

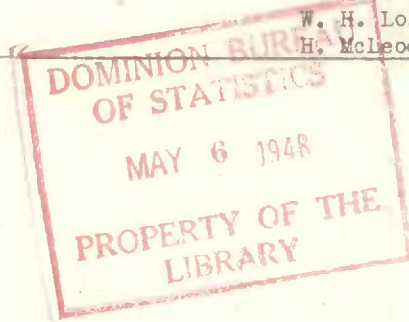
Published by Authority of the Rt. Hon. C. D. Howe, M. P.  
Minister of Trade and Commerce

MC26-29-4-48  
Price -  
10 cents

Department of Trade and Commerce  
Dominion Bureau of Statistics  
Mining, Metallurgical and Chemical Statistics  
Ottawa - Canada

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Monthly Report  
on  
RADIO RECEIVING SETS  
FEBRUARY, 1948

Sales of radio receiving sets by Canadian producers during February, 1948 totalled 35,833 units valued at \$3,230,740 at list prices. The provincial distribution of sales was as follows: Ontario, 16,265, Quebec, 7,285, British Columbia, 4,170, Manitoba, 2,378, Maritimes 2,408, Alberta, 1,821 and Saskatchewan, 1,506.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
1938 .....	242,721	8,801,981
1939 .....	348,507	8,678,130
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	(not yet available)	

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
1938 .....	251,259	19,877,777
1939 .....	370,568	20,005,519
1940 .....	438,976	23,551,572
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, February, 1948, with Comparative Totals for February, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947	Radio Receiving Sets
<b>Electric -</b>											
<b>Standard Broadcast -</b>											
Console .....	No.	20	155	74	179	58	59	140	685	...	
	\$	2,390	18,963	8,698	21,140	7,591	7,711	19,310	85,803	...	
Table .....	No.	1,397	4,253	7,813	1,192	634	731	2,167	18,187	43,239	
	\$	60,455	185,494	324,800	51,888	28,636	30,260	91,047	772,580	1,519,707	
<b>Short Wave -</b>											
Console .....	No.	14	20	196	1	2	...	7	240	1,431	
	\$	2,660	3,757	34,828	139	329	...	976	42,689	226,111	
Table .....	No.	164	881	510	94	20	84	293	2,046	12,087	
	\$	13,194	68,980	35,602	7,098	760	6,711	18,687	151,032	822,890	
<b>Frequency Modulation -</b>											
Console .....	No.	1	20	21	5	1	6	26	80	...	
	\$	369	5,442	7,819	1,389	574	1,530	7,998	25,121	...	
Table .....	No.	4	42	36	6	4	1	41	134	...	
	\$	824	7,487	6,754	1,298	700	175	7,074	24,312	...	
<b>Combinations -</b>											
<b>Standard Broadcast -</b>											
Console - Manual ....	No.	...	34	5	...	...	...	19	58	- 3	
	\$	...	5,593	822	...	...	...	4,751	11,166	- 537	
Automatic .	No.	124	204	627	106	61	30	40	1,192	162	
	\$	26,463	55,044	154,257	29,025	12,111	7,189	9,126	293,215	32,440	
Table - Manual ....	No.	- 19	144	154	15	11	11	94	410	1,854	
	\$	- 1,197	16,915	17,031	1,724	1,553	1,350	11,419	48,795	196,587	
Automatic .	No.	67	537	392	197	31	125	408	1,757	3,553	
	\$	11,024	79,513	63,176	27,154	5,218	19,381	63,302	268,768	390,152	
<b>Short Wave -</b>											
Console - Manual ...	No.	4	37	75	13	6	...	35	170	1,162	
	\$	700	7,653	11,493	1,750	841	...	6,648	29,085	201,035	
Automatic .	No.	37	117	688	25	35	22	89	1,013	1,303	
	\$	12,032	41,380	224,357	8,411	12,211	7,357	23,377	329,025	334,993	
Table - Manual ...	No.	...	...	...	...	...	...	...	...	250	
	\$	...	...	...	...	...	...	...	...	28,253	
Automatic.	No.	- 15	38	191	- 64	- 2	- 26	18	140	12	
	\$	- 2,386	7,828	36,735	-11,311	- 218	- 4,036	4,210	30,822	1,996	
<b>Frequency Modulation -</b>											
Console - Automatic .	No.	51	189	278	115	36	84	174	927	...	
	\$	24,408	101,763	129,507	52,695	17,461	43,325	97,931	467,090	...	

Radio Receiving Sets

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, By Provinces, February, 1948, with Comparative Totals for February, 1947  
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
<b>Battery -</b>										
<b>Standard Broadcast -</b>										
Console .....	No.	...	...	5	...	...	...	2	7	...
	⌘	...	...	374	...	...	...	156	530	...
Table .....	No.	230	168	620	134	186	151	74	1,563	9,028
	⌘	10,378	6,938	29,696	5,078	8,207	6,285	3,309	69,891	362,024
<b>Short Wave -</b>										
Console .....	No.	...	- 1	23	5	...	...	...	27	...
	⌘	...	- 159	3,877	845	...	...	...	4,563	...
Table .....	No.	75	98	224	46	54	61	30	588	2,706
	⌘	6,856	6,181	17,448	2,859	3,228	3,926	2,327	42,825	103,976
<b>Portables -</b>										
Battery .....	No.	20	22	84	5	8	6	44	189	355
	⌘	880	1,014	3,801	231	369	277	2,028	8,600	15,064
Battery-electric .....	No.	27	77	492	91	175	83	226	1,171	436
	⌘	2,437	6,369	41,106	8,251	14,103	7,004	19,749	99,019	52,829
<b>Automobile</b> .....	No.	207	250	3,757	213	186	393	243	5,249	2,143
	⌘	14,477	22,312	316,483	14,982	13,062	27,402	17,091	425,809	203,454
<b>TOTAL SALES -</b>										
February, 1948 .....	No.	2,408	7,285	16,265	2,378	1,506	1,821	4,170	35,833	...
	⌘	185,964	648,467	1,468,664	224,646	126,786	165,742	410,516	3,230,740	...
<b>TOTAL SALES -</b>										
February, 1947 .....	No.	5,695	15,943	39,761	5,819	3,688	3,916	4,896	...	79,718
	⌘	324,849	957,317	2,137,579	339,646	197,280	226,669	307,634	...	4,490,974

⌘ = List prices.

Radio Receiving Sets

1  
2

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Two Months Ended February, 1948.

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<b>Electric -</b>									
<b>Standard Broadcast -</b>									
Console .....	No.	21	161	80	234	65	74	153	788
	\$	2,570	20,040	9,775	27,763	8,848	10,404	21,486	100,886
Table .....	No.	2,905	9,001	17,762	2,652	1,196	1,435	3,715	38,666
	\$	127,298	387,641	748,955	114,213	53,713	60,988	160,771	1,653,579
<b>Short Wave -</b>									
Console .....	No.	115	79	517	85	94	33	51	974
	\$	21,850	15,226	95,488	16,099	17,809	6,270	9,336	182,078
Table .....	No.	368	1,381	1,400	250	134	178	611	4,322
	\$	30,939	114,658	102,919	16,965	8,181	14,170	48,356	336,188
<b>Frequency Modulation -</b>									
Console .....	No.	3	43	77	5	4	21	48	201
	\$	993	11,831	27,802	1,389	1,339	7,066	13,608	64,028
Table .....	No.	4	52	55	9	5	1	42	168
	\$	824	10,836	9,384	2,195	999	175	7,194	31,607
<b>Combinations -</b>									
<b>Standard Broadcast -</b>									
Console - Manual ....	No.	...	46	52	36	...	...	20	154
	\$	...	7,567	8,553	5,922	...	...	5,040	27,082
Automatic .	No.	167	391	981	158	88	77	99	1,961
	\$	37,631	114,752	252,719	42,654	18,493	18,352	22,945	507,546
Table - Manual ....	No.	71	268	296	41	25	44	193	938
	\$	11,570	34,822	36,472	4,943	3,014	5,081	23,648	119,550
Automatic .	No.	107	1,042	857	268	81	246	648	3,249
	\$	17,521	149,913	133,519	38,213	13,595	38,722	100,018	491,501
<b>Short Wave -</b>									
Console - Manual ....	No.	57	235	441	165	67	146	83	1,194
	\$	10,552	39,008	71,595	27,977	11,495	23,535	14,981	199,143
Automatic .	No.	151	314	1,202	196	67	123	185	2,238
	\$	40,109	108,898	375,508	53,470	23,039	37,724	49,851	688,599
Table - Manual ....	No.	...	...	...	- 1	...	...	...	- 1
	\$	...	...	...	- 130	...	...	...	- 130
Automatic .	No.	27	247	947	- 3	21	22	119	1,380
	\$	5,074	46,278	170,951	- 158	3,812	4,284	21,940	252,181
<b>Frequency Modulation -</b>									
Console - Automatic .	No.	77	471	737	150	61	132	296	1,924
	\$	37,335	274,803	400,138	71,553	30,408	71,384	166,063	1,051,684

Radio Receiving Sets



Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Two Months Ended February, 1948. (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>									
Standard Broadcast -									
Console .....	No.	...	...	5	...	...	...	2	7
	\$	...	...	374	...	...	...	156	530
Table .....	No.	431	488	- 917	339	476	266	214	1,297
	\$	18,907	19,701	- 70,655	13,370	19,875	11,034	8,913	21,145
<u>Short Wave -</u>									
Console .....	No.	...	- 1	29	5	45	...	...	78
	\$	...	- 173	4,761	845	6,525	...	...	11,958
Table .....	No.	131	180	308	80	82	138	177	1,096
	\$	11,030	11,475	23,631	5,263	6,039	8,971	12,475	78,884
<u>Portables -</u>									
Battery .....	No.	43	67	195	13	9	34	60	421
	\$	1,907	3,136	8,790	602	415	1,575	2,828	19,253
Battery-electric ....	No.	97	294	781	150	231	133	360	2,046
	\$	8,404	25,092	67,463	13,050	18,702	11,319	31,624	175,654
<u>Automobile</u> .....	No.	289	324	9,676	312	289	548	340	11,778
	\$	22,020	27,962	780,394	22,323	20,976	38,879	25,342	937,896
<u>TOTAL, ALL TYPES,</u>									
TWO MONTHS, 1948 ....	No.	5,064	15,083	35,481	5,144	3,040	3,651	7,416	74,879
	\$	406,534	1,423,466	3,258,536	478,521	267,277	369,933	746,575	6,950,842
<u>COMPARATIVE TOTALS,</u>									
TWO MONTHS, 1947 ....	No.	11,206	28,586	69,399	10,384	6,767	8,372	11,045	145,759
	\$	658,900	1,786,707	3,938,464	621,755	391,910	516,779	725,988	8,640,503

Radio Receiving Sets

Table 5 - Producers' Inventories of Radio Receiving Sets on February 29, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console .....	409
Table .....	46,947
Short Wave .....	517
Table .....	12,737
Frequency Modulation - Console .....	746
Table .....	1,002
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual .....	445
Automatic .....	3,764
Table - Manual .....	9,664
Automatic .....	9,696
Short Wave .....	775
Table - Manual .....	3,304
Automatic .....	35
Table - Manual .....	926
Automatic .....	...
Frequency Modulation - Console - Manual .....	...
Automatic .....	993
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard Broadcast .. - Console .....	392
Table .....	39,564
Short Wave .....	930
Table .....	12,224
<u>Portables -</u>	
Battery .....	82
Battery-electric .....	1,566
<u>Automobile .....</u>	
	6,628
TOTAL INVENTORIES ALL SETS .....	153,346

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month		Radio receiving sets imported under special conditions	Other radio receiving sets	T o t a l
January .....	No.	148	140	288
	\$	5,853	15,371	21,224
February .....	No.	111	157	268
	\$	4,489	11,502	15,991
Two Months Ended February.	No.	259	297	556
	\$	10,342	26,873	37,215

Table 7 - Exports of Radio Receiving Sets From Canada, 1948

Month	Number	\$
January .....	1,394	55,904
February .....	3,443	141,017
Two Months Ended February .	4,837	196,921

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes No.	\$	Radio tubes No.	\$	Radio tube parts \$
January .....	437,845	198,785	136,041	83,962	30,301
February .....	348,729	177,219	169,012	90,795	23,531
Two Months Ended February	786,574	376,004	305,053	174,757	53,832

## LIST OF REPORTING FIRMS, FEBRUARY, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrement St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario.
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Hermac Radio Limited	7139 St. Hubert St., Montreal, Quebec
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
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