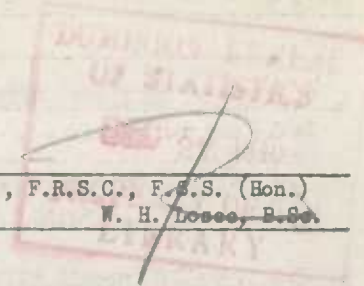


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Published by Authority of the HON. JAMES A. MACKINNON, M.P.  
Minister of Trade and Commerce

19-12-40  
Price -  
25 cents

DEPARTMENT OF TRADE AND COMMERCE  
DOMINION BUREAU OF STATISTICS  
CENSUS OF INDUSTRY  
MINING, METALLURGICAL AND CHEMICAL BRANCH  
OTTAWA - CANADA



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QUARTERLY REPORT

PRODUCTION and SALE OF RADIO RECEIVING SETS

JULY, AUGUST and SEPTEMBER, 1940

During July, August and September of this year sales of radio receiving sets by Canadian manufacturers numbered 116,866 units valued at \$6,544,239 at list prices. In the corresponding period of 1939 the producers sold 139,448 sets and in the third quarter of 1938 they sold 92,617 sets.

Sales figures for this quarter, when compared with those of a year ago, show an advance in British Columbia to 12,013 sets from 10,890, but declines in all other areas. In the Maritimes, sales dropped to 9,925 from 10,261, in Quebec to 17,289 from 23,861, in Ontario to 47,381 from 51,295, in Manitoba to 14,989 from 20,309, and in Saskatchewan and Alberta to 15,269 from 22,832.

Customs figures for the current quarter show that 4,285 sets were imported into Canada, including 2,922 which came in under special conditions. Imports of radio tubes during the same period amounted to 161,071.

Radio inventories at the producing factories, their branches, or in jobbers hands were reported at 199,375 sets on September 30, 1940.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1939

Year	Number of sets	Selling value at works(x) \$	Year	Number of sets	Selling value at works(x) \$
1925 .....	48,531	2,278,292	1933 .....	112,272	4,401,313
1926 .....	42,450	2,253,098	1934 .....	188,710	8,196,248
1927 .....	47,500	3,748,622	1935 .....	191,293	9,493,399
1928 .....	81,032	7,486,127	1936 .....	253,896	11,388,173
1929 .....	150,050	15,604,145	1937 .....	289,247	11,696,717
1930 .....	170,082	19,196,956	1938 .....	242,721	8,801,981
1931 .....	291,711	18,555,710	1939 .....	348,507	8,678,130
1932 .....	121,468	6,808,877			

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1936 - 1940

	1936	1937	1938	1939	1940
	No.	No.	No.	No.	No.
First quarter .....	28,717	40,434	15,648	33,611	91,751
Second quarter .....	40,954	71,237	51,185	68,189	143,577
Third quarter .....	92,327	99,429	103,188	130,952	134,787
Fourth quarter .....	91,898	78,147	72,710	115,755	
TOTAL FOR YEAR .....	253,896	289,247	242,721	348,507	

Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1935 - 1939

Type	1935	1936	1937	1938	1939
	No.	No.	No.	No.	No.
<b>A. C. OPERATED RECEIVING SETS -</b>					
Table and mantel .....	55,373	74,675	75,933	83,287	161,945
Consols .....	79,294	92,498	93,594	78,346	77,981
Combination, phonograph and radio .....	431	934	1,045	1,054	4,455
TOTAL .....	135,088	168,107	170,572	162,687	244,381
<b>BATTERY OPERATED (except Automobile and Portable)-</b>					
Table and mantel .....	21,444	39,088	52,571	52,102	91,787
Consols .....	17,214	21,887	19,721	14,794	12,748
TOTAL .....	38,658	60,975	72,292	66,896	104,535
Automobile and portable .....	16,543	18,838	22,991	21,676	21,652
GRAND TOTAL .....	190,289	247,920	265,855	251,259	370,568

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES and BY QUARTERS, 1936 - 1940

Province	Year	First	Second	Third	Fourth	Calendar	% of total
		quarter	quarter	quarter	quarter	year	for year
		No.	No.	No.	No.	No.	%
Maritimes .....	1936 ...	1,996	1,466	5,887	7,592	16,941	6.8
	1937 ...	2,173	1,726	7,454	7,693	19,046	7.2
	1938 ...	2,055	1,801	6,762	5,969	16,587	6.6
	1939 ...	2,146	3,166	10,241	11,222	26,775	7.2
	1940 ...	7,454	7,739	9,223			
Quebec .....	1936 ...	6,442	6,051	14,008	20,742	47,243	18.1
	1937 ...	7,792	6,920	13,230	21,235	49,177	18.5
	1938 ...	7,793	6,356	13,574	20,891	48,614	19.4
	1939 ...	8,992	11,259	23,861	27,842	71,954	19.4
	1940 ...	14,348	15,319	17,289			
Ontario .....	1936 ...	15,948	15,084	27,015	38,987	97,034	39.1
	1937 ...	19,534	20,362	34,268	41,070	115,234	43.4
	1938 ...	16,291	14,284	34,449	41,511	106,535	42.4
	1939 ...	19,963	23,246	51,298	39,473	133,977	41.8
	1940 ...	32,292	37,278	47,381			
Manitoba .....	1936 ...	2,686	2,546	13,808	9,551	28,591	11.5
	1937 ...	2,309	5,350	13,221	7,301	28,181	10.6
	1938 ...	3,677	2,637	12,069	9,378	27,761	11.0
	1939 ...	3,770	4,441	20,309	11,369	39,889	10.8
	1940 ...	6,051	5,598	14,989			
Saskatchewan and Alberta	1936 ...	2,167	3,735	15,675	14,025	35,602	14.4
	1937 ...	2,051	9,153	15,291	7,368	33,863	12.7
	1938 ...	897	3,857	19,036	10,334	34,124	15.4
	1939 ...	2,707	6,689	22,832	17,201	49,429	13.3
	1940 ...	5,487	10,733	15,269			
British Columbia .....	1936 ...	2,575	2,864	8,206	8,869	22,514	9.1
	1937 ...	2,497	2,898	8,406	6,414	20,215	7.6
	1938 ...	2,363	1,784	6,727	6,764	17,638	7.0
	1939 ...	2,495	4,094	10,890	10,968	28,447	7.7
	1940 ...	5,871	9,270	12,013			
CANADA .....	1936 ...	31,814	31,746	84,594	99,766	247,920	100.0
	1937 ...	36,356	46,409	91,949	91,141	265,855	100.0
	1938 ...	33,076	30,719	92,617	94,847	251,259	100.0
	1939 ...	40,073	52,995	139,448	138,152	370,568	100.0
	1940 ...	71,503	85,937	116,866			

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES AND BY PROVINCES, JULY, AUGUST and SEPTEMBER, 1940

Type	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>ELECTRIC -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	...	...	1	6	...	...	23	30
	\$	...	...	99	360	...	...	1,893	2,352
Table .....	No.	2,164	5,029	13,846	1,961	838	1,490	3,142	28,470
	\$	46,786	118,999	322,680	45,428	18,356	34,587	72,994	659,830
<u>Short wave -</u>									
Console .....	No.	1,187	4,322	12,449	1,794	635	1,009	2,577	23,973
	\$	131,967	516,209	1,485,242	213,326	72,874	120,582	324,715	2,864,915
Table .....	No.	2,765	4,497	8,591	1,133	513	746	2,676	20,921
	\$	151,629	248,304	486,964	68,179	29,760	45,901	151,078	1,181,815
<u>BATTERY -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	162	31	213	226	69	181	84	966
	\$	12,327	2,297	11,444	13,161	4,605	13,362	4,478	61,674
Table .....	No.	2,341	1,755	5,900	6,403	3,881	3,235	1,491	25,006
	\$	67,276	52,439	162,026	161,096	107,333	91,584	39,183	680,937
<u>Short wave -</u>									
Console .....	No.	200	127	382	900	352	367	260	2,588
	\$	16,919	12,645	33,633	69,988	34,136	36,257	24,355	227,933
Table .....	No.	638	371	777	1,801	426	556	693	5,262
	\$	36,673	23,741	45,095	75,685	24,371	33,589	43,600	282,754
<u>PORTABLE -</u>									
Battery -	No.	34	90	341	138	62	98	170	933
	\$	953	3,389	12,364	4,372	2,251	2,984	5,465	31,778
Battery and electric	No.	162	465	1,093	350	145	268	444	2,927
	\$	6,668	19,646	45,850	15,186	6,103	11,709	18,840	124,002
Phonograph and combina- tion .....	No.	58	308	742	76	36	40	290	1,550
	\$	6,475	41,133	82,070	10,139	4,717	6,050	39,125	189,709
Automobile .....	No.	214	294	3,046	201	124	198	163	4,240
	\$	12,396	16,157	171,440	10,473	6,564	10,706	8,804	236,540
<b>TOTAL -</b>	<b>No.</b>	<b>9,925</b>	<b>17,289</b>	<b>47,381</b>	<b>14,989</b>	<b>7,081</b>	<b>8,188</b>	<b>12,013</b>	<b>116,866</b>
	<b>\$</b>	<b>490,069</b>	<b>1,054,959</b>	<b>2,858,907</b>	<b>687,393</b>	<b>311,070</b>	<b>407,311</b>	<b>734,530</b>	<b>6,544,259</b>



Table 6 - PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES AND BY PROVINCES, FIRST NINE MONTHS OF 1940

Type	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>ELECTRIC -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	3	24	432	19	4	16	24	522
	\$	200	1,439	29,838	1,239	240	959	1,953	35,868
Table .....	No.	6,616	15,884	36,806	4,452	2,228	4,174	9,845	80,005
	\$	145,012	368,148	816,649	100,403	47,375	92,679	216,024	1,786,290
<u>Short wave -</u>									
Console .....	No.	2,398	9,089	24,261	3,756	1,039	1,763	5,115	47,421
	\$	261,740	1,019,987	2,748,542	419,526	118,126	206,846	620,598	5,395,365
Table .....	No.	6,243	10,513	17,523	2,437	970	1,485	4,494	45,665
	\$	307,344	541,863	914,576	123,124	52,611	84,186	252,133	2,275,837
<u>BATTERY -</u>									
<u>Standard broadcast -</u>									
Console .....	No.	170	43	296	237	72	183	103	1,104
	\$	12,895	3,047	16,971	14,094	4,873	13,404	5,728	71,012
Table .....	No.	6,534	6,097	13,634	10,190	6,787	7,165	3,199	53,606
	\$	184,326	176,367	375,026	258,233	187,431	197,665	87,184	1,466,232
<u>Short wave -</u>									
Console .....	No.	293	303	701	1,164	627	533	453	4,074
	\$	25,369	29,261	61,720	94,475	60,244	52,835	42,250	366,154
Table .....	No.	1,053	1,016	1,508	2,381	669	795	1,125	8,547
	\$	59,986	62,112	80,014	102,368	37,690	45,064	69,855	457,089
<u>PORTABLE -</u>									
Battery -	No.	335	640	1,832	394	328	335	433	4,297
	\$	10,304	20,379	52,747	10,922	10,887	9,537	12,542	127,318
Battery and electric	No.	529	1,158	3,006	661	293	482	1,110	7,239
	\$	20,574	47,317	120,492	27,459	11,976	20,409	46,258	294,485
Phonograph and combina- tion .....	No.	95	629	1,605	145	57	89	428	3,048
	\$	12,069	98,858	214,472	20,927	8,899	15,841	62,399	433,465
Automobile .....	No.	849	1,560	15,347	802	549	846	825	20,778
	\$	45,909	81,843	897,311	41,086	28,090	44,722	42,627	1,181,588
TOTAL -	No.	25,118	46,956	116,951	26,638	13,623	17,866	27,154	274,306
	\$	1,085,728	2,450,621	6,328,358	1,213,856	568,442	784,147	1,459,551	13,890,703

MANUFACTURERS OF RADIO RECEIVING SETS - 1940

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ontario
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Radio Corp. Ltd.	622 Fleet St. W., Toronto, Ontario
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ontario
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ontario
Mohawk Radio, Limited	263 Seventh Avenue, New Toronto, Ontario
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ontario
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Sparton of Canada, Limited	268 St. James Street, London, Ontario
Stewart-Warner Alomite Corporation of Canada, Limited	Belleville, Ontario
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ontario

Table 7 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1939 and 1940

	1 9 3 9				1 9 4 0			
	Radio receiving sets		Radios, imported under special conditions		Radio receiving sets		Radios, imported under special conditions	
	Number	Value	Number	Value	Number	Value	Number	Value
		\$		\$		\$		\$
First quarter ....	2,667	52,760	7,300	128,654	5,310	112,590	14,023	242,377
Second quarter ...	2,974	61,937	10,946	189,603	2,417	56,795	7,815	136,563
Third quarter ....	2,637	47,103	20,854	334,247	1,363	41,335	2,922	47,924
Fourth quarter ...	2,159	46,309	9,552	157,060				
TOTAL .....	10,437	208,109	48,652	809,564				

Table 8 - PRODUCTION IN CANADA AND IMPORTS OF RADIO RECEIVING TUBES, 1936 - 1940

Year	PRODUCTION		IMPORTS	
	Number	Value	Number	Value
		\$		\$
1936 .....	2,940,296	1,646,705	565,873	289,659
1937 .....	3,340,221	2,002,889	484,227	290,698
1938 .....	1,982,970	1,130,517	440,294	213,433
1939 .....	2,527,672	1,272,834	1,124,361	586,084
1940 - First quarter .....	1,006,986	466,354	215,977	109,558
Second quarter .....	1,296,752	539,739	455,697	185,988
Third quarter .....	946,091	410,328	161,071	101,201

MANUFACTURERS OF RADIO RECEIVING TUBES - 1940

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Limited	Toronto, Ontario
Radio Valve Company of Canada, Limited	Toronto, Ontario

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