

CATALOGUE No.

43-004

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 18, No. 8

Price: \$1.00 per year

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

AUGUST 1963

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>August 1963</u>					
Domestic sales in:					
Atlantic provinces ...	166	107	1,818	267	2,358
Quebec	806	388	5,746	2,834	9,774
Ontario	14,849	630	7,501	3,490	26,470
Manitoba	295	139	1,220	500	2,154
Saskatchewan	174	22	646	418	1,260
Alberta	237	84	1,599	703	2,623
British Columbia	168	129	1,878	766	2,941
Total domestic sales	16,695	1,499	20,408	8,978	47,580
Export sales	25	-	-	580	605
Total sales	16,720	1,499	20,408	9,558	48,185
<u>Eight months ended August 1963</u>					
Domestic sales in:					
Atlantic provinces ...	1,736	657	11,940	2,323	16,656
Quebec	9,933	1,979	44,291	17,104	73,307
Ontario	188,544	4,749	46,885	20,217	260,395
Manitoba	3,197	385	8,072	3,097	14,751
Saskatchewan	1,324	189	4,612	2,447	8,572
Alberta	2,148	537	9,243	4,083	16,011
British Columbia	2,173	549	9,797	4,943	17,462
Total domestic sales	209,055	9,045	134,840	54,214	407,154
Export sales	194	-	3,032	8,308	11,534
Total sales	209,249	9,045	137,872	62,522	418,688

Industry Division

October 1963
6523-542

ROGER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery

Ottawa, 1963

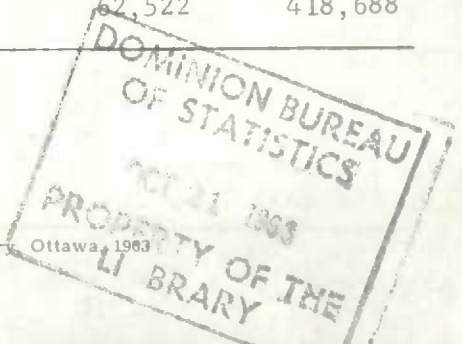


TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets
and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>August 1963</u>				
Domestic sales in:				
Atlantic provinces	1,288	-	1,288	2,293
Quebec	4,363	-	4,363	12,203
Ontario	4,733	-	4,733	12,737
Manitoba	651	-	651	2,384
Saskatchewan	431	-	431	2,007
Alberta	660	-	660	2,988
British Columbia	820	-	820	4,177
Total domestic sales	12,946	-	12,946	38,789
Export sales	-	-	-	155
Total sales	12,946	-	12,946	38,944
<u>Eight months ended</u> <u>August 1963</u>				
Domestic sales in:				
Atlantic provinces	6,403	-	6,403	17,822
Quebec	27,296	-	27,296	71,531
Ontario	25,270	-	25,270	87,491
Manitoba	4,399	-	4,399	13,470
Saskatchewan	2,745	-	2,745	10,008
Alberta	4,397	-	4,397	19,205
British Columbia	4,567	-	4,567	22,629
Total domestic sales	75,077	-	75,077	242,156
Export sales	51	-	51	1,748
Total sales	75,128	-	75,128	243,904

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes

	August 1963	Eight months ended August 1963
	number of units	
By model type:		
Portables	9,798	77,972
Table models	1,895	18,292
Consoles	23,599	129,200
Three-way combinations	3,497	16,692
Totals	38,789	242,156
By screen size:		
17" and under	1,732	12,142
19"	8,673	72,754
21"	20	190
23" and over	28,364	157,070
Totals	38,789	242,156

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	August 1963	Eight months ended August 1963
	number of units	
Radio receiving sets:		
Auto	18,906	150,537
Portables	4,788	15,113
Home sets	17,898	157,260
Radio phonograph combinations ..	9,320	67,627
Totals	50,912	390,537
Television receiving sets	38,097	278,630
Record players:		
With amplifier	15,064	94,070(1)
Without amplifier	-	-
Totals	15,064	94,070

(1) Includes revisions for May, June and July. See page 7, Table 13 for details.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	August 1963	Eight months ended August 1963
	number of units	
Radio receiving sets:		
Auto	1,392	10,492
Portables	6,785	45,357
Home Sets	1,244	7,065
Radio phonograph combinations ..	293	1,013
Totals	9,714	63,927
Television receiving sets	27	486

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

	Auto		Portables		Home sets		Radio phonograph combinations	
	1962	1963	1962	1963	1962	1963	1962	1963
	number of units							
January	24,987	32,210	1,729	821	16,360	13,646	8,515	8,272
February ...	23,696	31,358	754	892	15,943	17,663	6,362	8,202
March	30,311	28,686	1,249	707	17,545	17,508	6,430	7,109
April	15,726	22,848	1,467	691	14,262	18,400	5,182	4,581
May	26,363	34,557	1,729	1,230	14,915	17,744	4,123	5,819
June	26,968	25,134	2,141	1,552	16,670	14,729	4,060	5,537
July	19,511	17,567	1,642	1,653	13,754	14,742	6,454	5,716
August	10,663	16,695	1,321	1,499	19,618	20,408	9,321	8,978
September ..	19,499		1,378		26,739		13,486	
October	35,548		1,841		27,889		11,764	
November ...	40,433		3,026		36,732		12,808	
December ...	31,053		3,702		30,986		13,951	
Totals ...	304,758		21,979		251,413		102,456	
Year to date	178,225	209,055	12,032	9,045	129,067	134,840	50,447	54,214

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

	Record players		Television receiving sets	
	1962	1963	1962	1963
	number of units			
January	10,781	9,532	32,342	32,965
February	13,542	10,584	30,833	32,473
March	10,102	8,844	30,204	27,527
April	7,437	5,728	25,874	25,509
May	9,491	9,626	21,256	28,496
June	8,588	9,200	32,370	25,865
July	11,153	8,617	29,955	30,532
August	15,682	12,946	34,091	38,789
September	19,324		52,027	
October	24,387		51,849	
November	33,890		50,011	
December	40,929		29,356	
Totals	205,306		420,168	
Year to date	86,776	75,077	236,925	242,156

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January	1,571,609	1,482,000	1,426,184	1,226,353	998,365	807,193
February	1,359,671	1,642,864	1,320,509	1,396,560	909,071	965,077
March	1,749,635	1,809,512	1,263,500	1,315,597	864,542	933,674
April	1,330,753	1,773,088	1,228,748	1,050,257	884,201	728,425
May	1,399,489	1,805,015	1,169,537	1,040,370	808,601	749,768
June	1,386,234	1,542,972	1,355,083	1,054,725	896,107	680,421
July	975,727	883,321	1,160,122	789,382	811,760	546,563
August	968,230	950,442	1,067,843	863,419	721,170	646,501
September	1,429,505		1,386,550		950,998	
October	1,402,059		1,754,881		1,164,315	
November	1,479,322		1,520,034		1,076,747	
December	1,350,117		1,524,307		1,089,174	
Totals	16,402,351		16,177,298		11,175,051	
Year to date ..	10,741,348	11,889,214	9,991,526	8,736,663	6,893,817	6,057,622

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January	54,863	28,042	29,668	17,069	308,918	171,801
February	54,147	21,593	36,658	23,187	240,235	183,804
March	42,342	30,401	35,815	31,331	305,563	168,135
April	44,913	31,561	44,082	28,471	308,455	210,458
May	52,329	26,737	45,561	39,970	278,707	207,041
June	36,493	17,838	31,125	45,140	191,455	276,465
July	27,125	11,735	24,921	18,166 ^r	235,174	179,522 ^r
August	27,740	2,963	44,246	10,821	123,001	71,866
September	36,282		82,331		303,324	
October	29,721		33,395		62,777	
November	30,989		38,905		158,303	
December	43,839		29,099		211,811	
Totals	480,783		475,806		2,727,723	
Year to date ..	339,952	170,870	292,076	214,155	1,991,508	1,469,092

^r Revised figures.

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1962 and 1963

	Production		Shipments			
	Units		Units		Value	
	1962	1963	1962	1963	1962	1963
	number				dollars	
January	53,666	58,580	49,151	54,166	1,012,700	995,490
February	55,883	54,498	53,102	60,417	1,109,674	1,165,968
March	64,770	60,420	56,789	54,671	1,180,971	1,046,132
April	52,462	60,588	53,705	51,571	1,104,603	1,012,689
May	51,964	54,066	49,706	57,658	1,053,836	1,103,649
June	57,472	57,932	52,511	54,421	1,145,012	1,136,768
July	38,413	31,156	41,572	37,148	847,700	753,667
August	46,925	44,652	45,407	45,475	937,855	942,315
September	59,640		64,257		1,291,785	
October	65,952		66,317		1,296,446	
November	66,125		67,741		1,329,697	
December	66,903		62,923		1,210,344	
Totals	680,175		663,181		13,520,623	
Year to date	421,555	421,892	401,943	415,527	8,392,351	8,156,678

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	May 1963		Five months ended May 1963	
	No.	\$	No.	\$
Radio phonograph sets	674	48,010	4,727	418,874
Radio receiving sets, transistor type, n.e.s.	77,968	722,630	210,073	2,149,399
Radio receiving sets, n.e.s.	6,769	141,885	42,620	736,457
Electronic tubes, n.o.p.	1,463,694	1,637,983	5,100,004	6,005,333
Electronic tube parts n.o.p.	-	452,626	-	2,008,443
Television picture tubes	119	3,192	1,624	42,008
Semi-conductors except transistors and parts of semi-conductors ...	-	445,972	-	1,746,407
Transistors	226,226	220,065	1,096,306	1,168,801
Glass bulbs for electronic tubes	-	156,779	-	1,296,488
Television receiving sets	1,034	131,100	7,254	968,644

(1) Customs clearance, latest available.

TABLE 12. Exports(1) of Specified Electronic Equipment

	July 1963		Seven months ended July 1963	
	No.	\$	No.	\$
Radio receiving sets	3,105	422,277	14,188	2,172,816
Television receiving sets	434	57,522	2,118	355,388
Electronic tubes, semi-conductors and parts	-	156,921	-	1,467,306

(1) Customs clearance, latest available.

TABLE 13. Revised Production of Record Players, May, June and July 1963

	May	June	July	Seven months ended July
	number of units			
Record players:				
With amplifier	10,666	12,306	10,570	79,006
Without amplifier		No change		
Totals	10,666	12,306	10,570	79,006

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