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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

OCTOBER 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

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| | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|--|-----------------|-----------|-----------|-------------------------------|---------|
| | number of units | | | | |
| <u>October 1964</u> | | | | | |
| <u>Domestic sales in:</u> | | | | | |
| Atlantic provinces | 204 | 326 | 2,743 | 676 | 3,949 |
| Quebec | 866 | 662 | 7,713 | 3,884 | 13,125 |
| Ontario | 52,891 | 903 | 13,941 | 4,777 | 72,512 |
| Manitoba | 342 | 20 | 2,087 | 608 | 3,057 |
| Saskatchewan | 118 | 21 | 1,337 | 671 | 2,147 |
| Alberta | 416 | 208 | 2,502 | 999 | 4,125 |
| British Columbia | 235 | 34 | 3,500 | 1,054 | 4,823 |
| Total domestic sales .. | 55,072 | 2,174 | 33,823 | 12,669 | 103,738 |
| Export sales | 53 | - | 7 | 1,347 | 1,407 |
| Total sales | 55,125 | 2,174 | 33,830 | 14,016 | 105,145 |
| <u>Ten months ended</u> <u>October 1964</u> | | | | | |
| <u>Domestic sales in:</u> | | | | | |
| Atlantic provinces | 1,926 | 1,138 | 17,649 | 4,298 | 25,011 |
| Quebec | 10,868 | 5,028 | 54,661 | 25,916 | 96,473 |
| Ontario | 330,752 | 7,330 | 76,851 | 29,437 | 444,370 |
| Manitoba | 3,744 | 501 | 13,261 | 4,903 | 22,409 |
| Saskatchewan | 1,529 | 160 | 6,982 | 4,034 | 12,705 |
| Alberta | 2,187 | 974 | 15,246 | 7,251 | 25,658 |
| British Columbia | 2,416 | 674 | 16,339 | 7,810 | 27,239 |
| Total domestic sales .. | 353,422 | 15,805 | 200,989 | 83,649 | 653,865 |
| Export sales | 7,832 | 12 | 4,245 | 11,075 | 23,164 |
| Total sales | 361,254 | 15,817 | 205,234 | 94,724 | 677,029 |

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TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

| | Record players | | | Television receiving sets |
|----------------------------------|----------------|-------------------|---------|---------------------------|
| | With amplifier | Without amplifier | Total | |
| October 1964 | | | | |
| Domestic sales in: | | | | |
| Atlantic provinces | 2,555 | - | 2,555 | 6,178 |
| Quebec | 8,682 | - | 8,682 | 18,769 |
| Ontario | 8,959 | - | 8,959 | 25,310 |
| Manitoba | 1,601 | - | 1,601 | 4,256 |
| Saskatchewan | 952 | - | 952 | 3,354 |
| Alberta | 2,009 | - | 2,009 | 5,400 |
| British Columbia | 2,911 | - | 2,911 | 7,170 |
| Total domestic sales | 27,669 | - | 27,669 | 70,437 |
| Export sales | - | - | - | 876 |
| Total sales | 27,669 | - | 27,669 | 71,313 |
| Ten months ended October 1964 | | | | |
| Domestic sales in: | | | | |
| Atlantic provinces | 13,569 | - | 13,569 | 32,500 |
| Quebec | 41,052 | - | 41,052 | 111,701 |
| Ontario | 46,679 | - | 46,679 | 160,347 |
| Manitoba | 10,124 | - | 10,124 | 22,490 |
| Saskatchewan | 4,946 | - | 4,946 | 16,990 |
| Alberta | 8,428 | - | 8,428 | 31,480 |
| British Columbia | 10,746 | - | 10,746 | 38,156 |
| Total domestic sales | 135,544 | - | 135,544 | 413,664 |
| Export sales | - | - | - | 8,453 |
| Total sales | 135,544 | - | 135,544 | 422,117 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | October 1964 | Ten months ended October 1964 |
|------------------------------|--------------|----------------------------------|
| By model type: | | |
| Portables | 35,803 | 186,968 |
| Table models | 4,102 | 28,733 |
| Consoles | 25,821 | 173,126 |
| Three-way combinations | 4,711 | 24,837 |
| Totals | 70,437 | 413,664 |
| By screen size: | | |
| 17" and under | 12,092 | 57,643 |
| 19" | 25,496 | 136,732 |
| 21" | 133 | 901 |
| 23" and over | 32,716 | 218,388 |
| Totals | 70,437 | 413,664 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

| | October 1964 | Ten months ended October 1964 |
|----------------------------------|-----------------|----------------------------------|
| | number of units | |
| <u>Radio receiving sets:</u> | | |
| Auto | 68,509 | 364,942 |
| Portables | 2,826 | 12,836 |
| Home sets | 27,265 | 216,965 |
| Radio phonograph combinations .. | 12,596 | 95,772 |
| Totals | 111,196 | 690,515(1) |
| Television receiving sets | 69,332 | 442,016 |
| <u>Record players:</u> | | |
| With amplifier | 30,047 | 123,783 |
| Without amplifier | - | - |
| Totals | 30,047 | 123,783 |

(1) Includes minor revisions for September.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

| | October 1964 | Ten months ended October 1964 |
|----------------------------------|-----------------|----------------------------------|
| | number of units | |
| <u>Radio receiving sets:</u> | | |
| Auto | 2,617 | 18,849 |
| Portables | 8,734 | 61,173 |
| Home sets | 1,344 | 6,238 |
| Radio phonograph combinations .. | 7 | 272 |
| Totals | 12,702 | 86,532 |
| Television receiving sets | 207 | 913 |

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|--------------|-----------------|---------|-----------|--------|-----------|---------|-------------------------------|--------|
| | 1963 | 1964 | 1963 | 1964 | 1963 | 1964 | 1963 | 1964 |
| | number of units | | | | | | | |
| January ... | 32,210 | 50,732 | 821 | 371 | 13,646 | 13,978 | 8,272 | 8,776 |
| February .. | 31,358 | 39,031 | 892 | 498 | 17,663 | 15,647 | 8,202 | 8,064 |
| March | 28,686 | 38,293 | 707 | 2,135 | 17,508 | 17,833 | 7,109 | 6,187 |
| April | 22,848 | 38,366 | 691 | 1,245 | 18,400 | 17,156 | 4,581 | 6,349 |
| May | 34,557 | 33,425 | 1,230 | 942 | 17,744 | 13,541 | 5,819 | 5,171 |
| June | 25,134 | 21,869 | 1,552 | 1,058 | 14,729 | 17,494 | 5,537 | 5,138 |
| July | 17,567 | 8,730 | 1,653 | 2,029 | 14,742 | 14,857 | 5,716 | 6,942 |
| August | 16,695 | 17,505 | 1,499 | 2,587 | 20,408 | 24,211 | 8,978 | 10,293 |
| September . | 37,664 | 50,399 | 2,029 | 2,766 | 30,801 | 32,449 | 14,094 | 14,060 |
| October ... | 53,608 | 55,072 | 1,506 | 2,174 | 34,863 | 33,823 | 13,387 | 12,669 |
| November .. | 44,877 | | 1,553 | | 31,973 | | 13,366 | |
| December .. | 49,092 | | 2,049 | | 36,227 | | 14,619 | |
| Totals .. | 394,296 | | 16,182 | | 268,704 | | 109,680 | |
| Year to date | 300,327 | 353,422 | 12,580 | 15,805 | 200,504 | 200,989 | 81,695 | 83,649 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

| | Record players | | Television receiving sets | |
|--------------------|-----------------|---------|---------------------------|---------|
| | 1963 | 1964 | 1963 | 1964 |
| | number of units | | | |
| January | 9,532 | 8,458 | 32,965 | 36,663 |
| February | 10,584 | 10,361 | 32,473 | 35,707 |
| March | 8,844 | 8,925 | 27,527 | 33,893 |
| April | 5,728 | 9,374 | 25,509 | 34,375 |
| May | 9,626 | 7,012 | 28,496 | 27,349 |
| June | 9,200 | 8,764 | 25,865 | 31,584 |
| July | 8,617 | 8,773 | 30,532 | 34,395 |
| August | 12,946 | 16,609 | 38,789 | 44,652 |
| September | 25,495 | 29,599 | 56,329 | 64,609 |
| October | 24,462 | 27,669 | 56,462 | 70,437 |
| November | 27,844 | | 48,661 | |
| December | 33,297 | | 47,682 | |
| Totals | 186,175 | | 451,290 | |
| Year to date | 125,034 | 135,544 | 354,947 | 413,664 |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

| | Production | | Shipments | | | |
|-----------------|------------|-------------------|------------|------------|------------|-----------|
| | Units | | Units | | Value | |
| | 1963 | 1964 ^r | 1963 | 1964 | 1963 | 1964 |
| | number | | | | dollars | |
| January | 1,485,277 | 1,435,135 | 1,268,746 | 1,361,253 | 846,851 | 1,002,781 |
| February | 1,644,044 | 1,446,955 | 1,450,776 | 1,318,401 | 1,011,880 | 914,487 |
| March | 1,809,780 | 1,621,815 | 1,361,585 | 1,306,398 | 983,046 | 900,620 |
| April | 1,773,088 | 1,490,214 | 1,096,428 | 1,161,605 | 774,488 | 789,097 |
| May | 1,805,045 | 1,413,715 | 1,068,924 | 1,326,513 | 776,132 | 874,142 |
| June | 1,542,972 | 1,352,027 | 1,069,807 | 1,111,012 | 695,782 | 722,560 |
| July | 883,321 | 668,032 | 802,075 | 759,969 | 558,522 | 535,512 |
| August | 950,442 | 731,527 | 956,960 | 916,711 | 666,336 | 654,806 |
| September | 1,514,421 | 1,285,731 | 1,439,518 | 1,572,755 | 1,353,639 | 1,208,102 |
| October | 1,588,364 | 1,490,499 | 1,362,701 | 1,474,742 | 978,935 | 953,441 |
| November | 1,396,313 | | 1,335,922 | | 937,821 | |
| December | 1,399,597 | | 1,448,937 | | 1,018,004 | |
| Totals | 17,792,664 | | 14,662,379 | | 10,601,436 | |
| Year to date .. | 14,996,754 | 12,935,650 | 11,877,520 | 12,309,359 | 8,645,611 | 8,555,548 |

^r Revised figures.

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

| | Production | | Shipments | | | |
|-----------------|------------|-------------------|-----------|---------|-----------|-----------|
| | Units | | Units | | Value | |
| | 1963 | 1964 ^r | 1963 | 1964 | 1963 | 1964 |
| | number | | | | dollars | |
| January | 28,042 | 5,575 | 17,069 | 11,005 | 171,801 | 116,755 |
| February | 21,593 | 19,755 | 23,187 | 12,366 | 183,804 | 133,737 |
| March | 30,401 | 33,163 | 31,331 | 19,687 | 168,135 | 206,536 |
| April | 31,561 | 31,970 | 28,471 | 29,509 | 210,458 | 152,469 |
| May | 26,737 | 28,190 | 39,970 | 27,782 | 207,041 | 142,852 |
| June | 17,838 | 33,628 | 45,140 | 30,582 | 276,465 | 185,787 |
| July | 11,735 | 28,973 | 18,166 | 29,920 | 179,522 | 138,128 |
| August | 2,963 | 22,047 | 10,821 | 5,129 | 71,866 | 94,735 |
| September | 14,963 | 31,024 | 18,333 | 43,259 | 218,229 | 206,239 |
| October | 7,576 | 18,730 | 14,018 | 16,266 | 93,713 | 159,192 |
| November | 9,982 | | 15,108 | | 81,677 | |
| December | 13,019 | | 36,314 | | 172,580 | |
| Totals | 216,410 | | 297,928 | | 2,035,291 | |
| Year to date .. | 193,409 | 253,055 | 246,506 | 225,505 | 1,781,034 | 1,536,430 |

^r Revised figures.

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

| | Production | | Shipments | | | |
|-----------------|------------|---------|-----------|---------|------------|------------|
| | Units | | Units | | Value | |
| | 1963 | 1964 | 1963 | 1964 | 1963 | 1964 |
| | number | | | | dollars | |
| January | 58,580 | 58,672 | 54,166 | 48,187 | 995,490 | 846,982 |
| February | 54,498 | 68,683 | 60,417 | 59,738 | 1,165,968 | 983,495 |
| March | 60,420 | 69,024 | 54,671 | 70,812 | 1,046,132 | 1,207,335 |
| April | 60,588 | 50,805 | 51,571 | 57,683 | 1,012,689 | 992,761 |
| May | 54,066 | 65,660 | 57,658 | 70,665 | 1,103,649 | 1,289,619 |
| June | 57,932 | 72,555 | 54,421 | 75,551 | 1,136,768 | 1,059,082 |
| July | 31,156 | 46,056 | 37,148 | 55,321 | 753,667 | 927,012 |
| August | 44,652 | 57,684 | 45,475 | 48,058 | 942,315 | 822,861 |
| September | 60,717 | 91,241 | 65,365 | 93,380 | 1,289,200 | 1,504,144 |
| October | 83,525 | 81,144 | 69,611 | 72,208 | 1,317,268 | 1,248,234 |
| November | 76,853 | | 66,663 | | 1,169,340 | |
| December | 73,091 | | 74,105 | | 1,325,701 | |
| Totals | 716,078 | | 691,271 | | 13,258,187 | |
| Year to date .. | 566,134 | 661,524 | 550,503 | 651,603 | 10,763,146 | 10,881,525 |

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

| | Production | Shipments | |
|--------------------|------------|-----------------|-----------|
| | | Quantity | Value |
| | | number of units | dollars |
| January | 135,865 | 94,036 | 46,373 |
| February | 404,863 | 371,639 | 382,147 |
| March | 420,622 | 420,671 | 488,487 |
| April | 447,958 | 322,664 | 342,931 |
| May | 435,737 | 457,147 | 364,260 |
| June | 609,343 | 777,030 | 509,010 |
| July | 354,362 | 483,404 | 240,825 |
| August | 553,038 | 364,129 | 378,646 |
| September | 845,392 | 891,190 | 619,129 |
| October | 853,987 | 819,661 | 510,678 |
| November | | | |
| December | | | |
| Year to date | 5,061,167 | 5,001,571 | 3,882,486 |

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

| | June 1964 | | Six months ended June 1964 | |
|--|-----------|-----------|-------------------------------|-----------|
| | No. | \$ | No. | \$ |
| Radio-phonograph sets | 1,464 | 87,400 | 5,655 | 472,657 |
| Radio receiving sets transistor, n.e.s. | 78,497 | 779,432 | 374,798 | 3,753,881 |
| Radio receiving sets, n.e.s. | 8,573 | 147,814 | 60,925 | 987,832 |
| Television receiving sets | 1,100 | 142,028 | 13,229 | 1,920,669 |
| Radio and T.V. equipment and parts, n.e.s. | .. | .. | .. | .. |
| Electronic tubes | 747,373 | 1,236,271 | 5,325,833 | 7,360,839 |
| Parts of electronic tubes, n.e.s. | - | 548,944 | - | 3,043,033 |
| Semi-conductors, transistor type | 660,156 | 535,839 | 2,591,003 | 2,435,438 |
| Semi-conductors, n.e.s. | 633,041 | 327,730 | 2,989,078 | 1,430,729 |
| Parts of semi-conductors | - | 87,128 | - | 351,356 |
| Phonographs, coin-operated | 331 | 320,835 | 922 | 726,957 |
| Phonograph record players, n.e.s. | 1,918 | 39,653 | 8,061 | 226,842 |
| Parts of phono record players, n.e.s. | - | 254,110 | - | 1,822,792 |

(1) Customs clearance, latest available.

.. Figures not available.

TABLE 13. Exports(1) of Specified Electronic Equipment

| | September 1964 | | Nine months ended September 1964 | |
|----------------------------------|----------------|---------|-------------------------------------|-----------|
| | No. | \$ | No. | \$ |
| Radio receiving sets | 6,363 | 840,070 | 18,575 | 2,992,225 |
| Television receiving sets | 1,675 | 211,007 | 7,400 | 1,196,341 |
| Electronic tubes and parts | - | 287,343 | - | 1,989,787 |
| Semi-conductors and parts | - | 19,281 | - | 168,599 |

(1) Customs clearance, latest available.

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