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MONTHLY

DOMINION BUREAU OF STATISTICS

# OTTAWA - CANADA

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| PADIO                      | AND TELES | VISION RECE  | TVINC SET  | DOMINION BU                | IREAU    |
|                            |           | Record Pla   |            | OF STATIST                 | 105      |
|                            | 1000      |  |            | AUC 23 19                  | 64       |
|                            | J         | JNE 1964   |            |                            |          |
| TABLE 1. Sales of          | of "Made- | in-Canada"   | Radio Rece | eiving Sets                | THE      |
|                            |           |  | Home       | Radio                      | ·        |
|                            | Auto      | Portables  | sets       | phonograph<br>combinations | Total    |
|                            |           | n  | umber of   |                            |          |
| June 1964                  |           |  |            |                            |          |
| Domestic sales in:         |           |  |            |                            |          |
| Atlantic provinces         | 236       | 74   | 1,757      | 259                        | 2,326    |
| Quebec                     | 1,456     | 362  | 6,193      | 1,541                      | 9,552    |
| Ontario                    | 19,120    | 471  | 6,024      | 2,035                      | 27,650   |
| Manitoba                   | 369       | 65   | 929        | 199                        | 1,562    |
| Saskatchewan               | 150       | 8  | 420        | 238                        | 816      |
| Alberta                    | 235       | 52   | 842        | 451                        | 1,580    |
| British Columbia           | 303       | 26   | 1,329      | 415                        | 2,073    |
| Total domestic sales       | 21,869    | 1,058  | 17,494     | 5,138                      | 45,559   |
| Export sales               | 35        | 12   | 3          | 841                        | 891      |
|                            | 21 00/    | 1 070  | 17 /07     | 5 070                      | 1.6 1.50 |
| Total sales                | 21,904    | 1,070  | 17,497     | 5,979                      | 46,450   |
| Six months ended June 1964 |           |  |            |                            |          |
| Domestic sales in:         |           |  |            |                            |          |
| Atlantic provinces         | 1,321     | 438  | 9,315      | 2,083                      | 13,157   |
| Quebec                     | 7,193     |  | 27,648     | 12,494                     | 48,610   |
| Ontario                    | 207,048   |  | 34,857     | 13,435                     | 259,023  |
| Manitoba                   | 2,414     |  | 6,206      | 2,457                      | 11,338   |
| Saskatchewan               | 1,068     | 66   | 3,343      | 1,922                      | 6,399    |
| Alberta                    | 1,284     | 302  | 7,116      | 3,699                      | 12,401   |
| British Columbia           | 1,388     | 224  | 7,164      | 3,595                      | 12,371   |
| Total domestic sales       | 221,716   | and the second | 95,649     | 39,685                     | 363,299  |
| Export sales               | 245       | 12   | 2,138      | 5,630                      | 8,025    |
| Total sales                | 221,961   | 6,261  | 97,787     | 45,315                     | 371,324  |
|                            |           |  |            |                            |          |

August 1964 6522-818

Industry Division

|                            | Re                | Television           |         |                   |  |  |
|----------------------------|-------------------|----------------------|---------|-------------------|--|--|
|                            | With<br>amplifier | Without<br>amplifier | Total   | receiving<br>sets |  |  |
|                            |                   | number o             | f units |                   |  |  |
| June 1964                  |                   |                      |         |                   |  |  |
| Domestic sales in:         |                   |                      |         |                   |  |  |
| Atlantic provinces         | 807               | -                    | 807     | 2,130             |  |  |
| Quebec                     | 2,946             | -                    | 2,946   | 9,399             |  |  |
| Ontario                    | 3,246             | -                    | 3,246   | 13,128            |  |  |
| Manitoba                   | 542               | -                    | 542     | 1,032             |  |  |
| Saskatchewan               | 203               | -                    | 203     | 1,053             |  |  |
| Alberta                    | 493               | ~                    | 493     | 2,126             |  |  |
| British Columbia           | 527               | 60                   | 527     | 2,716             |  |  |
| Total domestic sales       | 8,764             | -                    | 8,764   | 31,584            |  |  |
| Export sales               |                   | -                    | -       | 951               |  |  |
| Total sales                | 8,764             | -                    | 8,764   | 32,535            |  |  |
| Six months ended June 1964 |                   |                      |         |                   |  |  |
| Domestic sales in:         |                   |                      |         |                   |  |  |
| Atlantic provinces         | 5,271             | -                    | 5,271   | 16,196            |  |  |
| Quebec                     | 18,833            | -                    | 18,833  | 55,558            |  |  |
| Ontario                    | 16,658            | 10                   | 16,658  | 77,964            |  |  |
| Manitoba                   | 3,412             | - Salar              | 3,412   | 9,799             |  |  |
| Saskatchewan               | 2,538             | -                    | 2,538   | 7,771             |  |  |
| Alberta                    | 2,886             | -                    | 2,886   | 15,042            |  |  |
| British Columbia           | 3,296             | -                    | 3,296   | 17,241            |  |  |
| Total domestic sales       |                   | -                    | 52,894  | 199,571           |  |  |
| Export sales               | =                 | -                    | -       | 6,950             |  |  |
| Total sales                | 52,894            | -                    | 52,894  | 206,521           |  |  |

### TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|                        | June 1964 | Six months ended<br>June 1964 |
|------------------------|-----------|-------------------------------|
| By model type:         |           |                               |
| Portables              | 13,493    | 88,809                        |
| Table models           | 1,868     | 15,949                        |
| Consoles               | 15,032    | 83,439                        |
| Three-way combinations | 1,191     | 11,374                        |
| Totals                 | 31,584    | 199,571                       |
| By screen size:        |           |                               |
| 17" and under          | 3,546     | 24,838                        |
| 19"                    | 10,366    | 67,093                        |
| 21"                    | 57        | 324                           |
| 23" and over           | 17,615    | 107,316                       |
| Totals                 | 31,584    | 199,571                       |
|                        |           |                               |

|                               | June 1964 | Six months ended<br>June 1964 |
|-------------------------------|-----------|-------------------------------|
|                               | numb      | er of units                   |
| Radio receiving sets:         |           |                               |
| Auto                          | 18,630    | 207,108                       |
| Portables                     | 1,328     | 5,457                         |
| Home sets                     | 23,179    | 122,459                       |
| Radio phonograph combinations | 8,351     | 52,576                        |
| Totals                        | 51,488    | 387,600                       |
| Television receiving sets     | 44,504    | 243,409                       |
| Record players:               |           |                               |
| With amplifier                | 5,655     | 51,683                        |
| Without amplifier             | -         | 2                             |
| Totals                        | 5,655     | 51,683                        |
|                               |           |                               |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

|                               | June 1964 | Six months ended<br>June 1964 |
|-------------------------------|-----------|-------------------------------|
| A STATE OF A STATE OF         | n         | umber of units                |
| Radio receiving sets:         |           |                               |
| Auto                          | 1,669     | 9,908                         |
| Portables                     | 9,100     | 32,278                        |
| Home sets                     | 338       | 2,977                         |
| Radio phonograph combinations | 61        | 168                           |
| Totals                        | 11,168    | 45,331                        |
| Celevision receiving sets     | 15        | 495                           |

 As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

|              | Auto    |         | Porta  | Portables Hor |         | sets   | Radio<br>phonograph<br>combinations |        |
|--------------|---------|---------|--------|---------------|---------|--------|-------------------------------------|--------|
|              | 1963    | 1964    | 1963   | 1964          | 1963    | 1964   | 1963                                | 1964   |
|              |         |         |        | number o      | f units |        |                                     |        |
| January      | 32,210  | 50,732  | 821    | 371           | 13,646  | 13,978 | 8,272                               | 8,776  |
| February     | 31,358  | 39,031  | 892    | 498           | 17,663  | 15,647 | 8,202                               | 8,064  |
| March        | 28,686  | 38,293  | 707    | 2,135         | 17,508  | 17,833 | 7,109                               | 6,187  |
| April        | 22,848  | 38,366  | 691    | 1,245         | 18,400  | 17,156 | 4,581                               | 6,349  |
| May          | 34,557  | 33,425  | 1,230  | 942           | 17,744  | 13,541 | 5,819                               | 5,171  |
| June         | 25,134  | 21,869  | 1,552  | 1,058         | 14,729  | 17,494 | 5,537                               | 5,138  |
| July         | 17,567  |         | 1,653  | -             | 14,742  |        | 5,716                               |        |
| August       | 16,695  |         | 1,499  |               | 20,408  |        | 8,978                               |        |
| September .  | 37,664  |         | 2,029  |               | 30,801  |        | 14,094                              |        |
| October      | 53,608  |         | 1,506  |               | 34,863  |        | 13,387                              |        |
| November     | 44,877  |         | 1,553  |               | 31,973  |        | 13,366                              |        |
| December     | 49,092  |         | 2,049  |               | 36,227  |        | 14,619                              |        |
| Totals       | 394,296 |         | 16,182 |               | 268,704 |        | 109,680                             |        |
| Year to date | 174,793 | 221,716 | 5,893  | 6,249         | 99,690  | 95,649 | 39,520                              | 39,685 |

#### TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

|              | Reco    | ord<br>yers | Televi<br>receivin |         |
|--------------|---------|-------------|--------------------|---------|
|              | 1963    | 1964        | 1963               | 1964    |
| Q            |         | number o    | of units           |         |
| January      | 9,532   | 8,458       | 32,965             | 36,663  |
| February     | 10,584  | 10,361      | 32,473             | 35,707  |
| March        | 8,844   | 8,925       | 27,527             | 33,893  |
| April        | 5,728   | 9,374       | 25,509             | 34,375  |
| May          | 9,626   | 7,012       | 28,496             | 27,349  |
| June         | 9,200   | 8,764       | 25,865             | 31,584  |
| July         | 8,617   |             | 30,532             |         |
| August       | 12,946  |             | 38,789             |         |
| September    | 25,495  |             | 56,329             |         |
| October      | 24,462  |             | 56,462             |         |
| November     | 27,844  |             | 48,661             |         |
| December     | 33,297  |             | 47,682             |         |
| Totals       | 186,175 |             | 451,290            |         |
| Year to date | 53,514  | 52,894      | 172,835            | 199,571 |

|              | Produ      | iction    | Shipments  |           |            |              |  |
|--------------|------------|-----------|------------|-----------|------------|--------------|--|
|              | Uni        | ts        | Uni        | ts        | Value      |              |  |
|              | 1963       | 1964      | 1963       | 1964      | 1963       | 1964         |  |
|              |            | nun       | nber       |           | do11       | lars         |  |
|              |            |           |            |           |            |              |  |
| January      | 1,485,277  | 1,435,135 | 1,268,746  | 1,361,253 | 846,851    | 1,002,781    |  |
| February     | 1,644,044  | 1,446,955 | 1,450,776  | 1,318,401 | 1,011,880  | 914,487      |  |
| March        | 1,809,780  | 1,631,678 | 1,361,585  | 1,306,398 | 983,046    | 900,620      |  |
| April        |            | 1,510,032 | 1,096,428  | 1,161,605 | 774,488    | 789,097      |  |
| May          |            | 1,419,942 | 1,068,924  | 1,326,513 | 776,132    | 874,142      |  |
| June         |            | 1,352,027 | 1,069,807  | 1,111,012 | 695,782    | 722,560      |  |
| July         | 883,321    | -,,       | 802,075    |           | 558,522    |              |  |
| August       |            |           | 956,960    |           | 666,336    |              |  |
| September    |            |           | 1,439,518  |           | 1,353,639  |              |  |
| October      |            |           | 1,362,701  |           | 978,935    |              |  |
| November     |            |           | 1,335,922  |           | 937,821    | Pauga Sh     |  |
| December     |            | 14        | 1,448,937  |           | 1,018,004  | RETHING COND |  |
| Totals       | 17,792,664 |           | 14,662,379 |           | 10,601,436 |              |  |
| Year to date | 10,060,206 | 8,795,769 | 7,316,266  | 7,585,182 | 5,088,179  | 5,203,687    |  |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

|                     | Produ    | ction     | Shipments |         |           |               |  |
|---------------------|----------|-----------|-----------|---------|-----------|---------------|--|
| e los mil continues | Uni      | ts        | Uni       | ts      | Valu      | ie            |  |
|                     | 1963     | 1964      | 1963      | 1964    | 1963      | 1964          |  |
| William V. I.       | Vis Film | numb      | ber       |         | do 11a    | ars           |  |
| January             | 28,042   | 5,575     | 17,069    | 11,005  | 171,801   | 116,755       |  |
| February            | 21,593   | 19,755    | 23,187    | 12,366  | 183,804   | 133,737       |  |
| March               | 30,401   | 23,300    | 31,331    | 19,687  | 168,135   | 206,536       |  |
| April               | 31,561   | 12,152    | 28,471    | 29,509  | 210,458   | 152,469       |  |
| May                 | 26,737   | 21,963    | 39,970    | 27,782  | 207,041   | 142,852       |  |
| June                | 17,838   | 33,628    | 45,140    | 30,582  | 276,465   | 185,787       |  |
| July                | 11,735   |           | 18,166    |         | 179,522   | and the state |  |
| August              | 2,963    |           | 10,821    |         | 71,866    |               |  |
| September           | 14,963   |           | 18,333    |         | 218,229   |               |  |
| October             | 7,576    |           | 14,018    |         | 93,713    |               |  |
| November            | 9,982    |           | 15,108    |         | 81,677    | 142 million   |  |
| December            | 13,019   |           | 36,314    | 1 033-  | 172,580   |               |  |
| Totals              | 216,410  | de series | 297,928   |         | 2,035,291 | wijezaki      |  |
| Year to date        | 156,172  | 116,373   | 185,168   | 130,931 | 1,217,704 | 938,136       |  |

| 1            | Produ   | iction  | Shipments |         |            |           |  |
|--------------|---------|---------|-----------|---------|------------|-----------|--|
|              | Uni     | ts      | Uni       | ts      | Val        | lue       |  |
|              | 1963    | 1964    | 1963      | 1964    | 1963       | 1964      |  |
|              |         | num     | ber       |         | doll       | lars      |  |
| 1111         |         |         |           |         |            |           |  |
| January      | 58,580  | 58,672  | 54,166    | 48,187  | 995,490    | 846,982   |  |
| February     | 54,498  | 68,683  | 60,417    | 59,738  | 1,165,968  | 983,495   |  |
| March        | 60,420  | 69,024  | 54,671    | 70,812  | 1,046,132  | 1,207,335 |  |
| April        | 60,588  | 50,805  | 51,571    | 57,683  | 1,012,689  | 992,761   |  |
| May          | 54,066  | 65,660  | 57,658    | 70,665  | 1,103,649  | 1,289,619 |  |
| June         | 57,932  | 72,555  | 54,421    | 75,551  | 1,136,768  | 1,059,082 |  |
| July         | 31,156  |         | 37,148    |         | 753,667    |           |  |
| August       | 44,652  |         | 45,475    |         | 942,315    |           |  |
| September    | 60,717  |         | 65,365    |         | 1,289,200  |           |  |
| October      | 83,525  |         | 69,611    |         | 1,317,268  |           |  |
| November     | 76,853  |         | 66,663    |         | 1,169,340  |           |  |
| December     | 73,091  |         | 74,105    |         | 1,325,701  |           |  |
| Totals       | 716,078 |         | 691,271   | -       | 13,258,187 | 1.1.1.1   |  |
| Year to date | 346,084 | 385,399 | 332,904   | 382,636 | 6,460,696  | 6,379,274 |  |

### TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1963 and 1964

(1) Includes rebuilt tubes.

| TABLE | 11. | Production | and Sh: | ipm | ents | of  | Semi-Conductor | Devices, | A11 |
|-------|-----|------------|---------|-----|------|-----|----------------|----------|-----|
|       |     | Typ        | pes(1), | by  | Mont | hs, | 1964(2)        |          |     |

|   |   | Shipments  |  |  |
|---|---|--|--|--|
|   | Production  | Quantity   | Value  |  |
| Att we have a second | number of   | units  | dollars  |  |
| January<br>February<br>March<br>April<br>May<br>June<br>July<br>August<br>September                             | 135,865<br>404,863<br>420,622<br>447,958<br>435,737 <sup>r</sup><br>609,343 | 94,036<br>371,639<br>420,671<br>322,664<br>457,147 <sup>r</sup><br>777,030 | 46,373<br>382,147<br>488,487<br>342,931<br>364,260 <sup>x</sup><br>509,010 |  |
| October<br>November<br>December<br>Year to date   | 2,454,388   | 2,443,187  | 2,133,208  |  |

r Revised figures.

|  | February 1964 |           | Two months ended<br>February 1964 |           |
|--|---------------|-----------|-----------------------------------|-----------|
|  | No.           | Ş         | No.                               | Ş         |
| Radio-phonograph sets                      | 1,178         | 105,225   | 2,961                             | 285,159   |
| Radio receiving sets transistor,<br>n.e.s  | 26,647        | 334,924   | 63,140                            | 742,104   |
| Radio receiving sets, n.e.s                | 8,654         | 130,905   | 17,405                            | 326,903   |
| Television receiving sets                  | 2,876         | 454,434   | 6,225                             | 929,552   |
| Radio and T.V. equipment and parts, n.e.s. |               | 1,830,747 | -                                 | 3,398,237 |
| Electronic tubes                           | 1,378,418     | 1,357,895 | 2,142,789                         | 2,374,769 |
| Parts of electronic tubes, n.e.s.          | -             | 516,311   |                                   | 984,096   |
| Semi-conductors, transistor type           | 358,208       | 312,110   | 967,193                           | 912,678   |
| Semi-conductors, n.e.s                     | 383,090       | 148,966   | 912,836                           | 345,009   |
| Parts of semi-conductors                   | -             | 50,137    |                                   | 91,368    |
| Phonographs, coin-operated                 | 95            | 76,594    | 159                               | 119,933   |
| Phonograph record players, n.e.s.          | 1,451         | 48,524    | 2,117                             | 75,835    |
| Parts of phono record players,<br>n.e.s    |               | 302,966   | -                                 | 746,045   |

# TABLE 12. Imports(1) of Specified Electronic Equipment

(1) Customs clearance, latest available.

# TABLE 13. Exports(1) of Specified Electronic Equipment

|                            | May 1964 |         | Five months ended<br>May 1964 |           |
|----------------------------|----------|---------|-------------------------------|-----------|
|                            | No.      | Ş       | No.                           | \$        |
| Radio receiving sets       | 621      | 137,857 | 6,946                         | 1,215,290 |
| Television receiving sets  | 686      | 106,939 | 2,696                         | 471,243   |
| Electronic tubes and parts | -        | 227,086 | -                             | 1,096,240 |
| Semi-conductors and parts  |          | 20,570  | -                             | 79,143    |

(1) Customs clearance, latest available.

