

Department of Trade and Commerce
Dominion Bureau of Statistics
Mining, Metallurgical and Chemical Section
Ottawa - Canada

Dominion Statistician:
Director - Industry and Merchandising Division:
Chief - Mining, Metallurgical and Chemical Section:

Herbert Marshall
W. H. Losee
H. McLeod

Monthly Report

on

RADIO RECEIVING SETS

OCTOBER - 1948



Sales of radio receiving sets by Canadian producers during October, 1948, totalled 75,209 units valued at \$6,354,634 at list prices. The provincial distribution of sales was as follows: Ontario, 28,508; Quebec, 18,531; British Columbia, 7,205; Manitoba, 5,048; Maritimes, 5,184; Alberta, 6,066; and Saskatchewan, 4,667.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
		\$
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, October, 1948, with Comparative Totals for October, 1947.

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
Electric -										
Standard Broadcast -										
Console	No.	40	21	110	43	98	105	28	445	32
	\$	3,180	1,669	8,786	3,418	7,791	8,347	2,210	35,401	4,225
Table	No.	2,727	10,488	12,336	1,844	1,498	2,082	3,795	34,770	42,985
	\$	92,714	351,503	442,024	63,447	52,078	71,466	124,520	1,197,752	1,642,964
Short Wave -										
Console	No.	143	250	455	130	105	220	214	1,517	558
	\$	21,388	37,801	70,095	20,097	16,566	35,083	32,562	233,592	91,102
Table	No.	705	1,384	1,889	247	175	491	513	5,404	8,992
	\$	49,037	109,699	134,088	19,358	12,879	36,237	40,916	402,214	646,881
Frequency Modulation -										
Console	No.	10	55	70	11	9	21	20	196	217
	\$	2,700	13,972	18,589	2,769	2,271	5,370	5,350	51,021	64,745
Table	No.	19	65	183	6	5	7	26	311	435
	\$	2,471	8,946	21,036	822	667	995	3,541	38,478	68,226
Combinations -										
Standard Broadcast -										
Console - Manual	No.	51	41	217	15	...	25	21	370	693
	\$	7,575	4,841	25,213	1,500	...	2,500	2,085	43,714	103,914
Automatic ..	No.	318	985	2,799	502	351	718	1,008	6,681	1,428
	\$	63,265	207,175	571,160	93,811	75,632	144,250	212,986	1,368,279	311,183
Table - Manual	No.	179	961	1,014	62	117	101	112	2,546	2,814
	\$	15,851	62,424	75,304	5,450	13,193	9,367	9,681	191,270	322,897
Automatic ..	No.	77	561	1,176	42	23	142	182	2,203	1,646
	\$	10,407	66,274	131,766	5,749	2,890	17,253	24,118	258,457	235,967
Short Wave -										
Console - Manual	No.	1	11	13	5	...	1	8	39	396
	\$	139	1,288	1,535	695	...	170	1,112	4,939	58,523
Automatic ..	No.	166	727	1,940	207	173	320	260	3,793	5,673
	\$	43,772	189,635	524,296	58,210	50,352	96,698	79,779	1,042,742	1,350,656
Table - Manual	No.	16	456	579	39	1	1,091	831
	\$	1,104	31,464	39,951	2,691	69	75,279	76,310
Automatic ..	No.	48	573	410	84	21	51	34	1,221	919
	\$	5,729	62,331	45,942	10,680	2,700	6,089	3,368	136,839	143,096
Frequency Modulation -										
Console - Automatic ..	No.	44	237	620	65	47	62	82	1,157	410
	\$	19,647	120,362	268,595	30,004	21,690	29,853	43,518	533,673	241,818

Radio Receiving Sets

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1948-10-31
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1947-10-31

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, October, 1948, with Comparative Totals for October, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
Battery -										
Standard Broadcast -										
Console	No.	...	3	3	948
	\$...	150	150	85,692
Table	No.	222	353	1,067	475	1,223	586	196	4,122	5,737
	\$	7,235	14,190	51,644	15,772	39,070	18,827	6,237	152,975	246,244
Short Wave -										
Console	No.	...	9	27	134	158	250	35	613	402
	\$...	905	3,289	15,236	20,599	28,511	3,901	72,441	53,231
Table	No.	256	212	328	775	456	486	379	2,892	2,574
	\$	13,331	10,892	19,202	35,638	22,589	25,275	19,122	146,049	213,537
Portables -										
Battery	No.	11	285	104	26	32	61	33	552	1,292
	\$	462	10,255	4,551	1,047	1,364	2,693	1,441	21,813	56,345
Battery-electric	No.	88	541	669	97	117	107	192	1,811	511
	\$	5,394	28,654	36,083	5,605	7,277	6,372	10,703	100,088	51,021
Automobile -										
.....	No.	63	313	2,502	239	59	230	66	3,472	8,175
	\$	3,742	23,142	183,855	14,817	3,731	14,180	4,001	247,468	712,670
TOTAL SALES -										
October, 1948	No.	5,184	18,531	28,508	5,048	4,667	6,066	7,205	75,209	
	\$	369,143	1,357,572	2,677,008	406,816	353,339	559,536	631,220	6,354,634	
TOTAL SALES -										
October, 1947	No.	4,904	17,664	39,943	8,181	4,227	4,979	7,770		87,668
	\$	407,099	1,336,904	3,026,085	593,712	363,927	425,669	627,856		6,781,252

\$ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Ten Months Ended October, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	331	502	1,077	442	245	513	689	3,799
	\$	31,373	50,383	107,898	46,697	23,403	50,154	83,467	393,375
Table	No.	13,911	49,516	83,261	11,633	6,574	9,836	16,782	191,513
	\$	531,280	1,828,358	3,067,996	396,708	256,685	372,146	651,917	7,105,090
Short Wave -									
Console	No.	520	1,769	2,674	613	501	618	910	7,605
	\$	86,638	272,156	446,714	95,228	82,170	98,712	148,770	1,230,388
Table	No.	2,896	7,374	8,502	1,213	782	1,592	3,154	25,513
	\$	197,654	536,758	584,113	76,882	50,853	113,628	237,458	1,797,346
Frequency Modulation -									
Console	No.	35	264	476	27	16	57	112	987
	\$	9,511	84,055	170,898	7,632	4,439	16,333	30,232	323,100
Table	No.	72	432	877	76	48	167	233	1,905
	\$	11,315	66,160	119,738	11,160	6,683	22,534	31,068	268,658
Combinations -									
Standard Broadcast -									
Console - Manual ...	No.	125	325	866	221	67	152	250	2,006
	\$	18,086	45,183	113,763	31,006	9,308	20,135	54,163	291,644
Automatic.	No.	1,418	4,335	10,156	1,532	1,184	1,751	2,745	23,121
	\$	237,385	847,007	2,337,954	332,472	259,669	374,858	651,714	5,041,059
Table - Manual ...	No.	1,192	3,583	5,335	269	573	333	949	12,234
	\$	93,935	273,033	395,279	24,031	60,865	29,027	91,814	967,984
Automatic.	No.	1,009	4,553	4,791	780	528	975	1,871	14,507
	\$	129,489	609,335	605,555	101,947	65,361	125,442	252,274	1,889,403
Short Wave -									
Console - Manual ...	No.	232	959	849	395	172	357	373	3,337
	\$	36,000	156,499	126,973	63,188	26,416	55,423	61,138	525,637
Automatic.	No.	710	2,790	7,934	1,290	618	1,146	1,670	16,158
	\$	190,285	848,328	2,354,659	355,383	184,131	351,496	502,387	4,786,669
Table - Manual ...	No.	64	587	640	44	5	24	26	1,390
	\$	7,496	47,833	48,121	3,395	695	2,936	3,544	114,020
Automatic.	No.	125	1,544	2,469	163	62	133	237	4,733
	\$	33,411	265,676	348,538	21,316	9,459	19,947	39,428	737,775
Frequency Modulation -									
Console - Automatic.	No.	198	1,480	2,736	355	178	416	655	6,018
	\$	108,812	768,919	1,297,221	170,873	86,569	215,473	358,918	3,006,785

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Ten Months Ended October, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
Battery -									
Standard Broadcast -									
Console	No.	6	6	10	30	5	57
	\$	449	539	944	3,298	390	5,620
Table	No.	1,508	2,202	4,581	4,815	4,112	3,066	1,535	21,819
	\$	63,240	94,438	164,456	193,628	147,801	120,345	61,886	845,794
Short Wave -									
Console	No.	22	44	144	364	730	800	198	2,302
	\$	2,636	4,769	20,241	43,711	102,028	93,494	27,875	294,754
Table	No.	866	1,170	1,580	1,570	1,201	1,728	1,700	9,815
	\$	53,156	69,193	102,085	87,820	68,838	107,406	105,620	594,118
Portables -									
Battery	No.	552	2,211	3,823	807	577	753	1,128	9,851
	\$	23,005	88,376	165,520	34,285	24,561	31,756	48,229	415,732
Battery-electric	No.	920	3,261	6,967	1,273	1,088	1,388	2,666	17,563
	\$	64,466	230,238	495,425	93,315	81,515	101,227	202,490	1,268,676
Automobile -									
.....	No.	1,336	3,730	38,456	1,993	1,509	2,357	1,526	50,907
	\$	95,917	303,431	3,270,201	139,709	116,256	185,460	115,948	4,226,922
TOTAL, ALL TYPES -									
TEN MONTHS, 1948									
	No.	28,048	92,637	188,204	29,905	20,770	28,162	39,414	427,140
	\$	2,025,539	7,490,667	16,344,292	2,333,684	1,667,705	2,507,932	3,760,730	36,130,549
TOTAL, ALL TYPES -									
TEN MONTHS, 1947									
	No.	49,684	132,807	276,366	52,470	30,021	36,629	54,226	632,203
	\$	3,140,746	8,996,499	18,942,525	3,343,507	1,978,647	2,503,312	3,842,113	42,747,349

Radio Receiving Sets

Table 5 - Producers' Inventories of Radio Receiving Sets on October 31, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	1,407
Table	31,638
Short Wave	2,208
Table	14,224
Frequency Modulation - Console	509
Table	2,068
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	1,982
Automatic	10,032
Table - Manual	5,891
Automatic	8,643
Short Wave	171
Table - Manual	2,476
Automatic	126
Table - Manual	828
Automatic
Frequency Modulation - Console - Manual
Automatic	3,187
Table - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	347
Table	31,400
Short Wave	2,364
Table	12,922
<u>Portables -</u>	
Battery	3,081
Battery-electric	2,572
<u>Automobile -</u>	
.....	195
TOTAL INVENTORIES ALL SETS	138,271

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month	Radio receiving sets imported under special conditions	Other radio receiving sets	Total
January	No. 148	140	288
§	5,853	15,371	21,224
February	No. 111	157	268
§	4,489	11,502	15,991
March	No. 142	74	216
§	5,069	10,719	15,788
April	No. 229	116	345
§	8,184	11,922	20,106
May	No. 114	278	392
§	3,806	93,460	97,266
June	No. 75	196	271
§	2,247	34,366	36,613
July	No. 63	128	191
§	2,182	21,137	23,319
August	No. 35	51	86
§	1,225	5,819	7,044
September	No. 45	120	165
§	1,871	10,840	12,711
October	No. 20	145	165
§	671	17,956	18,627
10 Months Ended October	No. 982	1,405	2,387
§	35,597	233,092	268,689

Table 7 - Exports of Radio Receiving Sets from Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
June	441	15,146
July	1,142	33,942
August	2,410	66,129
September	2,157	57,108
October	3,410	91,842
Total	18,826	619,997

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes	Radio tube parts	
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
June	526,168	274,484	63,209	65,992	24,280
July	207,837	86,040	27,862	21,489	13,183
August	244,107	105,135	39,485	49,502	22,036
September	269,560	116,281	32,470	30,677	10,690
October	233,869	110,877	64,231	65,177	13,495
Total	3,475,597	1,637,603	823,353	610,262	229,499

LIST OF REPORTING FIRMS - OCTOBER, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Mullen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Measurement Engineering	61 Duke St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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