

CATALOGUE No.

43-004

MONTHLY

# DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 19, No. 8

Price: 20 cents a copy, \$2.00 a year

## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

AUGUST 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

DOMINION BUREAU  
OF STATISTICS  
OCT 26 1964  
PROPERTY OF THE  
LIBRARY

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>August 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	150	68	1,870	495	2,583
Quebec .....	882	956	6,605	3,086	11,529
Ontario .....	15,451	1,227	8,773	3,631	29,082
Manitoba .....	374	51	1,943	739	3,107
Saskatchewan .....	87	25	796	525	1,433
Alberta .....	201	129	2,231	875	3,436
British Columbia .....	360	131	1,993	942	3,426
Total domestic sales ..	17,505	2,587	24,211	10,293	54,596
Export sales .....	1,730	-	-	1,430	3,160
Total sales .....	19,235	2,587	24,211	11,723	57,756
<u>Eight months ended</u>					
<u>August 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	1,614	628	12,186	2,915	17,343
Quebec .....	9,107	3,471	38,257	17,716	68,551
Ontario .....	229,068	5,389	49,584	19,700	303,741
Manitoba .....	3,196	333	9,365	3,554	16,448
Saskatchewan .....	1,247	103	4,644	2,737	8,731
Alberta .....	1,666	465	10,212	5,083	17,426
British Columbia .....	2,053	476	10,469	5,215	18,213
Total domestic sales ..	247,951	10,865	134,717	56,920	450,453
Export sales .....	1,975	12	4,238	7,477	13,702
Total sales .....	249,926	10,877	138,955	64,397	464,155

October 1964  
6522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>August 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	1,812	-	1,812	3,351
Quebec .....	4,078	-	4,078	11,355
Ontario .....	6,459	-	6,459	17,262
Manitoba .....	1,602	-	1,602	2,687
Saskatchewan .....	437	-	437	1,836
Alberta .....	1,086	-	1,086	3,623
British Columbia .....	1,135	-	1,135	4,538
Total domestic sales .....	16,609	-	16,609	44,652
Export sales .....	-	-	-	331
Total sales .....	16,609	-	16,609	44,983
<u>Eight months ended August 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	7,958	-	7,958	21,625
Quebec .....	25,228	-	25,228	74,981
Ontario .....	26,576	-	26,576	111,112
Manitoba .....	5,615	-	5,615	14,362
Saskatchewan .....	3,412	-	3,412	10,881
Alberta .....	4,374	-	4,374	20,897
British Columbia .....	5,113	-	5,113	24,760
Total domestic sales .....	78,276	-	78,276	278,618
Export sales .....	-	-	-	7,484
Total sales .....	78,276	-	78,276	286,102

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	August 1964	Eight months ended August 1964
<u>By model type:</u>		
Portables .....	17,531	121,688
Table models .....	2,600	20,928
Consoles .....	21,285	119,720
Three-way combinations .....	3,236	16,282
Totals .....	44,652	278,618
<u>By screen size:</u>		
17" and under .....	4,784	35,346
19" .....	13,364	91,544
21" .....	199	548
23" and over .....	26,305	151,180
Totals .....	44,652	278,618

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	August 1964	Eight months ended August 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	20,622	238,619
Portables .....	2,184	9,219
Home sets .....	23,912	162,404
Radio phonograph combinations ..	11,662	71,611
Totals .....	58,380	481,853
Television receiving sets .....	47,305	317,834
<u>Record players:</u>		
With amplifier .....	10,863	72,313
Without amplifier .....	-	-
Totals .....	10,863	72,313

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	August 1964	Eight months ended August 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	1,778	13,692
Portables .....	6,127	44,039
Home sets .....	672	3,742
Radio phonograph combinations ..	38	241
Totals .....	8,615	61,714
Television receiving sets .....	80	602

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
number of units								
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March .....	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April .....	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May .....	34,557	33,425	1,230	942	17,744	13,541	5,819	5,171
June .....	25,134	21,869	1,552	1,058	14,729	17,494	5,537	5,138
July .....	17,567	8,730	1,653	2,029	14,742	14,857	5,716	6,942
August ....	16,695	17,505	1,499	2,587	20,408	24,211	8,978	10,293
September .	37,664		2,029		30,801		14,094	
October ...	53,608		1,506		34,863		13,387	
November ..	44,877		1,553		31,973		13,366	
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	209,055	247,951	9,045	10,865	134,840	134,717	54,214	56,920

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
number of units				
January .....	9,532	8,458	32,965	36,663
February .....	10,584	10,361	32,473	35,707
March .....	8,844	8,925	27,527	33,893
April .....	5,728	9,374	25,509	34,375
May .....	9,626	7,012	28,496	27,349
June .....	9,200	8,764	25,865	31,584
July .....	8,617	8,773	30,532	34,395
August .....	12,946	16,609	38,789	44,652
September .....	25,495		56,329	
October .....	24,462		56,462	
November .....	27,844		48,661	
December .....	33,297		47,682	
Totals .....	186,175		451,290	
Year to date .....	75,077	78,276	242,156	278,618

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January .....	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February .....	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March .....	1,809,780	1,631,678	1,361,585	1,306,398	983,046	900,620
April .....	1,773,088	1,510,032	1,096,428	1,161,605	774,488	789,097
May .....	1,805,045	1,419,942	1,068,924	1,326,513	776,132	874,142
June .....	1,542,972	1,352,027	1,069,807	1,111,012	695,782	722,560
July .....	883,321	682,580	802,075	759,969	558,522	535,512
August .....	950,442	749,114	956,960	916,711	666,336	654,806
September .....	1,514,421		1,439,518		1,353,639	
October .....	1,588,364		1,362,701		978,935	
November .....	1,396,313		1,335,922		937,821	
December .....	1,399,597		1,448,937		1,018,004	
Totals .....	17,792,664		14,662,379		10,601,436	
Year to date ..	11,893,969	10,227,463	9,075,301	9,261,862	6,313,037	6,394,005

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number		dollars			
January .....	28,042	5,575	17,069	11,005	171,801	116,755
February .....	21,593	19,755	23,187	12,366	183,804	133,737
March .....	30,401	23,300	31,331	19,687	168,135	206,536
April .....	31,561	12,152	28,471	29,509	210,458	152,469
May .....	26,737	21,963	39,970	27,782	207,041	142,852
June .....	17,838	33,628	45,140	30,582	276,465	185,787
July .....	11,735	14,425	18,166	29,920	179,522	138,128
August .....	2,963	4,460	10,821	5,129	71,866	94,735
September .....	14,963		18,333		218,229	
October .....	7,576		14,018		93,713	
November .....	9,982		15,108		81,677	
December .....	13,019		36,314		172,580	
Totals .....	216,410		297,928		2,035,291	
Year to date ..	170,870	135,258	214,155	165,980	1,469,092	1,170,999

TABLE 10. Production and Shipments of Television Picture Tubes(1),  
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January .....	58,580	58,672	54,166	48,187	995,490	846,982
February .....	54,498	68,683	60,417	59,738	1,165,968	983,495
March .....	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April .....	60,588	50,805	51,571	57,683	1,012,689	992,761
May .....	54,066	65,660	57,658	70,665	1,103,649	1,289,619
June .....	57,932	72,555	54,421	75,551	1,136,768	1,059,082
July .....	31,156	46,056	37,148	55,321	753,667	927,012
August .....	44,652	57,684	45,475	48,058	942,315	822,861
September .....	60,717		65,365		1,289,200	
October .....	83,525		69,611		1,317,268	
November .....	76,853		66,663		1,169,340	
December .....	73,091		74,105		1,325,701	
Totals .....	716,078		691,271		13,258,187	
Year to date ..	421,892	489,139	415,527	486,015	8,156,678	8,129,147

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1964(2)

	Production	Shipments	
		Quantity	Value
		number of units	dollars
January .....	135,865	94,036	46,373
February .....	404,863	371,639	382,147
March .....	420,622	420,671	488,487
April .....	447,958	322,664	342,931
May .....	435,737	457,147	364,260
June .....	609,343	777,030	509,010
July .....	354,362	483,404	240,825
August .....	553,038	364,129	378,646
September .....			
October .....			
November .....			
December .....			
Year to date .....	3,361,788	3,290,720	2,752,679

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	April 1964		Four months ended April 1964	
	No.	\$	No.	\$
Radio-phonograph sets .....	484	49,203	3,999	374,914
Radio receiving sets transistor, n.e.s. ....	72,614	706,309	203,270	2,143,777
Radio receiving sets, n.e.s. ....	16,173	261,239	39,533	685,486
Television receiving sets .....	1,600	228,474	10,470	1,531,174
Radio and T.V. equipment and parts, n.e.s. ....	-	1,893,687	-	6,889,505
Electronic tubes .....	757,819	1,159,005	3,667,117	4,826,890
Parts of electronic tubes, n.e.s.	-	618,428	-	2,045,772
Semi-conductors, transistor type	384,063	433,925	1,652,553	1,649,421
Semi-conductors, n.e.s. ....	581,865	276,917	1,958,882	910,459
Parts of semi-conductors .....	-	79,954	-	209,981
Phonographs, coin-operated .....	185	110,217	447	297,153
Phonograph record players, n.e.s.	2,236	53,905	5,687	167,715
Parts of phono record players, n.e.s. ....	-	358,347	-	1,299,327

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	July 1964		Seven months ended July 1964	
	No.	\$	No.	\$
Radio receiving sets .....	1,077	251,123	10,420	1,614,280
Television receiving sets .....	841	136,050	5,251	912,777
Electronic tubes and parts .....	-	222,249	-	1,552,394
Semi-conductors and parts .....	-	16,723	-	133,196

(1) Customs clearance, latest available.



1010669739