138,476	11,083	1,750,539
Television receiving sets	384	56,248	1,684	297,866
Electronic tubes, semi-conductors and parts	-	147,652	-	1,310,385

(1) Customs clearance, latest available.