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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

MARCH 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables(1)	Home sets(1)	Radio phonograph combinations	Total
	number of units				
<u>March 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	226	151	1,640	408	2,425
Quebec	1,203	229	4,639	1,823	7,894
Ontario	36,074	1,544	7,106	2,084	46,808
Manitoba	291	58	1,034	437	1,820
Saskatchewan	156	11	704	328	1,199
Alberta	98	66	1,321	585	2,070
British Columbia	245	76	1,389	522	2,232
Total domestic sales ..	38,293	2,135	17,833	6,187	64,448
Export sales	-	-	16	1,326	1,342
Total sales	38,293	2,135	17,849	7,513	65,790
<u>Three months ended</u>					
<u>March 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	552	206	4,346	1,295	6,399
Quebec	2,567	415	12,462	6,825	22,269
Ontario	122,422	2,009	18,265	7,858	150,554
Manitoba	970	104	3,231	1,561	5,866
Saskatchewan	398	31	1,792	1,188	3,409
Alberta	489	150	3,842	2,098	6,579
British Columbia	658	89	3,520	2,202	6,469
Total domestic sales ..	128,056	3,004	47,458	23,027	201,545
Export sales	120	-	34	3,422	3,576
Total sales	128,176	3,004	47,492	26,449	205,121

(1) Includes revisions for February. See table 14, page 8 for details.

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**TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets
and Record Players by Areas**

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
	number of units			
<u>March 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	984	-	984	3,040
Quebec	3,035	-	3,035	9,959
Ontario	2,833	-	2,833	11,856
Manitoba	628	-	628	1,991
Saskatchewan	395	-	395	1,523
Alberta	538	-	538	2,702
British Columbia	512	-	512	2,822
Total domestic sales	8,925	-	8,925	33,893
Export sales	-	-	-	2,621
Total sales	8,925	-	8,925	36,514
<u>Three months ended</u>				
<u>March 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	2,987	-	2,987	9,167
Quebec	10,063	-	10,063	28,806
Ontario	8,187	-	8,187	39,656
Manitoba	1,850	-	1,850	5,865
Saskatchewan	1,453	-	1,453	4,569
Alberta	1,497	-	1,497	8,394
British Columbia	1,707	-	1,707	9,806
Total domestic sales	27,744	-	27,744	106,263
Export sales	-	-	-	3,208
Total sales	27,744	-	27,744	109,471

**TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes**

	March 1964	Three months ended March 1964
<u>By model type:</u>		
Portables	14,922	43,774
Table models	2,557	8,701
Consoles	14,358	47,055
Three-way combinations	2,056	6,733
Totals	33,893	106,263
<u>By screen size:</u>		
17" and under	4,222	12,495
19"	12,094	33,185
21"	35	186
23" and over	17,542	60,397
Totals	33,893	106,263

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	March 1964	Three months ended March 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	40,779	126,887
Portables	-	2,001(1)
Home sets	19,239	58,939(2)
Radio phonograph combinations ..	8,317	29,251
Totals	68,335	217,078
Television receiving sets	37,966	119,979
<u>Record players:</u>		
With amplifier	10,314	35,326
Without amplifier	-	-
Totals	10,314	35,326

(1) Includes revision for February which should have read 1,025.

(2) Includes revision for February which should have read 15,903.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	March 1964	Three months ended March 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	1,754	4,112
Portables	5,449	12,817
Home sets	430	1,333
Radio phonograph combinations ..	23	68
Totals	7,656	18,330
Television receiving sets	157	363

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498 ^r	17,663	15,647 ^r	8,202	8,064
March	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April	22,848		691		18,400		4,581	
May	34,557		1,230		17,744		5,819	
June	25,134		1,552		14,729		5,537	
July	17,567		1,653		14,742		5,716	
August	16,695		1,499		20,408		8,978	
September .	37,664		2,029		30,801		14,094	
October ...	53,608		1,506		34,863		13,387	
November ..	44,877		1,553		31,973		13,366	
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	92,254	128,056	2,420	3,004	48,817	47,458	23,583	23,027

^r Revised figures.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January	9,532	8,458	32,965	36,663
February	10,584	10,361	32,473	35,707
March	8,844	8,925	27,527	33,893
April	5,728		25,509	
May	9,626		28,496	
June	9,200		25,865	
July	8,617		30,532	
August	12,946		38,789	
September	25,495		56,329	
October	24,462		56,462	
November	27,844		48,661	
December	33,297		47,682	
Totals	186,175		451,290	
Year to date	28,960	27,744	92,965	106,263

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780	1,631,678	1,361,585	1,306,398	983,046	900,620
April	1,773,088		1,096,428		774,488	
May	1,805,045		1,068,924		776,132	
June	1,542,972		1,069,807		695,782	
July	883,321		802,075		558,522	
August	950,442		956,960		666,336	
September	1,514,421		1,439,518		1,353,639	
October	1,588,364		1,362,701		978,935	
November	1,396,313		1,335,922		937,821	
December	1,399,597		1,448,937		1,018,004	
Totals	17,792,664		14,662,379		10,601,436	
Year to date ..	4,939,101	4,513,768	4,081,107	3,986,052	2,841,777	2,817,888

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401	23,300	31,331	19,687	168,135	206,536
April	31,561		28,471		210,458	
May	26,737		39,970		207,041	
June	17,838		45,140		276,465	
July	11,735		18,166		179,522	
August	2,963		10,821		71,866	
September	14,963		18,333		218,229	
October	7,576		14,018		93,713	
November	9,982		15,108		81,677	
December	13,019		36,314		172,580	
Totals	216,410		297,928		2,035,291	
Year to date ..	80,036	48,630	71,587	43,058	523,740	457,028

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January	58,580	58,672	54,166	48,187	995,490	846,982
February	54,498	68,683	60,417	59,738	1,165,968	983,495
March	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April	60,588		51,571		1,012,689	
May	54,066		57,658		1,103,649	
June	57,932		54,421		1,136,768	
July	31,156		37,148		753,667	
August	44,652		45,475		942,315	
September	60,717		65,365		1,289,200	
October	83,525		69,611		1,317,268	
November	76,853		66,663		1,169,340	
December	73,091		74,105		1,325,701	
Totals	716,078		691,271		13,258,187	
Year to date ..	173,498	196,379	169,254	178,737	3,207,590	3,037,812

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
		number of units	
January	159,149	103,862	50,082
February	404,863	376,002	383,191
March	438,929	448,372	494,617
April			
May			
June			
July			
August			
September			
October			
November			
December			
Year to date	1,002,941	928,236	927,890

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	December 1963		Twelve months ended December 1963	
	No.	\$	No.	\$
Radio phonograph sets	1,269	124,099	12,716	1,189,401
Radio receiving sets, transistor type, n.e.s.	60,337	553,863	768,832	7,609,801
Radio receiving sets, n.e.s.	8,296	154,993	155,516	2,298,079
Electronic tubes, n.o.p.	625,320	791,415	10,127,651	13,129,736
Electronic tube parts n.o.p.	-	446,213	-	4,725,820
Semi-conductors except transistors and parts of semi-conductors ...	-	260,554	-	3,444,045
Transistors	272,995	243,264	3,183,861	2,836,149
Glass bulbs for electronic tubes	-	59,469	-	2,253,988
Television receiving sets	992	175,100	24,192	3,480,448

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	February 1964		Two months ended February 1964	
	No.	\$	No.	\$
Radio receiving sets	936	244,852	2,074	537,995
Television receiving sets	220	38,385	618	154,773
Electronic tubes, and parts	-	243,040	-	367,085
Semi-conductors and parts	-	11,221	-	17,591

(1) Customs clearance, latest available.

TABLE 14. Revised Sales of "Made-in-Canada" Portables
and Home Sets, February 1964

	Portables	Home sets
	number of units	
Atlantic Provinces	49	1,616
Quebec	90	3,897
Ontario	263	6,301
Manitoba	34	998
Saskatchewan	16	509
Alberta	41	1,273
British Columbia	5	1,053
Total domestic sales	498	15,647
Export sales	-	18
Total sales	498	15,665

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