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RADIO AND TELEVISION RECEIVING SETS
(Including Record Players)

APRIL 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>April 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	207	61	1,948	319	2,535
Quebec	1,581	264	4,787	1,892	8,524
Ontario	34,950	782	6,228	2,041	44,001
Manitoba	693	38	1,105	385	2,221
Saskatchewan	287	1	634	342	1,264
Alberta	336	89	1,288	709	2,422
British Columbia	312	10	1,166	661	2,149
Total domestic sales ..	38,366	1,245	17,156	6,349	63,116
Export sales	-	-	2,100	1,025	3,125
Total sales	38,366	1,245	19,256	7,374	66,241
<u>Four months ended April 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	759	267	6,294	1,614	8,934
Quebec	4,148	679	17,249	8,717	30,793
Ontario	157,372	2,791	24,493	9,899	194,555
Manitoba	1,663	142	4,336	1,946	8,087
Saskatchewan	685	32	2,426	1,530	4,673
Alberta	825	239	5,130	2,807	9,001
British Columbia	970	99	4,686	2,863	8,618
Total domestic sales ..	166,422	4,249	64,614	29,376	264,661
Export sales	120	-	2,134	4,447	6,701
Total sales	166,542	4,249	66,748	33,823	271,362

June 1964
6522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>April 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	778	-	778	2,836
Quebec	3,665	-	3,665	9,326
Ontario	2,811	-	2,811	13,803
Manitoba	589	-	589	1,673
Saskatchewan	482	-	482	1,219
Alberta	460	-	460	2,723
British Columbia	589	-	589	2,795
Total domestic sales	9,374	-	9,374	34,375
Export sales	-	-	-	2,134
Total sales	9,374	-	9,374	36,509
 <u>Four months ended April 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	3,765	-	3,765	12,003
Quebec	13,728	-	13,728	38,132
Ontario	10,998	-	10,998	53,459
Manitoba	2,439	-	2,439	7,538
Saskatchewan	1,935	-	1,935	5,788
Alberta	1,957	-	1,957	11,117
British Columbia	2,296	-	2,296	12,601
Total domestic sales	37,118	-	37,118	140,638
Export sales	-	-	-	5,342
Total sales	37,118	-	37,118	145,980

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	April 1964	Four months ended April 1964
<u>By model type:</u>		
Portables	17,441	61,215
Table models	2,693	11,394
Consoles	12,036	59,091
Three-way combinations	2,205	8,938
Totals	34,375	140,638
 <u>By screen size:</u>		
17" and under	4,806	17,301
19"	13,034	46,219
21"	51	237
23" and over	16,484	76,881
Totals	34,375	140,638

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	April 1964	Four months ended April 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	30,726	157,613
Portables	85	2,086
Home sets	16,346	75,285
Radio phonograph combinations ..	8,263	37,514
Totals	55,420	272,498
Television receiving sets	39,664	159,643
<u>Record players:</u>		
With amplifier	4,761	39,908(1)
Without amplifier	-	-
Totals	4,761	39,908(1)

(1) Includes revision for March which should have read 10,135.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	April 1964	Four months ended April 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	1,928	6,040
Portables	4,887	17,704
Home sets	1,123	2,456
Radio phonograph combinations ..	16	84
Totals	7,954	26,284
Television receiving sets	37	400

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
number of units								
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May	34,557		1,230		17,744		5,819	
June	25,134		1,552		14,729		5,537	
July	17,567		1,653		14,742		5,716	
August	16,695		1,499		20,408		8,978	
September .	37,664		2,029		30,801		14,094	
October ...	53,608		1,506		34,863		13,387	
November ..	44,877		1,553		31,973		13,366	
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	115,102	166,422	3,111	4,249	67,217	64,614	28,164	29,376

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
number of units				
January	9,532	8,458	32,965	36,663
February	10,584	10,361	32,473	35,707
March	8,844	8,925	27,527	33,893
April	5,728	9,374	25,509	34,375
May	9,626		28,496	
June	9,200		25,865	
July	8,617		30,532	
August	12,946		38,789	
September	25,495		56,329	
October	24,462		56,462	
November	27,844		48,661	
December	33,297		47,682	
Totals	186,175		451,290	
Year to date	34,688	37,118	118,474	140,638

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780	1,631,678	1,361,585	1,306,398	983,046	900,620
April	1,773,088	1,510,032	1,096,428	1,161,605	774,488	789,097
May	1,805,045		1,068,924		776,132	
June	1,542,972		1,069,807		695,782	
July	883,321		802,075		558,522	
August	950,442		956,960		666,336	
September	1,514,421		1,439,518		1,353,639	
October	1,588,364		1,362,701		978,935	
November	1,396,313		1,335,922		937,821	
December	1,399,597		1,448,937		1,018,004	
Totals	17,792,664		14,662,379		10,601,436	
Year to date ..	6,712,189	6,023,800	5,177,535	5,147,657	3,616,265	3,606,985

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401	23,300	31,331	19,687	168,135	206,536
April	31,561	12,152	28,471	29,509	210,458	152,469
May	26,737		39,970		207,041	
June	17,838		45,140		276,465	
July	11,735		18,166		179,522	
August	2,963		10,821		71,866	
September	14,963		18,333		218,229	
October	7,576		14,018		93,713	
November	9,982		15,108		81,677	
December	13,019		36,314		172,580	
Totals	216,410		297,928		2,035,291	
Year to date ..	111,597	60,782	100,058	72,567	734,198	609,497

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	58,580	58,672	54,166	48,187	995,490	846,982
February	54,498	68,683	60,417	59,738	1,165,968	983,495
March	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April	60,588	50,805	51,571	57,683	1,012,689	992,761
May	54,066		57,658		1,103,649	
June	57,932		54,421		1,136,768	
July	31,156		37,148		753,667	
August	44,652		45,475		942,315	
September	60,717		65,365		1,289,200	
October	83,525		69,611		1,317,268	
November	76,853		66,663		1,169,340	
December	73,091		74,105		1,325,701	
Totals	716,078		691,271		13,258,187	
Year to date ..	234,086	247,184	220,825	236,420	4,220,279	4,030,573

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
		number of units	dollars
January	159,149	103,862	50,082
February	404,863	376,002	383,191
March	438,929	448,372	494,617
April	470,664	337,816	346,296
May			
June			
July			
August			
September			
October			
November			
December			
Year to date	1,473,605	1,266,052	1,274,136

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	December 1963		Twelve months ended December 1963	
	No.	\$	No.	\$
Radio phonograph sets	1,269	124,099	12,716	1,189,401
Radio receiving sets, transistor type, n.e.s.	60,337	553,863	768,832	7,609,801
Radio receiving sets, n.e.s.	8,296	154,993	155,516	2,298,079
Electronic tubes, n.o.p.	625,320	791,415	10,127,651	13,129,736
Electronic tube parts n.o.p.	-	446,213	-	4,725,820
Semi-conductors except transistors and parts of semi-conductors ...	-	260,554	-	3,444,045
Transistors	272,995	243,264	3,183,861	2,836,149
Glass bulbs for electronic tubes	-	59,469	-	2,253,988
Television receiving sets	992	175,100	24,192	3,480,448

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	March 1964		Three months ended March 1964	
	No.	\$	No.	\$
Radio receiving sets	1,068	229,698	3,142	767,693
Television receiving sets	620	84,451	1,238	239,224
Electronic tubes and parts	-	159,479	-	526,564
Semi-conductors and parts	-	27,106	-	44,697

(1) Customs clearance, latest available.

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