

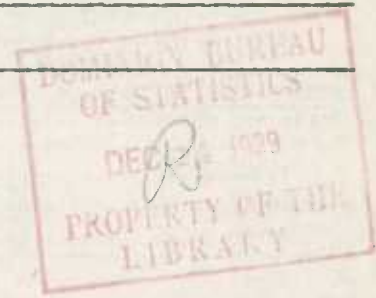
43 004

Published by Authority of the HON. W. D. EULER, M.P.
Minister of Trade and Commerce

11-12-39
Price -
25 cents

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
MINING, METALLURGICAL AND CHEMICAL BRANCH
OTTAWA - CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief - Mining, Metallurgical and Chemical Branch: W. H. Losee, B.Sc.



QUARTERLY REPORT

PRODUCTION and SALES OF RADIO RECEIVING SETS

JULY, AUGUST and SEPTEMBER, 1939.

Production of radio receiving sets in Canada during the third quarter of 1939 amounted to 130,952 sets with a factory selling value of \$3,183,573. During the preceding quarter output totalled 68,189 sets worth \$1,261,158 and during July, August and September of 1938 it was reported at 103,188 receivers for \$3,932,227.

Manufacturers' sales during the quarter under review numbered 139,448 sets listed at \$6,963,227 against third quarter sales in the previous year of 92,617 sets at \$7,478,539. Data for the period under review, when compared with the figures for the corresponding quarter of 1938 showed increased sales in all provinces. In the Maritimes sales advanced to 10,261 sets from 6,762, in Quebec to 23,861 from 13,574, in Ontario to 51,295 from 34,449, in Manitoba to 20,309 from 12,069, in Saskatchewan to 12,795 from 9,322, in Alberta to 10,037 from 9,714 and in British Columbia to 10,890 from 6,727.

Inventories of radio receiving sets in the hands of the manufacturers totalled 58,823 on September 30, against 66,643 on June 30 of this year and 81,867 on September 30, 1938.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1935 - 1939.

Year	Number of sets	Selling value at works(x)	Year	Number of sets	Selling value at works(x)
1925	48,531	2,278,292	1935	191,293	9,493,399
1926	42,430	2,253,098	1936	253,896	11,388,173
1927	47,500	3,748,622	1937	289,247	11,696,717
1928	81,032	7,486,127	1938	242,721	8,801,981
1929	150,050	15,604,145	1939 -		
1930	170,082	19,196,936	First quarter	33,611	806,075
1931	291,711	18,555,710	Second quarter ...	68,189	1,261,158
1932	121,468	6,808,877	Third quarter	130,952	3,183,573
1933	112,273	4,401,313			
1934	188,710	8,196,248			

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1934-1938.

	1934	1935	1936	1937	1938
	No.	No.	No.	No.	No.
First quarter	32,531	23,573	28,717	40,434	15,648
Second quarter	25,453	24,711	40,954	71,237	51,185
Third quarter	46,969	56,043	92,327	99,429	103,188
Fourth quarter	83,757	86,966	91,898	78,147	72,710
TOTAL FOR YEAR	188,710	191,293	253,896	289,247	242,721

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1934 - 1938.

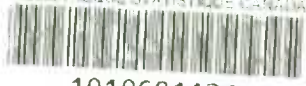
Type	1934	1935	1936	1937	1938
	No.	No.	No.	No.	No.
A. C. OPERATED RECEIVING SETS -					
Table and mantel	57,534	65,373	74,675	75,933	83,287
Consols	70,526	79,284	92,448	93,594	78,346
Combination, phonograph and radio	1,114	431	934	1,046	1,054
TOTAL	129,174	135,088	168,107	170,572	162,687
BATTERY OPERATED (except Automobile and Portable) -					
Table and mantel	9,433	21,444	39,088	52,571	52,102
Consols	15,865	17,214	21,887	19,721	14,794
TOTAL	25,298	38,658	60,975	72,292	66,896
Automobile and portable	12,705	16,543	18,838	22,991	21,676
GRAND TOTAL	167,177	190,289	247,920	265,855	251,259

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1934 - 1939.

Province	Year	First	Second	Third	Fourth	Calendar	% of total for year
		quarter	quarter	quarter	quarter	Year	
		No.	No.	No.	No.	No.	%
Maritimes	1934	2,146	1,096	2,647	6,677	12,566	7.5
	1935	1,497	1,035	3,820	6,551	12,903	6.8
	1936	1,996	1,466	5,887	7,592	16,941	6.8
	1937	2,173	1,726	7,454	7,693	19,046	7.2
	1938	2,055	1,801	6,762	5,969	16,587	6.6
Quebec	1939	2,146	3,166	10,261			6.7
	1934	5,217	3,254	6,778	16,135	31,384	18.8
	1935	4,574	3,979	8,879	16,844	34,276	18.0
	1936	6,442	6,051	14,003	20,742	47,238	19.1
	1937	7,792	6,920	13,299	21,295	49,306	18.5
Ontario	1938	7,793	6,356	13,574	20,891	48,614	19.4
	1939	8,992	11,259	23,861			19.0
	1934	11,639	9,392	15,463	30,340	66,834	40.0
	1935	12,667	13,432	19,350	33,249	78,698	41.4
	1936	15,948	15,084	27,015	38,987	97,034	39.1
Manitoba	1937	19,534	20,362	34,268	41,070	115,234	43.4
	1938	16,291	14,284	34,449	41,511	106,535	42.4
	1939	19,963	23,246	51,295			40.7
	1934	1,680	935	5,063	8,573	16,251	9.7
	1935	1,269	1,226	7,742	8,346	18,583	9.8
Saskatchewan and Alberta	1936	2,686	2,546	13,808	9,551	28,591	11.5
	1937	2,309	5,350	13,231	7,301	28,191	10.6
	1938	3,677	2,637	12,069	9,378	27,761	11.0
	1939	3,770	4,441	20,309			12.3
	1934	1,852	1,285	8,455	11,685	23,277	13.9
British Columbia	1935	1,040	2,831	13,571	10,815	28,257	14.8
	1936	2,167	3,735	15,675	14,025	35,602	14.4
	1937	2,051	9,153	15,291	7,368	33,863	12.7
	1938	897	3,857	19,036	10,334	34,124	13.6
	1939	2,707	6,689	22,832			13.8
CANADA	1934	2,886	1,637	4,289	8,053	16,865	10.1
	1935	2,219	1,308	5,602	8,443	17,572	9.2
	1936	2,575	2,864	8,206	8,869	22,514	9.1
	1937	2,497	2,898	8,406	6,414	20,215	7.6
	1938	2,363	1,784	6,727	6,764	17,638	7.0
CANADA	1939	2,495	4,094	10,890			7.5
	1934	25,420	17,599	42,695	81,463	167,177	100.0
	1935	23,266	23,811	58,964	84,248	190,289	100.0
	1936	31,814	31,746	84,594	99,766	247,920	100.0
	1937	36,356	46,409	91,949	91,141	265,855	100.0
CANADA	1938	33,076	30,719	92,617	94,847	251,259	100.0
	1939	40,073	52,895	139,448			100.0

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO SETS, BY CLASSES and BY PROVINCES - JULY, AUGUST and September, 1939.

Classes according to number of tubes	Unit	Prince Edward	Quebec	Ontario	Manitoba	Saskat-	Alberta	British	CANADA
		Island, Nova and New Brunswick				chewan		Columbia	
A. C. OPERATED RECEIVING SETS -									
Consols only -									
4 tubes or less	No.	...	1	1	2
5 tubes	No.	164	541	1,108	119	31	58	152	2,173
6 tubes	No.	654	1,746	3,701	587	223	436	602	7,949
7 tubes	No.	511	999	3,529	823	161	195	701	6,919
8-10 tubes	No.	415	2,376	4,883	764	227	381	818	9,864
11 tubes and over	No.	37	149	378	34	12	38	93	741
Total Consols	No.	1,781	5,812	13,600	2,327	654	1,108	2,366	27,648
Total Value at List Prices ..	\$	177,399	660,057	1,490,092	259,454	64,890	121,462	267,065	3,040,419
Table and Mantel only -									
4 tubes or less	No.	351	439	1,458	567	246	102	175	3,338
5 tubes	No.	3,725	10,939	18,385	2,837	2,152	2,659	4,576	45,273
6 tubes	No.	954	1,833	3,195	529	344	384	711	7,950
7 tubes	No.	316	562	1,026	147	72	90	379	2,592
8 tubes and over	No.	42	174	273	26	10	33	72	630
Total Table and Mantel	No.	5,388	13,947	24,337	4,106	2,824	3,268	5,913	59,783
Total Value at List Prices ..	\$	190,064	437,213	736,483	116,182	74,828	92,865	185,819	1,833,454
Combinations, phonograph and radio	No.	66	430	887	219	74	76	240	1,992
Value at List Prices	\$	6,735	61,686	114,856	15,204	9,617	8,948	33,503	250,549
TOTAL A. C. RECEIVING SETS ..	No.	7,235	20,189	38,824	6,662	3,552	4,452	8,519	89,423
TOTAL VALUE AT LIST PRICES ..	\$	374,198	1,158,956	2,341,431	390,840	149,335	223,275	486,387	5,124,422
BATTERY OPERATED RECEIVING SETS (Excluding Automobile) -									
Consols only -									
4 tubes or less	No.	19	92	118	111	482	103	29	954
5 tubes	No.	78	253	497	761	524	255	66	2,434
6 tubes	No.	72	92	378	421	195	235	94	1,487
7 tubes	No.	28	38	84	156	125	102	85	618
8 tubes and over	No.
Total Consols	No.	197	475	1,077	1,449	1,326	695	274	5,493
Total Value at List Prices ..	\$	14,965	34,402	82,177	100,865	94,865	55,305	23,519	406,098
Table and Mantel only -									
4 tubes or less	No.	1,550	1,631	6,026	5,109	5,166	2,907	1,308	23,697
5 tubes	No.	568	512	1,896	5,416	1,858	1,107	295	11,652
6 tubes	No.	508	350	580	1,417	744	658	218	4,475
7 tubes	No.	24	21	45	85	26	39	59	299
8 tubes and over	No.	...	1	1	2	4
Total Table and Mantel	No.	2,650	2,515	8,548	12,027	7,794	4,711	1,882	40,127
Total Value at List Prices ..	\$	87,247	93,857	256,011	325,186	241,235	155,479	67,215	1,226,230
AUTOMOBILE SETS -									
Number of Sets	No.	179	682	2,846	181	123	179	215	4,405
Value at List Prices	\$	7,700	32,684	136,580	6,768	5,215	8,008	9,522	206,477
GRAND TOTAL - ALL SETS	No.	10,261	23,861	51,295	20,309	12,795	10,037	10,890	139,448
GRAND TOTAL VALUE AT LIST PRICES	\$	484,110	1,319,899	2,816,199	823,659	490,650	442,067	586,643	6,963,227



1010691124

MANUFACTURERS OF RADIO RECEIVING SETS - 1939.

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ontario
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ontario
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ontario.
Mohawk Radio, Ltd.	263 Seventh Ave., New Toronto, Ontario
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ontario
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Rogers Majestic Corporation Limited	622 Fleet Street, Toronto, Ontario
Sparton of Canada, Limited	268 St. James Street, London, Ontario
Stewart-Warner, Alemite Corporation of Canada, Limited	Belleville, Ontario
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ontario

Table 6 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1938 and 1939.

	1 9 3 8				:	1 9 3 9			
	Radio receiving sets		Radios, imported under special conditions		:	Radio receiving sets		Radios, imported under special conditions	
	Number	Value	Number	Value	:	Number	Value	Number	Value
First quarter ...	2,007	51,488	...	98,169	:	2,667	52,760	7,300	128,654
Second quarter ..	2,092	43,240	6,223	125,055	:	2,974	61,937	10,946	189,603
Third quarter ...	1,300	28,964	12,131	227,281	:	2,637	47,103	20,854	334,247
Fourth quarter ..	2,891	60,417	12,539	236,686	:				
TOTAL	8,290	184,109	...	687,191	:				

Table 7 - PRODUCTION IN CANADA and IMPORTS OF RADIO RECEIVING TUBES, 1934 - 1939.

Year	PRODUCTION		IMPORTS	
	Number	Value	Number	Value
1934	2,367,674	1,389,815	266,283	155,271
1935	2,151,041	1,214,365	460,749	258,149
1936	2,940,296	1,646,705	565,873	289,659
1937	3,340,221	2,002,889	484,227	290,698
1938	1,982,970	1,130,517	440,294	213,433
1939 -				
First quarter	496,621	273,172	179,233	98,256
Second quarter	440,437	242,617	166,439	90,286
Third quarter	632,327	302,577	284,012	148,467

MANUFACTURERS OF RADIO RECEIVING TUBES, 1939.

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Ltd.	Toronto, Ontario
Radio Valve Company of Canada, Ltd.	Toronto, Ontario
