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Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief - Mining, Metallurgical and Chemical Branch: W. H. Looze, B.Sc.

QUARTERLY REPORT

PRODUCTION and SALES OF RADIO RECEIVING SETS

OCTOBER, NOVEMBER and DECEMBER, 1939

Production of radio receiving sets in Canada during October, November and December, 1939 amounted to 115,755 units with a factory selling value of \$3,427,324. The number made during this period was 59 per cent above the corresponding quarter of a year ago. Sales during the last quarter of the year totalled 138,152 units as against 94,847 during the final quarter of 1938.

Production during the calendar year 1939 amounted to 348,507 sets valued at \$8,678,130 at factory selling prices against 242,721 sets at \$8,801,981 in the previous year.

Manufacturers' sales established a new record during 1939 when 370,568 sets were sold compared with sales of 251,259 sets in 1938 and 265,855 sets in 1937. Ontario took 41.6 per cent of the 1939 sales, Quebec 19.4 per cent, Manitoba 10.8 per cent, British Columbia 7.7 per cent, Maritimes 7.2 per cent, Saskatchewan 6.8 per cent and Alberta 6.5 per cent.

Imports into Canada during 1939 included 59,809 receiving sets appraised at \$1,017,673 and of this total 48,652 sets at \$809,564 were admitted free of duty under special conditions.

Inventories of complete radio receiving sets, the property of the manufacturers, were reported at 40,530 units on December 31, 1939, against a stock of 58,823 at the end of September.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1939.

Year	Number of sets	Selling value at works(x)	Year	Number of sets	Selling value at works(x)
1925	48,531	2,278,292	1935	191,293	9,493,399
1926	42,430	2,253,098	1936	253,896	11,388,173
1927	47,500	3,748,622	1937	289,247	11,696,717
1928	81,032	7,486,127	1938	242,721	8,801,981
1929	150,050	15,604,145	1939		
1930	170,082	19,196,936	First quarter ..	33,611	806,075
1931	291,711	18,555,710	Second quarter ..	68,189	1,261,158
1932	121,468	6,808,877	Third quarter ..	130,952	3,183,573
1933	112,273	4,401,313	Fourth quarter ..	115,755	3,427,324
1934	188,710	8,196,248	Total ...	348,507	8,678,130

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1935 - 1939.

	1935	1936	1937	1938	1939
	No.	No.	No.	No.	No.
First quarter	23,573	28,717	40,434	15,648	33,611
Second quarter	24,711	40,954	71,237	51,185	68,189
Third quarter	56,043	92,327	99,429	103,138	130,952
Fourth quarter	86,966	91,898	78,147	72,710	115,755
TOTAL FOR YEAR	191,293	253,896	289,247	242,721	348,507

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1935 - 1939.

Type	1935	1936	1937	1938	1939
	No.	No.	No.	No.	No.
A. C. OPERATED RECEIVING SETS -					
Table and mantel	55,373	74,675	75,933	83,287	161,945
Consols	79,284	92,448	93,594	78,346	77,981
Combination, phonograph and radio	431	934	1,045	1,054	4,455
TOTAL	135,088	168,107	170,572	162,687	244,381
BATTERY OPERATED (except Automobile and Portable) -					
Table and mantel	21,444	39,088	52,571	52,102	91,787
Consols	17,214	21,887	19,721	14,794	12,748
TOTAL	38,658	60,975	72,292	66,896	104,535
Automobile and portable	16,543	18,838	22,991	21,676	21,652
GRAND TOTAL	190,289	247,920	265,855	251,259	370,568

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1934 - 1939.

Province	Year	First quarter	Second quarter	Third quarter	Fourth quarter	Calendar Year	% of total for year
		No.	No.	No.	No.	No.	%
Maritimes	1934 ..	2,146	1,096	2,647	6,677	12,566	7.5
	1935 ..	1,497	1,035	3,820	6,551	12,903	6.8
	1936 ..	1,996	1,466	5,887	7,592	16,941	6.8
	1937 ..	2,173	1,726	7,454	7,693	19,046	7.2
	1938 ..	2,055	1,801	6,762	5,969	16,587	6.6
Quebec	1939 ..	2,146	3,166	10,261	11,299	26,872	7.2
	1934 ..	5,217	3,254	6,778	16,135	31,384	18.8
	1935 ..	4,574	3,979	8,879	16,844	34,276	18.0
	1936 ..	6,442	6,051	14,003	20,742	47,238	19.1
	1937 ..	7,792	6,920	13,299	21,295	49,306	18.5
Ontario	1938 ..	7,793	6,356	13,574	20,891	48,614	19.4
	1939 ..	8,992	11,259	23,861	27,842	71,954	19.4
	1934 ..	11,639	9,392	15,463	30,340	66,834	40.0
	1935 ..	12,667	13,432	19,350	33,249	78,698	41.4
	1936 ..	15,948	15,084	27,015	38,987	97,034	39.1
Manitoba	1937 ..	19,534	20,362	34,268	41,070	115,234	43.4
	1938 ..	16,291	14,284	34,449	41,511	106,535	42.4
	1939 ..	19,963	23,246	51,295	59,473	153,977	41.6
	1934 ..	1,680	935	5,063	8,573	16,251	9.7
	1935 ..	1,269	1,226	7,742	8,346	18,583	9.8
Saskatchewan and Alberta..	1936 ..	2,686	2,546	13,808	9,551	28,591	11.5
	1937 ..	2,309	5,350	13,231	7,301	28,191	10.6
	1938 ..	3,677	2,637	12,069	9,378	27,761	11.0
	1939 ..	3,770	4,441	20,309	11,369	39,889	10.8
	1934 ..	1,852	1,285	8,455	11,685	23,277	13.9
British Columbia	1935 ..	1,040	2,831	13,571	10,815	28,257	14.8
	1936 ..	2,167	3,735	15,675	14,025	35,602	14.4
	1937 ..	2,051	9,153	15,291	7,368	33,863	12.7
	1938 ..	897	3,857	19,036	10,334	34,124	13.6
	1939 ..	2,707	6,689	22,832	17,201	49,429	13.3
CANADA	1934 ..	2,886	1,637	4,289	8,053	16,865	10.1
	1935 ..	2,219	1,308	5,602	8,443	17,572	9.2
	1936 ..	2,575	2,864	8,206	8,869	22,514	9.1
	1937 ..	2,497	2,898	8,406	6,414	20,215	7.6
	1938 ..	2,363	1,784	6,727	6,764	17,638	7.0
1939 ..	2,495	4,094	10,890	10,968	28,447	7.7	
CANADA	1934 ..	25,420	17,599	42,695	81,463	167,177	100.0
	1935 ..	23,266	23,811	58,964	84,248	190,289	100.0
	1936 ..	31,814	31,746	84,594	99,766	247,920	100.0
	1937 ..	36,356	46,409	91,949	91,141	265,855	100.0
	1938 ..	33,076	30,719	92,617	94,847	251,259	100.0
1939 ..	40,073	52,895	139,448	138,152	370,568	100.0	

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES and BY PROVINCES, OCTOBER-NOVEMBER-DECEMBER, 1939

Classes according to number of tubes	Unit	S A L E S							CANADA
		Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	
A. C. OPERATED RECEIVING SETS -									
Consols only -									
4 tubes or less	No.	...	1	1
5 tubes	No.	62	365	1,225	52	28	23	64	1,819
6 tubes	No.	471	1,996	3,288	549	166	407	567	7,444
7 tubes	No.	571	1,745	3,990	565	272	376	737	8,256
8 - 10 tubes	No.	413	2,507	5,371	894	262	420	1,323	11,190
11 tubes and over	No.	63	612	947	126	87	76	155	2,066
Total Consols	No.	1,580	7,226	14,821	2,186	815	1,302	2,846	30,776
Total Value at List Prices	\$	173,000	828,558	1,695,681	252,013	96,124	145,620	342,063	3,533,059
Table and Mantel only -									
4 tubes or less	No.	421	348	878	41	113	27	155	1,983
5 tubes	No.	4,604	12,604	22,097	2,786	1,901	2,573	5,118	51,683
6 tubes	No.	760	2,019	2,619	211	109	220	512	6,450
7 tubes	No.	536	1,174	2,129	263	139	197	449	4,887
8 tubes and over	No.	60	210	425	36	10	31	40	812
Total Table and Mantel	No.	6,381	16,355	28,148	3,337	2,272	3,048	6,274	66,815
Total Value at List Prices	\$	215,735	555,000	901,771	108,164	63,395	93,118	187,371	2,124,554
Combinations, phonograph and radio	No.	68	430	930	73	32	67	231	1,831
Value at List Prices	\$	10,575	69,550	157,104	13,466	6,048	11,724	38,819	307,286
TOTAL A. C. RECEIVING SETS	No.	8,029	24,011	43,899	5,596	3,119	4,417	9,351	98,422
TOTAL VALUE AT LIST PRICES	\$	399,310	1,453,108	2,754,556	373,643	165,567	250,462	568,253	5,964,899
BATTERY OPERATED RECEIVING SETS (excluding automobile) -									
Consols only -									
4 tubes or less	No.	44	18	435	...	16	14	5	532
5 tubes	No.	120	248	420	237	389	318	34	1,766
6 tubes	No.	65	94	405	315	142	119	68	1,208
7 tubes	No.	40	61	430	92	134	117	66	940
8 tubes and over	No.
Total Consols	No.	269	421	1,690	644	681	568	173	4,446
Total Value at List Prices	\$	20,756	35,569	141,715	50,275	58,099	48,173	13,086	367,673
Table and Mantel only -									
4 tubes or less	No.	1,885	1,981	6,516	2,421	3,699	2,569	718	19,789
5 tubes	No.	409	548	1,267	1,861	577	532	328	5,522
6 tubes	No.	569	596	1,557	658	350	437	229	4,396
7 tubes	No.	45	53	146	62	79	69	70	524
8 tubes and over	No.	1	1
Total Table and Mantel	No.	2,908	3,178	9,486	5,002	4,705	3,607	1,346	30,232
Total Value at List Prices	\$	99,105	120,783	322,638	141,740	140,913	119,826	51,727	996,732
AUTOMOBILE SETS ONLY -									
Number of sets	No.	93	232	4,398	127	18	86	98	5,052
Value at List Prices	\$	3,779	11,935	232,399	4,271	697	3,532	4,438	261,051
GRAND TOTAL ALL SETS	No.	11,299	27,842	59,473	11,369	8,523	8,678	10,968	138,152
GRAND TOTAL VALUE AT LIST PRICES	\$	522,950	1,621,395	3,451,308	569,929	365,276	421,993	637,504	7,590,355

Table 6 -

PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES and BY PROVINCES,
CALENDAR YEAR, 1939.

Classes according to number of tubes	Unit	S A L E S							CANADA
		Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	
A. C. OPERATED RECEIVING SETS -									
Consols only -									
4 tubes or less	No.	...	3	3	6
5 tubes	No.	391	2,153	4,441	521	89	198	351	8,144
6 tubes	No.	1,322	4,722	8,809	1,332	474	1,032	1,409	19,100
7 tubes	No.	1,173	3,606	8,712	1,725	459	711	1,855	18,241
8 - 10 tubes	No.	1,088	6,505	13,835	2,350	553	968	2,680	27,979
11 tubes and over	No.	168	1,141	2,184	261	135	181	441	4,511
Total Consols	No.	4,142	18,130	37,984	6,189	1,710	3,090	6,736	77,981
Total Value at List Prices	\$	442,997	2,114,982	4,399,045	714,533	191,947	350,126	811,594	9,025,224
Table and Mantel only -									
4 tubes or less	No.	1,008	2,302	5,717	893	468	298	595	11,281
5 tubes	No.	9,835	30,528	50,484	6,754	4,733	6,424	11,271	120,029
6 tubes	No.	1,991	5,219	7,587	845	502	826	1,677	18,647
7 tubes	No.	1,011	2,375	4,007	536	243	354	1,128	9,654
8 tubes and over	No.	141	540	1,207	123	32	96	195	2,334
Total Table and Mantel	No.	13,986	40,964	69,002	9,151	5,978	7,998	14,866	161,945
Total Value at List Prices	\$	490,454	1,363,564	2,208,978	281,838	161,833	239,445	483,274	5,229,386
Combinations, phonograph and radio	No.	151	983	2,147	330	118	169	557	4,455
Value at List Prices	\$	20,705	160,607	335,604	32,432	18,629	27,294	91,326	686,597
TOTAL A. C. RECEIVING SETS	No.	18,279	60,077	109,133	15,670	7,806	11,257	22,159	244,381
TOTAL VALUE AT LIST PRICES	\$	954,156	3,639,153	6,943,627	1,028,803	372,409	616,865	1,386,194	14,941,207
BATTERY OPERATED, RECEIVING SETS (excluding automobile) -									
Consols only -									
4 tubes or less	No.	69	177	629	119	500	125	44	1,663
5 tubes	No.	239	644	1,076	1,043	978	628	127	4,735
6 tubes	No.	149	212	1,934	913	476	419	200	4,303
7 tubes	No.	94	151	682	299	283	316	199	2,024
8 tubes and over	No.	23	23
Total Consols	No.	551	1,184	4,314	2,374	2,237	1,488	570	12,748
Total Value at List Prices	\$	43,619	92,292	352,857	173,853	172,763	124,872	48,533	1,009,489
Table and Mantel only -									
4 tubes or less	No.	4,741	5,781	17,001	9,829	10,648	7,210	3,299	58,509
5 tubes	No.	1,253	1,490	4,548	7,828	2,796	2,001	959	20,875
6 tubes	No.	1,175	1,219	2,630	3,056	1,185	1,325	575	11,165
7 tubes	No.	73	103	333	272	106	138	166	1,191
8 tubes and over	No.	...	27	2	15	3	47
Total Table and Mantel	No.	7,242	8,620	24,514	21,000	14,735	10,674	5,002	91,787
Total Value at List Prices	\$	246,116	325,615	814,108	603,952	453,048	355,360	186,134	2,984,333
AUTOMOBILE SETS ONLY -									
Number of sets	No.	800	2,073	15,986	845	426	806	716	21,652
Value at List Prices	\$	37,679	101,519	807,840	34,499	18,941	36,837	33,125	1,070,490
GRAND TOTAL ALL SETS	No.	26,872	71,954	153,977	39,889	25,204	24,225	28,447	370,568
GRAND TOTAL VALUE AT LIST PRICES	\$	1,281,570	4,159,279	8,918,432	1,841,107	1,017,161	1,133,984	1,653,986	20,005,519

MANUFACTURERS OF RADIO RECEIVING SETS - 1939.

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ontario
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ontario
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ontario
Mohawk Radio, Limited	263 Seventh Avenue, New Toronto, Ontario
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ontario
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Rogers Majestic Corporation Limited	622 Fleet Street, Toronto, Ontario
Sparton of Canada, Limited	268 St. James Street, London, Ontario
Stewart-Warner Alemite Corporation of Canada, Limited	Belleville, Ontario
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ontario

Table 7 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1938 and 1939.

	1938				1939			
	Radio receiving sets		Radios, imported under special conditions		Radio receiving sets		Radios, imported under special conditions	
	Number	Value	Number	Value	Number	Value	Number	Value
	\$		\$		\$		\$	
First quarter	2,007	51,488	...	98,169	2,667	52,760	7,300	128,654
Second quarter	2,092	43,240	6,223	125,055	2,974	61,937	10,946	189,603
Third quarter	1,300	28,964	12,131	227,281	2,637	47,103	20,854	334,247
Fourth quarter	2,891	60,417	12,539	236,686	2,159	46,309	9,552	157,060
TOTAL	8,290	184,109	...	687,191	10,437	208,109	48,652	809,564

Table 8 - PRODUCTION IN CANADA and IMPORTS OF RADIO RECEIVING TUBES, 1934 - 1939.

Year	PRODUCTION		IMPORTS	
	Number	Value	Number	Value
		\$		\$
1934	2,367,674	1,389,815	266,283	155,271
1935	2,151,041	1,214,365	460,749	258,149
1936	2,940,296	1,646,705	565,873	289,659
1937	3,340,221	2,002,889	484,227	290,698
1938	1,982,970	1,130,517	440,294	213,433
1939 -				
First quarter	496,621	273,172	179,233	98,256
Second quarter	440,437	242,617	166,439	90,286
Third quarter	632,327	302,577	284,012	148,467
Fourth quarter	958,287	454,448	494,677	249,075
TOTAL	2,527,672	1,272,834	1,124,361	586,084

MANUFACTURERS OF RADIO RECEIVING TUBES - 1939.

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Limited	Toronto, Ontario
Radio Valve Company of Canada, Limited	Toronto, Ontario



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Table 1

Year	1991	1992	1993	1994	1995
First quarter
Second quarter
Third quarter
Fourth quarter
Total

Table 2

Year	1991	1992	1993	1994	1995
First quarter
Second quarter
Third quarter
Fourth quarter
Total

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