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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

NOVEMBER 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

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	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>November 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	54	588	2,969	911	4,522
Quebec .....	646	430	10,100	5,375	16,551
Ontario .....	47,099	1,559	15,025	5,926	69,609
Manitoba .....	471	26	2,671	870	4,038
Saskatchewan .....	105	45	1,433	804	2,387
Alberta .....	217	271	2,775	1,219	4,482
British Columbia .....	80	36	4,354	1,539	6,009
Total domestic sales ..	48,672	2,955	39,327	16,644	107,598
Export sales .....	-	-	-	1,713	1,713
Total sales .....	48,672	2,955	39,327	18,357	109,311
<u>Eleven months ended</u>					
<u>November 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	1,980	1,726	20,618	5,209	29,533
Quebec .....	11,514	5,458	64,761	31,291	113,024
Ontario .....	377,851	8,889	91,876	35,363	513,979
Manitoba .....	4,215	527	15,932	5,773	26,447
Saskatchewan .....	1,634	205	8,415	4,838	15,092
Alberta .....	2,404	1,245	18,021	8,470	30,140
British Columbia .....	2,496	710	20,693	9,349	33,248
Total domestic sales ..	402,094	18,760	240,316	100,293	761,463
Export sales .....	7,832	12	4,245	12,788	24,877
Total sales .....	409,926	18,772	244,561	113,081	786,340

January 1965  
6522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>November 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	4,310	-	4,310	5,476
Quebec .....	12,099	-	12,099	15,146
Ontario .....	14,644	-	14,644	21,330
Manitoba .....	2,681	-	2,681	3,897
Saskatchewan .....	1,522	-	1,522	2,495
Alberta .....	2,724	-	2,724	4,556
British Columbia .....	3,717	-	3,717	5,920
Total domestic sales .....	41,697	-	41,697	58,820
Export sales .....	-	-	-	1,983
Total sales .....	41,697	-	41,697	60,803
<u>Eleven months ended</u>				
<u>November 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	17,879	-	17,879	37,976
Quebec .....	53,151	-	53,151	126,847
Ontario .....	61,323	-	61,323	181,677
Manitoba .....	12,805	-	12,805	26,387
Saskatchewan .....	6,468	-	6,468	19,485
Alberta .....	11,152	-	11,152	36,036
British Columbia .....	14,463	-	14,463	44,076
Total domestic sales .....	177,241	-	177,241	472,484
Export sales .....	-	-	-	10,436
Total sales .....	177,241	-	177,241	482,920

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	November 1964	Eleven months ended November 1964
<u>By model type:</u>		
Portables .....	27,766	214,734
Table models .....	3,368	32,101
Consoles .....	23,573	196,699
Three-way combinations .....	4,113	28,950
Totals .....	58,820	472,484
<u>By screen size:</u>		
17" and under .....	9,678	67,321
19" .....	21,063	157,795
21" .....	270	1,171
23" and over .....	27,809	246,197
Totals .....	58,820	472,484

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	November 1964	Eleven months ended November 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	54,899	419,841
Portables .....	495	13,331
Home sets .....	36,952	253,917
Radio phonograph combinations ..	14,115	109,887
Totals .....	106,461	796,976
Television receiving sets .....	59,859	501,875
<u>Record players:</u>		
With amplifier .....	30,158	153,941
Without amplifier .....	-	-
Totals .....	30,158	153,941

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	November 1964	Eleven months ended November 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	2,245	21,094
Portables .....	7,834	69,007
Home sets .....	827	7,065
Radio phonograph combinations ..	9	281
Totals .....	10,915	97,447
Television receiving sets .....	100	1,013

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March .....	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April .....	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May .....	34,557	33,425	1,230	942	17,744	13,541	5,819	5,171
June .....	25,134	21,869	1,552	1,058	14,729	17,494	5,537	5,138
July .....	17,567	8,730	1,653	2,029	14,742	14,857	5,716	6,942
August .....	16,695	17,505	1,499	2,587	20,408	24,211	8,978	10,293
September .	37,664	50,399	2,029	2,766	30,801	32,449	14,094	14,060
October ...	53,608	55,072	1,506	2,174	34,863	33,823	13,387	12,669
November ..	44,877	48,672	1,553	2,955	31,973	39,327	13,366	16,644
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	345,204	402,094	14,133	18,760	232,477	240,316	95,061	100,293

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January .....	9,532	8,458	32,965	36,663
February .....	10,584	10,361	32,473	35,707
March .....	8,844	8,925	27,527	33,893
April .....	5,728	9,374	25,509	34,375
May .....	9,626	7,012	28,496	27,349
June .....	9,200	8,764	25,865	31,584
July .....	8,617	8,773	30,532	34,395
August .....	12,946	16,609	38,789	44,652
September .....	25,495	29,599	56,329	64,609
October .....	24,462	27,669	56,462	70,437
November .....	27,844	41,697	48,661	58,820
December .....	33,297		47,682	
Totals .....	186,175		451,290	
Year to date .....	152,878	177,241	403,608	472,434

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January .....	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February .....	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March .....	1,809,780	1,621,815	1,361,585	1,306,398	983,046	900,620
April .....	1,773,088	1,490,214	1,096,428	1,151,605	774,488	789,097
May .....	1,805,045	1,413,715	1,068,924	1,326,513	776,132	874,142
June .....	1,542,972	1,352,027	1,069,807	1,111,012	695,782	722,560
July .....	883,321	668,032	802,075	759,969	558,522	535,512
August .....	950,442	731,527	956,960	916,711	666,336	654,806
September .....	1,514,421	1,285,731	1,439,518	1,572,755	1,353,639	1,208,102
October .....	1,588,364	1,490,499	1,362,701	1,474,742	978,935	953,441
November .....	1,396,313	1,236,419	1,335,922	1,312,428	937,821	1,027,705
December .....	1,399,597		1,448,937		1,018,004	
Totals .....	17,792,664		14,662,379		10,601,436	
Year to date ..	16,393,067	14,172,069	13,213,442	13,621,787	9,583,432	9,583,253

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January .....	28,042	5,575	17,069	11,005	171,801	116,755
February .....	21,593	19,755	23,187	12,366	183,804	133,737
March .....	30,401	33,163	31,331	19,687	168,135	206,536
April .....	31,561	31,970	28,471	29,509	210,458	152,469
May .....	26,737	28,190	39,970	27,782	207,041	142,852
June .....	17,838	33,628	45,140	30,582	276,465	185,787
July .....	11,735	28,973	18,166	29,920	179,522	138,128
August .....	2,963	22,047	10,821	5,129	71,866	94,735
September .....	14,963	31,024	18,333	43,259	218,229	206,239
October .....	7,576	18,730	14,018	16,266	93,713	159,192
November .....	9,982	9,217	15,108	19,426	81,677	181,992
December .....	13,019		36,314		172,580	
Totals .....	216,410		297,928		2,035,291	
Year to date ..	203,391	262,272	261,614	244,931	1,862,711	1,718,422

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January .....	58,580	58,672	54,166	48,187	995,490	846,982
February .....	54,498	68,683	60,417	59,738	1,165,968	983,495
March .....	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April .....	60,588	50,805	51,571	57,683	1,012,689	992,761
May .....	54,066	65,660	57,658	70,665	1,103,649	1,289,619
June .....	57,932	72,555	54,421	75,551	1,136,768	1,059,082
July .....	31,156	46,056	37,148	55,321	753,667	927,012
August .....	44,652	57,684	45,475	48,058	942,315	822,861
September .....	60,717	91,241	65,365	93,380	1,289,200	1,504,144
October .....	83,525	81,144	69,611	72,208	1,317,268	1,248,234
November .....	76,853	94,539	66,663	99,299	1,169,340	1,608,584
December .....	73,091		74,105		1,325,701	
Totals .....	716,078		691,271		13,258,187	
Year to date ..	642,987	756,063	617,166	750,902	11,932,486	12,490,109

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
	number of units	dollars	
January .....	135,865	94,036	46,373
February .....	404,863	371,639	382,147
March .....	420,622	420,671	488,487
April .....	447,958	322,664	342,931
May .....	435,737	457,147	364,260
June .....	609,343	777,030	509,010
July .....	354,362	483,404	240,825
August .....	553,038	364,129	378,646
September .....	845,392	891,190	619,129
October .....	853,987	819,661	510,678
November .....	985,944	892,162	420,437
December .....			
Year to date .....	6,047,111	5,893,733	4,302,923

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	July 1964		Seven months ended July 1964	
	No.	\$	No.	\$
Radio-phonograph sets .....	2,160	127,315	7,815	599,972
Radio receiving sets transistor, n.e.s. ....	90,586	878,169	465,384	4,632,050
Radio receiving sets, n.e.s. ....	19,492	205,735	80,417	1,193,567
Television receiving sets .....	727	135,061	13,956	2,055,730
Radio and T.V. equipment and parts, n.e.s. ....	..	..	..	..
Electronic tubes .....	995,029	1,127,285	6,320,862	8,488,124
Parts of electronic tubes, n.e.s.	-	513,225	-	3,556,258
Semi-conductors, transistor type	694,980	380,181	3,285,983	2,815,619
Semi-conductors, n.e.s. ....	468,389	214,048	3,457,467	1,644,777
Parts of semi-conductors .....	-	52,897	-	404,253
Phonographs, coin-operated .....	113	74,174	1,035	801,131
Phonograph record players, n.e.s.	1,368	51,288	9,429	278,130
Parts of phono record players, n.e.s. ....	-	447,383	-	2,270,175

(1) Customs clearance, latest available.

.. Figures not available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	October 1964		Ten months ended October 1964	
	No.	\$	No.	\$
Radio receiving sets .....	9,193	731,238	27,768	3,723,463
Television receiving sets .....	1,789	282,867	9,189	1,479,208
Electronic tubes and parts .....	-	237,887	-	2,227,674
Semi-conductors and parts .....	-	38,811	-	207,410

(1) Customs clearance, latest available.

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