

Department of Trade and Commerce  
Dominion Bureau of Statistics  
Mining, Metallurgical and Chemical Statistics  
Ottawa - Canada

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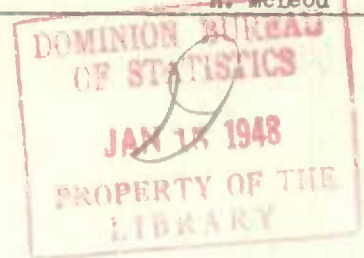
Herbert Marshall  
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Monthly Report

on

RADIO RECEIVING SETS

OCTOBER, 1947



Sales of radio receiving sets by Canadian producers during October, 1947 totalled 87,668 units valued at \$6,781,252 at list prices. The provincial distribution of sales was as follows: Ontario, 59,943; Quebec, 17,664; British Columbia, 7,770; Manitoba, 8,181; Maritimes, 4,904; Alberta, 4,979, and Saskatchewan, 4,227.

Table 1 - Producers' Inventories of Radio Receiving Sets on October 31, 1947

Type	Number of Sets
<u>Electric -</u>	
Standard broadcast - Console .....	...
Table .....	50,344
Short wave .....	245
Table .....	10,641
F.M. ....	406
Table .....	468
<u>Combinations -</u>	
Standard broadcast - Console - Manual .....	52
Automatic ....	1,103
Table - Manual .....	6,471
Automatic ....	4,337
Short wave .....	1,197
Table - Manual .....	1,152
Automatic ....	29
Table - Manual .....	620
Automatic ....	...
F.M. ....	145
Table - Manual .....	...
Automatic ....	...
<u>Battery -</u>	
Standard broadcast - Console .....	7
Table .....	39,635
Short wave .....	86
Table .....	3,790
<u>Portables -</u>	
Battery .....	1,363
Battery-electric .....	1,254
<u>Automobile</u> .....	1,695
<b>TOTAL INVENTORIES ALL SETS .....</b>	<b>125,340</b>

Table 2 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, October, 1947, with Comparative Totals for October, 1946

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1947	Total CANADA 1946
<b>Electric -</b>										
<b>Standard Broadcast -</b>										
Console .....	No.	1	2	...	1	...	...	28	32	...
	\$	180	359	...	186	...	...	3,500	4,225	...
Table .....	No.	2,352	9,257	20,370	4,198	1,395	1,883	3,530	42,985	20,642
	\$	166,011	325,936	738,559	157,536	55,904	70,780	128,238	1,642,964	794,544
<b>Short Wave -</b>										
Console .....	No.	33	145	275	66	36	...	3	558	824
	\$	5,221	23,383	44,749	11,524	5,715	...	510	91,102	124,850
Table .....	No.	698	2,142	3,516	648	259	514	1,215	8,992	4,142
	\$	52,490	155,513	245,756	48,544	22,183	38,884	83,511	646,881	210,422
<b>Frequency Modulation -</b>										
Console .....	No.	2	86	51	...	26	12	40	217	...
	\$	690	21,750	16,715	...	7,650	4,140	13,800	64,745	...
Table .....	No.	28	141	195	13	10	12	36	435	...
	\$	4,347	21,718	30,446	2,145	1,650	1,980	5,940	68,226	...
<b>Combinations -</b>										
<b>Standard Broadcast -</b>										
Console - Manual ...	No.	...	227	174	26	97	94	75	693	...
	\$	...	34,039	26,091	3,898	14,545	14,095	11,246	103,914	...
Automatic.	No.	65	305	640	25	52	129	212	1,428	...
	\$	13,356	74,333	134,752	7,242	10,396	25,794	45,315	311,188	...
Table.. - Manual ...	No.	149	569	1,311	73	136	284	292	2,814	1,221
	\$	16,963	73,293	142,647	8,519	14,690	31,248	35,537	322,897	99,421
Automatic.	No.	130	273	695	223	38	51	236	1,646	1,815
	\$	15,595	54,958	97,202	25,048	5,377	8,640	29,147	235,967	255,523
<b>Short Wave -</b>										
Console - Manual ...	No.	20	65	263	3	18	26	1	396	1,152
	\$	2,399	8,587	41,164	510	2,384	3,294	185	58,523	207,324
Automatic.	No.	262	924	2,428	646	345	392	676	5,673	1,220
	\$	48,743	221,016	593,236	154,858	81,483	96,387	154,933	1,350,656	346,720
Table.. - Manual ...	No.	181	224	172	96	37	42	79	831	421
	\$	16,200	21,357	15,451	9,161	3,312	3,759	7,070	76,310	49,213
Automatic.	No.	15	241	298	149	51	74	91	919	170
	\$	2,688	36,960	48,261	23,186	7,468	11,535	12,998	143,096	27,115
<b>Frequency Modulation -</b>										
Console - Automatic.	No.	7	105	245	30	9	3	11	410	...
	\$	4,570	62,786	139,405	18,375	5,385	3,585	7,712	241,818	...

Radio Receiving Sets

Table 2 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, October, 1947, with Comparative Totals for October, 1946  
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1947	Total CANADA 1946
<u>Battery -</u>										
<u>Standard Broadcast -</u>										
Console .....	No.	26	37	5	201	309	360	10	948	...
	\$	1,804	3,228	648	15,520	31,083	34,710	699	85,692	...
Table .....	No.	492	1,363	1,172	993	778	608	331	5,737	8,529
	\$	21,192	61,622	43,006	33,941	37,493	35,396	13,594	246,244	384,475
<u>Short Wave -</u>										
Console .....	No.	2	1	32	329	14	9	15	402	...
	\$	279	150	4,394	43,035	2,093	1,345	1,935	53,231	...
Table .....	No.	168	856	267	228	444	190	421	2,574	1,912
	\$	13,207	77,067	18,570	16,471	39,974	13,781	34,467	213,537	116,074
<u>Portables -</u>										
Battery .....	No.	88	186	685	96	31	52	154	1,292	35
	\$	3,668	7,691	30,201	4,262	1,376	2,309	6,838	56,345	1,216
Battery-electric ...	No.	17	128	139	43	19	37	128	511	96
	\$	1,892	11,474	15,361	4,841	2,423	4,078	10,952	51,021	8,038
<u>Automobile</u> .....	No.	168	387	7,010	94	123	207	186	8,175	3,926
	\$	15,604	39,684	599,471	6,910	11,343	19,929	19,729	712,670	321,129
<u>TOTAL SALES -</u>										
October, 1947 .....	No.	4,904	17,664	39,943	8,181	4,227	4,979	7,770	87,668	
	\$	407,099	1,336,904	3,026,085	593,712	363,927	425,669	627,856	6,781,252	
<u>TOTAL SALES -</u>										
October, 1946 .....	No.	2,786	8,002	22,160	4,544	2,541	2,068	4,004		46,105
	\$	181,633	514,528	1,422,658	267,322	160,549	144,239	255,135		2,946,064

\$ - List prices.

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Ten Months Ended October, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<b>Electric -</b>									
<b>Standard Broadcast -</b>									
Console .....	No.	25	54	96	19	14	14	198	420
	\$	4,488	9,694	17,232	3,525	2,597	2,597	26,061	66,194
Table .....	No.	22,894	68,827	143,067	21,144	10,307	15,052	27,344	308,635
	\$	953,653	2,518,628	5,284,673	774,455	397,056	569,279	1,026,434	11,504,178
<b>Short Wave -</b>									
Console .....	No.	906	2,616	4,589	749	434	524	1,009	10,807
	\$	136,881	412,357	695,675	111,563	62,581	80,125	154,584	1,653,766
Table .....	No.	7,475	17,539	27,876	4,335	2,223	3,447	6,622	69,517
	\$	458,904	1,158,503	1,880,710	289,288	159,021	228,720	433,982	4,609,128
<b>Frequency Modulation -</b>									
Console .....	No.	49	279	547	34	54	62	95	920
	\$	18,973	90,027	127,295	13,602	18,558	22,950	32,983	324,388
Table .....	No.	28	141	203	13	10	12	36	443
	\$	4,347	21,718	31,402	2,145	1,650	1,980	5,940	69,182
<b>Combinations -</b>									
<b>Standard Broadcast -</b>									
Console - Manual ...	No.	156	358	487	61	127	201	147	1,537
	\$	30,403	66,492	76,170	13,597	19,043	29,783	24,035	259,523
Automatic.	No.	323	1,239	2,465	541	296	507	769	6,140
	\$	69,559	274,192	522,795	112,549	60,437	103,427	161,314	1,304,273
Table.. - Manual ...	No.	953	3,449	6,425	803	523	822	1,590	14,565
	\$	111,385	389,350	672,775	92,487	53,282	86,491	169,458	1,575,228
Automatic.	No.	1,560	5,564	8,164	1,841	569	1,422	2,293	21,413
	\$	215,401	763,256	1,110,242	239,765	81,884	203,276	325,527	2,939,351
<b>Short Wave -</b>									
Console - Manual ...	No.	510	2,069	4,539	525	338	537	1,055	9,573
	\$	113,117	393,966	896,468	99,067	71,409	110,823	182,634	1,867,484
Automatic.	No.	878	3,671	8,144	1,416	725	894	1,761	17,489
	\$	216,579	1,008,472	2,284,098	366,641	184,706	247,021	472,742	4,780,259
Table.. - Manual ...	No.	299	659	1,218	216	133	172	278	2,975
	\$	28,461	69,068	128,333	22,715	13,891	18,751	29,602	310,821
Automatic.	No.	268	1,311	1,745	626	134	249	685	5,013
	\$	42,323	215,214	284,699	106,417	21,477	41,580	116,672	828,382
<b>Frequency Modulation -</b>									
Console - Automatic.	No.	67	229	463	67	25	16	82	940
	\$	37,151	150,376	278,959	41,497	17,923	13,455	60,144	896,515

Radio Receiving Sets

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Ten Months Ended October, 1947 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>									
Standard Broadcast -									
Console .....	No.	106	98	100	327	740	521	77	1,969
	\$	12,165	11,128	12,951	29,842	90,418	55,594	9,397	221,495
Table .....	No.	8,562	13,025	16,150	14,574	9,119	7,658	4,551	73,639
	\$	358,564	532,888	675,907	619,084	403,094	351,325	192,680	3,133,542
Short Wave -									
Console .....	No.	77	200	45	900	354	215	102	1,893
	\$	10,774	28,342	6,077	119,585	52,923	32,143	14,388	264,232
Table .....	No.	1,738	3,034	2,769	2,060	1,946	2,220	2,190	15,957
	\$	96,538	188,620	151,710	108,154	114,227	119,691	125,969	904,909
<u>Portables -</u>									
Battery .....	No.	600	2,206	3,928	700	586	498	644	9,162
	\$	28,951	111,830	178,782	33,525	28,236	27,622	30,042	438,988
Battery-electric .....	No.	823	2,386	3,759	720	622	587	1,578	10,475
	\$	77,603	217,121	340,101	67,679	54,752	58,897	148,570	964,723
<u>Automobile</u> .....	No.	1,387	3,853	39,807	799	742	999	1,120	48,707
	\$	134,516	365,257	3,288,471	76,325	69,482	97,782	98,955	4,130,788
<u>TOTAL, ALL TYPES, TEN MONTHS, 1947</u> .....									
	No.	49,684	132,807	276,366	52,470	30,021	36,629	54,226	632,203
	\$	3,140,746	8,996,499	18,942,525	3,343,507	1,978,647	2,503,312	3,842,113	42,747,349
<u>COMPARATIVE TOTALS, TEN MONTHS, 1946</u> .....									
	No.	30,069	81,533	191,041	39,365	22,298	24,751	33,436	422,293
	\$	1,405,527	3,796,017	9,341,659	1,832,326	1,029,412	1,149,845	1,653,711	20,208,497

Radio Receiving Sets

Table 4 - Imports of Radio Receiving Sets into Canada, 1947

Month		Radio receiving sets imported under special conditions		Other radio receiving sets	TOTAL
		No.	\$		
January	No.	1,993		1,756	3,749
	\$	75,592		83,127	158,519
February	No.	1,508		5,588	7,096
	\$	57,014		135,030	192,044
March	No.	2,194		6,660	8,854
	\$	83,429		210,112	293,541
April	No.	3,477		5,796	9,273
	\$	131,941		209,706	341,647
May	No.	2,877		5,287	8,164
	\$	110,082		198,626	308,708
June	No.	3,071		4,568	7,639
	\$	117,387		147,671	265,058
July	No.	4,556		7,272	11,828
	\$	168,139		250,980	419,119
August	No.	6,610		8,015	14,625
	\$	229,921		284,011	513,932
September	No.	6,729		4,787	11,516
	\$	225,705		150,901	376,606
October	No.	6,304		6,332	12,636
	\$	210,609		243,794	454,403
Ten Months Ended October	No.	39,319		56,061	95,380
	\$	1,409,619		1,913,958	3,323,577

Table 5 - Exports of Radio Receiving Sets from Canada, 1947

Month	Number	\$
January	8,338	235,489
February	4,517	132,157
March	866	31,822
April	1,910	105,781
May	1,261	78,643
June	4,705	197,780
July	14,310	355,669
August	2,488	75,763
September	3,917	88,278
October	4,567	85,823
Ten Months Ended October	46,879	1,387,205

Table 6 - Production in Canada and Imports of Radio Tubes, 1947

Month	Production		Imports		
	Radio Receiving Tubes		Radio Tubes		Radio Tube Parts
	No.	\$	No.	\$	\$
January	638,843	279,431	319,318	158,238	39,797
February	760,325	350,084	464,742	203,870	45,635
March	749,796	347,758	670,852	277,605	56,922
April	684,401	294,496	468,406	205,150	60,632
May	813,796	389,365	455,936	189,255	62,814
June	732,062	373,405	273,626	124,407	46,503
July	581,571	259,773	256,587	118,804	39,157
August	525,280	234,077	115,588	75,425	35,211
September	537,391	229,847	231,476	122,715	39,096
October	Not Available		107,105	71,206	31,361
Ten Months Ended October	Not Available		3,363,636	1,546,675	457,128

## LIST OF REPORTING FIRMS, OCTOBER, 1947

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Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrement St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
Faust Limited	10 St. James St. W., Montreal, Quebec
General Radionics Ltd.	465 Church St., Toronto, Ontario
Hermac Radio Limited	7139 St. Hubert St., Montreal, Quebec
Measurement Engineering Ltd.	61 Duke St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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