

C1
CATALOGUE No.

43-004

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 19, No. 7

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JULY 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>July 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	143	122	1,001	337	1,603
Quebec	1,032	1,240	4,004	2,136	8,412
Ontario	6,569	479	5,954	2,634	15,636
Manitoba	408	21	1,216	358	2,003
Saskatchewan	92	12	505	290	899
Alberta	181	34	865	509	1,589
British Columbia	305	121	1,312	678	2,416
Total domestic sales ..	8,730	2,029	14,857	6,942	32,558
Export sales	-	-	2,100	417	2,517
Total sales	8,730	2,029	16,957	7,359	35,075
<u>Seven months ended</u> <u>July 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	1,464	560	10,316	2,420	14,760
Quebec	8,225	2,515	31,652	14,630	57,022
Ontario	213,617	4,162	40,811	16,069	274,659
Manitoba	2,822	282	7,422	2,815	13,341
Saskatchewan	1,160	78	3,848	2,212	7,298
Alberta	1,465	336	7,981	4,208	13,990
British Columbia	1,693	345	8,476	4,273	14,787
Total domestic sales ..	230,446	8,278	110,506	46,627	395,857
Export sales	245	12	4,238	6,047	10,542
Total sales	230,691	8,290	114,744	52,674	406,399

September 1964
5522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>July 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	875	-	875	2,078
Quebec	2,317	-	2,317	8,068
Ontario	3,459	-	3,459	15,886
Manitoba	601	-	601	1,876
Saskatchewan	437	-	437	1,274
Alberta	402	-	402	2,232
British Columbia	682	-	682	2,981
Total domestic sales	8,773	-	8,773	34,395
Export sales	-	-	-	203
Total sales	8,773	-	8,773	34,598
<u>Seven months ended July 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	6,146	-	6,146	18,274
Quebec	21,150	-	21,150	63,626
Ontario	20,117	-	20,117	93,850
Manitoba	4,013	-	4,013	11,675
Saskatchewan	2,975	-	2,975	9,045
Alberta	3,288	-	3,288	17,274
British Columbia	3,978	-	3,978	20,222
Total domestic sales	61,667	-	61,667	233,966
Export sales	-	-	-	7,153
Total sales	61,667	-	61,667	241,119

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	July 1964	Seven months ended July 1964
<u>By model type:</u>		
Portables	15,348	104,157
Table models	2,379	18,328
Consoles	14,996	98,435
Three-way combinations	1,672	13,046
Totals	34,395	233,966
<u>By screen size:</u>		
17" and under	5,724	30,562
19"	11,087	78,180
21"	25	349
23" and over	17,559	124,875
Totals	34,395	233,966

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	July 1964	Seven months ended July 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	10,889	217,997
Portables	1,578	7,035
Home sets	16,033	138,492
Radio phonograph combinations ..	7,373	59,949
Totals	35,873	423,473
Television receiving sets	27,120	270,529
<u>Record players:</u>		
With amplifier	9,767	61,450
Without amplifier	-	-
Totals	9,767	61,450

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	July 1964	Seven month ended July 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	2,006	11,914
Portables	5,634	37,912
Home sets	93	3,070
Radio phonograph combinations ..	35	203
Totals	7,768	53,099
Television receiving sets	27	522

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May	34,557	33,425	1,230	942	17,744	13,541	5,819	5,171
June	25,134	21,869	1,552	1,058	14,729	17,494	5,537	5,138
July	17,567	8,730	1,653	2,029	14,742	14,857	5,716	6,942
August	16,695		1,499		20,408		8,978	
September ..	37,664		2,029		30,801		14,094	
October ...	53,608		1,506		34,863		13,387	
November ..	44,877		1,553		31,973		13,366	
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	192,360	230,446	7,546	8,278	114,432	110,506	45,236	46,627

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January	9,532	8,458	32,965	36,663
February	10,584	10,361	32,473	35,707
March	8,844	8,925	27,527	33,893
April	5,728	9,374	25,509	34,375
May	9,626	7,012	28,496	27,349
June	9,200	8,764	25,865	31,584
July	8,617	8,773	30,532	34,395
August	12,946		38,789	
September	25,495		56,329	
October	24,462		56,462	
November	27,844		48,661	
December	33,297		47,682	
Totals	186,175		451,290	
Year to date	62,131	61,667	203,367	233,966

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780	1,631,678	1,361,585	1,306,398	983,046	900,620
April	1,773,088	1,510,032	1,096,428	1,161,605	774,488	789,097
May	1,805,045	1,419,942	1,068,924	1,326,513	776,132	874,142
June	1,542,972	1,352,027	1,069,807	1,111,012	695,782	722,560
July	883,321	682,580	802,075	759,969	558,522	535,512
August	950,442		956,960		666,336	
September	1,514,421		1,439,518		1,353,639	
October	1,588,364		1,362,701		978,935	
November	1,396,313		1,335,922		937,821	
December	1,399,597		1,448,937		1,018,004	
Totals	17,792,664		14,662,379		10,601,436	
Year to date ..	10,943,527	9,478,349	8,118,341	8,345,151	5,646,701	5,739,199

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401	23,300	31,331	19,687	168,135	206,536
April	31,561	12,152	28,471	29,509	210,458	152,469
May	26,737	21,963	39,970	27,782	207,041	142,852
June	17,838	33,628	45,140	30,582	276,465	185,787
July	11,735	14,425	18,166	29,920	179,522	138,128
August	2,963		10,821		71,866	
September	14,963		18,333		218,229	
October	7,576		14,018		93,713	
November	9,982		15,108		81,677	
December	13,019		36,314		172,580	
Totals	216,410		297,928		2,035,291	
Year to date ..	167,907	130,798	203,334	160,851	1,397,226	1,076,264

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	58,580	58,672	54,166	48,187	995,490	846,982
February	54,498	68,683	60,417	59,738	1,165,968	983,495
March	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April	60,588	50,805	51,571	57,683	1,012,689	992,761
May	54,066	65,660	57,658	70,665	1,103,649	1,289,619
June	57,932	72,555	54,421	75,551	1,136,768	1,059,082
July	31,156	46,056	37,148	55,321	753,667	927,012
August	44,652		45,475		942,315	
September	60,717		65,365		1,289,200	
October	83,525		69,611		1,317,268	
November	76,853		66,663		1,169,340	
December	73,091		74,105		1,325,701	
Totals	716,078		691,271		13,258,187	
Year to date ..	377,240	431,455	370,052	437,957	7,214,363	7,306,286

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
		number of units	dollars
January	135,865	94,036	46,373
February	404,863	371,639	382,147
March	420,622	420,671	488,487
April	447,958	322,664	342,931
May	435,737	457,147	364,260
June	609,343	777,030	509,010
July	354,362	483,404	240,825
August			
September			
October			
November			
December			
Year to date	2,808,750	2,926,591	2,374,033

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	March 1964		Three months ended March 1964	
	No.	\$	No.	\$
Radio-phonograph sets	554	40,552	3,515	325,711
Radio receiving sets transistor, n.e.s.	67,516	695,364	130,656	1,437,468
Radio receiving sets, n.e.s.	5,955	97,344	23,360	424,247
Television receiving sets	2,645	373,148	8,870	1,302,700
Radio and T.V. equipment and parts, n.e.s.	-	1,597,581	-	4,995,818
Electronic tubes	766,509	1,293,116	2,909,298	3,667,885
Parts of electronic tubes, n.e.s.	-	443,248	-	1,427,344
Semi-conductors, transistor type	301,297	302,818	1,268,490	1,215,496
Semi-conductors, n.e.s.	464,181	288,533	1,377,017	633,542
Parts of semi-conductors	-	38,659	-	130,027
Phonographs, coin-operated	103	67,003	262	186,936
Phonograph record players, n.e.s.	1,334	37,975	3,451	113,810
Parts of phono record players, n.e.s.	-	194,935	-	940,980

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	June 1964		Six months ended June 1964	
	No.	\$	No.	\$
Radio receiving sets	2,397	147,867	9,343	1,363,157
Television receiving sets	1,714	305,484	4,410	776,727
Electronic tubes and parts	-	233,905	-	1,330,145
Semi-conductors and parts	-	37,330	-	116,473

(1) Customs clearance, latest available.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010669738