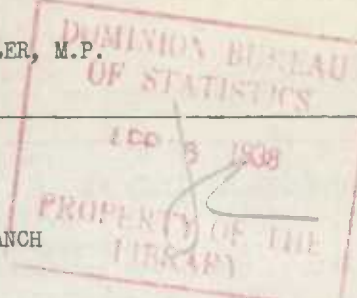


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QUARTERLY REPORT

PRODUCTION and SALES OF RADIO RECEIVING SETS

OCTOBER, NOVEMBER and DECEMBER, 1938

Production of radio receiving sets in Canada during October, November and December of 1938 amounted to 72,710 units with a factory selling value of \$2,788,907. The number made during this period was 30 per cent below the previous quarter's output of 103,188 sets and 7 per cent below the total of 78,147 units made in the final quarter of a year ago.

Data for the calendar year 1938, when compared with figures for 1937, show a decline in both production and sales. Production in Canada dropped to 242,721 sets from 289,247 sets and sales to 251,259 sets from 265,855 sets. Slight improvement was shown for Saskatchewan and Alberta but elsewhere the sales failed to reach 1937 levels. In Saskatchewan and Alberta the advance was to 34,124 from 33,863, while sales in Ontario dropped to 106,535 from 115,234, in British Columbia to 17,638 from 20,215, in the Maritimes to 16,587 from 19,046, in Quebec to 48,614 from 49,306, and in Manitoba to 27,761 from 28,191.

Inventories of radio receiving sets in the hands of the manufacturers on December 31st, 1938, totalled 57,038 against 67,162 last year.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925-1938.

Year	Number of sets	Selling value at works (x)	Year	Number of sets	Selling value at works (x)
		\$			\$
1925 .....	48,531	2,278,292	1935 .....	191,293	9,493,399
1926 .....	42,430	2,253,098	1936 .....	253,896	11,388,173
1927 .....	47,500	3,748,622	1937 .....	289,247	11,696,717
1928 .....	81,032	7,486,127	1938 -		
1929 .....	150,050	15,604,145	First quarter .....	15,648	524,972
1930 .....	170,082	19,196,936	Second quarter ....	51,185	1,562,875
1931 .....	291,711	18,555,710	Third quarter .....	103,188	3,932,227
1932 .....	121,468	6,808,877	Fourth quarter ....	72,710	2,788,907
1933 .....	112,273	4,401,313	Total - 1938 .....	242,721	8,808,981
1934 .....	188,710	8,196,248			

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1934 - 1938.

	1934	1935	1936	1937	1938
	No.	No.	No.	No.	No.
First quarter .....	32,531	23,573	28,717	40,434	15,648
Second quarter .....	25,453	24,711	40,954	71,237	51,185
Third quarter .....	46,969	56,043	92,327	99,429	103,188
Fourth quarter .....	83,757	86,966	91,898	78,147	72,710
TOTAL FOR YEAR .....	188,710	191,293	253,896	289,247	242,721

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1934 - 1938.

Type	1934	1935	1936	1937	1938
	No.	No.	No.	No.	No.
<b>A. C. OPERATED RECEIVING SETS -</b>					
Table and mantle .....	57,534	55,373	74,675	75,933	83,287
Consols .....	70,526	79,284	92,448	93,594	78,346
Combination, phonograph and radio ....	1,114	431	934	1,045	1,054
TOTAL .....	129,174	135,088	168,107	170,572	162,687
<b>BATTERY OPERATED (except Automobile and Portable) -</b>					
Table and mantle .....	9,433	21,444	39,088	52,571	52,102
Consols .....	15,865	17,214	21,887	19,721	14,794
TOTAL .....	25,298	38,658	60,975	72,292	66,896
Automobile and portable .....	12,705	16,543	18,838	22,991	21,676
GRAND TOTAL .....	167,177	190,289	247,920	265,855	251,259

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1934 - 1938.

Province	Year	First quarter	Second quarter	Third quarter	Fourth quarter	Calendar Year	% of total for year
		No.	No.	No.	No.	No.	%
Maritimes .....	1934 .....	2,146	1,096	2,647	6,677	12,566	7.5
	1935 .....	1,497	1,035	3,820	6,551	12,903	6.8
	1936 .....	1,996	1,466	5,887	7,532	16,941	6.8
	1937 .....	2,173	1,726	7,454	7,693	19,046	7.2
	1938 .....	2,055	1,801	6,762	5,969	16,587	6.6
Quebec .....	1934 .....	5,217	3,254	6,778	16,135	31,384	18.8
	1935 .....	4,574	3,979	8,879	16,844	34,276	18.0
	1936 .....	6,442	6,051	14,003	20,742	47,238	19.1
	1937 .....	7,792	6,920	13,299	21,295	49,306	18.5
	1938 .....	7,793	6,356	13,574	20,891	48,614	19.4
Ontario .....	1934 .....	11,639	9,392	15,463	30,340	66,834	40.0
	1935 .....	12,667	13,432	19,350	33,249	78,698	41.4
	1936 .....	15,948	15,084	27,015	38,987	97,034	39.1
	1937 .....	19,534	20,362	34,268	41,070	115,234	43.4
	1938 .....	16,291	14,284	34,449	41,511	106,535	42.4
Manitoba .....	1934 .....	1,680	935	5,063	8,573	16,251	9.7
	1935 .....	1,269	1,226	7,742	8,346	18,583	9.8
	1936 .....	2,686	2,546	13,808	9,551	28,591	11.5
	1937 .....	2,309	5,350	13,231	7,301	28,191	10.6
	1938 .....	3,677	2,637	12,069	9,378	27,761	11.0
Saskatchewan and Alberta	1934 .....	1,852	1,285	8,455	11,685	23,277	13.9
	1935 .....	1,040	2,831	13,571	10,815	28,257	14.8
	1936 .....	2,167	3,735	15,675	14,025	35,602	14.4
	1937 .....	2,051	9,153	15,291	7,368	33,863	12.7
	1938 .....	897	3,857	19,036	10,334	34,124	13.6
British Columbia .....	1934 .....	2,886	1,637	4,289	8,053	16,865	10.1
	1935 .....	2,219	1,308	5,602	8,443	17,572	9.2
	1936 .....	2,575	2,864	8,206	8,869	22,514	9.1
	1937 .....	2,497	2,898	8,406	6,414	20,215	7.6
	1938 .....	2,363	1,784	6,727	6,764	17,638	7.0
CANADA .....	1934 .....	25,420	17,599	42,695	81,463	167,177	100.0
	1935 .....	23,266	23,811	58,964	84,248	190,289	100.0
	1936 .....	31,814	31,746	84,594	99,766	247,920	100.0
	1937 .....	36,356	46,409	91,949	91,141	265,855	100.0
	1938 .....	33,076	30,719	92,617	94,847	251,259	100.0

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO SETS, BY CLASSES and BY PROVINCES, OCTOBER, NOVEMBER and DECEMBER, 1938.

Classes according to number of tubes	Prince Edward Island, Nova Scotia and New Brunswick								CANADA
	Unit	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia		
<b>A. C. OPERATED RECEIVING SETS -</b>									
Consols only -									
4 tubes or less	No.	...	...	2	...	...	...	...	2
5 tubes	No.	127	1,403	2,175	101	48	138	368	4,360
6 tubes	No.	522	1,957	2,907	354	150	238	427	6,555
7 tubes	No.	225	1,546	2,235	444	88	184	623	5,545
8 tubes	No.	330	1,784	2,784	510	178	247	783	6,816
9 tubes	No.	57	343	522	39	14	21	48	1,044
10 tubes	No.	61	436	1,088	139	59	38	220	2,041
11 tubes	No.	89	644	1,122	111	52	90	185	2,293
12 tubes and over	No.	59	418	825	99	51	92	202	1,746
Total Consols	No.	1,470	8,531	13,660	1,797	640	1,048	2,856	50,002
Total Value at List Prices	\$	192,422	1,095,671	1,900,815	246,963	91,057	136,530	397,110	4,060,568
Table and Mantle only -									
4 tubes or less	No.	135	881	1,010	95	110	238	280	2,749
5 tubes	No.	1,197	4,778	9,428	603	441	387	931	17,765
6 tubes	No.	700	2,498	4,057	587	200	430	897	9,589
7 tubes	No.	259	1,146	1,135	158	32	89	295	3,114
8 tubes and over	No.	267	531	621	70	18	83	171	1,741
Total Table and Mantle	No.	2,558	9,834	16,251	1,513	801	1,307	2,574	34,738
Total Value at List Prices	\$	150,787	527,745	760,705	85,924	38,701	64,824	148,912	1,776,968
Combinations, phonograph and radio	No.	17	267	318	26	15	15	93	751
Value at List Prices	\$	4,498	53,734	71,425	5,562	3,269	3,811	24,985	167,284
TOTAL A. C. RECEIVING SETS	No.	4,045	18,632	30,229	3,336	1,456	2,270	5,523	65,491
TOTAL VALUE AT LIST PRICES	\$	347,707	1,677,150	2,732,945	338,449	132,397	205,165	571,007	6,004,820
<b>BATTERY OPERATED RECEIVING SETS (Excluding Automobile and Portable) -</b>									
Consols only -									
4 tubes or less	No.	19	63	359	19	38	32	6	536
5 tubes	No.	105	192	294	451	174	266	82	1,564
6 tubes	No.	54	106	989	161	267	99	37	1,713
7 tubes	No.	64	80	168	193	79	138	130	852
8 tubes and over	No.	3	3	29	14	34	24	...	107
Total Consols	No.	245	444	1,829	838	592	559	255	4,772
Total Value at List Prices	\$	21,876	39,733	180,324	64,558	53,595	51,829	26,426	438,341
Table and Mantle only -									
4 tubes or less	No.	606	835	2,538	1,796	1,657	1,122	424	8,978
5 tubes	No.	651	629	1,416	2,540	1,015	750	276	7,277
6 tubes	No.	374	226	1,078	855	454	366	139	3,442
7 tubes	No.	44	49	34	23	24	42	65	281
8 tubes and over	No.	3	3	...	...	...	...	...	6
Total Table and Mantle	No.	1,678	1,742	5,016	5,214	3,150	2,280	904	19,984
Total Value at List Prices	\$	74,033	83,062	229,956	188,717	122,818	90,262	44,422	833,289
TOTAL BATTERY SETS -									
"A" Battery operated only	No.	158	174	1,343	939	392	394	56	3,456
All other	No.	1,765	2,012	5,512	5,113	3,350	2,445	1,103	21,300
TOTAL VALUE AT LIST PRICES	\$	95,909	122,795	410,279	253,275	176,413	142,091	70,848	1,271,610
<b>AUTOMOBILE SETS -</b>									
4 tubes or less	No.	...	...	(2)	...	...	...	...	(2)
5 tubes	No.	7	(2)	144	18	11	14	22	214
6 tubes	No.	(6)	73	3,851	(28)	(20)	22	59	5,951
7 tubes and over	No.	...	2	434	...	...	...	1	437
TOTAL AUTOMOBILE SETS	No.	1	73	4,427	(10)	(9)	36	82	4,600
TOTAL VALUE AT LIST PRICES	\$	(92)	4,583	247,014	(1,181)	(741)	1,952	4,601	256,136
GRAND TOTAL - ALL SETS	No.	5,969	20,891	41,511	9,378	5,189	5,145	6,764	94,847
TOTAL VALUE AT LIST PRICES	\$	445,524	1,804,528	3,390,238	590,543	308,069	349,208	646,456	7,532,586

NOTE - Figures in brackets ( ) indicate the amount by which returned merchandise exceeded sales.

Table 6 - PRODUCERS' SALES OF ALL TYPES OF RADIO SETS, BY CLASSES and BY PROVINCES, CALENDAR YEAR 1938.

Classes according to number of tubes	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<b>A. C. OPERATED RECEIVING SETS -</b>									
Consols only -									
4 tubes or less	No.	46	106	84	24	6	25	...	291
5 tubes	No.	1,027	3,898	6,128	851	371	425	1,056	13,736
6 tubes	No.	1,119	4,876	9,126	1,094	389	696	1,177	18,477
7 tubes	No.	841	3,744	6,425	1,007	294	566	1,390	14,267
8 tubes	No.	1,154	3,719	6,486	1,210	417	616	1,519	15,121
9 tubes	No.	245	1,021	2,285	256	96	87	132	4,122
10 tubes	No.	160	732	1,732	327	155	132	394	3,612
11 tubes	No.	171	1,241	1,988	221	92	165	433	4,311
12 tubes and over	No.	212	1,154	2,082	227	91	206	437	4,409
Total Consols	No.	4,975	20,491	36,336	5,197	1,891	2,918	6,538	78,346
Total Value at List Prices	\$	618,893	2,614,883	4,665,170	679,124	235,194	378,079	855,894	10,047,237
Table and Mantle only -									
4 tubes or less	No.	440	3,913	7,720	809	778	1,000	1,633	16,799
5 tubes	No.	3,020	8,471	17,363	1,344	905	1,092	1,997	33,734
6 tubes	No.	1,740	5,111	10,348	1,256	615	901	1,861	21,792
7 tubes	No.	735	2,567	2,868	279	99	243	694	7,477
8 tubes and over	No.	429	941	1,286	175	52	151	451	3,485
Total Table and Mantle	No.	6,364	21,003	39,585	3,863	2,449	3,587	6,636	83,287
Total Value at List Prices	\$	372,790	1,162,890	1,909,096	209,580	117,453	178,557	377,594	4,327,960
Combinations, phonograph and radio.	No.	24	392	399	59	20	27	133	1,054
Value at List Prices	\$	6,589	86,173	103,248	13,165	5,204	6,115	37,881	258,375
TOTAL A. C. RECEIVING SETS	No.	11,363	41,886	76,320	9,119	4,360	6,332	13,307	162,687
TOTAL VALUE AT LIST PRICES	\$	998,272	3,863,946	6,677,514	901,869	357,851	562,751	1,271,369	14,633,572
<b>BATTERY OPERATED RECEIVING SETS (Excluding Automobile and Portable) -</b>									
Consols only -									
4 tubes or less	No.	52	152	566	328	381	368	42	1,889
5 tubes	No.	364	383	905	1,170	1,044	1,209	240	5,315
6 tubes	No.	252	284	1,780	1,199	738	583	240	5,076
7 tubes	No.	140	147	466	429	284	371	268	2,105
8 tubes and over	No.	15	20	55	32	249	35	3	409
Total Consols	No.	823	986	3,772	3,158	2,696	2,566	793	14,794
Total Value at List Prices	\$	71,200	90,121	780,801	255,258	236,891	219,469	79,394	1,733,134
Table and Mantle only -									
4 tubes or less	No.	1,139	1,523	4,710	4,723	4,602	3,307	1,029	21,005
5 tubes	No.	1,348	1,159	2,840	6,021	2,814	2,780	835	17,805
6 tubes	No.	853	797	2,988	3,879	1,699	1,527	551	12,294
7 tubes	No.	132	98	280	106	88	96	142	942
8 tubes and over	No.	8	18	13	3	3	3	8	56
Total Table and Mantle	No.	3,480	3,595	10,831	14,732	9,206	7,693	2,565	52,102
Total Value at List Prices	\$	162,403	179,983	536,979	588,621	388,062	340,395	136,176	2,332,619
TOTAL BATTERY SETS -									
"A" Battery operated only	No.	521	584	3,135	3,328	1,750	1,600	722	11,640
All other	No.	3,782	3,997	11,468	14,562	10,152	8,659	2,636	55,256
TOTAL VALUE AT LIST PRICES	\$	233,603	270,104	1,317,780	843,879	624,953	559,864	215,570	4,065,753
<b>AUTOMOBILE SETS -</b>									
4 tubes or less	No.	...	...	...	...	...	...	...	...
5 tubes	No.	314	1,024	2,642	403	182	650	501	5,716
6 tubes	No.	597	1,117	12,042	349	124	315	467	15,011
7 tubes and over	No.	10	6	928	...	...	...	5	949
TOTAL AUTOMOBILE SETS	No.	921	2,147	15,612	752	306	965	973	21,676
TOTAL VALUE AT LIST PRICES	\$	48,809	110,545	873,326	37,001	14,943	45,528	48,300	1,178,452
GRAND TOTAL - ALL SETS	No.	16,587	48,614	106,535	27,761	16,568	17,556	17,638	251,259
TOTAL VALUE AT LIST PRICES	\$	1,280,684	4,244,595	8,868,620	1,782,749	997,747	1,168,143	1,535,239	19,877,777

MANUFACTURERS OF RADIO RECEIVING SETS, 1938.

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto, 2, Ont.
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ont.
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ont.
Mohawk Radio Ltd.	436 Wellington Street West, Toronto, 2, Ont.
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ont.
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Rogers Majestic Corporation Limited	622 Fleet Street, Toronto, Ont.
Sparton of Canada, Limited	268 St. James Street, London, Ont.
Stewart-Warner-Alemite Corporation of Canada, Limited	Belleville, Ont.
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto, 4, Ont.

Table 7 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1937 and 1938.

	1937		1938		1937		1938	
	Radio receiving sets		Radios, imported under special conditions		Radio receiving sets		Radios, imported under special conditions	
	Number	Value \$	Number	Value \$	Number	Value \$	Number	Value \$
First quarter .	(a)	(a)	(a)	(a)	2,007	51,488	...	98,169
Second quarter.	1,472	40,269	...	103,907	2,092	43,240	6,223	125,055
Third quarter .	1,157	31,983	...	196,889	1,300	28,964	12,131	227,281
Fourth quarter.	2,522	64,531	...	201,525	2,891	60,417	12,539	236,686
TOTAL .....	5,151	136,783	...	502,321	8,290	184,109	30,893	687,191

(a) Not available.

Table 8 - PRODUCTION IN CANADA and IMPORTS OF RADIO RECEIVING TUBES, 1934 - 1938.

Year	PRODUCTION		IMPORTS	
	Number	Value \$	Number	Value \$
1934 .....	2,367,674	1,389,815	266,283	155,271
1935 .....	2,151,041	1,214,365	460,749	258,149
1936 .....	2,940,296	1,646,705	565,873	289,659
1937 .....	3,320,687	1,760,109	484,227	290,698
1938 -				
First quarter .....	547,924	317,290	53,089	31,971
Second quarter .....	705,839	393,358	54,267	34,400
Third quarter .....	631,263	321,844	153,349	67,721
Fourth quarter .....	634,178	329,250	179,589	79,341
TOTAL - 1938 .....	2,519,204	1,361,742	440,294	213,433

MANUFACTURERS OF RADIO RECEIVING TUBES, 1938.

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Ltd.	Toronto, Ontario
Radio Valve Company of Canada, Ltd.	Toronto, Ontario

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