

## Nine months ended

September 1963
Domestic sales in:

| Atlantic provinces.. | 2,033 | 823 | 14,192 | 3,125 | 20,173 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Quebec ........... | 10,841 | 2,546 | 54,908 | 21,620 | 89,915 |
| Ontario | 224,126 | 5,662 | 57,246 | 24,951 | 311,985 |
| Manitoba | 3,587 | 468 | 10,296 | 4,045 | 18,396 |
| Saskatchewan | 1,499 | 246 | 5,608 | 3,086 | 10,439 |
| Alberta | 2,270 | 629 | 11,111 | 5,189 | 19,199 |
| British Columbia | 2,363 | 700 | 12,280 | 6,292 | 21,635 |
| Total domestic sales | 246,719 | 11,074 | 165,641 | 68,308 | 491,742 |
| Export sales | 194 | - | 3,034 | 10,423 | 13,651 |
| Total sales | 246,913 | 11,074 | 168,675 | 78,731 | 505,393 |

## TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{aligned} & \text { With } \\ & \text { amplifier } \end{aligned}$ | Without amplifier | Total |  |
| September 1963 |  | number of | units |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces ........... | 2,165 | - | 2,165 | 5,080 |
| Quebec . . . . . . . . . . . . . . . . . . . | 7,675 | - | 7,675 | 14,776 |
| Ontario ....................... | 9,544 | - | 9,544 | 18,675 |
| Manitoba | 1,362 | - | 1,362 | 3,549 |
| Saskatchewan ................. | 775 | - | 775 | 2,804 |
| Alberta ....................... | 1,216 | - | 1,216 | 5,105 |
| British Columbia | 2,758 | - | 2,758 | 6,339 |
| Total domestic sales | 25,495 | - | 25,495 | 56,329 |
| Export sales |  | - | , | 1,353 |
| Total sales | 25,495 | - | 25,495 | 57,682 |
| Nine months ended |  |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 8,568 | - | 8,568 | 22,902 |
| Quebec | 34,971 | - | 34,971 | 86,307 |
| Ontario ....................... | 34,814 | - | 34,814 | 106,167 |
| Manitoba | 5,761 | - | 5,761 | 17,019 |
| Saskatchewan | 3,520 | - | 3,520 | 12,812 |
| Alberta ...................... | 5,613 | - | 5,613 | 24,310 |
| British Columbia | 7,325 | - | 7,325 | 28,968 |
| Total domestic sales | 100,572 | - | 100,572 | 298,485 |
| Export sales | 51 | - | 51 | 3,101 |
| Total sales ................ | 100,623 | - | 100,623 | 301,586 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | September 1963 | Nine months ended September 1963 |
| :---: | :---: | :---: |
|  | number of unfts |  |
| By model type: |  |  |
| Portables | 21,363 | 99,335 |
| Table models | 2,903 | 21,195 |
| Consoles ... | 27,696 | 156,896 |
| Three-way combinations | 4,367 | 21,059 |
| Totals ............ | 56,329 | 298,485 |
| By screen size: |  |  |
| $17^{\prime \prime}$ and under | 11,426 | 23,568 |
| 19'1 . . . . . . | 10,207 | 82,961 |
| 21" ......... | 311 | 501 |
| $23^{\prime \prime}$ and over | 34,385 | 191,455 |
| Totals | 56,329 | 298,485 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

|  | ember 19 | Nine months ended September 1963 |
| :---: | :---: | :---: |
|  | number of units |  |
| Radio receiving sets: |  |  |
| Auto | 38,622 | 189,159 |
| Portables | 1,507 | 16,620 |
| Home sets | 34,773 | 192,033 |
| Radio phonograph combinations | 10,161 | 77,788 |
| Totals | 85,063 | 475,600 |
| Television receiving sets | 45,969 | 324,599 |
| Record players: |  |  |
| With amplifier .... | 26,782 | 120,852 |
| Without amplifier | - | - |
| Totals | 26,782 | 120,852 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

| September 1963 | Nine months ended <br> September 1963 |
| :---: | :---: |

number of units

Radio receiving sets:

| Auto | 1,114 | 11,606 |
| :---: | :---: | :---: |
| Portables | 5,075 | 50,432 |
| Home Sets | 520 | 7,585 |
| Radio phonograph combinations .. | 114 | 1,127 |
| Totals .......................... | 6,823 | 70,750 |
| levision receiving sets ...... | 135 | 621 |

(1) As reported by respondents only - see January, 1963 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1962 and 1963

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number of units |  |  |  |  |  |  |  |
| January .... | 24,987 | 32,210 | 1,729 | 821 | 16,360 | 13,646 | 8,515 | 8,272 |
| February ... | 23,696 | 31,358 | 754 | 892 | 15,943 | 17,663 | 6,362 | 8,202 |
| March .. | 30,311 | 28,686 | 1,249 | 707 | 17,545 | 17,508 | 6,430 | 7,109 |
| April | 15,726 | 22,848 | 1,467 | 691 | 14,262 | 18,400 | 5,182 | 4,581 |
| May | 26,363 | 34,557 | 1,729 | 1,230 | 14,915 | 17,744 | 4,123 | 5,819 |
| June | 26,968 | 25,134 | 2,141 | 1,552 | 16,670 | 14,729 | 4,060 | 5,537 |
| July | 19,511 | 17,567 | 1,642 | 1,653 | 13,754 | 14,742 | 6,454 | 5,716 |
| August | 10,663 | 16,695 | 1,321 | 1,499 | 19,618 | 20,408 | 9,321 | 8,978 |
| September | 19,499 | 37,664 | 1,378 | 2,029 | 26,739 | 30,801 | 13,486 | 14,094 |
| October. | 35,548 |  | 1,841 |  | 27,889 |  | 11,764 |  |
| November | 40,433 |  | 3,026 |  | 36,732 |  | 12,808 |  |
| December . | 31,053 |  | 3,702 |  | 30,986 |  | 13,951 |  |
| Totals | 304,758 |  | 21,979 |  | 251,413 |  | 102,456 |  |
| Year to date | 197,724 | 246,719 | 13,410 | 11,074 | 155,806 | 165,641 | 63,933 | 68,308 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1962 and 1963

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1962 | 1963 | 1962 | 1963 |
|  | number of units |  |  |  |
| January | 10,781 | 9,532 | 32,342 | 32,965 |
| February | 13,542 | 10,584 | 30,833 | 32,473 |
| March .. | 10,102 | 8,844 | 30,204 | 27,527 |
| April | 7,437 | 5,728 | 25,874 | 25,509 |
| May | 9,491 | 9,626 | 21,256 | 28,496 |
| June | 8,588 | 9,200 | 32,370 | 25,865 |
| July ... | 11,153 | 8,617 | 29,955 | 30,532 |
| August . | 15,682 | 12,946 | 34,091 | 38,789 |
| September | 19,324 | 25,495 | 52,027 | 56,329 |
| October | 24,387 |  | 51,849 |  |
| November | 33,890 |  | 50,011 |  |
| December | 40,929 |  | 29,356 |  |
| Totals | 205,306 |  | 420,168 |  |
| Year to date | 106,100 | 100,572 | 288,952 | 298,4.55 |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1962 and 1963


TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 54,863 | 28,042 | 29,668 | 17,069 | 308,918 | 171,801 |
| February | 54,147 | 21,593 | 36,658 | 23,187 | 240,235 | 183,804 |
| March .. | 42,342 | 30,401 | 35,815 | 31,331 | 305,563 | 168,135 |
| April | 44,913 | 31,561 | 44,082 | 28,471 | 308,455 | 210,458 |
| May . | 52,329 | 26,737 | 45,561 | 39,970 | 278,707 | 207,041 |
| June | 36,493 | 17,838 | 31,125 | 45,140 | 191,455 | 276,465 |
| July | 27,125 | 11,735 | 24,921 | 18,166 | 235,174 | 179,522 |
| August | 27,740 | 2,963 | 44,246 | 10,821 | 123,001 | 71,866 |
| September | 36,282 | 14,963 | 82,331 | 18,333 | 303,324 | 218,229 |
| October . | 29,721 |  | 33,395 |  | 62,777 |  |
| November | 30,989 |  | 38,905 |  | 158,303 |  |
| December | 43,839 |  | 29,099 |  | 211,811 |  |
| Totals | 480,783 |  | 475,806 |  | 2,727,723 |  |
| Year to date | 376,234 | 185,833 | 374,407 | 232,488 | 2,294,832 | 1,687,321 |

[^0]TABLE 10. Production and Shipments of Television Picture Tubes (1), by Months, 1962 and 1963

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1962 | 1963 | 1962 | 1963 | 1962 | 1963 |
|  | number |  |  |  | dollars |  |
| January | 53,666 | 58,580 | 49,151 | 54,166 | 1,012,700 | 995,490 |
| February | 55,883 | 54,498 | 53,102 | 60,417 | 1,109,674 | 1,165,968 |
| March | 64,770 | 60,420 | 56,789 | 54,671 | 1,180,971 | 1,046,132 |
| April | 52,462 | 60,588 | 53,705 | 51,571 | 1,104,603 | 1,012,689 |
| May | 51,964 | 54,066 | 49,706 | 57,658 | 1,053,836 | 1,103,649 |
| June | 57,472 | 57,932 | 52,511 | 54,421 | 1,145,012 | 1,136,768 |
| July | 38,413 | 31,156 | 41,572 | 37,148 | 847,700 | 753,667 |
| August | 46,925 | 44,652 | 45,407 | 45,475 | 937,855 | 942,315 |
| September | 59,640 | 60,717 | 64,257 | 65,365 | 1,291,785 | 1,289,200 |
| October | 65,952 |  | 66,317 |  | 1,296,446 |  |
| November | 66,125 |  | 67,741 |  | 1,329,697 |  |
| December | 66,903 |  | 62,923 |  | 1,210,344 |  |
| Totals | 680,175 |  | 663,181 |  | 13,520,623 |  |
| Year to date | 481,195 | 482,609 | 466,200 | 480,892 | 9,684,136 | 9,445,878 |

(1) Includes rebuilt tubes.

TABLE 11. Imports(i) of Specified Electronic Equipment

|  | June 1963 |  | Six months ended |  |
| :--- | ---: | ---: | ---: | ---: | ---: |

(1) Customs clearance, latest available.

TABLE 12. Exports(1) of Specified Electronic Equipment

|  | August | 1963 | Eight months ended <br> August |  |
| :--- | :--- | :---: | :---: | :---: | :---: |

(1) Customs clearance, latest available.


[^0]:    r Revised figures.

