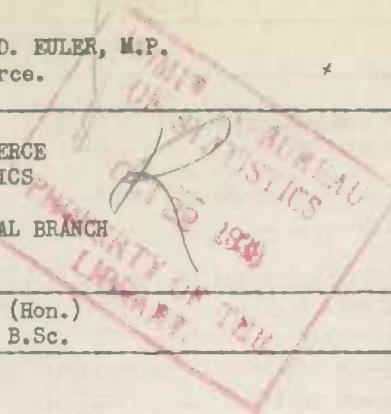


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QUARTERLY REPORT

PRODUCTION and SALES of RADIO RECEIVING SETS

APRIL, MAY and JUNE, 1938

Production of radio receiving sets in Canada during April, May and June of 1938 amounted to 51,185 receivers with a factory selling value of \$1,562,875. This output compares with 15,648 units made in the previous quarter and 71,237 sets during the second quarter of a year ago.

Manufacturers' sales during the quarter under review numbered 30,719 sets valued, at list prices, at \$2,170,919 against second quarter sales in 1937 of 46,409 sets at \$3,022,145. Data for the period under review, when compared with the figures for the corresponding period of last year, show that sales fell off in all areas excepting the Maritimes where they advanced slightly to 1,801 receivers from 1,726. In Ontario sales fell to 14,284 from 20,362, in Saskatchewan to 1,541 from 5,678, in Manitoba to 2,637 from 5,350, in Alberta to 2,516 from 3,475, in British Columbia to 1,784 from 2,898, and in Quebec to 6,356 from 6,920.

Inventories of radio receiving sets in the hands of the manufacturers on June 30, 1938, totalled 71,762 against 49,504 on March 31st of this year and 69,120 on June 30th, 1937.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1938.

Year	Number of sets	Selling value at works (x) \$	Year	Number of sets	Selling value at works (x) \$
1925	48,531	2,278,292	1934	188,710	8,196,248
1926	42,430	2,253,098	1935	191,293	9,493,399
1927	47,500	3,748,622	1936	253,896	11,388,173
1928	81,032	7,486,127	1937	293,729	12,878,591
1929	150,050	15,604,145	1938 -		
1930	170,082	19,196,936	1st quarter	15,648	524,972
1931	291,711	18,555,710	2nd quarter	51,185	1,562,875
1932	121,468	6,808,877			
1933	112,273	4,401,313			

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1934 - 1938.

	1934	1935	1936	1937	1938
	No.	No.	No.	No.	No.
First quarter	32,531	23,573	28,717	40,454	15,648
Second quarter	25,453	24,711	40,954	71,237	51,185
Third quarter	46,969	56,043	92,327	99,429	
Fourth quarter	83,757	86,966	91,898	82,629	
TOTAL FOR YEAR	188,710	191,293	253,896	293,729	

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1933 - 1937.

Type	1933	1934	1935	1936	1937
	No.	No.	No.	No.	No.
A. C. OPERATED RECEIVING SETS -					
Table and mantle	38,085	57,554	55,373	74,675	75,933
Consols	44,719	70,526	79,284	92,448	93,594
Combination, phonograph and radio	8,597	1,114	431	934	1,045
TOTAL	91,401	129,174	135,088	168,107	170,572
BATTERY OPERATED (except Automobile and Portable) -					
Table and mantle	10,967	9,433	21,444	39,088	52,571
Consols		15,865	17,214	21,887	19,721
TOTAL	10,967	25,298	38,658	60,975	72,292
Automobile and portable	9,905	12,705	16,543	18,838	22,991
GRAND TOTAL	112,273	167,177	190,289	247,920	265,855

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1934 - 1938.

Province	Year	First quarter	Second quarter	Third quarter	Fourth quarter	Calendar Year	% of total for year
		No.	No.	No.	No.	No.	%
Maritimes	1934	2,146	1,096	2,647	6,677	12,566	7.5
	1935	1,497	1,035	3,820	6,551	12,903	6.8
	1936	1,996	1,466	5,887	7,592	16,941	6.8
	1937	2,173	1,726	7,454	7,693	19,046	7.2
	1938	2,055	1,801				5.8
Quebec	1934	5,217	3,254	6,778	16,135	31,384	18.8
	1935	4,574	3,979	8,879	16,844	34,276	18.0
	1936	6,442	6,051	14,003	20,742	47,238	19.1
	1937	7,792	6,920	13,299	21,295	49,306	18.5
	1938	7,793	6,356				20.7
Ontario	1934	11,639	9,392	15,463	30,340	66,834	40.0
	1935	12,667	13,432	19,350	33,249	78,698	41.4
	1936	15,948	15,084	27,015	38,987	97,034	39.1
	1937	19,534	20,362	34,268	41,070	115,234	43.4
	1938	16,291	14,284				46.5
Manitoba	1934	1,680	935	5,063	8,573	16,251	9.7
	1935	1,269	1,226	7,742	8,346	18,583	9.8
	1936	2,686	2,546	13,808	9,551	28,591	11.5
	1937	2,309	5,350	13,231	7,501	28,191	10.6
	1938	3,677	2,637				8.6
Saskatchewan and Alberta.	1934	1,852	1,285	8,455	11,685	23,277	13.9
	1935	1,040	2,831	13,571	10,815	28,257	14.8
	1936	2,167	3,735	15,675	14,025	35,602	14.4
	1937	2,051	9,153	15,291	7,368	33,863	12.7
	1938	897	3,857				12.6
British Columbia	1934	2,886	1,637	4,289	8,053	16,865	10.1
	1935	2,219	1,308	5,602	8,443	17,572	9.2
	1936	2,575	2,864	8,206	8,869	22,514	9.1
	1937	2,497	2,898	8,406	6,414	20,215	7.6
	1938	2,363	1,784				5.8
CANADA	1934	25,420	17,599	42,695	81,463	167,177	100.0
	1935	23,266	23,811	58,964	84,248	190,289	100.0
	1936	31,814	31,746	84,594	99,766	247,920	100.0
	1937	36,356	46,409	91,949	91,141	265,855	100.0
	1938	33,076	30,719				100.0

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO SETS, BY CLASSES AND BY PROVINCES, APRIL, MAY and JUNE, 1938

Classes according to number of tubes	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Canada
A. C. OPERATED RECEIVING SETS -								
Consols only -								
4 tubes	No. 46	106	82	24	6	25	...	289
5 tubes	No. 99	638	495	50	52	21	136	1,491
6 tubes	No. 58	819	1,164	50	13	27	58	2,129
7 tubes	No. 25	269	392	70	9	18	77	860
8 tubes	No. 63	387	550	55	18	33	102	1,208
9 tubes	No. 62	107	232	28	48	5	8	490
10 tubes	No. 8	48	107	19	10	24	15	251
11 tubes	No. 2	74	72	7	3	3	2	183
12 tubes and over	No. 50	97	212	20	11	19	31	440
Total Consols	No. 393	2,545	3,306	303	170	175	409	7,501
Total Value at List Prices	\$ 48,044	302,648	393,123	39,830	23,705	24,166	51,125	882,639
Table and Mantle only -								
4 tubes or less	No. 69	561	1,548	92	55	106	190	2,621
5 tubes	No. 140	386	767	34	19	80	95	1,521
6 tubes	No. 86	496	676	58	22	8	92	1,418
7 tubes	No. 64	319	279	8	8	12	73	763
8 tubes and over	No. 43	115	117	13	5	14	64	371
Total Table and Mantle	No. 402	1,877	3,337	185	109	220	514	6,694
Total Value at List Prices	\$ 25,724	115,942	172,468	8,531	5,046	10,668	29,029	367,408
Combinations, phonograph and radio ..	No. 2	19	15	5	3	5	7	56
Value at List Prices	\$ 405	5,311	4,992	789	1,265	751	2,870	16,383
TOTAL A. C. RECEIVING SETS	No. 797	4,441	6,708	493	282	400	930	14,051
TOTAL VALUE AT LIST PRICES	\$ 74,173	423,899	570,583	49,150	30,016	35,585	83,024	1,266,430
BATTERY OPERATED RECEIVING SETS (Excluding Automobile and Portable) -								
Consols only -								
4 tubes or less	No. ...	39	23	2	8	72
5 tubes	No. 46	44	66	(10)	146	177	18	487
6 tubes	No. 78	46	205	188	129	137	19	802
7 tubes	No. 21	10	28	20	17	106	13	215
8 tubes and over	No. 1	7	5	2	4	5	1	25
Total Consols	No. 146	146	327	202	296	425	59	1,601
Total Value at List Prices	\$ 12,695	12,873	29,777	14,376	26,605	37,695	5,495	139,515
Table and Mantle only -								
4 tubes or less	No. 72	117	351	683	377	256	128	1,956
5 tubes	No. 57	114	222	310	42	295	93	1,161
6 tubes	No. 113	134	533	455	299	318	57	1,909
7 tubes	No. 11	24	37	18	10	41	18	159
8 tubes and over	No. 2	4	1	...	1	1	4	13
Total Table and Mantle	No. 255	393	1,144	1,466	729	911	300	5,193
Total Value at List Prices	\$ 13,710	20,812	73,592	52,486	30,982	45,659	15,876	253,117
TOTAL BATTERY SETS -								
"A" Battery operated only	No. 33	112	458	139	65	22	84	913
All Other	No. 368	427	1,013	1,529	960	1,314	275	5,886
TOTAL VALUE AT LIST PRICES	\$ 26,405	33,684	103,369	66,862	57,587	83,354	21,371	392,632
AUTOMOBILE SETS -								
4 tubes or less	No.
5 tubes	No. 231	778	1,794	276	139	428	306	3,952
6 tubes	No. 365	598	3,907	200	95	152	186	5,503
7 tubes and over	No. 7	...	404	3	414
TOTAL AUTOMOBILE SETS	No. 603	1,376	6,105	476	234	580	495	9,869
TOTAL VALUE AT LIST PRICES	\$ 31,844	69,226	324,948	23,440	11,518	26,923	23,958	511,857
GRAND TOTAL - ALL SETS	No. 1,801	6,356	14,234	2,637	1,541	2,316	1,784	30,719
TOTAL VALUE AT LIST PRICES	\$ 132,422	526,809	998,900	139,452	99,121	145,862	128,353	2,170,919

NOTE - The figure in brackets indicates the extent to which sales were exceeded by returned merchandise.



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MANUFACTURERS OF RADIO RECEIVING SETS, 1938

<u>Names of Companies</u>	<u>Addresses</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ont.
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Westinghouse Company, Limited	Sanford Ave., Hamilton, Ont.
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ont.
Mohawk Radio Ltd.	436 Wellington Street West, Toronto 2, Ont.
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ont.
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Rogers Majestic Corporation Limited	622 Fleet Street, Toronto, Ont.
Sparton of Canada, Limited	268 St. James Street, London, Ont.
Stewart-Warner-Alemite Corporation of Canada, Limited	Belleville, Ont.
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ont.

Table 6 PRODUCTION IN CANADA AND IMPORTS OF RADIO RECEIVING TUBES, 1934 - 1938.

Year	PRODUCTION		IMPORTS	
	Number	Value \$	Number	Value \$
1934	2,367,674	1,389,815	266,285	155,271
1935	2,151,041	1,214,365	460,749	258,149
1936	2,940,296	1,646,705	565,873	289,659
1937 -				
First quarter	846,793	476,463	163,277	91,980
Second quarter	927,256	556,664	158,469	74,595
Third quarter	1,016,684	607,823	100,104	66,598
Fourth quarter	710,713	433,315	82,377	57,525
TOTAL FOR YEAR	3,501,446	2,074,265	484,227	290,698
1938 -				
First quarter	547,924	317,290	53,089	31,971
Second quarter	705,839	393,358	54,267	34,400

MANUFACTURERS OF RADIO RECEIVING TUBES, 1938

<u>Names of Companies</u>	<u>Addresses</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Ltd.	Toronto, Ontario
Radio Valve Company of Canada, Ltd.	Toronto, Ontario.