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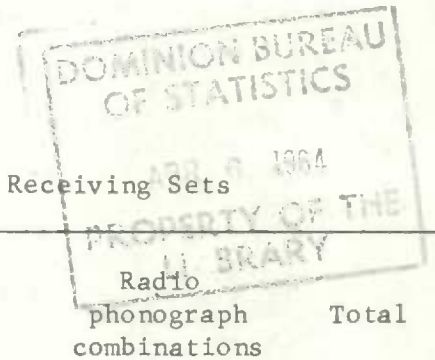
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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JANUARY 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets



	Auto	Portables	Home sets	Radio phonograph combinations	Total
number of units					
<u>January 1964</u>					
Domestic sales in:					
Atlantic Provinces ...	124	6	1,090	466	1,686
Quebec .....	877	96	3,926	2,525	7,424
Ontario .....	48,944	202	4,858	3,249	57,253
Manitoba .....	274	12	1,199	529	2,014
Saskatchewan .....	97	4	579	440	1,120
Alberta .....	113	43	1,248	805	2,209
British Columbia .....	303	8	1,078	762	2,151
Total domestic sales	50,732	371	13,978	8,776	73,857
Export sales .....	120	-	-	1,854	1,974
Total sales .....	50,852	371	13,978	10,630	75,831

Industry Division

March 1964  
6523-542

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>January 1964</u>				
Domestic sales in:				
Atlantic Provinces .....	850	-	850	2,929
Quebec .....	3,081	-	3,081	9,328
Ontario .....	2,509	-	2,509	14,327
Manitoba .....	661	-	661	1,853
Saskatchewan .....	488	-	488	1,603
Alberta .....	317	-	317	2,819
British Columbia .....	552	-	552	3,804
Total domestic sales .....	8,458	-	8,458	36,663
Export sales .....	-	-	-	303
Total sales .....	8,458	-	8,458	36,966

TABLE 3. Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	January 1964
	number of units
By model type:	
Portables .....	14,356
Table models .....	3,391
Consoles .....	16,729
Three-way combinations .....	2,187
Total .....	36,663
By screen size:	
17" and under .....	4,201
19" .....	10,442
21" .....	55
23" and over .....	21,965
Total .....	36,663

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	January 1964
	number of units
Radio receiving sets:	
Auto .....	48,814
Portables .....	976
Home sets .....	23,797
Radio phonograph combinations .....	10,539
Totals .....	84,126
Television receiving sets .....	42,589
Record players:	
With amplifier .....	11,269
Without amplifier .....	-
Totals .....	11,269

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	January 1964
	number of units
Radio receiving sets:	
Auto .....	1,159
Portables .....	4,287
Home sets .....	503
Radio phonograph combinations .....	28
Totals .....	5,977
Television receiving sets .....	97

(1) As reported by respondents only - see January 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January .....	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February .....	31,358		892		17,663		8,202	
March .....	28,686		707		17,508		7,109	
April .....	22,848		691		18,400		4,581	
May .....	34,557		1,230		17,744		5,819	
June .....	25,134		1,552		14,729		5,537	
July .....	17,567		1,653		14,742		5,716	
August .....	16,695		1,499		20,408		8,978	
September ....	37,664		2,029		30,801		14,094	
October .....	53,608		1,506		34,863		13,387	
November .....	44,877		1,553		31,973		13,366	
December .....	49,092		2,049		36,227		14,619	
Totals .....	394,296		16,182		268,704		109,680	

TABLE 7. Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January .....	9,532	8,458	32,965	36,663
February .....	10,584		32,473	
March .....	8,844		27,527	
April .....	5,728		25,509	
May .....	9,626		28,496	
June .....	9,200		25,865	
July .....	8,617		30,532	
August .....	12,946		38,789	
September .....	25,495		56,329	
October .....	24,462		56,462	
November .....	27,844		48,661	
December .....	33,297		47,682	
Totals .....	186,175		451,290	



TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number of units				dollars	
January .....	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February .....	1,644,044		1,450,776		1,011,880	
March .....	1,809,780		1,361,585		983,046	
April .....	1,773,088		1,096,428		774,488	
May .....	1,805,045		1,068,924		776,132	
June .....	1,542,972		1,069,807		695,782	
July .....	883,321		802,075		558,522	
August .....	950,442		956,960		666,336	
September .....	1,514,421		1,439,518		1,353,639	
October .....	1,588,364		1,362,701		978,935	
November .....	1,396,313		1,335,922		937,821	
December .....	1,399,597		1,448,937		1,018,004	
Totals .....	17,792,664		14,662,379		10,601,436	

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number of units				dollars	
January .....	28,042	5,575	17,069	11,005	171,801	116,755
February .....	21,593		23,187		183,804	
March .....	30,401		31,331		168,135	
April .....	31,561		28,471		210,458	
May .....	26,737		39,970		207,041	
June .....	17,838		45,140		276,465	
July .....	11,735		18,166		179,522	
August .....	2,963		10,821		71,866	
September .....	14,963		18,333		218,229	
October .....	7,576		14,018		93,713	
November .....	9,982		15,108		81,677	
December .....	13,019		36,314		172,580	
Totals .....	216,410		297,928		2,035,291	

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number of units				dollars	
January .....	58,580	58,672	54,166	48,187	995,490	846,982
February .....	54,498		60,417		1,165,968	
March .....	60,420		54,671		1,046,132	
April .....	60,588		51,571		1,012,689	
May .....	54,066		57,658		1,103,649	
June .....	57,932		54,421		1,136,768	
July .....	31,156		37,148		753,667	
August .....	44,652		45,475		942,315	
September .....	60,717		65,365		1,289,200	
October .....	83,525		69,611		1,317,268	
November .....	76,853		66,663		1,169,340	
December .....	73,091		74,105		1,325,701	
Totals .....	716,078		691,271		13,258,187	

(1) Includes rebuilt tubes.

TABLE 11. Imports(1) of Specified Electronic Equipment

	October 1963		Ten months ended October 1963	
	No.	\$	No.	\$
Radio phonograph sets .....	1,679	144,473	10,086	908,124
Radio receiving sets, transistor type, n.e.s. ....	103,923	1,037,134	638,609	6,298,335
Radio receiving sets, n.e.s. ....	15,981	262,432	130,801	1,838,465
Electronic tubes, n.o.p. ....	824,078	1,085,195	8,518,750	11,332,476
Electronic tube parts n.o.p. ....	-	520,940	-	3,739,852
Television picture tubes .....	(2)	(2)	(2)	(2)
Semi-conductors except transistors and parts of semi-conductors ...	-	336,100	-	2,992,314
Transistors .....	519,116	373,789	2,623,934	2,361,015
Glass bulbs for electronic tubes	-	99,045	-	2,045,604
Television receiving sets .....	4,105	639,530	20,329	2,858,050

(1) Customs clearance, latest available.

(2) Included with electronic tubes, n.o.p.

TABLE 12. Exports(1) of Specified Electronic Equipment

	December 1963		Twelve months ended December 1963	
	No.	\$	No.	\$
Radio receiving sets .....	1,622	434,116	25,863	4,988,183
Television receiving sets .....	1,704	270,109	6,946	1,275,381
Electronic tubes, semi-conductors and parts .....	-	193,133	-	2,080,292

(1) Customs clearance, latest available.

List of Reporting Firms

Name		Location
Automatic Radio of Canada Ltd. ....	(1)	Toronto, Ont.
Robert Bosch (Canada) Ltd. ....	(1)	Toronto, Ont.
Bulova Watch Co. Ltd. ....	(1)	Toronto, Ont.
Caltron Mfg. Ltd. ....	(4)	Calgary, Alta.
Canadian Admiral Corp. Ltd. ....	(1, 2, 3)	Port Credit, Ont.
Canadian General Electric Co. Ltd. ....	(1, 2, 3)	Montreal, Que.
Canadian General Electric Co. Ltd. ....	(4)	Toronto, Ont.
Canadian Marconi Co. Ltd. ....	(1, 2, 3)	Montreal, Que.
Canadian Westinghouse Co. Ltd. ....	(1, 3, 4)	Hamilton, Ont.
Clairtone Sound Corp. Ltd. ....	(1, 3)	Weston, Ont.
Commodore Electronics ....	(1)	Toronto, Ont.
Dominion Electrohome Industries Ltd. ....	(1, 2, 3)	Kitchener, Ont.
Electronic Enterprises Ltd. ....	(1, 2)	Montreal, Que.
Fleetwood Corporation ....	(1, 2, 3)	Montreal, Que.
Fonovox Sound Corporation ....	(1, 2)	Montreal, Que.
Industrionics (Canada) Ltd. ....	(4)	Windsor, Ont.
Lifco Radio & Record Players ....	(2)	Montreal, Que.
McKinnon Industries Ltd. ....	(1)	St. Catharines, Ont.
Mellotone Hi Fi Stereo ....	(1)	Toronto, Ont.
Montreal Phono Co. Ltd. ....	(2)	Montreal, Que.
Norel Electrical Products ....	(2)	Montreal, Que.
Philco Corp. of Canada Ltd. ....	(1, 3)	Don Mills, Ont.
Philips Electronics Industries Ltd. ....	(1, 3, 4)	Leaside, Toronto, Ont.
Phonorama Mfg. Ltd. ....	(2)	Montreal, Que.
R C A Victor Co. Ltd. ....	(1, 2, 3, 4)	Montreal, Que.
Silver Glo Limited ....	(4)	Edmonton, Alta.
Sparton of Canada Ltd. ....	(1, 3)	London, Ont.
Superior Electronics Inc. ....	(4)	Montreal, Que.
Sylvania Electric (Canada) Ltd. ....	(4)	Montreal, Que.
Teletone Canada Ltd. ....	(1, 2)	Montreal, Que.
Triangle Electronics Co. Ltd. ....	(4)	Montreal, Que.
Tri View Electronics Ltd. ....	(4)	Toronto, Ont.
Varian Associates of Canada Ltd. ....	(4)	Georgetown, Ont.
Vision Mfg. Ltd. ....	(4)	Richmond, B.C.
Western Television Laboratories Ltd. ....	(4)	Saskatoon, Sask.

Code No: 1. Radio Receiving Sets.  
 2. Record Players.  
 3. Television Receiving Sets.  
 4. Electronic Tubes.

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