

DOMINION BUREAU
OF STATISTICS

JUN 23 1932

PROPERTY OF THE.

[illegible]

● ● ● ● ●

A comparison of the sales by provinces shows that Ontario, Quebec, British Columbia and Nova Scotia took fewer machines during January, February and March of 1932 than in the first quarter of a year ago. Comparatively minor gains were made in all other provinces. In Ontario sales dropped to 19,252 from 23,272, in Quebec to 10,820 from 13,624, in British Columbia to 3,357 from 3,458 and in Nova Scotia to 1,499 from 1,777. The advances registered in other provinces were to 1,478 from 798 in Saskatchewan, to 1,823 from 1,309 in Alberta, to 3,083 from 2,581 in Manitoba, to 895 from 701 in New Brunswick and to 197 from 133 in Prince Edward Island.

On March 31, 1932, a total of 34,552 sets were reported to be in the hands of authorized manufacturers and importers in Canada. On December 31, 1931, the inventories stood at 34,521 sets.

The figures in this bulletin have been compiled from returns covering the first three months of this year which were submitted to the Bureau of Statistics by the following companies:-

<u>Name</u>	<u>Address</u>
Brunswick Radio of Canada, Ltd.	Hanna Avenue, Toronto, Ontario
Canadian General Electric Co. Ltd.	King and Simcoe Sts., Toronto, 2, Ont.
Canadian Marconi Co. Ltd.	211 St. Sacrament St., Montreal, P.Q.
Canadian Westinghouse Co. Ltd.	Hamilton, Ontario.
Columbia Phonograph Co. Ltd.	22 Front St. W., Toronto, Ont.
Consolidated Industries Ltd.	245 Carlaw Avenue, Toronto, 8, Ont.
Fada Radio Ltd.	821 Queen St. E., Toronto, 8, Ont.
Grimes Radio Corp. Ltd.	102 Breithaupt St., Kitchener, Ont.
Kennedy of Canada, Ltd., Colin B.	20 Trinity St., Toronto, 2, Ont.
Kolster Radio Ltd.	207 Queen's Quay, Toronto, Ont.
La Salle Radio Ltd.	325 Pitt St., Windsor, Ont.
Mohawk Radio Ltd.	436 Wellington St.W., Toronto, 2, Ont.
Northern Electric Co. Ltd.	637 Craig St. W., Montreal, P.Q.
Philco Products Ltd. of Canada	1244 E. Dufferin St., Toronto, Ont.
Rogers-Majestic Corp. Ltd.	622 Fleet St., Toronto, Ont.
Silver Marshall of Canada, Ltd.	672 Dupont St., Toronto, Ont.
Sonora Corp. of Canada, Ltd.(Hayes Products Ltd.)	179 King St. W., Toronto, Ont.
Sparton of Canada, Ltd.	Elm and Pine Sts., London, Ont.
Stromberg-Carlson Tel. Mfg. Co. of Canada, Ltd.	211 Geary Ave., Toronto, 4, Ont.
Victor Talking Machine Co. of Canada, Ltd.	925 Lenoir St., Montreal, P.Q.
Williams Piano Co. Ltd.	Oshawa, Ont.

Table 1 - RADIO SALES IN CANADA, FIRST QUARTERS 1931 and 1932, CALENDAR YEARS 1930 and 1931.

Period	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario
<u>FIRST QUARTER, 1931 -</u>					
Number of sets	133	1,777	701	13,624	23,272
Per cent of total ...	0.3	3.7	1.5	28.6	48.8
Value of sets\$	10,065	140,276	62,820	1,252,670	1,954,295
<u>FIRST QUARTER, 1932 -</u>					
Number of sets	197	1,499	895	10,820	19,252
Per cent of total5	3.5	2.1	25.5	45.4
Value of sets\$	10,178	74,662	50,251	549,087	975,235
<u>CALENDAR YEAR 1930.-</u>					
Number of sets	638	8,630	4,372	61,512	104,155
Per cent of total ...	0.3	3.9	2.0	27.5	46.7
Value of sets\$	70,200	830,044	494,893	6,520,383	10,281,320
<u>CALENDAR YEAR 1931 -</u>					
Number of sets	904	9,798	6,596	78,171	126,404
Per cent of total ...	0.3	3.4	2.3	27.3	44.2
Value of sets	56,105	610,834	401,424	5,097,167	7,964,732
	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<u>FIRST QUARTER, 1931 -</u>					
Number of sets	2,581	798	1,309	3,458	47,653
Per cent of total ...	5.4	1.7	2.7	7.3	100.0
Value of sets\$	268,364	73,695	131,168	274,362	4,167,715
<u>FIRST QUARTER, 1932 -</u>					
Number of sets	3,083	1,478	1,823	3,357	42,404
Per cent of total ...	7.3	3.5	4.3	7.9	100.0
Value of sets\$	156,426	76,650	96,264	166,870	2,155,623
<u>CALENDAR YEAR 1930 -</u>					
Number of sets	11,689	6,034	8,493	17,705	223,228
Per cent of total ...	5.2	2.7	3.8	7.9	100.0
Value of sets\$	1,213,081	634,239	937,431	1,794,634	22,776,225
<u>CALENDAR YEAR 1931 -</u>					
Number of sets	19,340	7,158	13,849	23,902	286,122
Per cent of total....	6.7	2.5	4.9	8.4	100.0
Value of sets\$	1,300,547	431,172	867,856	1,411,510	18,141,347

Table 2 - PRODUCTION AND SALES OF RADIOS IN CANADA, BY CLASSES, FIRST QUARTERS OF 1931 and 1932, WITH INVENTORIES ON MARCH 31, 1931 and 1932.

According to list prices, with tubes	January, February and March, 1 9 3 1			January, February and March, 1 9 3 2		
	Production	Sales	Inventory	Production	Sales	Inventory
			March 31, 1931			March 31, 1932
	No.	No.	No.	No.	No.	No.
<u>A. C. Receiving sets only -</u>						
Below \$65.00	11	474	546	8,532	9,750	3,536
\$65.00 to \$99.99	7,967	9,406	2,895	12,933	13,633	9,381
\$100.00 to \$135.99	13,389	11,968	3,918	8,658	7,476	9,333
\$136.00 to \$175.99	4,179	6,773	2,205	5,812	5,104	7,365
\$176.00 to \$199.99	4,304	7,102	3,481	2,473	2,317	1,584
\$200 to \$255.00	2,873	5,495	2,975	387	940	474
Above \$255.00	716	1,564	2,067	148	208	399
Total A.C. sets	33,439	42,782	18,087	38,943	39,428	32,072
Total selling value at works	\$ 2,423,078	3,520,648	...	2,048,515	1,917,775	...
<u>A.C. Combined Phonograph and Radio -</u>						
Below \$159.99	1,165	1,185	1	...	92	23
\$160.00 to \$199.99	350	201	149	1,531	813	1,444
\$200.00 to \$255.99	15	130	29	348	311	35
Above \$255.99	2,120	2,382	3,005	285	555	65
Total Combination sets	3,650	3,898	3,184	2,164	1,771	1,567
Total selling value at works	\$ 587,585	591,961	...	197,943	171,397	...
<u>Battery Operated Receiving sets -</u>						
Table models	36	93	49	156	182	77
Console models	118	539	2,145	1,083	868	723
Total Battery sets	154	632	2,192	1,239	1,150	800
Total selling value at works	\$ 12,616	42,193	...	96,065	63,883	...
<u>Miscellaneous sets, including motor car, motor boat, etc. -</u>						
Total	376	341	35	84	55	113
Total selling value at works	\$ 14,239	12,913	...	4,620	2,568	...
TOTAL RECEIVING SETS	37,619	47,653	23,498	42,430	42,404	34,552
TOTAL SELLING VALUE AT WORKS	\$ 3,037,518	4,167,715	...	2,347,143	2,155,623	...

Table 3 - ANALYSIS OF RADIO SALES IN CANADA, BY PROVINCES, JANUARY, FEBRUARY AND MARCH, 1932.

According to list prices, with tubes	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Colum- bia	CANADA
	No.	No.	No.	No.	No.	No.	No.	No.	No.	No.
<u>A.C. Receiving sets only -</u>										
Below \$65.00	30	267	144	2,346	5,301	440	237	324	601	9,750
\$65.00 to \$99.99	89	525	238	3,379	6,339	1,062	406	490	1,105	13,633
\$100.00 to \$135.99	30	259	199	1,943	2,982	663	284	325	791	7,476
\$136.00 to \$175.99	19	236	130	1,589	2,044	383	176	179	348	5,104
\$176.00 to \$199.99	4	72	41	616	1,059	148	70	107	200	2,317
\$200.00 to \$255.00	3	28	12	247	406	78	39	79	48	940
Above \$255.00	2	...	57	133	6	2	2	6	208
Total A.C. Sets	175	1,389	764	10,177	18,264	2,780	1,274	1,506	3,099	39,428
Total selling value at works.....\$	8,239	65,490	39,864	494,008	897,492	130,934	63,037	74,899	143,812	1,917,775
<u>A.C. Combined Phonograph and Radio -</u>										
Below \$159.99	46	41	...	2	...	3	92
\$160.00 to \$199.99	3	52	14	253	218	87	36	43	107	813
\$200.00 to \$255.99	1	14	4	65	90	73	17	21	26	311
Above \$255.99	10	12	13	150	235	31	17	27	60	555
Total Combination sets.	14	78	31	514	584	191	72	91	196	1,771
Total selling value at works.....\$	1,474	7,436	3,094	48,375	57,034	18,289	7,071	8,950	19,674	171,397
<u>Battery Operated Receiving Sets -</u>										
Table models	4	3	35	100	17	7	9	7	182
Console models	8	25	95	78	279	91	124	216	52	868
Total Battery sets.....	8	29	98	113	379	108	131	225	59	1,150
Total selling value at works.....\$	465	1,608	7,207	5,949	19,526	7,001	6,499	12,372	3,256	63,883
<u>Miscellaneous sets, including motor car, motor boat, etc.-</u>										
Total	3	2	16	25	4	1	1	3	55
Total selling value at works.....\$...	128	86	755	1,183	202	43	43	128	2,568
TOTAL RECEIVING SETS.....	197	1,499	895	10,820	19,252	3,083	1,478	1,823	3,357	42,404
TOTAL SELLING VALUE AT WORKS.....\$	10,178	74,662	50,251	549,087	975,235	156,426	76,650	96,264	166,870	2,155,623

STATISTICS CANADA LIBRARY
BIBLIOTHEQUE STATISTIQUE CANADA



1010669543