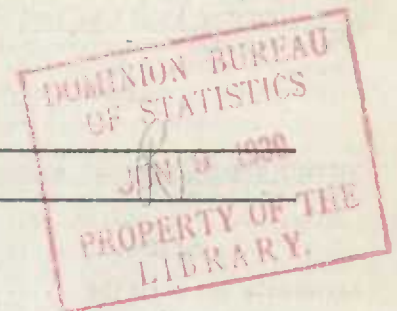


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QUARTERLY REPORT

PRODUCTION and SALE OF RADIO RECEIVING SETS

JANUARY, FEBRUARY and MARCH, 1939

Production of radio receiving sets in Canada during the first quarter of 1939 amounted to 33,611 sets with an aggregate factory selling value of \$806,075. During the preceding three months output totalled 72,710 sets worth \$2,788,907 at factory prices and during January, February and March of 1938 production amounted to 15,648 sets valued at \$524,972.

Producers' sales during the quarter under review totalled 40,073 sets valued at list prices at \$2,981,240 against first quarter sales in 1938 of 33,076 sets listed at \$2,695,723. When compared with the figures for the first three months of last year, sales data for the current quarter show increases for all provinces. The greatest improvement was in Ontario where sales of sets increased to 19,963 from 16,291. In Saskatchewan and Alberta the sales rose to 2,707 from 897, in Quebec the advance was to 8,992 from 7,793, in British Columbia to 2,495 from 2,363, in the Maritimes to 2,146 from 2,055 and in Manitoba to 3,770 from 3,677.

Inventories of radio receivers in the hands of the manufacturers on March 31, 1939, stood at 50,175 sets against 57,038 sets in stock at the end of December.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925-1939

| Year | Number of sets | Selling Value at works (x) | Year | Number of sets | Selling value at works (x) |
|------|----------------|----------------------------|---------------|----------------|----------------------------|
| 1925 | 48,531 | 2,278,292 | 1935 | 191,293 | 9,493,399 |
| 1926 | 42,430 | 2,253,098 | 1936 | 253,896 | 11,388,173 |
| 1927 | 47,500 | 3,748,622 | 1937 | 289,247 | 11,696,717 |
| 1928 | 81,032 | 7,486,127 | 1938 | 242,721 | 8,801,981 |
| 1929 | 150,050 | 15,604,145 | 1939 - | | |
| 1930 | 170,082 | 19,196,936 | First quarter | 33,611 | 806,075 |
| 1931 | 291,711 | 18,555,710 | | | |
| 1932 | 121,468 | 6,808,877 | | | |
| 1933 | 112,273 | 4,401,313 | | | |
| 1934 | 188,710 | 8,196,248 | | | |

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1934 - 1938

| | 1934 | 1935 | 1936 | 1937 | 1938 |
|----------------|---------|---------|---------|---------|---------|
| | No. | No. | No. | No. | No. |
| First quarter | 32,531 | 23,573 | 28,717 | 40,434 | 15,648 |
| Second quarter | 25,453 | 24,711 | 40,954 | 71,237 | 51,185 |
| Third quarter | 46,969 | 56,043 | 92,327 | 99,429 | 103,188 |
| Fourth quarter | 83,757 | 86,966 | 91,898 | 78,147 | 72,710 |
| TOTAL FOR YEAR | 188,710 | 191,293 | 253,896 | 289,247 | 242,721 |

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1934 - 1938

| Type | 1934 | 1935 | 1936 | 1937 | 1938 |
|--|---------|---------|---------|---------|---------|
| | No. | No. | No. | No. | No. |
| A. C. OPERATED RECEIVING SETS - | | | | | |
| Table and mantel | 57,534 | 55,373 | 74,675 | 75,933 | 83,287 |
| Consoles | 70,526 | 79,284 | 92,448 | 93,594 | 78,346 |
| Combination, phonograph and radio | 1,114 | 431 | 934 | 1,045 | 1,054 |
| TOTAL | 129,174 | 135,088 | 168,107 | 170,572 | 162,687 |
| BATTERY OPERATED (except Automobile and Portable) - | | | | | |
| Table and mantel | 9,433 | 21,444 | 39,088 | 52,571 | 52,102 |
| Consoles | 15,865 | 17,214 | 21,887 | 19,721 | 14,794 |
| TOTAL | 25,298 | 38,658 | 60,975 | 72,292 | 66,896 |
| Automobile and portable | 12,705 | 16,543 | 18,838 | 22,991 | 21,676 |
| GRAND TOTAL | 167,177 | 190,289 | 247,920 | 265,855 | 251,259 |

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1934 - 1939

| Province | Year | First | Second | Third | Fourth | Calendar | % of total for year |
|--------------------------|------------|---------|---------|---------|---------|----------|------------------------|
| | | quarter | quarter | quarter | quarter | Year | |
| | | No. | No. | No. | No. | No. | % |
| Maritimes | 1934 | 2,146 | 1,096 | 2,647 | 6,677 | 12,566 | 7.5 |
| | 1935 | 1,497 | 1,035 | 3,820 | 6,551 | 12,903 | 6.8 |
| | 1936 | 1,996 | 1,466 | 5,887 | 7,592 | 16,941 | 6.8 |
| | 1937 | 2,173 | 1,726 | 7,454 | 7,693 | 19,046 | 7.2 |
| | 1938 | 2,055 | 1,801 | 6,762 | 5,969 | 16,587 | 6.6 |
| | 1939 | 2,146 | | | | | 5.4 |
| Quebec | 1934 | 5,217 | 3,254 | 6,778 | 16,135 | 31,384 | 18.8 |
| | 1935 | 4,574 | 3,979 | 8,879 | 16,844 | 34,276 | 18.0 |
| | 1936 | 6,442 | 6,051 | 14,003 | 20,742 | 47,238 | 19.1 |
| | 1937 | 7,792 | 6,920 | 13,299 | 21,295 | 49,306 | 18.5 |
| | 1938 | 7,793 | 6,356 | 13,574 | 20,891 | 48,614 | 19.4 |
| | 1939 | 8,992 | | | | | 22.5 |
| Ontario | 1934 | 11,639 | 9,392 | 15,463 | 30,340 | 66,834 | 40.0 |
| | 1935 | 12,667 | 13,432 | 19,350 | 33,249 | 78,698 | 41.4 |
| | 1936 | 15,948 | 15,084 | 27,015 | 38,987 | 97,034 | 39.1 |
| | 1937 | 19,534 | 20,362 | 34,268 | 41,070 | 115,234 | 43.4 |
| | 1938 | 16,291 | 14,284 | 34,449 | 41,511 | 106,535 | 42.4 |
| | 1939 | 19,963 | | | | | 49.8 |
| Manitoba | 1934 | 1,680 | 935 | 5,063 | 8,573 | 16,251 | 9.7 |
| | 1935 | 1,269 | 1,226 | 7,742 | 8,346 | 18,583 | 9.8 |
| | 1936 | 2,686 | 2,546 | 13,808 | 9,551 | 28,591 | 11.5 |
| | 1937 | 2,309 | 5,350 | 13,231 | 7,301 | 28,191 | 10.6 |
| | 1938 | 3,677 | 2,637 | 12,069 | 9,378 | 27,761 | 11.0 |
| | 1939 | 3,770 | | | | | 9.4 |
| Saskatchewan and Alberta | 1934 | 1,852 | 1,285 | 8,455 | 11,685 | 23,277 | 13.9 |
| | 1935 | 1,040 | 2,831 | 13,571 | 10,815 | 28,257 | 14.8 |
| | 1936 | 2,167 | 3,735 | 15,675 | 14,025 | 35,602 | 14.4 |
| | 1937 | 2,051 | 9,153 | 15,291 | 7,368 | 33,863 | 12.7 |
| | 1938 | 897 | 3,857 | 19,036 | 10,334 | 34,124 | 13.6 |
| | 1939 | 2,707 | | | | | 6.7 |
| British Columbia | 1934 | 2,886 | 1,637 | 4,289 | 8,053 | 16,865 | 10.1 |
| | 1935 | 2,219 | 1,308 | 5,602 | 8,443 | 17,572 | 9.2 |
| | 1936 | 2,575 | 2,864 | 8,206 | 8,869 | 22,514 | 9.1 |
| | 1937 | 2,497 | 2,898 | 8,406 | 6,414 | 20,215 | 7.6 |
| | 1938 | 2,363 | 1,784 | 6,727 | 6,764 | 17,638 | 7.0 |
| | 1939 | 2,495 | | | | | 6.2 |
| CANADA | 1934 | 25,420 | 17,599 | 42,695 | 81,463 | 167,177 | 100.0 |
| | 1935 | 23,266 | 23,811 | 58,964 | 84,248 | 190,289 | 100.0 |
| | 1936 | 31,814 | 31,746 | 84,594 | 99,766 | 247,920 | 100.0 |
| | 1937 | 36,356 | 46,409 | 91,949 | 91,141 | 265,855 | 100.0 |
| | 1938 | 33,076 | 30,719 | 92,617 | 94,847 | 251,259 | 100.0 |
| | 1939 | 40,073 | | | | | 100.0 |

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO SETS, BY CLASSES and BY PROVINCES, JANUARY, FEBRUARY and MARCH, 1939.

| Classes according to number of tubes | Unit | Prince Edward Island, Nova Scotia and New Brunswick | | | | | | | Saskatchewan | Alberta | British Columbia | CANADA |
|---|------|---|---------|-----------|---------|------------------|--------|---------|--------------|---------|------------------|--------|
| | | Quebec | Ontario | Manitoba | Alberta | British Columbia | Canada | | | | | |
| A. C. OPERATED RECEIVING SETS - | | | | | | | | | | | | |
| Consols only - | | | | | | | | | | | | |
| 4 tubes or less | No. | - | - | - | - | - | - | - | - | - | - | |
| 5 tubes | No. | 85 | 868 | 1,280 | 109 | 20 | 47 | 88 | 2,497 | | | |
| 6 tubes | No. | 87 | 486 | 920 | 92 | 49 | 75 | 83 | 1,792 | | | |
| 7 tubes | No. | 38 | 495 | 632 | 227 | 22 | 58 | 156 | 1,628 | | | |
| 8-10 tubes | No. | 122 | 1,096 | 2,641 | 520 | 30 | 77 | 384 | 4,870 | | | |
| 11 tubes and over | No. | 40 | 267 | 677 | 55 | 25 | 41 | 147 | 1,252 | | | |
| Total Consols | No. | 372 | 3,212 | 6,150 | 1,003 | 146 | 298 | 858 | 12,039 | | | |
| Total Value at List Prices ... | \$ | 45,288 | 408,440 | 818,717 | 130,223 | 20,601 | 38,453 | 123,161 | 1,584,883 | | | |
| Table and Mantel only - | | | | | | | | | | | | |
| 4 tubes or less | No. | 61 | 718 | 1,512 | 33 | 20 | 73 | 125 | 2,542 | | | |
| 5 tubes | No. | 621 | 2,451 | 3,064 | 425 | 306 | 316 | 497 | 7,680 | | | |
| 6 tubes | No. | 124 | 591 | 963 | 73 | 43 | 105 | 161 | 2,060 | | | |
| 7 tubes | No. | 104 | 460 | 643 | 109 | 26 | 38 | 211 | 1,591 | | | |
| 8 tubes and over | No. | 21 | 92 | 351 | 45 | 6 | 19 | 55 | 589 | | | |
| Total Table and Mantel | No. | 931 | 4,312 | 6,533 | 685 | 401 | 551 | 1,049 | 14,462 | | | |
| Total Value at List Prices ... | \$ | 43,075 | 180,698 | 291,814 | 29,897 | 13,189 | 21,531 | 52,399 | 632,603 | | | |
| Combinations, phonograph and radio | No. | 11 | 68 | 191 | 8 | 7 | 21 | 51 | 357 | | | |
| Value at List Prices | \$ | 2,234 | 21,173 | 48,208 | 1,410 | 2,714 | 6,183 | 13,526 | 95,448 | | | |
| TOTAL A. C. RECEIVING SETS ... | No. | 1,314 | 7,592 | 12,874 | 1,696 | 554 | 870 | 1,958 | 26,858 | | | |
| TOTAL VALUE AT LIST PRICES ... | \$ | 90,597 | 610,311 | 1,158,739 | 161,530 | 36,504 | 66,167 | 189,086 | 2,312,934 | | | |
| BATTERY OPERATED RECEIVING SETS (Excluding Automobile) - | | | | | | | | | | | | |
| Consols only - | | | | | | | | | | | | |
| 4 tubes or less | No. | 1 | 10 | 20 | - | - | - | 1 | 32 | | | |
| 5 tubes | No. | 16 | 67 | 106 | 28 | 22 | (1) | 13 | 251 | | | |
| 6 tubes | No. | 6 | 11 | 1,115 | 137 | 102 | 1 | (1) | 1,371 | | | |
| 7 tubes | No. | 17 | 28 | 153 | 34 | 17 | 77 | 24 | 350 | | | |
| 8 tubes and over | No. | - | - | 22 | - | - | - | - | 22 | | | |
| Total Consols | No. | 40 | 116 | 1,416 | 199 | 141 | 77 | 37 | 2,026 | | | |
| Total Value at List Prices ... | \$ | 4,191 | 10,773 | 117,168 | 15,760 | 12,893 | 9,417 | 4,331 | 174,533 | | | |
| Table and Mantel only - | | | | | | | | | | | | |
| 4 tubes or less | No. | 436 | 796 | 1,679 | 620 | 351 | 421 | 338 | 4,641 | | | |
| 5 tubes | No. | 135 | 186 | 979 | 265 | 76 | 17 | 53 | 1,711 | | | |
| 6 tubes | No. | 71 | 115 | 305 | 720 | 18 | 68 | 29 | 1,326 | | | |
| 7 tubes | No. | 3 | 19 | 133 | 118 | - | - | 18 | 291 | | | |
| 8 tubes and over | No. | - | 26 | 1 | 15 | - | - | - | 42 | | | |
| Total Table and Mantel | No. | 645 | 1,142 | 3,097 | 1,738 | 445 | 506 | 438 | 8,011 | | | |
| Total Value at List Prices ... | \$ | 24,887 | 47,302 | 121,104 | 62,770 | 14,611 | 17,267 | 18,494 | 306,435 | | | |
| AUTOMOBILE SETS - | | | | | | | | | | | | |
| Number of Sets | No. | 147 | 142 | 2,576 | 137 | 37 | 77 | 62 | 3,178 | | | |
| Value at List Prices | \$ | 7,569 | 6,859 | 158,792 | 5,859 | 1,454 | 3,749 | 3,056 | 187,338 | | | |
| GRAND TOTAL - ALL SETS | No. | 2,146 | 8,992 | 19,963 | 3,770 | 1,177 | 1,530 | 2,495 | 40,073 | | | |
| GRAND TOTAL VALUE AT LIST PRICES .. | \$ | 127,244 | 675,245 | 1,555,803 | 245,919 | 65,462 | 96,600 | 214,967 | 2,981,240 | | | |

NOTE - Figures in brackets () indicate the amount by which returned merchandise exceeded sales.



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MANUFACTURERS OF RADIO RECEIVING SETS, 1939

| <u>Name of Company</u> | <u>Address</u> |
|---|--|
| Canadian General Electric Company, Limited | 212 King Street West, Toronto 2, Ontario |
| Canadian Marconi Company, Limited | 211 St. Sacrament Street, Montreal, P.Q. |
| Canadian Westinghouse Company, Limited | Sanford Avenue, Hamilton, Ontario |
| Dominion Electrohome Industries, Limited | 102 Breithaupt Street, Kitchener, Ontario |
| Mohawk Radio Ltd. | 436 Wellington Street West, Toronto 2, Ontario |
| Northern Electric Company, Limited | 1261 Shearer Street, Montreal, P.Q. |
| Philco Products Limited of Canada | 1244 Dufferin Street, Toronto, Ontario |
| RCA Victor Company, Limited | 976 Lacasse Street, Montreal, P.Q. |
| Rogers Majestic Corporation Limited | 622 Fleet Street, Toronto, Ontario |
| Sparton of Canada, Limited | 268 St. James Street, London, Ontario |
| Stewart-Warner-Alemite Corporation of Canada, Limited | Belleville, Ontario |
| Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited | 211 Geary Avenue, Toronto 4, Ontario |

Table 6 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1938 and 1939

| | 1 9 3 8 | | | | 1 9 3 9 | | | |
|----------------------|----------------------|---------|---|---------|----------------------|--------|---|---------|
| | Radio receiving sets | | Radios, imported under special conditions | | Radio receiving sets | | Radios, imported under special conditions | |
| | Number | Value | Number | Value | Number | Value | Number | Value |
| First quarter | 2,007 | 51,488 | - | 98,169 | 2,667 | 52,760 | 7,300 | 128,654 |
| Second quarter | 2,092 | 43,240 | 6,223 | 125,055 | | | | |
| Third quarter | 1,300 | 28,964 | 12,131 | 227,281 | | | | |
| Fourth quarter | 2,891 | 60,417 | 12,539 | 236,686 | | | | |
| TOTAL | 8,290 | 184,109 | 30,893 | 687,191 | | | | |

Table 7 - PRODUCTION IN CANADA and IMPORTS OF RADIO RECEIVING TUBES, 1934 - 1939

| Year | PRODUCTION | | IMPORTS | |
|---------------------|------------|-----------|---------|---------|
| | Number | Value | Number | Value |
| 1934 | 2,367,674 | 1,389,815 | 266,283 | 155,271 |
| 1935 | 2,151,041 | 1,214,365 | 460,749 | 258,149 |
| 1936 | 2,940,296 | 1,646,705 | 565,873 | 289,659 |
| 1937 | 3,320,687 | 1,760,109 | 484,227 | 290,698 |
| 1938 | 2,519,204 | 1,361,742 | 440,294 | 213,433 |
| 1939 - | | | | |
| First quarter | 365,480 | 215,720 | 179,233 | 98,256 |

MANUFACTURERS OF RADIO RECEIVING TUBES, 1939

| <u>Name of Company</u> | <u>Address</u> |
|--|-------------------|
| Canadian Westinghouse Company, Limited | Hamilton, Ontario |
| Rogers Radio Tubes Ltd. | Toronto, Ontario |
| Radio Valve Company of Canada, Ltd. | Toronto, Ontario |