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CANADA
DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
MINING, METALLURGICAL & CHEMICAL BRANCH

PRODUCTION AND SALES
OF
RADIO RECEIVING SETS
IN
CANADA
THIRD QUARTER, 1936

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OTTAWA - CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief - Mining, Metallurgical and Chemical Branch: W. H. Losee, B. Sc.

QUARTERLY REPORT

PRODUCTION AND SALES OF RADIO RECEIVING SETS.

THIRD QUARTER, 1936.

Production of radio receivers in Canada at 92,327 sets during the third quarter of 1936 was the highest total reported for any quarter-year period since the record was established at 131,777 sets for the last three months of 1931. Output during the period under review was 125 per cent over the 40,954 sets of the previous quarter and 65 per cent over the 56,043 sets made in the corresponding quarter of a year ago.

Radio sales by the producers during July, August and September numbered 84,594 sets valued at \$7,604,676 list prices. This was the highest number sold during any previous quarter, excepting only the record of 133,469 machines during the final quarter of 1931, and compares with 31,746 machines sold in the previous quarter and 58,964 sets in the third quarter of last year. Sales during the period reviewed included 32,444 A. C. consol models listed at \$4,111,980; 22,197 A. C. mantle models at \$1,438,508; 156 A. C. combinations at \$41,221; 3,524 automobile sets at \$182,497; 42 portable sets at \$3,706; 10,053 battery consols at \$900,269 and 16,178 battery table models at \$926,495.

During the first nine months of 1936 the Canadian producers made a total of 161,998 machines. They also imported 984 sets, exported 1,810 sets and sold 148,154 units in Canada. Taking into account inventories at the beginning of the year there would be 48.49 thousand machines available for sale on September 30, 1936.

Table 1. PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1936.

Years	Number of sets	Selling value at works(x)	Years	Number of sets	Selling value at works(x)
		\$			\$
1925	48,531	2,278,292	1933	112,273	4,401,313
1926	42,430	2,253,098	1934	188,710	8,196,248
1927	47,500	3,748,622	1935(a)	189,769	10,325,959
1928	81,032	7,486,127	1936		
1929	150,050	15,604,145	First quarter(a)	28,717	1,267,661
1930	170,082	19,196,936	Second quarter(a)	40,954	1,445,200
1931	291,711	18,555,710	Third quarter	92,327	4,341,367
1932	121,468	6,808,877			

(a) Revised figures.
(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1931 - 1936.

	1931	1932	1933	1934	1935	1936
	No.	No.	No.	No.	No.	No.
First quarter	41,129	42,430	9,480	32,531	23,573	28,717
Second quarter	33,782	6,393	12,765	25,453	24,711	40,954
Third quarter	85,023	30,804	22,061	46,969	56,043	92,327
Fourth quarter	131,777	41,841	67,967	83,757	85,442	
TOTAL FOR YEAR	291,711	121,468	112,273	188,710	189,769	

Table 3 - PRODUCERS' SALES IN CANADA, BY PROVINCES, 1930 - 1935.

Provinces	1930	1931	1932	1933	1934	1935
	No.	No.	No.	No.	No.	No.
Maritimes	13,640	17,298	8,740	8,720	12,566	12,903
Quebec	61,512	78,171	30,545	26,559	31,384	34,276
Ontario	104,155	126,404	52,412	53,622	66,834	78,698
Manitoba	11,689	19,340	12,875	12,542	16,251	18,583
Saskatchewan and Alberta ..	14,527	21,007	16,059	15,741	23,277	28,257
British Columbia	17,705	23,902	12,823	13,309	16,865	17,572
CANADA	223,228	286,122	133,454	130,493	167,177	190,289

Table 4 - PRODUCERS' SALES IN CANADA, BY TYPES, 1930 - 1935.

Types	1930	1931	1932	1933	1934	1935
	No.	No.	No.	No.	No.	No.
A. C. OPERATED RECEIVING SETS -						
Table and mantle	186,494	265,364	120,317	38,085	57,534	55,373
Consols				44,719	70,526	79,284
Combination, phonograph and radio	26,470	13,738	4,907	8,597	1,114	431
TOTAL	212,964	279,102	125,224	91,401	129,174	135,088
BATTERY OPERATED (except Automobile and Portable) --						
Table and mantle	1,477	1,353	1,353	10,967	9,433	21,444
Consols	8,205	4,982	6,327		15,865	17,214
TOTAL	9,682	6,335	7,680	10,967	25,298	38,658
Automobile and portable	582	685	550	9,905	12,705	16,543
GRAND TOTAL	223,228	286,122	133,454	112,273	167,177	190,289

Table 5 - PRODUCERS' SALES IN CANADA, BY PROVINCES AND BY QUARTERS, 1931 - 1936.

Provinces	Years	First	Second	Third	Fourth	Calendar	% of
		quarter	quarter	quarter	quarter	year	total for year
		No.	No.	No.	No.	No.	%
Maritimes	1931 ..	2,611	2,000	4,786	7,901	17,298	6.0
	1932 ..	2,591	602	1,940	3,607	8,740	6.6
	1933 ..	1,704	836	1,763	4,417	8,720	6.7
	1934 ..	2,146	1,096	2,647	6,677	12,566	7.5
	1935 ..	1,497	1,035	3,820	6,551	12,903	6.8
	1936 ..	1,996	1,466	5,887			
Quebec	1931 ..	13,624	7,907	22,648	33,992	78,171	27.3
	1932 ..	10,820	2,953	6,166	10,606	30,545	22.9
	1933 ..	3,971	3,168	5,304	14,116	26,559	20.3
	1934 ..	5,217	3,254	6,778	16,135	31,384	18.8
	1935 ..	4,574	3,979	8,879	16,844	34,276	18.0
	1936 ..	6,442	6,051	14,003			
Ontario	1931 ..	23,272	12,355	30,342	60,435	126,404	44.2
	1932 ..	19,252	4,498	12,164	16,498	52,412	39.3
	1933 ..	10,584	6,256	11,589	25,193	53,622	41.1
	1934 ..	11,639	9,392	15,463	30,340	66,834	40.0
	1935 ..	12,667	13,432	19,350	33,249	78,698	41.4
	1936 ..	15,948	15,084	27,015			
Manitoba	1931 ..	2,581	1,491	5,919	9,349	19,340	6.7
	1932 ..	3,083	1,463	4,458	3,871	12,875	9.6
	1933 ..	1,806	908	2,655	7,193	12,542	9.6
	1934 ..	1,680	935	5,063	8,573	16,251	9.7
	1935 ..	1,269	1,226	7,742	8,346	18,583	9.8
	1936 ..	2,686	2,546	13,808			
Saskatchewan and Alberta	1931 ..	2,107	2,243	5,713	10,944	21,007	7.4
	1932 ..	3,301	854	5,719	6,185	16,059	12.0
	1933 ..	2,157	1,014	4,366	8,204	15,741	12.1
	1934 ..	1,852	1,285	8,455	11,685	23,277	13.9
	1935 ..	1,040	2,831	13,571	10,815	28,257	14.8
	1936 ..	2,167	3,735	15,675			
British Columbia ..	1931 ..	3,458	2,098	7,500	10,848	23,902	8.4
	1932 ..	3,357	840	3,853	4,773	12,823	9.6
	1933 ..	1,592	1,902	3,709	6,106	13,309	10.2
	1934 ..	2,886	1,637	4,289	8,053	16,865	10.1
	1935 ..	2,219	1,308	5,602	8,443	17,572	9.2
	1936 ..	2,575	2,864	8,206			
CANADA	1931 ..	47,653	28,092	76,908	133,469	286,122	100.0
	1932 ..	42,404	11,210	34,300	45,540	133,454	100.0
	1933 ..	21,814	14,084	29,366	65,229	130,493	100.0
	1934 ..	25,420	17,599	42,695	81,463	167,177	100.0
	1935 ..	23,266	23,811	58,964	84,248	190,289	100.0
	1936 ..	31,814	31,746	84,594			

Table 6 - PRODUCERS' SALES IN CANADA OF ALL TYPES OF RADIO SETS, BY CLASSES AND BY

Classes according to number of tubes	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario
A. C. OPERATED RECEIVING SETS -				
Consols only -				
4 tubes or less	No.	1	29	53
5 tubes	No.	892	2,062	4,721
6 tubes	No.	535	839	1,851
7 tubes	No.	240	704	1,614
8 tubes	No.	373	1,117	2,164
9 tubes	No.	360	818	1,487
10 tubes	No.	137	498	721
11 tubes	No.	41	153	248
12 tubes and over	No.	49	242	456
Total Consols	No.	2,628	6,462	13,313
Total Value at List Prices	\$	315,654	823,210	1,648,141
Table and Mantle only -				
4 tubes or less	No.	176	1,936	1,457
5 tubes	No.	915	2,564	3,418
6 tubes	No.	398	674	1,003
7 tubes	No.	191	414	654
8 tubes and over	No.	212	450	787
Total Table and Mantle	No.	1,892	6,038	7,319
Total Value at List Prices	\$	137,702	373,207	465,306
Combinations, phonograph and radio	No.	3	59	45
Value at List Prices	\$	716	16,743	11,396
GRAND TOTAL A. C. RECEIVING SETS	No.	4,523	12,559	20,677
GRAND TOTAL VALUE AT LIST PRICES	\$	454,072	1,213,160	2,124,843
AUTOMOBILE SETS -				
4 tubes or less	No.	1	1	1
5 tubes	No.	48	189	879
6 tubes	No.	38	218	1,697
7 tubes and over	No.	3	3	91
Total Automobile Sets	No.	86	411	2,668
Total Value at List Prices	\$	5,143	24,343	131,696
PORTABLE SETS	No.	2	9	16
Value at List Prices	\$	215	789	1,354
BATTERY OPERATED RECEIVING SETS (excluding automobile and portable)				
Consols only -				
4 tubes or less	No.	74	117	275
5 tubes	No.	122	121	544
6 tubes	No.	214	134	352
7 tubes	No.	49	12	159
8 tubes and over	No.	80	40	110
Total Consols	No.	539	424	1,440
Total Value at List Prices	\$	48,560	36,965	102,903
Table and Mantle only -				
4 tubes or less	No.	143	265	661
5 tubes	No.	203	103	528
6 tubes	No.	233	202	718
7 tubes	No.	106	9	231
8 tubes and over	No.	52	21	76
Total Table and Mantle	No.	737	600	2,214
Total Value at List Prices	\$	46,868	37,160	129,014
GRAND TOTAL ALL BATTERY SETS (except automobile and portable)	No.	1,276	1,024	3,654
GRAND TOTAL VALUE AT LIST PRICES	\$	95,428	74,125	231,917
GRAND TOTAL - ALL SETS	No.	5,887	14,003	27,015
GRAND TOTAL VALUE AT LIST PRICES	\$	554,858	1,312,417	2,489,810

PROVINCES, JULY, AUGUST AND SEPTEMBER, 1936, and INVENTORY AT END OF SEPTEMBER, 1936.

Manitoba	Saskatchewan	Alberta	British Columbia	CANADA	Producers' stocks Sept. 30, 1936.
15	5	20	30	151	98
583	370	392	762	9,782	5,568
633	186	308	621	4,973	2,040
489	147	272	584	4,050	700
478	285	336	685	5,438	3,755
334	109	287	764	4,159	3,047
215	91	110	313	2,085	3,073
70	18	48	82	660	338
127	40	77	155	1,146	1,380
2,944	1,251	1,850	3,996	32,444	19,999
389,284	158,068	243,484	534,139	4,111,980	...
471	228	396	479	5,143	3,516
778	332	677	1,164	9,848	5,177
309	151	247	387	3,169	2,274
146	111	158	335	2,009	1,122
137	66	104	272	2,028	2,643
1,841	888	1,582	2,637	22,197	14,732
118,672	59,573	101,520	182,528	1,438,508	...
16	1	10	22	156	257
4,272	174	2,167	5,753	41,221	...
4,801	2,140	3,442	6,655	54,797	34,988
512,228	217,815	347,171	722,420	5,591,709	...
...	2	91
55	24	63	97	1,355	263
23	5	38	52	2,071	294
...	...	1	1	96	42
78	29	102	150	3,524	690
4,578	1,719	5,896	9,122	182,497	...
4	1	4	6	42	17
337	100	374	537	3,706	...
423	338	356	95	1,678	1,721
980	768	703	168	3,406	1,580
823	679	783	146	3,131	1,775
115	175	49	22	581	1,003
350	244	289	144	1,257	746
2,691	2,204	2,180	575	10,053	6,825
255,977	200,530	199,836	55,498	900,269	...
1,469	936	878	257	4,609	2,143
1,920	803	719	233	4,509	915
1,932	828	686	198	4,797	1,336
658	471	101	25	1,601	669
255	42	109	107	662	789
6,234	3,080	2,493	820	16,178	5,852
336,903	180,353	143,306	52,891	926,495	...
8,925	5,284	4,673	1,395	26,231	12,677
592,880	380,883	343,142	108,389	1,826,764	...
13,808	7,454	8,221	8,206	84,594	48,372
1,110,023	600,517	696,583	840,468	7,604,676	...

Table 7 PRODUCERS' SALES IN CANADA OF ALL TYPES OF RADIO SETS, BY CLASSES AND BY
 Prince Edward Island
 Nova Scotia and
 Quebec Ontario
 New Brunswick

Classes according to number of tubes	Unit	Nova Scotia and New Brunswick	Quebec	Ontario
A. C. OPERATED RECEIVING SETS				
Consols only				
4 tubes or less	No.	213	1,119	1,838
5 tubes	No.	217	800	1,222
6 tubes	No.	57	448	351
7 tubes	No.	72	133	268
8 tubes	No.	..	15	33
9 tubes	No.	17	173	116
10 tubes	No.	2	6	44
11 tubes	No.	5	115	83
12 tubes and over	No.	583	2,809	3,955
Total Consols	No.	62,168	315,992	451,716
Total Value at List Prices	\$			
Table and Mantle only				
4 tubes or less	No.	119	724	1,436
5 tubes	No.	170	926	1,890
6 tubes	No.	101	209	287
7 tubes	No.	21	96	129
8 tubes and over	No.	6	10	38
Total Table and Mantle	No.	417	1,965	3,780
Total Value at List Prices	\$	26,688	117,129	224,019
Combinations, phonograph and radio				
Value at List Prices	\$	1,058	10,414	6,033
GRAND TOTAL A. C. RECEIVING SETS	No.	1,004	4,816	7,761
GRAND TOTAL VALUE AT LIST PRICES	\$	89,914	443,535	681,768
AUTOMOBILE SETS				
4 tubes or less	No.	..	2	2
5 tubes	No.	109	331	1,435
6 tubes	No.	131	485	4,977
7 tubes and over	No.	1	2	54
Total Automobile Sets	No.	241	820	6,468
Total Value at List Prices	\$	14,165	48,911	345,632
PORTABLE SETS				
Value at List Prices	\$	2	4	8
BATTERY OPERATED RECEIVING SETS (excluding automobile and portable)				
Consols only				
4 tubes or less	No.	26	51	86
5 tubes	No.	21	23	87
6 tubes	No.	23	54	96
7 tubes	No.	6	22	57
8 tubes and over	No.	7	2	2
Total Consols	No.	83	152	328
Total Value at List Prices	\$	7,293	14,185	29,775
Table and Mantle only				
4 tubes or less	No.	78	164	278
5 tubes	No.	36	39	63
6 tubes	No.	14	37	159
7 tubes	No.	5	16	18
8 tubes and over	No.	3	3	1
Total Table and Mantle	No.	136	259	519
Total Value at List Prices	\$	7,338	14,331	31,675
GRAND TOTAL ALL BATTERY SETS (except automobile and portable)	No.	219	411	847
GRAND TOTAL VALUE AT LIST PRICES	\$	14,631	28,516	61,450
GRAND TOTAL - ALL SETS	No.	1,466	6,051	15,084
GRAND TOTAL VALUE AT LIST PRICES	\$	118,853	521,313	1,089,626

PROVINCES, APRIL, MAY AND JUNE, 1936, and INVENTORY AT END OF JUNE, 1936.

Manitoba Saskatchewan Alberta British Columbia CANADA Producers stocks JUNE 30, 1936.

207	72	222	477	4,148	2,823
212	65	157	332	3,005	2,591
70	35	62	350	1,373	1,722
43	14	20	57	607	2,136
...	3	51	357
42	16	18	43	425	1,173
...	5	57	136
34	9	13	38	297	1,048
608	211	492	1,305	9,963	11,987
74,120	25,700	57,080	154,902	1,141,678	...
231	75	138	154	2,877	5,895
212	76	201	339	3,814	4,531
112	20	67	141	937	2,347
37	22	14	91	410	1,440
5	1	7	23	90	521
597	194	427	748	8,128	14,734
36,417	11,680	26,135	50,265	492,333	...
11	...	4	15	102	330
2,053	98	884	4,731	25,271	...
1,216	405	923	2,068	18,193	22,271
112,590	37,478	84,099	209,898	1,659,282	...
1	1	6	93
207	78	103	250	2,513	666
131	146	172	167	6,209	731
1	1	1	2	62	51
340	225	276	420	8,790	1,543
19,983	13,462	16,448	24,560	483,161	...
4	1	2	6	27	6
402	109	140	498	2,419	...
46	16	41	46	312	1,389
214	151	267	28	791	838
56	144	153	29	555	1,824
132	31	2	32	282	743
...	1	1	1	14	158
448	343	464	136	1,954	4,954
43,669	31,431	39,644	12,397	178,394	...
143	66	159	141	1,029	4,656
302	101	726	55	1,322	1,394
79	20	17	23	349	1,672
6	1	6	15	67	567
8	15	193
538	188	908	234	2,782	8,482
31,002	10,426	51,888	12,529	159,189	...
986	531	1,372	370	4,736	13,436
74,671	41,857	91,532	24,926	337,583	...
2,546	1,162	2,573	2,864	31,746	42,034
207,646	92,906	192,219	259,882	2,482,445	...

Table 8 - PRODUCERS' SALES IN CANADA OF ALL TYPES OF RADIO SETS, BY CLASSES AND BY

Classes according to number of tubes	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario
A. C. OPERATED RECEIVING SETS				
Consols only -				
4 tubes or less	No.	15		(1)
5 tubes	No.	230	959	2,323
6 tubes	No.	216	697	1,249
7 tubes	No.	126	524	834
8 tubes	No.	156	338	785
9 tubes	No.	2	21	52
10 tubes	No.	56	475	388
11 tubes	No.	6	76	226
12 tubes and over	No.	27	291	179
Total Consols	No.	819	3,396	6,033
Total Value at List Prices	\$	102,808	469,822	757,196
Table and Mantle only -				
4 tubes or less	No.	78	613	687
5 tubes	No.	449	1,124	3,857
6 tubes	No.	162	316	470
7 tubes	No.	78	299	299
8 tubes and over	No.	31	169	141
Total Table and Mantle	No.	798	2,521	5,454
Total Value at List Prices	\$	54,176	167,475	312,891
Combinations, phonograph and radio	No.	9	79	65
Value at List Prices	\$	1,665	25,354	20,170
GRAND TOTAL A. C. RECEIVING SETS	No.	1,626	5,996	11,552
GRAND TOTAL VALUE AT LIST PRICES	\$	158,649	662,651	1,090,257
AUTOMOBILE SETS				
4 tubes or less	No.	3	18	28
5 tubes	No.	5	60	263
6 tubes	No.	13	75	2,544
7 tubes and over	No.	1	2	75
Total Automobile Sets	No.	22	155	2,910
Total Value at List Prices	\$	1,362	9,270	152,633
PORTABLE SETS	No.
Value at List Prices	\$
BATTERY OPERATED RECEIVING SETS (Excluding automobile and portable)				
Consols only -				
4 tubes or less	No.	17	29	56
5 tubes	No.	50	39	237
6 tubes	No.	39	22	88
7 tubes	No.	35	51	124
8 tubes and over	No.	7	1	3
Total Consols	No.	148	142	508
Total Value at List Prices	\$	14,473	14,018	49,725
Table and Mantle only -				
4 tubes or less	No.	57	65	237
5 tubes	No.	48	44	439
6 tubes	No.	78	19	255
7 tubes	No.	15	20	46
8 tubes and over	No.	2	1	1
Total Table and Mantle	No.	200	149	978
Total Value at List Prices	\$	11,169	7,869	60,716
GRAND TOTAL ALL BATTERY SETS (except automobile and portable)	No.	348	291	1,486
GRAND TOTAL VALUE AT LIST PRICES	\$	25,642	21,887	110,441
GRAND TOTAL - ALL SETS	No.	1,996	6,442	15,948
GRAND TOTAL VALUE AT LIST PRICES	\$	185,653	693,808	1,353,331

NOTE The figure in brackets indicates the extent to which sales are exceeded by returned merchandise. Sales of sets imported by the Canadian producers

PROVINCES, JANUARY, FEBRUARY AND MARCH, 1936, and INVENTORY AT END OF MARCH, 1936.

Manitoba	Saskatchewan	Alberta	British Columbia	CANADA	Producers' stocks March 31, 1936.
...	14	12
249	55	94	416	4,326	4,226
124	36	123	224	2,669	3,457
150	34	81	224	1,973	2,762
133	61	81	138	1,692	1,592
5	3	83	130
80	34	55	148	1,234	1,563
13	...	1	19	341	156
37	12	25	73	644	1,345
791	232	460	1,245	12,976	15,243
103,920	30,706	59,342	168,757	1,692,551	...
98	42	93	122	1,733	1,787
314	163	204	487	6,598	3,016
25	6	81	141	1,201	2,748
31	19	42	109	877	1,745
13	7	15	31	407	448
481	237	435	890	10,816	9,744
28,480	12,808	27,024	58,907	661,761	...
21	7	17	39	237	351
5,389	1,507	4,830	10,168	69,083	...
1,293	476	912	2,174	24,029	25,338
137,789	45,021	91,196	237,832	2,423,395	...
6	...	3	5	63	100
39	1	7	9	384	82
17	11	20	32	2,712	439
...	1	79	62
62	12	30	47	3,238	683
3,698	720	1,829	2,890	172,402	...
...	33
...
19	10	17	8	156	403
22	1	...	20	369	660
120	37	22	19	347	1,299
118	20	39	52	439	772
...	4	4	...	19	173
279	72	82	99	1,330	3,307
28,884	7,273	8,316	10,258	132,947	...
337	77	139	81	993	870
168	61	101	76	937	1,090
516	51	103	29	1,051	692
31	19	29	60	220	489
...	1	2	9	16	210
1,052	209	374	255	3,217	3,351
62,468	12,757	21,212	16,009	192,200	...
1,331	281	456	354	4,547	6,658
91,352	20,030	29,528	26,267	325,147	...
2,686	769	1,398	2,575	31,814	32,712
232,839	65,771	122,553	266,989	2,920,944	...

returned merchandise. Sales figures represent net sales after deducting are included; sets sold for export, are not included.

LIST OF REPORTING FIRMS - THIRD QUARTER, 1936.

<u>Names</u>	<u>Addresses</u>
Canadian General Electric Co. Ltd.	212 King St. W., Toronto 2, Ont.
Canadian Marconi Co. Ltd.	211 St. Sacrament St., Montreal, P. Q.
Canadian Westinghouse Co. Ltd.	Sanford Ave., Hamilton, Ont.
Dominion Electrohome Industries Ltd.	102 Breithaupt St., Kitchener, Ont.
Mohawk Radio Ltd.	436 Wellington St. W., Toronto 2, Ont.
Northern Electric Co. Ltd.	1620 Notre Dame St. W., Montreal, P. Q.
Philco Products Limited of Canada	1244 Dufferin St., Toronto, Ont.
Rogers-Majestic Corporation Limited	622 Fleet St., Toronto, Ont.
Sparton of Canada, Limited	268 St. James St., London, Ont.
Stewart-Warner-Alemite Corporation of Canada, Limited	Belleville, Ont.
Stromberg-Carlson Telephone Mfg. Co. of Canada, Ltd.	211 Geary Ave., Toronto (4), Ont.
Victor Talking Machine Company of Canada, Limited	925 Lenoir St., Montreal, P. Q.

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