

Published by Authority of the HON. JAMES A. MACKINNON, M.P.
Minister of Trade and Commerce

12-6-41
Price -
25 cents

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
CENSUS OF INDUSTRY
MINING, METALLURGICAL AND CHEMICAL BRANCH
OTTAWA - CANADA

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QUARTERLY REPORT

PRODUCTION and SALE OF RADIO RECEIVING SETS

JANUARY, FEBRUARY and MARCH, 1941

Sales of radio receiving sets in Canada during January, February and March of 1941 numbered 77,121 sets worth \$4,450,692 at manufacturers' list prices. In the preceding quarter, sales by producers amounted to 164,670 sets and in the first quarter of 1940 to 71,503 sets.

Sales figures for the period under review, when compared with corresponding data for a year ago, showed that the number of sets sold in Ontario advanced to 38,437 from 32,292, in Saskatchewan to 2,948 from 1,803, and in the Maritime Provinces to 7,511 from 7,454. In the other provinces, there were declines in sales as follows: in Quebec to 13,956 from 14,348, in Manitoba to 5,756 from 6,051, in Alberta to 3,277 from 3,684 and in British Columbia to 5,256 from 5,871.

Customs figures for the current quarter show that 977 sets were imported into Canada, including 573 which came in under special conditions. Imports of radio tubes during the same period numbered 333,271.

Inventories of radio receivers at the producing factories or their branches, and in jobbers' hands on March 31, 1941 were reported at 80,883 sets against stocks of 97,379 sets at the end of December.

Table 1 - PRODUCTION OF RADIO RECEIVING SETS IN CANADA, 1925 - 1940

Year	Number of sets	Selling value at works(x)	Year	Number of sets	Selling value at works(x)
1925	48,531	2,278,292	1935	112,272	4,401,513
1926	42,430	2,253,098	1934	188,710	8,196,248
1927	47,500	3,748,622	1935	191,293	9,493,399
1928	81,032	7,486,127	1936	253,896	11,588,173
1929	150,050	15,604,145	1937	289,247	11,696,717
1930	170,082	19,196,936	1938	242,721	8,801,981
1931	291,711	18,555,710	1939	348,507	8,678,130
1932	121,468	6,808,877	1940	492,655	...

(x) Not list prices.

Table 2 - PRODUCTION, BY QUARTERS, 1937 - 1941

	1937	1938	1939	1940	1941
	No.	No.	No.	No.	No.
First quarter	40,434	15,648	33,611	91,751	61,038
Second quarter	71,237	51,185	68,189	143,577	
Third quarter	99,429	103,188	130,952	134,787	
Fourth quarter	78,147	72,710	115,755	122,540	
TOTAL FOR YEAR	289,247	242,721	348,507	492,655	

Radios

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Table 3 - PRODUCERS' SALES IN CANADA, BY TYPES, 1936 - 1940

Type	1936	1937	1938	1939	1940
	No.	No.	No.	No.	No.
A. C. OPERATED RECEIVING SETS -					
Table and mantel	74,675	75,933	83,287	161,945	207,988
Consols	92,498	93,594	78,346	77,981	80,557
Combination, phonograph and radio	934	1,045	1,054	4,455	8,726
TOTAL	168,107	170,572	162,687	244,381	297,271
BATTERY OPERATED (except Automobile and Portable)-					
Table and mantel	39,088	52,571	52,102	91,787	89,808
Consols	21,887	19,721	14,794	12,748	7,004
TOTAL	60,975	72,292	66,896	104,535	96,812
Automobile	18,739	22,991	21,676	21,652	28,561
Portable	99	-	-	-	18,352
GRAND TOTAL	247,920	265,955	251,259	370,568	438,976

Table 4 - PRODUCERS' SALES IN CANADA, BY PROVINCES AND BY QUARTERS, 1936 - 1941

Province		First	Second	Third	Fourth	Calendar	% of total
		quarter	quarter	quarter	quarter	year	for year
		No.	No.	No.	No.	No.	%
Maritimes	1936	1,996	1,466	5,887	7,592	16,941	6.8
	1937	2,173	1,726	7,454	7,693	19,046	7.2
	1938	2,055	1,801	6,762	5,969	16,587	6.6
	1939	2,146	3,166	10,261	11,299	26,872	7.2
	1940	7,454	7,739	9,925	16,326	41,444	9.5
	1941	7,511					
Quebec	1936	6,442	6,051	14,003	20,742	47,238	19.1
	1937	7,792	6,920	13,299	21,295	49,306	18.5
	1938	7,793	6,356	13,574	20,891	48,614	19.4
	1939	8,992	11,259	23,861	27,842	71,954	19.4
	1940	14,348	15,319	17,289	31,365	78,321	17.8
	1941	13,956					
Ontario	1936	15,948	15,084	27,015	38,987	97,034	39.1
	1937	19,534	20,362	34,268	41,070	115,234	43.4
	1938	16,291	14,284	34,449	41,511	106,535	42.4
	1939	19,963	23,246	51,295	59,473	153,977	41.6
	1940	32,292	37,278	47,381	78,148	195,099	44.4
	1941	38,437					
Manitoba	1936	2,686	2,546	13,808	9,551	28,591	11.5
	1937	2,309	5,350	13,231	7,301	28,191	10.6
	1938	3,677	2,637	12,069	9,378	27,761	11.0
	1939	3,770	4,441	20,309	11,369	39,889	10.8
	1940	6,051	5,598	14,989	11,416	38,054	8.7
	1941	5,736					
Saskatchewan and Alberta	1936	2,167	3,735	15,675	14,025	35,602	14.4
	1937	2,051	9,153	15,291	7,368	33,863	12.7
	1938	897	3,857	19,036	10,334	34,124	13.6
	1939	2,707	6,689	22,832	17,201	49,429	13.3
	1940	5,487	10,733	15,269	14,328	45,817	10.4
	1941	6,225					
British Columbia	1936	2,575	2,864	8,206	8,869	22,514	9.1
	1937	2,497	2,898	8,406	6,414	20,215	7.6
	1938	2,363	1,784	6,727	6,764	17,638	7.0
	1939	2,495	4,094	10,890	10,968	28,447	7.7
	1940	5,871	9,270	12,013	13,087	40,241	9.2
	1941	5,256					
CANADA	1936	31,814	31,746	84,594	99,766	247,920	100.0
	1937	36,356	46,409	91,940	91,141	265,855	100.0
	1938	33,076	30,719	92,617	94,847	251,259	100.0
	1939	40,073	52,895	139,448	139,152	370,568	100.0
	1940	71,503	85,937	116,866	164,670	438,976	100.0
	1941	77,121					

Table 5 - PRODUCERS' SALES OF ALL TYPES OF RADIO RECEIVING SETS, BY CLASSES AND BY PROVINCES,
JANUARY, FEBRUARY and MARCH, 1941

Type	Unit	Prince Edward Island, Nova Scotia and New Brunswick	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>ELECTRIC -</u>									
<u>Standard broadcast -</u>									
Console	No.
	\$
Table	No.	2,342	4,512	11,948	1,433	681	1,217	1,978	24,111
	\$	54,374	112,064	302,117	35,278	15,968	29,424	46,883	596,108
<u>Short wave -</u>									
Console	No.	556	2,707	6,995	868	396	393	1,298	13,213
	\$	61,199	291,222	819,340	103,653	45,902	47,667	149,140	1,518,123
Table	No.	1,741	3,302	5,156	571	311	448	888	12,417
	\$	96,785	196,536	305,935	35,837	18,108	26,118	57,038	736,357
<u>BATTERY -</u>									
<u>Standard broadcast -</u>									
Console	No.	...	5	69	5	79
	\$...	400	4,432	400	5,232
Table	No.	2,065	1,704	3,691	2,225	995	675	353	11,708
	\$	65,036	57,311	115,563	104,728	29,311	21,947	12,550	406,946
<u>Short wave -</u>									
Console	No.	28	41	258	45	49	108	22	551
	\$	2,797	4,397	21,200	4,599	4,372	11,984	2,940	52,289
Table	No.	197	323	441	65	99	129	90	1,344
	\$	11,056	17,741	27,829	4,339	4,992	8,007	7,210	81,174
<u>PORTABLE -</u>									
Battery	No.	247	375	1,509	162	205	53	165	2,716
	\$	7,155	10,571	44,433	4,852	6,013	1,544	4,852	79,420
Battery and electric	No.	106	123	472	92	53	52	116	1,014
	\$	4,697	5,649	22,490	4,489	2,461	2,362	5,869	48,017
Phonograph and combina- tion	No.	71	507	1,122	194	52	54	189	2,189
	\$	16,720	90,872	214,351	47,364	9,570	11,276	45,954	436,107
Automobile	No.	158	357	6,776	76	107	148	157	7,779
	\$	8,788	20,905	433,482	4,257	6,106	8,844	8,537	490,919
TOTAL	No.	7,511	13,956	38,437	5,736	2,948	3,277	5,256	77,121
	\$	329,607	808,168	2,311,172	349,796	142,803	169,173	340,973	4,450,692



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Radios

MANUFACTURERS OF RADIO RECEIVING SETS - 1941

<u>Name of Company</u>	<u>Address</u>
Canadian General Electric Company, Limited	212 King Street West, Toronto 2, Ontario
Canadian Marconi Company, Limited	211 St. Sacrament Street, Montreal, P.Q.
Canadian Westinghouse Company, Limited	Sanford Avenue, Hamilton, Ontario
Dominion Electrohome Industries, Limited	102 Breithaupt Street, Kitchener, Ontario
Mohawk Radio, Limited	54 Osler Street, Toronto, Ontario
Northern Electric Company, Limited	1261 Shearer Street, Montreal, P.Q.
Philco Products Limited of Canada	1244 Dufferin Street, Toronto, Ontario
RCA Victor Company, Limited	976 Lacasse Street, Montreal, P.Q.
Rogers-Majestic (1941) Limited	622 Fleet Street West, Toronto, Ontario
Sparton of Canada, Limited	268 St. James Street, London, Ontario
Stewart-Warner Alomite Corporation of Canada, Limited	Belleville, Ontario
Stromberg-Carlson Telephone Mfg. Co. of Canada, Limited	211 Geary Avenue, Toronto 4, Ontario

Table 6 - IMPORTS INTO CANADA OF RADIO RECEIVING SETS, BY QUARTERS, 1940 and 1941

	1 9 4 0				1 9 4 1			
	Radio receiving sets		Radios, imported under special conditions		Radio receiving sets		Radios, imported under special conditions	
	Number	Value	Number	Value	Number	Value	Number	Value
		\$		\$		\$		\$
First quarter	5,310	112,590	14,023	242,377	604	22,374	373	5,737
Second quarter	2,417	56,795	7,815	136,563				
Third quarter	1,363	41,535	2,922	47,924				
Fourth quarter	1,227	27,294	985	15,754				
TOTAL	10,317	238,014	25,745	442,618				

Table 7 - PRODUCTION IN CANADA AND IMPORTS OF RADIO RECEIVING TUBES, 1936 - 1941

Year	PRODUCTION		IMPORTS	
	Number	Value	Number	Value
		\$		\$
1936	2,952,415	1,545,823	565,873	289,639
1937	3,320,687	1,760,109	484,227	290,698
1938	1,969,598	1,108,408	440,294	213,433
1939	2,527,200	1,246,972	1,124,361	586,084
1940 - First quarter	1,006,986	466,354	215,977	109,558
Second quarter	1,296,752	539,739	455,697	185,988
Third quarter	946,091	410,328	161,071	101,201
Fourth quarter	867,748	397,420	156,281	97,951
TOTAL	4,117,577	1,813,841	989,026	494,698
1941 - First quarter	746,366	296,765	333,271	156,752

MANUFACTURERS OF RADIO RECEIVING TUBES - 1941

<u>Name of Company</u>	<u>Address</u>
Canadian Westinghouse Company, Limited	Hamilton, Ontario
Rogers Radio Tubes Limited	Toronto, Ontario
Radio Valve Company of Canada, Limited	Toronto, Ontario