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RADIO AND TELEVISION RECEIVING SETS

(Including Record Players)

FEBRUARY 1964

TABLE 1. Sales of 'Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
		n	umber of u	mits	
February 1964					
Domestic sales in:					
Atlantic provinces	202	81	1,584	421	2,288
Quebec	487	307	3,680	2,477	6,951
Ontario	37,404	326	6,238	2,525	46,493
Manitoba	405	49	983	595	2,032
Saskatchewan	145	23	502	420	1,090
Alberta	278	94	1,220	708	2,300
British Columbia	110	18	1.040	918	2.086
Total domestic sales	39,031	898	15,247	8,064	63,240
Export sales	-	-	18	242	260
Total sales	39,031	898	15,265	8,306	63,500
Two months ended February 1964					
Domestic sales in:	226	07	2 (7/	007	2 071
Atlantic provinces	326	87	2,674	887	3,974
Quebec	1,364	403	7,606	5,002	14,375
Ontario	86,348	528	11,096	5,774	103,746
Manitoba	679	61	2,182	1,124	4,046
Saskatchewan	242	27	1,081	860	2,210
Alberta	391	137	2,468	1,513	4,509
British Columbia	413	26	2,118	1,680	4,237
Total domestic sales	89,763	1,269	29,225	16,840	137,097
Export sales	120		18	2,096	2,234
Total sales	89,883	1,269	29,243	18,936	139,331

April 1964 6522-818

Industry Division

DOMINION BUREAU

ROSER DUHAMEL, F.R.S.C., Queen's Printer and Controller of Stationery, Ottawa

TABLE 2. Sales of "Made-in-Canada" Television Receiving Bets and Record Players by Areas

	Re	cord players		Television	
	With	Without	Total	receiving	
	amplifier	amplifier	Total	sets	
		number o	f units		
February 1964					
omestic sales in:					
Atlantic provinces	1,153	-	1,153	3,198	
Quebec	3,947	-	3,947	9,519	
Ontario	2,845	-	2,845	13,473	
Manitoba	561	-	561	2,021	
Saskatchewan	570	-	570	1,443	
Alberta	642		642	2,873	
British Columbia	643		643	3,180	
Total domestic sales	10,361	-	10,361	35,707	
xport sales	-	-	_	284	
Total sales	10,361	-	10,361	35,991	
Two months ended					
February 1964					
omestic sales in:					
Atlantic provinces	2,003	-	2,003	6,127	
Quebec	7,028	-	7,028	18,847	
Ontario	5,354	-	5,354	27,800	
Manitoba	1,222	-	1,222	3,874	
Saskatchewan	1,058	-	1,058	3,046	
Alberta	959	-	959	5,692	
British Columbia	1,195	-	1,195	6,984	
Total domestic sales	18,819	-	18,819	72,370	
xport sales	40	en.	-	587	
Total sales	18,819	-	18,819	72,957	

TABLE 3. Domestic sales of 'Made-in-Canada' Television Receiving Sets, by Model Types and Screen Sizes

	February 1964	Two months ended February 1964
By model type:		
Portables	14,496	28,852
Table models	2,753	6,144
Consoles	15,968	32,697
Three-way combinations	2,490	4,677
Totals	35,707	72,370
The same of the sa		
y screen size:		
17" and under	4,072	8,273
19"	10,649	21,091
21"	96	151
23" and over	20,890	42,855
Totals	35,707	72,370

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	February 1964	Two months ended February 1964
	I	number of units
Radio receiving sets:		
Auto	37,294	86,108
Portables	1,425	2,401
Home sets	15,503	39,300
Radio phonograph combinations	10,395	20,934
Totals	64,617	148,743
Television receiving sets	39,424	82,013
Record players:		
With amplifier	13,743	25,012
Without amplifier	-	
Totals	13,743	25,012

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

February 1964	Two months ended February 1964
	number of units
1,199	2,358
3,081	7,368
400	903
17	45
4,697	10,674
109	206
	1,199 3,081 400 17 4,697

⁽¹⁾ As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of 'Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Au	ito	Porta	bles	Home	sets	_	io graph ations
	1963	1964	1963	1964	1963	1964	1963	1964
			1	number o	f units			
January	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February	31,358	39,031	892	898	17,663	15,247	8,202	8,064
March	28,686		707		17,508		.7,109	
April	22,848		691		18,400		4,581	
May	34,557		1,230		17,744		5,819	
June	25,134		1,552		14,729		5,537	
July	17,567		1,653		14,742		5,716	
August	16,695		1,499		20,408		8,978	
September .	37,664		2,029		30,801		14,094	
October	53,608		1,506		34,863		13,387	
November	44,877		1,553		31,973		13,366	
December	49,092		2,049		36,227		14,619	
Totals	394,296		16,182		268,704		109,680	
Year to date	63,568	89,763	1,713	1,269	31,309	29,225	16,474	16,840

TABLE 7. Domestic sales of 'Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Reco play		Televi receivin	
	1963	1964	1963	1964
		number of	units	
January February March April May June July August September October November December	9,532 10,584 8,844 5,728 9,626 9,200 8,617 12,946 25,495 24,462 27,844 33,297	8,458 10,361	32,965 32,473 27,527 25,509 28,496 25,865 30,532 38,789 56,329 56,462 48,661 47,682	36,663 35,707
Totals	186,175		451,290	
Year to date	20,116	18,819	65,438	72,370

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving
Tubes, by Months, 1963 and 1964

	Produ	ction	Shipments			
	Uni	ts	Uni	Units		ue
	1963	1964	1963	1964	1963	1964
		num	ber		doll	ars
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780		1,361,585		983,046	
April	1,773,088		1,096,428		774,488	
May	1,805,045		1,068,924		776,132	
June	1,542,972		1,069,807		695,782	
July	883,321		802,075		558,522	
August	950,442		956,960		666,336	
September	1,514,421		1,439,518		1,353,639	
October	1,588,364		1,362,701		978,935	
	1,396,313		1,335,922		937,821	
November			1,448,937		1,018,004	
December	1,399,597		1,440,937		1,010,004	
Totals	17,792,664		14,662,379		10,601,436	
Year to date	3,129,321	2,882,090	2,719,522	2,679,654	1,858,731	1,917,268

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Produ	ction	Shipments			
	Units		Uni	Units		ıe
-	1963	1964	1963	1964	1963	1964
		nu	mber		dolla	ars
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401		31,331		168,135	
April	31,561		28,471		210,458	
May	26,737		39,970		207,041	
June	17,838		45,140		276,465	
July	11,735		18,166		179,522	
August	2,963		10,821		71,866	
September	14,963		18,333		218,229	
ctober	7,576		14,018		93,713	
November	9,982		15,108		81,677	
December	13,019		36,314		172,580	
Totals	216,410		297,928		2,035,291	
Year to date	49,635	25,330	40,256	23,371	355,605	250,492

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1963 and 1964

	Produ	ction		Shipments			
	Units		Uni	ts	Value		
	1963	1964	1963	1964	1963	1964	
		numl	per		doll	ars	
January	58,580	58,672	54,166	48,187	995,490	846,982	
February	54,498	68,683	60,417	59,738	1,165,968	983,495	
March	60,420		54,671		1,046,132		
April	60,588		51,571		1,012,689		
May	54,066		57,658		1,103,649		
June	57,932		54,421		1,136,768		
July	31,156		37,148		753,667		
August	44,652		45,475		942,315		
September	60,717		65,365		1,289,200		
October	83,525		69,611		1,317,268		
November	76,853		66,663		1,169,340		
December	73,091		74,105		1,325,701		
Totals	716,078		691,271		13,258,187		
Year to date	113,078	127,355	114,583	107,925	2,161,458	1,830,477	

⁽¹⁾ Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1964(2)

	Post de la	Shipm	ents
	Production -	Quantity	Value
	number of	units	dollars
January February March April May June July August September October November December	159,149 404,863	103,862 376,002	50,082 383,191
Totals	564,012	479,864	433,273

⁽¹⁾ Includes transistor type, rectifier type, diodes, etc.

^{(2) 1963} data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	November 1963			nths ended er 1963
	No.	\$	No.	\$
Radio phonograph sets	1,361	157,178	11,447	1,065,302
Radio receiving sets, transistor type, n.e.s.	69,886	757,603	708,495	7,055,938
Radio receiving sets, n.e.s	16,419	304,621	147,220	2,143,086
Electronic tubes, n.o.p	983,581	1,005,845	9,502,331	12,338,321
Electronic tube parts n.o.p	-	539,755	-	4,279,607
Semi-conductors except transistors and parts of semi-conductors	-	191,177		3,183,491
Transistors	286,932	231,870	2,910,866	2,592,885
Glass bulbs for electronic tubes		148,915	-	2,194,519
Television receiving sets	2,871	447,298	23,200	3,305,348

⁽¹⁾ Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	January 1964	
	No.	\$
Radio receiving sets	1,138	293,143
Television receiving sets	398	116,388
Electronic tubes, and parts	-	124,045
Semi-conductors and parts		6,370

⁽¹⁾ Customs clearance, latest available.

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