

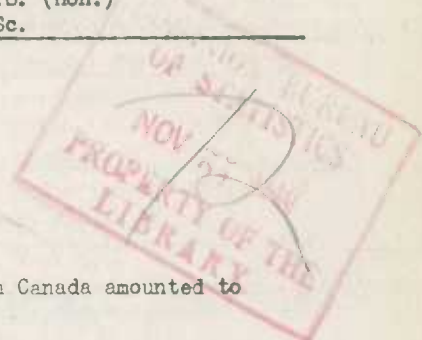
DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY  
MINING, METALLURGICAL AND CHEMICAL BRANCH  
OTTAWA - CANADA

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QUARTERLY REPORT

PRODUCTION and SALE OF RADIO RECEIVING SETS

APRIL, MAY and JUNE, 1940



During the second quarter of 1940 producers' sales of radio receivers in Canada amounted to 85,937 sets having a list or retail value of \$3,822,274.

Data for the three months under review show that the number of sets sold was higher than for any corresponding period of other years. The total of 85,937 sets sold during April, May and June of this year was 62 per cent over the 52,895 sets sold during the second quarter of 1939, which in turn exceeded the 30,719 sets for the second quarter of 1938 by 72 per cent.

Compared with corresponding data for a year ago, the figures for this quarter show substantial increases in sales across Canada. In Ontario, the advance was to 37,278 sets from 23,246, in British Columbia to 9,270 from 4,094, in the Maritimes to 7,739 from 3,166, in Quebec to 15,319 from 11,259, in Saskatchewan and Alberta to 10,733 from 6,689 and in Manitoba to 5,598 from 4,441.

In addition to the 85,937 receiving sets sold by Canadian manufacturers during the quarter, there were imports through Customs of 2,417 sets while 7,815 sets were admitted into Canada under special conditions.

Inventories at the producers' factories and various branches or in jobbers' hands on June 30, 1940, were reported at 120,967 sets.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1939

Year	Number of sets	Selling value		Year	Number of sets	Selling value	
		at works(x)				at works(x)	
		\$				\$	
1925 .....	48,531	2,278,292		1933 .....	112,272	4,401,315	
1926 .....	42,430	2,253,098		1934 .....	188,710	8,196,248	
1927 .....	47,500	3,748,622		1935 .....	191,293	9,495,599	
1928 .....	81,032	7,486,127		1936 .....	253,896	11,588,173	
1929 .....	150,050	15,604,145		1937 .....	289,247	11,696,717	
1930 .....	170,082	19,196,936		1938 .....	242,721	8,801,981	
1931 .....	291,711	18,555,710		1939 .....	348,507	8,678,130	
1932 .....	121,468	6,808,877					

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1936 - 1940

	1936	1937	1938	1939	1940
	No.	No.	No.	No.	No.
First quarter .....	28,717	40,434	15,648	33,611	91,751
Second quarter .....	40,954	71,237	51,185	68,189	143,577
Third quarter .....	92,327	99,429	103,188	130,952	
Fourth quarter .....	91,898	78,147	72,710	115,755	
TOTAL FOR YEAR .....	253,896	289,247	242,721	348,507	

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1935 - 1939

Type	1935	1936	1937	1938	1939
	No.	No.	No.	No.	No.
<b>A. C. OPERATED RECEIVING SETS -</b>					
Table and mantel .....	55,373	74,675	75,933	83,287	161,945
Consols .....	79,284	92,498	93,594	78,346	77,981
Combination, phonograph and radio .....	431	934	1,045	1,054	4,455
<b>TOTAL .....</b>	<b>135,088</b>	<b>168,107</b>	<b>170,572</b>	<b>162,687</b>	<b>244,381</b>
<b>BATTERY OPERATED (except Automobile and Portable)-</b>					
Table and mantel .....	21,444	39,088	52,571	52,102	91,787
Consols .....	17,214	21,887	19,721	14,794	12,748
<b>TOTAL .....</b>	<b>38,658</b>	<b>60,975</b>	<b>72,292</b>	<b>66,896</b>	<b>104,535</b>
Automobile and portable .....	16,543	18,838	22,991	21,676	21,652
<b>GRAND TOTAL .....</b>	<b>190,289</b>	<b>247,920</b>	<b>265,855</b>	<b>251,259</b>	<b>370,568</b>

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1936 - 1940

Province	Year	First	Second	Third	Fourth	Calendar	% of total
		quarter	quarter	quarter	quarter	year	
		No.	No.	No.	No.	No.	%
Maritimes .....	1936 .....	1,996	1,466	5,887	7,592	16,941	6.8
	1937 .....	2,173	1,726	7,454	7,693	19,046	7.2
	1938 .....	2,055	1,801	6,762	5,969	16,587	6.6
	1939 .....	2,146	3,166	10,261	11,299	26,872	7.2
	1940 .....	7,454	7,739				
Quebec .....	1936 .....	6,442	6,051	14,003	20,742	47,238	19.1
	1937 .....	7,792	6,920	13,299	21,295	49,306	18.5
	1938 .....	7,793	6,356	13,574	20,891	48,614	19.4
	1939 .....	8,992	11,259	23,861	27,842	71,954	19.4
	1940 .....	14,348	15,219				
Ontario .....	1936 .....	15,948	15,084	27,015	38,987	97,034	39.1
	1937 .....	19,534	20,362	34,268	41,070	115,234	43.4
	1938 .....	16,291	14,284	34,449	41,511	106,535	42.4
	1939 .....	19,963	23,246	51,295	59,473	153,977	41.6
	1940 .....	32,292	37,278				
Manitoba .....	1936 .....	2,686	2,546	13,808	9,551	28,591	11.3
	1937 .....	2,309	5,350	13,221	7,301	28,191	10.8
	1938 .....	3,677	2,637	12,069	9,378	27,761	11.0
	1939 .....	3,770	4,441	20,309	11,369	39,889	10.8
	1940 .....	6,051	5,598				
Saskatchewan and Alberta	1936 .....	2,167	3,735	15,675	14,025	35,602	14.4
	1937 .....	2,051	9,153	15,291	7,368	33,863	12.7
	1938 .....	897	3,857	19,036	10,334	34,124	13.6
	1939 .....	2,707	6,689	22,832	17,201	49,429	13.3
	1940 .....	5,487	10,733				
British Columbia .....	1936 .....	2,575	2,864	8,206	8,869	22,514	9.1
	1937 .....	2,497	2,898	8,406	6,414	20,215	7.6
	1938 .....	2,363	1,784	6,727	6,764	17,638	7.0
	1939 .....	2,495	4,094	10,890	10,968	28,447	7.7
	1940 .....	5,871	9,270				
CANADA .....	1936 .....	31,814	31,746	84,594	99,766	247,920	100.0
	1937 .....	36,356	46,409	91,949	91,141	265,855	100.0
	1938 .....	33,076	30,719	92,617	94,847	251,259	100.0
	1939 .....	40,073	52,895	139,448	138,152	370,568	100.0
	1940 .....	71,503	85,937				





Table 6 - PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES and BY PROVINCES, FIRST SIX MONTHS OF 1940

Type	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>ELECTRIC -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	3	24	431	13	4	16	1	492
	\$	200	1,439	29,739	879	240	959	60	33,516
Table .....	No.	4,452	10,855	22,960	2,491	1,390	2,684	6,703	51,535
	\$	98,226	249,149	493,969	54,975	29,019	58,092	143,030	1,126,460
<u>Short wave -</u>									
Console .....	No.	1,211	4,767	11,812	1,962	404	754	2,538	23,448
	\$	129,773	503,778	1,263,300	206,200	45,252	86,264	295,883	2,530,450
Table .....	No.	3,478	6,016	8,932	1,304	457	739	1,818	22,744
	\$	155,715	293,559	427,612	54,945	22,851	38,285	101,055	1,094,022
<u>BATTERY -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	8	12	83	11	3	2	19	138
	\$	568	750	5,527	933	268	42	1,250	9,338
Table .....	No.	4,193	4,342	7,734	3,787	2,906	3,930	1,708	28,600
	\$	117,050	123,928	213,000	97,137	80,098	106,081	48,001	785,295
<u>Short wave -</u>									
Console .....	No.	93	176	319	264	275	166	193	1,486
	\$	8,450	16,616	28,087	24,487	26,108	16,578	17,895	138,221
Table .....	No.	415	645	731	580	243	239	432	3,285
	\$	23,313	38,371	34,919	26,683	13,319	11,475	26,255	174,335
<u>PORTABLE -</u>									
Battery -	No.	301	550	1,491	256	266	237	263	3,364
	\$	9,351	16,990	40,383	6,550	8,636	6,553	7,077	95,540
Battery and electric	No.	367	693	1,913	311	148	214	666	4,312
	\$	13,906	27,671	74,642	12,273	5,873	8,700	27,418	170,483
Phonograph and combination	No.	37	321	863	69	21	49	138	1,498
	\$	5,594	57,725	132,402	10,788	4,182	9,791	23,274	243,756
Automobile .....	No.	635	1,266	12,301	601	425	648	662	16,538
	\$	33,513	65,686	725,871	30,613	21,526	34,016	33,823	945,048
<b>TOTAL -</b>	No.	15,193	29,667	69,570	11,649	6,542	9,678	15,141	157,440
	\$	595,659	1,395,662	3,469,451	526,463	257,372	376,836	725,021	7,346,464

MANUFACTURERS OF RADIO RECEIVING SETS - 1940

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ontario
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Radio Corp. Ltd.	622 Fleet St. W., Toronto, Ontario
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ontario
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ontario
Mohawk Radio, Limited	263 Seventh Avenue, New Toronto, Ontario
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ontario
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Sparton of Canada, Limited	268 St. James Street, London, Ontario
Stewart-Warner Alomite Corporation of Canada, Limited	Belleville, Ontario
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ontario

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Table 7 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1939 and 1940

	1 9 3 9				1 9 4 0			
	Radio receiving sets		Radios, imported under special conditions		Radio receiving sets		Radios, imported under special conditions	
	Number	Value	Number	Value	Number	Value	Number	Value
		\$		\$		\$		\$
First quarter...	2,667	52,760	7,300	128,654	5,310	112,590	14,023	242,377
Second quarter..	2,974	61,937	10,946	189,603	2,417	56,795	7,815	136,563
Third quarter ..	2,637	47,103	20,854	334,247				
Fourth quarter..	2,159	46,309	9,552	157,060				
TOTAL .....	10,437	208,109	48,652	809,564				

Table 8 - PRODUCTION IN CANADA and IMPORTS OF RADIO RECEIVING TUBES, 1936 - 1940

Year	PRODUCTION		IMPORTS	
	Number	Value	Number	Value
		\$		\$
1936 .....	2,940,296	1,646,705	565,873	289,659
1937 .....	3,340,221	2,002,889	484,227	290,698
1938 .....	1,982,970	1,130,517	440,294	213,433
1939 .....	2,527,672	1,272,834	1,124,361	586,084
1940 - First quarter .....	1,006,986	466,354	215,977	109,558
Second quarter .....	1,296,752	539,739	455,697	185,988

MANUFACTURERS OF RADIO RECEIVING TUBES - 1940

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Limited	Toronto, Ontario
Radio Valve Company of Canada, Limited	Toronto, Ontario

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