

Department of Trade and Commerce
Dominion Bureau of Statistics
Mining, Metallurgical and Chemical Section
Ottawa - Canada

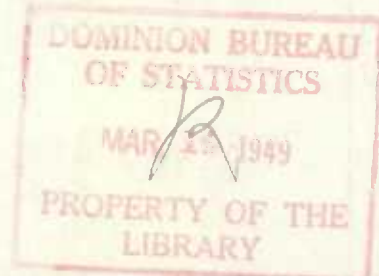
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Monthly Report

on

RADIO RECEIVING SETS

DECEMBER - 1948



Sales of radio receiving sets by Canadian producers during December, 1948, totalled 80,447 units valued at \$6,172,837 at list prices. The provincial distribution of sales was as follows: Ontario, 39,609; Quebec, 16,389; British Columbia, 6,586; Manitoba, 5,754; Maritimes, 4,791; Alberta, 4,435; and Saskatchewan, 2,883.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets by Canadian Producers, 1938-1948

Year	Number	Value (at list prices)
		\$
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221
1948	596,467	49,351,338

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, December, 1948, with Comparative Totals for December, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
Electric -										
Standard Broadcast -										
Console	No.	5	69	283	17	2	11	11	398	141
	\$	875	8,350	44,142	2,593	350	1,352	970	58,632	25,096
Table	No.	3,121	10,535	23,458	3,642	1,639	2,212	3,968	46,643	38,704
	\$	105,113	350,484	826,497	114,203	54,307	77,365	124,404	1,582,821	1,599,703
Short Wave -										
Console	No.	51	105	239	124	41	64	43	667	195
	\$	7,728	16,428	38,066	19,487	6,515	10,466	7,062	105,752	35,699
Table	No.	283	855	937	83	37	147	213	2,555	10,104
	\$	18,490	69,141	69,733	7,252	3,093	11,018	18,004	196,731	691,545
Frequency Modulation -										
Console	No.	11	38	28	21	8	23	9	138	409
	\$	2,895	9,638	6,194	5,074	1,912	5,793	2,088	33,594	132,876
Table	No.	72	288	374	22	16	56	92	920	175
	\$	7,445	31,143	39,849	2,419	1,709	5,722	9,355	97,642	31,013
Combinations -										
Standard Broadcast -										
Console - Manual	No.	11	147	214	3	...	1	...	376	807
	\$	1,100	16,295	22,318	300	...	100	...	40,113	120,698
Automatic ..	No.	122	759	2,558	331	179	385	501	4,835	3,417
	\$	26,856	151,800	522,718	72,247	42,379	81,945	100,279	998,224	866,652
Table - Manual	No.	79	458	748	54	106	107	140	1,692	2,064
	\$	7,424	39,410	70,807	5,206	12,020	10,527	14,170	159,564	265,708
Automatic ..	No.	180	672	1,748	118	47	141	138	3,044	4,170
	\$	22,833	86,035	198,665	14,509	6,478	18,814	18,596	365,930	655,591
Short Wave -										
Console - Manual	No.	...	75	90	165	582
	\$...	15,000	15,984	30,984	72,987
Automatic ..	No.	157	720	1,356	214	119	375	405	3,346	5,073
	\$	46,335	198,575	408,992	55,657	34,536	104,315	109,017	957,427	1,650,403
Table - Manual	No.	-1	2	6	1	8	175
	\$	-70	140	465	70	605	17,113
Automatic ..	No.	40	92	125	16	6	...	2	281	1,715
	\$	5,200	12,067	16,524	2,080	780	...	260	36,911	303,043
Frequency Modulation -										
Console - Automatic ..	No.	66	287	1,074	105	46	74	147	1,799	1,828
	\$	32,620	152,439	444,411	42,586	25,746	40,899	61,317	800,018	1,053,483

Radio Receiving Sets

1 2

1948-1949

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Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, December 1948, with Comparative Totals for December, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1948	Total CANADA, 1947
Battery -										
Standard Broadcast -										
Console	No.	3	3	1
	\$	199	199	75
Table	No.	238	244	334	324	289	218	106	1,753	3,716
	\$	7,409	10,667	11,579	10,467	9,684	6,729	4,311	60,846	162,052
Short Wave -										
Console	No.	...	6	14	3	-19	68	1	73	17
	\$...	747	1,998	428	-2,859	9,773	135	10,222	2,482
Table	No.	36	41	169	58	121	94	189	708	1,605
	\$	2,105	2,364	9,594	3,043	7,242	5,245	11,355	40,948	103,394
Portables -										
Battery	No.	105	167	1,448	163	62	18	28	1,991	605
	\$	2,923	5,581	40,587	4,311	1,785	756	1,176	57,119	27,602
Battery-electric	No.	86	643	1,632	173	91	146	370	3,141	512
	\$	5,896	38,884	93,861	10,887	6,361	9,805	22,771	188,465	46,134
Automobile -	No.	129	186	2,771	283	93	295	222	3,979	12,863
	\$	13,034	15,400	244,786	21,886	9,152	24,694	21,138	350,090	1,044,748
TOTAL SALES -										
December, 1948	No.	4,791	16,389	39,609	5,754	2,883	4,435	6,586	80,447	...
	\$	316,211	1,230,588	3,127,969	394,635	221,190	425,318	526,478	6,242,389	...
TOTAL SALES -										
December, 1947	No.	6,006	20,585	41,030	4,182	3,083	4,865	7,195	...	86,946
	\$	509,369	1,997,107	4,190,054	520,630	297,601	509,256	814,528	...	8,838,545

\$ = List prices.

Radio Receiving Sets

13

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Twelve Months Ended December, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	373	1,011	1,858	484	277	597	746	5,346
	\$	35,355	101,065	200,062	51,277	26,138	57,309	88,314	559,520
Table	No.	20,398	71,803	129,969	18,444	9,529	14,975	23,803	288,921
	\$	749,542	2,577,198	4,652,084	614,815	357,264	545,227	889,909	10,386,039
Short Wave -									
Console	No.	643	2,078	3,150	835	623	790	1,089	9,208
	\$	104,942	319,689	527,705	129,807	101,234	127,490	176,562	1,487,429
Table	No.	3,645	9,408	10,973	1,436	953	2,044	3,826	32,285
	\$	247,631	689,350	763,578	94,897	65,073	147,353	293,956	2,301,838
Frequency Modulation -									
Console	No.	63	353	581	61	29	105	148	1,340
	\$	16,631	105,861	195,438	15,809	7,536	28,281	39,079	408,635
Table	No.	169	804	1,440	105	79	237	340	3,174
	\$	22,250	109,328	184,155	14,486	9,892	30,261	42,589	412,961
Combinations -									
Standard Broadcast -									
Console - Manual ...	No.	179	617	1,330	267	71	176	290	2,930
	\$	24,262	78,833	162,455	37,239	9,708	22,535	58,256	393,288
Automatic.	No.	1,768	5,834	15,828	2,278	1,517	2,622	3,968	33,815
	\$	309,467	1,173,535	3,538,725	493,111	341,190	561,898	920,350	7,338,276
Table - Manual ...	No.	1,402	4,406	6,673	550	814	537	1,186	15,568
	\$	112,145	342,167	523,770	42,612	86,432	49,061	116,811	1,272,998
Automatic.	No.	1,276	6,381	7,900	985	652	1,305	2,092	20,591
	\$	163,825	819,217	953,959	128,250	81,441	166,833	279,684	2,593,209
Short Wave -									
Console - Manual ...	No.	232	1,035	939	395	172	358	373	3,504
	\$	36,000	171,694	142,957	63,188	26,416	55,593	61,138	556,986
Automatic.	No.	1,047	4,227	10,530	1,820	881	1,763	2,690	22,958
	\$	285,154	1,240,907	3,103,943	492,489	255,358	517,158	788,264	6,683,273
Table - Manual ...	No.	69	593	677	44	5	24	121	1,533
	\$	7,840	48,249	50,725	3,395	695	2,936	10,100	123,940
Automatic.	No.	212	1,892	3,092	293	92	187	414	6,182
	\$	42,924	310,556	420,520	37,405	13,359	25,525	59,613	909,902
Frequency Modulation -									
Console - Automatic.	No.	367	2,103	5,194	658	286	706	1,046	10,360
	\$	186,502	1,093,935	2,238,483	284,767	134,045	331,815	521,084	4,790,631

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Twelve Months Ended December, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -									
Standard Broadcast -									
Console	No.	6	4	14	30	...	28	5	87
	\$	449	449	1,253	3,298	...	3,078	390	8,917
Table	No.	1,984	2,757	6,169	5,815	4,845	3,750	1,886	27,206
	\$	78,167	115,861	227,021	226,561	171,967	142,967	75,449	1,037,993
Short Wave -									
Console	No.	25	63	164	358	964	1,037	212	2,823
	\$	3,083	6,725	23,000	44,351	132,654	125,433	29,875	365,121
Table	No.	1,342	1,420	2,372	1,777	1,482	2,153	2,319	12,865
	\$	76,421	83,594	142,866	97,421	84,904	130,023	137,501	752,730
Portables -									
Battery	No.	687	2,837	6,193	1,210	686	956	1,296	13,865
	\$	27,273	112,874	243,238	48,022	28,634	39,998	55,144	555,183
Battery-electric	No.	1,428	4,111	9,997	1,846	1,496	1,992	3,682	24,552
	\$	92,861	280,610	665,657	125,884	104,984	136,474	260,781	1,667,251
Automobile -	No.	1,542	4,076	42,761	2,411	1,811	2,898	1,855	57,354
	\$	115,068	329,665	3,613,687	170,769	142,507	227,457	146,065	4,745,218
TOTAL, ALL TYPES -									
Twelve Months, 1948 ..	No.	38,857	127,813	267,804	42,102	27,264	39,240	53,387	596,467
	\$	2,737,792	10,111,362	22,575,281	3,219,853	2,181,431	3,474,705	5,050,914	49,351,338
TOTAL, ALL TYPES -									
Twelve Months, 1947 ..	No.	62,178	174,261	380,782	64,298	36,483	47,499	70,918	836,419
	\$	4,126,841	12,629,908	27,598,893	4,468,717	2,533,200	3,541,327	5,500,335	60,399,221

Radio Receiving Sets

Table 5 - Producers' Inventories of Radio Receiving Sets on December 31, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast - Console	1,838
Table	22,761
Short Wave - Console	1,539
Table	10,998
Frequency Modulation ... - Console	632
Table	2,219
<u>Combinations -</u>	
Standard Broadcast - Console - Manual	963
Automatic	7,120
Table - Manual	1,668
Automatic	6,201
Short Wave - Console - Manual	1
Automatic	1,387
Table - Manual	34
Automatic	134
Frequency Modulation ... - Console - Manual
Automatic	2,573
Table - Manual	44
Automatic
<u>Battery -</u>	
Standard Broadcast - Console	317
Table	24,882
Short Wave - Console	2,224
Table	11,513
<u>Portables -</u>	
Battery	2,945
Battery-electric	2,278
<u>Automobile -</u>	181
TOTAL INVENTORIES ALL SETS	104,452

Table 6 - Imports of Radio Receiving Sets into Canada, 1948

Month	Radio Receiving Sets imported under special conditions	Other radio receiving sets	T o t a l
January	No. 148	140	288
	\$ 5,853	15,371	21,224
February	No. 111	157	268
	\$ 4,489	11,502	15,991
March	No. 142	74	216
	\$ 5,069	10,719	15,788
April	No. 229	116	345
	\$ 8,184	11,922	20,106
May	No. 114	278	392
	\$ 3,806	93,460	97,266
June	No. 75	196	271
	\$ 2,247	34,366	36,613
July	No. 63	128	191
	\$ 2,182	21,137	23,319
August	No. 35	51	86
	\$ 1,225	5,819	7,044
September	No. 45	120	165
	\$ 1,871	10,840	12,711
October	No. 20	145	165
	\$ 671	17,956	18,627
November	No. 8	171	179
	\$ 324	20,133	20,457
December	No. 3	310	313
	\$ 175	18,200	18,375
TOTAL	No. 993	1,886	2,879
	\$ 36,096	271,425	307,521

Table 7 - Exports of Radio Receiving Sets from Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
June	441	15,146
July	1,142	33,942
August	2,410	66,129
September	2,157	57,108
October	3,410	91,842
November	2,722	81,739
December	6,267	191,652
TOTAL	27,815	893,388

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio Tubes	Radio tube parts	
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
June	526,168	274,484	63,209	65,992	24,280
July	207,837	86,040	27,862	21,489	13,183
August	244,107	105,135	39,485	49,502	22,036
September	269,560	116,281	32,470	30,677	10,690
October	233,869	110,877	64,231	65,177	13,495
November	272,697	130,674	43,194	41,748	19,794
December	314,242	149,073	71,556	59,768	24,748
TOTAL	4,062,536	1,917,350	938,103	711,778	274,041

LIST OF REPORTING FIRMS, DECEMBER, 1948

Firm	Address
Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Measurement Engineering	61 Duke St., Toronto, Ontario.
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alamite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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