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Monthly Report

on

RADIO RECEIVING SETS

NOVEMBER - 1948

Sales of radio receiving sets by Canadian producers during November, 1948, totalled 79,427 units valued at \$6,539,102 at list prices. The provincial distribution of sales was as follows: Ontario, 33,502; Quebec, 18,110; British Columbia, 7,080; Manitoba, 5,443; Maritimes, 5,654; Alberta, 6,108 and Saskatchewan, 3,530.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938 .....	242,721	8,801,981
1939 .....	348,507	8,678,130
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
		\$
1938 .....	251,259	19,877,777
1939 .....	370,568	20,005,519
1940 .....	438,976	23,551,572
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, November, 1948, with Comparative Totals for November, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
<b>Electric -</b>										
<b>Standard Broadcast -</b>										
Console .....	No.	37	438	499	25	30	73	46	1,148	124
	\$	3,107	42,132	48,132	1,987	2,385	5,803	3,877	107,423	12,905
Table .....	No.	3,002	11,544	18,382	2,472	1,268	2,601	2,919	42,188	58,466
	\$	103,422	391,161	625,666	87,474	44,929	88,276	110,730	1,451,658	2,199,250
<b>Short Wave -</b>										
Console .....	No.	72	204	237	98	81	108	136	936	111
	\$	10,576	31,105	42,925	15,092	12,549	18,312	20,730	151,289	18,843
Table .....	No.	466	1,179	1,534	140	134	305	459	4,217	7,445
	\$	31,487	83,451	109,732	10,763	11,127	22,707	38,494	307,761	480,234
<b>Frequency Modulation -</b>										
Console .....	No.	17	51	77	13	5	25	27	215	636
	\$	4,225	12,168	18,346	3,103	1,185	6,155	6,759	51,941	182,708
Table .....	No.	25	84	189	7	15	14	15	349	279
	\$	3,490	12,025	24,568	907	1,500	2,005	2,166	46,661	48,382
<b>Combinations -</b>										
<b>Standard Broadcast -</b>										
Console - Manual .....	No.	43	145	250	43	4	23	40	548	1,249
	\$	5,076	17,355	26,374	5,933	400	2,300	4,093	61,531	175,962
Automatic ..	No.	228	667	2,407	366	154	469	664	4,955	2,278
	\$	45,226	155,014	531,615	78,839	39,142	101,358	155,603	1,106,797	534,624
Table - Manual .....	No.	131	365	590	227	135	97	97	1,642	2,802
	\$	10,786	29,724	57,684	13,375	13,547	9,507	10,827	145,450	339,138
Automatic ..	No.	87	1,156	1,361	87	77	189	83	3,040	3,257
	\$	11,503	123,847	149,739	11,794	9,602	22,577	8,814	337,876	486,344
<b>Short Wave -</b>										
Console - Manual .....	No.	...	1	...	...	...	1	...	2	262
	\$	...	195	...	...	...	170	...	365	35,732
Automatic ..	No.	180	717	1,240	316	144	242	615	3,454	4,812
	\$	48,534	194,004	340,292	81,449	36,691	61,347	176,860	939,177	1,438,809
Table - Manual .....	No.	6	4	31	...	...	...	94	135	517
	\$	414	276	2,139	...	...	...	6,486	9,315	48,393
Automatic ..	No.	47	256	498	114	24	54	175	1,168	1,405
	\$	4,313	32,813	55,458	14,009	3,120	5,578	19,925	135,216	243,821
<b>Frequency Modulation -</b>										
Console - Automatic ..	No.	103	336	1,384	198	62	216	244	2,543	793
	\$	45,070	172,577	496,851	71,308	21,730	75,443	100,849	983,828	467,963

Radio Receiving Sets

1948-1949

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, November, 1948, with Comparative Totals for November, 1947  
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
<b>Battery -</b>										
<b>Standard Broadcast -</b>										
Console .....	No.	...	-2	1	...	...	28	...	27	270
	\$	...	-90	110	...	...	3,078	...	3,098	33,599
Table .....	No.	238	311	955	609	424	412	245	3,194	12,748
	\$	7,518	10,756	42,390	20,541	13,907	14,341	9,252	118,705	539,918
<b>Short Wave -</b>										
Console .....	No.	3	13	6	-9	253	169	13	448	77
	\$	447	1,209	761	212	33,485	22,166	1,865	60,145	11,703
Table .....	No.	440	209	623	149	160	331	430	2,342	2,183
	\$	21,160	12,037	31,187	6,558	8,824	17,372	20,526	117,664	165,915
<b>Portables -</b>										
Battery .....	No.	30	65	306	53	34	47	25	560	577
	\$	1,345	3,177	12,522	1,955	1,768	1,974	1,145	23,886	28,174
Battery-electric .....	No.	422	207	1,398	400	317	458	646	3,848	337
	\$	22,499	11,488	76,371	21,682	17,108	25,442	35,520	210,110	35,429
<b>Automobile -</b>										
.....	No.	77	160	1,534	135	209	246	107	2,468	14,305
	\$	6,117	10,834	98,700	9,174	17,099	17,303	8,979	168,206	1,090,247
<b>TOTAL SALES -</b>										
November, 1948 .....	No.	5,654	18,110	33,502	5,443	3,530	6,108	7,080	79,427	
	\$	386,315	1,347,258	2,791,562	456,155	290,098	523,214	744,500	6,539,102	
<b>TOTAL SALES -</b>										
November, 1947 .....	No.	6,488	20,121	62,069	7,541	3,293	5,940	9,481		114,933
	\$	476,726	1,593,906	4,355,612	591,607	242,980	516,698	840,564		8,618,093

\$ = List prices.



Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Eleven Months Ended November, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<b>Electric -</b>									
<b>Standard Broadcast -</b>									
Console .....	No.	368	940	1,576	467	275	586	735	4,947
	\$	34,480	92,515	156,030	48,684	25,788	55,957	87,344	500,798
Table .....	No.	16,913	61,060	101,643	14,105	7,842	12,437	19,701	233,701
	\$	634,702	2,219,519	3,693,662	484,182	301,614	460,422	762,647	8,556,748
<b>Short Wave -</b>									
Console .....	No.	592	1,973	2,911	711	582	726	1,046	8,541
	\$	97,214	303,261	489,639	110,320	94,719	117,024	169,500	1,381,677
Table .....	No.	3,362	8,553	10,036	1,353	916	1,897	3,613	29,730
	\$	229,141	620,209	693,845	87,645	61,980	136,335	275,952	2,105,107
<b>Frequency Modulation -</b>									
Console .....	No.	52	315	553	40	21	82	139	1,202
	\$	13,736	96,223	189,244	10,735	5,624	22,488	36,991	375,041
Table .....	No.	97	516	1,066	83	63	181	248	2,254
	\$	14,805	78,185	144,306	12,067	8,183	24,539	33,234	315,319
<b>Combinations -</b>									
<b>Standard Broadcast -</b>									
Console - Manual ...	No.	168	470	1,116	264	71	175	290	2,554
	\$	23,162	62,538	140,137	36,939	9,708	22,435	58,256	353,175
Automatic.	No.	1,646	5,002	12,563	1,898	1,338	2,220	3,409	28,076
	\$	282,611	1,002,021	2,869,569	411,311	298,811	476,216	807,317	6,147,856
Table - Manual ...	No.	1,323	3,948	5,925	496	708	430	1,046	13,876
	\$	104,721	302,757	452,963	37,406	74,412	38,534	102,641	1,113,434
Automatic.	No.	1,096	5,709	6,152	867	605	1,164	1,954	17,547
	\$	140,992	733,182	755,294	113,741	74,963	148,019	261,088	2,227,279
<b>Short Wave -</b>									
Console - Manual ...	No.	232	960	849	395	172	358	373	3,339
	\$	36,000	156,694	126,973	63,188	26,416	55,593	61,138	526,002
Automatic.	No.	890	3,507	9,174	1,606	762	1,388	2,285	19,612
	\$	238,819	1,042,332	2,694,951	436,832	220,822	412,843	679,247	5,725,846
Table - Manual ...	No.	70	591	671	44	5	24	120	1,525
	\$	7,910	48,109	50,260	3,395	695	2,936	10,030	123,335
Automatic.	No.	172	1,800	2,967	277	86	187	412	5,901
	\$	37,724	298,489	403,996	35,325	12,579	25,525	59,353	872,991
<b>Frequency Modulation -</b>									
Console - Automatic.	No.	301	1,816	4,120	553	240	632	899	8,561
	\$	153,882	941,496	1,794,072	242,181	108,299	290,916	459,767	3,990,613

Radio Receiving Sets

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Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Eleven Months Ended November, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<b>Battery -</b>									
<b>Standard Broadcast -</b>									
Console .....	No.	6	4	11	30	...	28	5	84
	\$	449	449	1,054	3,298	...	3,078	390	8,718
Table .....	No.	1,746	2,513	5,536	5,424	4,536	3,478	1,780	25,013
	\$	70,758	105,194	206,846	214,169	161,708	134,686	71,138	964,499
<b>Short Wave -</b>									
Console .....	No.	25	57	150	355	983	969	211	2,750
	\$	3,083	5,978	21,002	43,923	135,513	115,660	29,740	354,899
Table .....	No.	1,306	1,379	2,203	1,719	1,361	2,059	2,130	12,157
	\$	74,316	81,230	133,272	94,378	77,662	124,778	126,146	711,782
<b>Portables -</b>									
Battery .....	No.	582	2,276	4,129	860	611	800	1,153	10,411
	\$	24,350	91,553	178,042	36,240	26,329	33,730	49,374	439,618
Battery-electric .....	No.	1,342	3,468	8,365	1,673	1,405	1,846	3,312	21,411
	\$	86,965	241,726	571,796	114,997	98,623	126,669	238,010	1,478,786
<b>Automobile -</b>									
.....	No.	1,413	3,890	39,990	2,128	1,718	2,603	1,633	53,375
	\$	102,034	314,265	3,368,901	148,883	133,355	202,763	124,927	4,395,128
<b>TOTAL, ALL TYPES -</b>									
<b>ELEVEN MONTHS, 1948 ..</b>									
	No.	33,702	110,747	221,706	35,348	24,300	34,270	46,494	506,567
	\$	2,411,854	8,837,925	19,135,854	2,789,839	1,957,803	3,031,146	4,504,230	42,668,651
<b>TOTAL, ALL TYPES -</b>									
<b>ELEVEN MONTHS, 1947 ..</b>									
	No.	56,172	152,928	338,435	60,011	33,314	42,569	63,707	747,136
	\$	3,617,472	10,590,405	23,298,137	3,935,114	2,221,627	3,020,010	4,682,677	51,365,442

Table 5 - Producers' Inventories of Radio Receiving Sets on November 30, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console .....	1,480
Table .....	26,120
Short Wave .....	1,930
Table .....	11,582
Frequency Modulation - Console .....	572
Table .....	2,220
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual .....	821
Automatic .....	8,759
Table - Manual .....	2,947
Automatic .....	8,697
Short Wave .....	...
Table - Manual .....	35
Automatic .....	135
Frequency Modulation - Console - Manual .....	...
Automatic .....	2,867
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard Broadcast .. - Console .....	296
Table .....	28,344
Short Wave .....	2,222
Table .....	11,953
<u>Portables -</u>	
Battery .....	2,501
Battery-electric .....	1,905
<u>Automobile -</u> .....	
	662
TOTAL INVENTORIES ALL SETS .....	118,126

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month		Radio receiving sets imported under special conditions	Other radio receiving sets	T o t a l
January .....	No.	148	140	288
	\$	5,853	15,371	21,224
February .....	No.	111	157	268
	\$	4,489	11,502	15,991
March .....	No.	142	74	216
	\$	5,069	10,719	15,788
April .....	No.	229	116	345
	\$	8,184	11,922	20,106
May .....	No.	114	278	392
	\$	3,806	93,460	97,266
June .....	No.	75	196	271
	\$	2,247	34,366	36,613
July .....	No.	63	128	191
	\$	2,182	21,137	23,319
August .....	No.	35	51	86
	\$	1,225	5,819	7,044
September .....	No.	45	120	165
	\$	1,871	10,840	12,711
October .....	No.	20	145	165
	\$	671	17,956	18,627
November .....	No.	8	171	179
	\$	324	20,133	20,457
Eleven Months Ended November	No.	990	1,576	2,566
	\$	35,921	253,225	289,146



Table 7 - Exports of Radio Receiving Sets from Canada, 1948

Month	Number	\$
January .....	1,394	55,904
February .....	3,443	141,017
March .....	1,277	43,817
April .....	1,008	32,171
May .....	2,144	82,921
June .....	441	15,146
July .....	1,142	33,942
August .....	2,410	66,129
September .....	2,157	57,108
October .....	3,410	91,842
November .....	2,722	81,739
Total .....	21,548	701,736

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes	Radio tube parts	
	No.	\$	No.	\$	\$
January .....	437,845	198,785	136,041	83,962	30,301
February .....	348,729	177,219	169,012	90,795	23,531
March .....	448,820	223,535	115,350	66,249	31,476
April .....	407,946	189,677	110,328	82,229	31,306
May .....	350,716	155,570	65,365	54,190	29,201
June .....	526,168	274,484	63,209	65,992	24,280
July .....	207,837	86,040	27,862	21,489	13,183
August .....	244,107	105,135	39,485	49,502	22,036
September .....	269,560	116,281	32,470	30,677	10,690
October .....	233,869	110,877	64,231	65,177	13,495
November .....	272,697	130,674	43,194	41,748	19,794
Total .....	3,748,294	1,768,277	866,547	652,010	249,293

## LIST OF REPORTING FIRMS - NOVEMBER, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Measurement Engineering	61 Duke St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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