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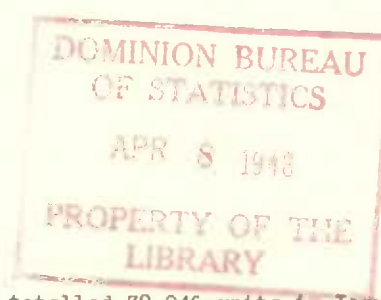
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Monthly Report

on

RADIO RECEIVING SETS

January, 1948



Sales of radio receiving sets by Canadian producers totalled 39,046 units in January, 1948 compared with 66,041 units in January, 1947.

The provincial distribution of the January, 1948 sales was as follows - Ontario, 19,216; Quebec, 7,798; Manitoba, 2,766; Maritimes, 2,656; Alberta, 1,830; British Columbia, 3,246; and Saskatchewan, 1,534.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947		(not yet available)

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
1938	381,269	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, January, 1948 with Comparative Totals for January, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total Canada 1948	Total Canada 1947
Electric -										
Standard Broadcast -										
Console	No.	1	6	6	55	7	15	13	103	...
	\$	180	1,077	1,077	6,623	1,257	2,693	2,176	15,083	...
Table	No.	1,508	4,748	9,949	1,460	562	704	1,548	20,479	34,730
	\$	66,843	202,147	424,155	62,325	25,077	30,728	69,724	880,999	1,272,991
Short Wave -										
Console	No.	101	59	321	84	92	33	44	734	1,188
	\$	19,190	11,469	60,660	15,960	17,480	6,270	8,360	139,389	191,572
Table	No.	204	500	890	156	114	94	318	2,276	11,007
	\$	17,745	45,678	67,317	9,867	7,421	7,459	29,669	185,156	672,088
Frequency Modulation -										
Console	No.	2	23	56	...	3	15	22	121	...
	\$	624	6,389	19,983	...	765	5,536	5,610	38,907	...
Table	No.	...	10	19	3	1	...	1	34	...
	\$...	3,349	2,630	897	299	...	120	7,295	...
Combinations -										
Standard Broadcast -										
Console - Manual ...	No.	...	12	47	36	1	96	...
	\$...	1,974	7,731	5,922	289	15,916	...
Automatic.	No.	43	187	354	52	27	47	59	769	133
	\$	11,168	59,708	98,462	13,629	6,382	11,163	13,819	214,331	26,334
Table - Manual ...	No.	90	124	142	26	14	33	99	528	1,050
	\$	12,767	17,907	19,441	3,219	1,461	3,731	12,229	70,755	107,100
Automatic.	No.	40	505	465	71	50	121	240	1,492	3,815
	\$	6,497	70,400	70,343	11,059	8,377	19,341	36,716	222,733	511,596
Short Wave -										
Console - Manual ...	No.	53	198	366	152	61	146	48	1,024	1,193
	\$	9,852	31,355	60,102	26,227	10,654	23,535	8,333	170,058	283,781
Automatic.	No.	114	197	514	171	32	101	96	1,225	974
	\$	28,077	67,518	151,151	45,059	10,828	30,467	26,474	359,574	299,676
Table - Manual ...	No.	-1	-1	1,853
	\$	-130	-130	201,809
Automatic.	No.	42	209	756	61	23	48	101	1,240	2
	\$	7,460	38,450	134,216	11,153	4,030	8,320	17,730	221,359	318
Frequency Modulation -										
Console - Automatic.	No.	26	282	459	35	25	48	122	997	3
	\$	12,927	173,040	270,631	18,858	12,947	28,059	68,132	584,594	1,650

Radio Receiving Sets

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Table 3 - Producer's Sales of Radio Receiving Sets in Canada, by Provinces, January, 1948 with Comparative Totals for January, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total Canada 1948	Total Canada 1947
Battery -										
Standard Broadcast -										
Console	No.
	⌘
Table	No.	201	320	-1,537	205	290	115	140	-266	5,403
	⌘	8,529	12,763	-100,351	8,292	11,668	4,749	5,604	-48,746	223,338
Short Wave -										
Console	No.	6	...	45	51	...
	⌘	...	-14	884	...	6,525	7,395	...
Table	No.	56	82	84	34	28	77	147	508	2,185
	⌘	4,174	5,294	6,183	2,404	2,811	5,045	10,148	36,059	113,257
Portables -										
Battery	No.	23	45	111	8	1	28	16	232	25
	⌘	1,027	2,122	4,989	371	46	1,298	800	10,653	847
Battery-electric	No.	70	217	289	59	56	50	134	875	540
	⌘	5,967	18,723	26,357	4,799	4,599	4,315	11,875	76,635	85,537
Automobile	No.	82	74	5,919	99	103	155	97	6,529	1,940
	⌘	7,543	5,650	463,911	7,341	7,914	11,477	8,251	512,087	157,635
TOTAL SALES -										
January, 1948	No.	2,656	7,798	19,216	2,766	1,534	1,830	3,246	39,046	
	⌘	220,570	774,999	1,789,872	253,875	140,541	204,186	336,059	3,720,102	
TOTAL SALES -										
January, 1947	No.	5,511	12,643	29,638	4,565	3,079	4,456	6,149		66,041
	⌘	334,051	829,390	1,800,885	282,109	194,630	290,110	418,354		4,149,529

⌘ = List prices.

Table 4 - Producers' Inventories of Radio Receiving Sets on January 31, 1948.

Type	Number of Sets
<u>Electric -</u>	
Standard broadcast - Console	514
Table	33,942
Short wave	106
Table	11,062
F.M.	787
Table	1,047
<u>Combinations -</u>	
Standard broadcast - Console - Manual	639
Automatic	3,042
Table - Manual	6,869
Automatic	7,038
Short wave	601
Automatic	3,089
Table - Manual
Automatic	1,951
F. M.
Automatic	653
Table - Manual
Automatic
<u>Battery -</u>	
Standard broadcast - Console	656
Table	34,626
Short wave	11
Table	7,649
<u>Portables -</u>	
Battery	221
Battery-electric	2,061
<u>Automobile</u>	
	3,952
TOTAL INVENTORIES ALL SETS	120,516

Table 5 - Imports of Radio Receiving Sets Into Canada, January, 1947 and January, 1948

	No.	Radio receiving sets imported under special conditions		Other radio receiving sets		Total Radio Sets	
		1947	1948	1947	1948	1947	1948
January	1,993	148	1,756	140	3,749	288	
\$	75,392	5,853	83,127	15,371	158,519	21,224	

Table 6 - Exports of Radio Receiving Sets From Canada, January, 1947 and January, 1948

Month	1 9 4 7		1 9 4 8	
	Number	\$	Number	\$
January	8,338	235,489	1,394	55,904

Table 7 - Production in Canada and Imports of Radio Tubes, January, 1947 and January, 1948

	No.	P r o d u c t i o n				I m p o r t s			
		Radio receiving tubes		Other tubes		Radio tubes		Radio tube parts	
		1947	1948	1947	1948	1947	1948	1947	1948
January	638,843	437,845	319,318	136,041	
\$	279,431	198,785	158,238	83,962	39,797	30,301	

LIST OF REPORTING FIRMS, JANUARY, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrement St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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