

Historical File Copy

DOMINION BUREAU OF STATISTICS
 NOV 30 1964
 PROPERTY OF THE LIBRARY

C1
 CATALOGUE No.

43-004

MONTHLY

DOMINION BUREAU OF STATISTICS
 OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 19, No. 9

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS
 (Including Record Players)

SEPTEMBER 1964

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>September 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	108	184	2,720	707	3,719
Quebec	895	895	8,691	4,316	14,797
Ontario	48,793	1,038	13,326	4,960	68,117
Manitoba	206	148	1,809	741	2,904
Saskatchewan	164	36	1,001	626	1,827
Alberta	105	301	2,532	1,169	4,107
British Columbia	128	164	2,370	1,541	4,203
Total domestic sales ..	50,399	2,766	32,449	14,060	99,674
Export sales	5,804	-	-	2,251	8,055
Total sales	56,203	2,766	32,449	16,311	107,729
<u>Nine months ended</u> <u>September 1964</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	1,722	812	14,906	3,622	21,062
Quebec	10,002	4,366	46,948	22,032	83,348
Ontario	277,861	6,427	62,910	24,660	371,858
Manitoba	3,402	481	11,174	4,295	19,352
Saskatchewan	1,411	139	5,645	3,363	10,558
Alberta	1,771	766	12,744	6,252	21,533
British Columbia	2,181	640	12,839	6,756	22,416
Total domestic sales ..	298,350	13,631	167,166	70,980	550,127
Export sales	7,779	12	4,238	9,728	21,757
Total sales	306,129	13,643	171,404	80,708	571,884

November 1964
 6522-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	With amplifier	Without amplifier	Total	
number of units				
<u>September 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	3,056	-	3,056	4,697
Quebec	7,142	-	7,142	17,951
Ontario	11,144	-	11,144	23,925
Manitoba	2,908	-	2,908	3,872
Saskatchewan	582	-	582	2,755
Alberta	2,045	-	2,045	5,183
British Columbia	2,722	-	2,722	6,226
Total domestic sales	29,599	-	29,599	64,609
Export sales	-	-	-	93
Total sales	29,599	-	29,599	64,702
<u>Nine months ended</u>				
<u>September 1964</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	11,014	-	11,014	26,322
Quebec	32,370	-	32,370	92,932
Ontario	37,720	-	37,720	135,037
Manitoba	8,523	-	8,523	18,234
Saskatchewan	3,994	-	3,994	13,636
Alberta	6,419	-	6,419	26,080
British Columbia	7,835	-	7,835	30,986
Total domestic sales	107,875	-	107,875	343,227
Export sales	-	-	-	7,577
Total sales	107,875	-	107,875	350,804

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	September 1964	Nine months ended September 1964
<u>By model type:</u>		
Portables	29,477	151,165
Table models	3,703	24,631
Consoles	27,585	147,305
Three-way combinations	3,844	20,126
Totals	64,609	343,227
<u>By screen size:</u>		
17" and under	10,205	45,551
19"	19,692	111,236
21"	220	768
23" and over	34,492	185,672
Totals	64,609	343,227

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	September 1964	Nine months ended September 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	60,018	298,637
Portables	2,340	11,559
Home sets	29,791	192,195
Radio phonograph combinations ..	12,434	84,045
Totals	104,583	586,436
Television receiving sets	54,850	372,684
<u>Record players:</u>		
With amplifier	21,423	93,736
Without amplifier	-	-
Totals	21,423	93,736

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	September 1964	Nine months ended September 1964
	number of units	
<u>Radio receiving sets:</u>		
Auto	2,540	16,232
Portables	8,400	52,439
Home sets	1,152	4,894
Radio phonograph combinations ..	24	265
Totals	12,116	73,830
Television receiving sets	104	706

(1) As reported by respondents only - see January, 1964 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1963 and 1964

	Auto		Portables		Home sets		Radio phonograph combinations	
	1963	1964	1963	1964	1963	1964	1963	1964
	number of units							
January ...	32,210	50,732	821	371	13,646	13,978	8,272	8,776
February ..	31,358	39,031	892	498	17,663	15,647	8,202	8,064
March	28,686	38,293	707	2,135	17,508	17,833	7,109	6,187
April	22,848	38,366	691	1,245	18,400	17,156	4,581	6,349
May	34,557	33,425	1,230	942	17,744	13,541	5,819	5,171
June	25,134	21,869	1,552	1,058	14,729	17,494	5,537	5,138
July	17,567	8,730	1,653	2,029	14,742	14,857	5,716	6,942
August	16,695	17,505	1,499	2,587	20,408	24,211	8,978	10,293
September .	37,664	50,399	2,029	2,766	30,801	32,449	14,094	14,060
October ...	53,608		1,506		34,863		13,387	
November ..	44,877		1,553		31,973		13,366	
December ..	49,092		2,049		36,227		14,619	
Totals ..	394,296		16,182		268,704		109,680	
Year to date	246,719	298,350	11,074	13,631	165,641	167,166	68,308	70,980

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1963 and 1964

	Record players		Television receiving sets	
	1963	1964	1963	1964
	number of units			
January	9,532	8,458	32,965	36,663
February	10,584	10,361	32,473	35,707
March	8,844	8,925	27,527	33,893
April	5,728	9,374	25,509	34,375
May	9,626	7,012	28,496	27,349
June	9,200	8,764	25,865	31,584
July	8,617	8,773	30,532	34,395
August	12,946	16,609	38,789	44,652
September	25,495	29,599	56,329	64,609
October	24,462		56,462	
November	27,844		48,661	
December	33,297		47,682	
Totals	186,175		451,290	
Year to date	100,572	107,875	298,485	343,227

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	1,485,277	1,435,135	1,268,746	1,361,253	846,851	1,002,781
February	1,644,044	1,446,955	1,450,776	1,318,401	1,011,880	914,487
March	1,809,780	1,631,678	1,361,585	1,306,398	983,046	900,620
April	1,773,088	1,510,032	1,096,428	1,161,605	774,488	789,097
May	1,805,045	1,419,942	1,068,924	1,326,513	776,132	874,142
June	1,542,972	1,352,027	1,069,807	1,111,012	695,782	722,560
July	883,321	682,580	802,075	759,969	558,522	535,512
August	950,442	749,114	956,960	916,711	666,336	654,806
September	1,514,421	1,303,001	1,439,518	1,572,755	1,353,639	1,208,102
October	1,588,364		1,362,701		978,935	
November	1,396,313		1,335,922		937,821	
December	1,399,597		1,448,937		1,018,004	
Totals	17,792,664		14,662,379		10,601,436	
Year to date ..	13,408,390	11,530,464	10,514,819	10,834,617	7,666,676	7,602,107

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	28,042	5,575	17,069	11,005	171,801	116,755
February	21,593	19,755	23,187	12,366	183,804	133,737
March	30,401	23,300	31,331	19,687	168,135	206,536
April	31,561	12,152	28,471	29,509	210,458	152,469
May	26,737	21,963	39,970	27,782	207,041	142,852
June	17,838	33,628	45,140	30,582	276,465	185,787
July	11,735	14,425	18,166	29,920	179,522	138,128
August	2,963	4,460	10,821	5,129	71,866	94,735
September	14,963	13,754	18,333	43,259	218,229	206,239
October	7,576		14,018		93,713	
November	9,982		15,108		81,677	
December	13,019		36,314		172,580	
Totals	216,410		297,928		2,035,291	
Year to date ..	185,833	149,012	232,488	209,239	1,687,321	1,377,238

TABLE 10. Production and Shipments of Television Picture Tubes(1),
by Months, 1963 and 1964

	Production		Shipments			
	Units		Units		Value	
	1963	1964	1963	1964	1963	1964
	number				dollars	
January	58,580	58,672	54,166	48,187	995,490	846,982
February	54,498	68,683	60,417	59,738	1,165,968	983,495
March	60,420	69,024	54,671	70,812	1,046,132	1,207,335
April	60,588	50,805	51,571	57,683	1,012,689	992,761
May	54,066	65,660	57,658	70,665	1,103,649	1,289,619
June	57,932	72,555	54,421	75,551	1,136,768	1,059,082
July	31,156	46,056	37,148	55,321	753,667	927,012
August	44,652	57,684	45,475	48,058	942,315	822,861
September	60,717	91,241	65,365	93,380	1,289,200	1,504,144
October	83,525		69,611		1,317,268	
November	76,853		66,663		1,169,340	
December	73,091		74,105		1,325,701	
Totals	716,078		691,271		13,258,187	
Year to date ..	482,609	580,380	480,892	579,395	9,445,878	9,633,291

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1964(2)

	Production	Shipments	
	number of units	Quantity	Value
January	135,865	94,036	46,373
February	404,863	371,639	382,147
March	420,622	420,671	488,487
April	447,958	322,664	342,931
May	435,737	457,147	364,260
June	609,343	777,030	509,010
July	354,362	483,404	240,825
August	553,038	364,129	378,646
September	845,392	891,190	619,129
October			
November			
December			
Year to date	4,207,180	4,181,910	3,371,808

(1) Includes transistor type, rectifier type, diodes, etc.

(2) 1963 data not available.

TABLE 12. Imports(1) of Specified Electronic Equipment

	May 1964		Five months ended May 1964	
	No.	\$	No.	\$
Radio-phonograph sets	192	10,343	4,191	385,257
Radio receiving sets transistor, n.e.s.	93,031	830,672	296,301	2,974,449
Radio receiving sets, n.e.s.	12,819	154,532	52,352	840,018
Television receiving sets	1,659	27,467	12,129	1,778,641
Radio and T.V. equipment and parts, n.e.s.	-	2,246,401	-	9,135,906
Electronic tubes	911,343	1,297,678	4,578,460	6,124,568
Parts of electronic tubes, n.e.s.	-	448,317	-	2,494,089
Semi-conductors, transistor type	278,294	250,178	1,930,847	1,899,599
Semi-conductors, n.e.s.	397,155	192,540	2,356,037	1,102,999
Parts of semi-conductors	-	54,247	-	264,228
Phonographs, coin-operated	144	108,969	591	406,122
Phonograph record players, n.e.s.	456	19,474	6,143	187,189
Parts of phono record players, n.e.s.	-	269,355	-	1,568,682

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	August 1964		Eight months ended August 1964	
	No.	\$	No.	\$
Radio receiving sets	1,792	537,875	12,212	2,152,155
Television receiving sets	474	72,557	5,725	985,334
Electronic tubes and parts	-	150,050	-	1,702,444
Semi-conductors and parts	-	16,122	-	149,318

(1) Customs clearance, latest available.

STATISTICS CANADA LIBRARY
BIBLIOTHÈQUE STATISTIQUE CANADA



1010669740