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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

DECEMBER 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

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	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>December 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	141	286	2,642	982	4,051
Quebec	840	583	7,881	6,197	15,501
Ontario	41,105	2,539	15,297	6,778	65,719
Manitoba	539	165	2,383	721	3,808
Saskatchewan	160	75	1,196	863	2,294
Alberta	81	172	3,134	1,552	4,939
British Columbia	143	197	2,952	1,526	4,818
Total domestic sales ..	43,009	4,017	35,485	18,619	101,130
Export sales	50	-	1	2,590	2,641
Total sales	43,059	4,017	35,486	21,209	103,771
<u>Twelve months ended December 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	2,121	2,012	23,260	6,191	33,584
Quebec	12,354	6,041	72,642	37,488	128,525
Ontario	418,956	11,428	107,173	42,141	579,698
Manitoba	4,754	692	18,315	6,494	30,255
Saskatchewan	1,794	280	9,611	5,701	17,386
Alberta	2,485	1,417	21,155	10,022	35,079
British Columbia	2,639	907	23,645	10,875	38,066
Total domestic sales ..	445,103	22,777	275,801	118,912	862,593
Export sales	7,882	12	4,246	17,779(1)	29,919(1)
Total sales	452,985	22,789	280,047	136,691(1)	892,512(1)

(1) Includes minor revisions from July to October.

April 1965
6522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>December 1964</u>				
Domestic sales in:				
Atlantic provinces	4,292	-	4,292	4,889
Quebec	12,643	-	12,643	13,259
Ontario	14,567	-	14,567	19,867
Manitoba	3,003	-	3,003	2,683
Saskatchewan	1,976	-	1,976	2,518
Alberta	2,855	-	2,855	4,296
British Columbia	2,407	-	2,407	4,606
Total domestic sales	41,743	-	41,743	52,118
Export sales	-	-	-	1,323
Total sales	41,743	-	41,743	53,441
<u>Twelve months ended</u> <u>December 1964</u>				
Domestic sales in:				
Atlantic provinces	22,171	-	22,171	42,865
Quebec	65,794	-	65,794	140,106
Ontario	75,890	-	75,890	201,544
Manitoba	15,808	-	15,808	29,070
Saskatchewan	8,444	-	8,444	22,003
Alberta	14,007	-	14,007	40,332
British Columbia	16,870	-	16,870	48,682
Total domestic sales	218,984	-	218,984	524,602
Export sales	-	-	-	11,759
Total sales	218,984	-	218,984	536,361

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	December 1964	Twelve months ended December 1964
By model type:		
Portables	26,847	241,581
Table models	2,427	34,528
Consoles	19,161	215,860
Three-way combinations	3,683	32,633
Totals	52,118	524,602
By screen size:		
17" and under	11,723	79,044
19"	16,639	174,434
21"	462	1,633
23" and over	23,294	269,491
Totals	52,118	524,602

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	December 1964	Twelve months ended December 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	41,854	461,695
Portables	760	14,091
Home sets	34,015	287,932
Radio phonograph combinations ..	14,339	124,226 ✓
Totals	90,968	887,944
Television receiving sets	52,187	554,062 ✓
<u>Record players:</u>		
With amplifier	33,896	187,837
Without amplifier	-	-
Totals	33,896	187,837

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	December 1964	Twelve months ended December 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	1,666	22,760
Portables	8,918	77,925
Home sets	623	7,688
Radio phonograph combinations ..	13	294
Totals	11,220	108,667
Television receiving sets	260	1,273

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May	34,557	33,425	1,230	942	17,744	13,541	5,819	5,171
June	25,134	21,869	1,552	1,058	14,729	17,494	5,537	5,138
July	17,567	8,730	1,653	2,029	14,742	14,857	5,716	6,942
August	16,695	17,505	1,499	2,587	20,408	24,211	8,978	10,293
September .	37,664	50,399	2,029	2,766	30,801	32,449	14,094	14,060
October ...	53,608	55,072	1,506	2,174	34,863	33,823	13,387	12,669
November ..	44,877	48,672	1,553	2,955	31,973	39,327	13,366	16,644
December ..	49,092	43,009	2,049	4,017	36,227	35,485	14,619	18,619
Totals ..	394,296	445,103	16,182	22,777	268,704	275,801	109,680	118,912
Year to date	394,296	445,103	16,182	22,777	268,704	275,801	109,680	118,912

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January	9,532	8,458	32,965	36,663
February	10,584	10,361	32,473	35,707
March	8,844	8,925	27,527	33,893
April	5,728	9,374	25,509	34,375
May	9,626	7,012	28,496	27,349
June	9,200	8,764	25,865	31,584
July	8,617	8,773	30,532	34,395
August	12,946	16,609	38,789	44,652
September	25,495	29,599	56,329	64,609
October	24,462	27,669	56,462	70,437
November	27,844	41,697	48,661	58,820
December	33,297	41,743	47,682	52,118
Totals	186,175	218,984	451,290	524,602
Year to date	186,175	218,984	451,290	524,602

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780	1,621,815	1,361,585	1,306,398	983,046	900,620
April	1,773,088	1,490,214	1,096,428	1,161,605	774,488	789,097
May	1,805,045	1,413,715	1,068,924	1,326,513	776,132	874,142
June	1,542,972	1,352,027	1,069,807	1,111,012	695,782	722,560
July	883,321	668,032	802,075	759,969	558,522	535,512
August	950,442	731,527	956,960	916,711	666,336	654,806
September	1,514,421	1,285,731	1,439,518	1,572,755	1,353,639	1,208,102
October	1,588,364	1,490,499	1,362,701	1,474,742	978,935	953,441
November	1,396,313	1,236,419	1,335,922	1,469,009 ^r	937,821	1,027,705
December	1,399,597	1,435,529	1,448,937	1,598,605	1,018,004	829,076
Totals	17,792,664	15,607,598	14,662,379	15,376,973	10,601,436	10,412,329
Year to date ..	17,792,664	15,607,598	14,662,379	15,376,973	10,601,436	10,412,329

^r Revised figures.

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401	33,163	31,331	19,687	168,135	206,536
April	31,561	31,970	28,471	29,509	210,458	152,469
May	26,737	28,190	39,970	27,782	207,041	142,852
June	17,838	33,628	45,140	30,582	276,465	185,787
July	11,735	28,973	18,166	29,920	179,522	138,128
August	2,963	22,047	10,821	5,129	71,866	94,735
September	14,963	31,024	18,333	43,259	218,229	206,239
October	7,576	18,730	14,018	16,266	93,713	159,192
November	9,982	9,217	15,108	19,426	81,677	181,992
December	13,019	7,483	36,314	14,755	172,580	224,027
Totals	216,410	269,755	297,928	259,686	2,035,291	1,942,449
Year to date ..	216,410	269,755	297,928	259,686	2,035,291	1,942,449

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January	58,580	58,672	54,166	48,187	995,490	846,982
February	54,498	68,683	60,417	59,738	1,165,968	983,495
March	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April	60,588	50,805	51,571	57,683	1,012,689	992,761
May	54,066	65,660	57,658	70,665	1,103,649	1,289,619
June	57,932	72,555	54,421	75,551	1,136,768	1,059,082
July	31,156	46,056	37,148	55,321	753,667	927,012
August	44,652	57,684	45,475	48,058	942,315	822,861
September	60,717	91,241	65,365	93,380	1,289,200	1,504,144
October	83,525	81,144	69,611	72,208	1,317,268	1,248,234
November	76,853	94,539	66,663	99,299	1,169,340	1,499,584 ^r
December	73,091	95,398	74,105	106,004	1,325,701	1,682,044
Totals	716,078	851,461	691,271	856,906	13,258,187	14,063,153
Year to date ..	716,078	851,461	691,271	856,906	13,258,187	14,063,153

(1) Includes rebuilt tubes.

^r Revised figures.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
		number of units	dollars
January	135,865	94,036	46,373
February	404,863	371,639	382,147
March	420,622	420,671	488,487
April	447,958	322,664	342,931
May	435,737	457,147	364,260
June	609,343	777,030	509,010
July	354,362	483,404	240,825
August	553,038	364,129	378,646
September	845,392	891,190	619,129
October	853,987	819,661	510,678
November	985,944	892,162	420,437
December	1,421,896	1,283,651	753,286
Year to date	7,469,007	7,177,384	5,056,209

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	August 1964		Eight months ended August 1964	
	No.	\$	No.	\$
Radio-phonograph sets	1,003	109,744	8,818	709,716
Radio receiving sets transistor, n.e.s.	82,128	776,413	547,512	5,408,463
Radio receiving sets, n.e.s.	16,556	261,633	96,973	1,455,200
Television receiving sets	3,808	492,418	17,764	2,548,148
Radio and T.V. equipment and parts, n.e.s.
Electronic tubes	665,181	947,359	6,986,043	9,435,483
Parts of electronic tubes, n.e.s.	-	375,692	-	3,931,950
Semi-conductors, transistor type	410,107	322,237	3,696,090	3,137,856
Semi-conductors, n.e.s.	541,056	202,049	3,998,523	1,846,826
Parts of semi-conductors	-	39,242	-	443,495
Phonographs, coin-operated	131	89,721	1,166	890,852
Phonograph record players, n.e.s.	2,286	51,926	11,715	330,056
Parts of phono record players, n.e.s.	-	413,293	-	2,683,468

(1) Customs clearance, latest available.

.. Figures not available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	November 1964		Eleven months ended November 1964	
	No.	\$	No.	\$
Radio receiving sets	8,405	665,846	36,173	4,389,309
Television receiving sets	1,947	348,177	11,136	1,827,385
Electronic tubes and parts	-	386,223	-	2,613,897
Semi-conductors and parts	-	62,612	-	270,022

(1) Customs clearance, latest available.

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