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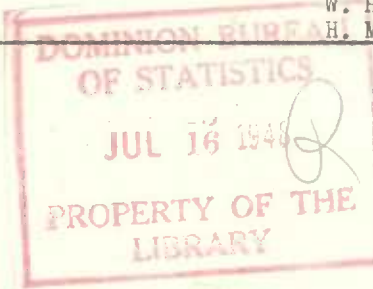
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Monthly Report

on

RADIO RECEIVING SETS

APRIL, 1948



Sales of radio receiving sets by Canadian producers during April, 1948, totalled 31,157 units valued at \$3,021,599 at list prices. The provincial distribution of sales was as follows: Ontario 13,367; Quebec, 7,665; British Columbia, 3,255; Manitoba, 2,074; Maritimes, 1,671; Alberta, 1,969; and Saskatchewan, 1,156.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	(not yet available)	

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
		\$
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, April, 1948, with Comparative Totals for April, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Electric -										
Standard Broadcast -										
Console	No.	10	23	17	48	98	221
	\$	1,000	2,633	1,888	6,320	11,841	40,078
Table	No.	723	3,537	5,770	812	324	754	964	12,884	14,464
	\$	28,446	135,000	207,170	28,411	12,363	30,569	39,774	481,733	522,244
Short Wave -										
Console	No.	93	395	260	142	117	144	309	1,460	1,140
	\$	15,641	53,400	40,538	20,809	17,744	21,310	49,419	218,861	177,807
Table	No.	149	507	450	42	23	70	99	1,340	6,926
	\$	6,585	47,720	40,216	2,644	1,816	4,577	6,121	111,679	440,574
Frequency Modulation -										
Console	No.	2	12	19	-1	-1	-2	-3	26	...
	\$	510	3,425	7,514	-369	-255	-1,058	-2,499	7,268	...
Table	No.	3	24	20	2	-2	51	...
	\$	897	4,487	3,766	350	-325	9,175	...
Combinations -										
Standard Broadcast -										
Console - Manual	No.	62	137	397	165	65	111	158	1,095	...
	\$	8,649	19,129	55,241	22,969	9,048	15,416	31,680	162,132	...
Automatic ..	No.	94	511	1,114	50	35	128	346	2,278	729
	\$	18,932	114,662	237,534	12,831	8,031	29,433	84,718	506,141	156,981
Table - Manual	No.	26	263	513	12	19	-35	36	834	2,062
	\$	2,670	23,023	38,082	1,276	3,101	-3,810	3,541	67,883	193,436
Automatic ..	No.	84	249	294	51	-27	92	135	878	1,742
	\$	9,784	28,744	33,913	5,042	-3,827	9,492	17,070	100,218	247,105
Short Wave -										
Console - Manual	No.	5	384	26	144	22	120	206	907	793
	\$	1,006	65,877	4,597	24,480	3,740	20,400	35,098	155,198	172,025
Automatic ..	No.	28	202	525	40	43	67	97	1,002	2,246
	\$	9,076	73,994	170,851	14,357	15,445	25,708	37,250	346,680	615,692
Table - Manual	No.	1	14	2	17	4
	\$	139	1,946	278	2,363	432
Automatic ..	No.	1	26	-3	-4	-1	10	14	43	186
	\$	184	4,939	-446	-681	-198	1,952	2,744	8,494	33,480
Frequency Modulation -										
Console - Automatic ..	No.	3	129	145	26	24	31	44	402	9
	\$	2,850	79,313	75,130	11,604	10,543	16,850	25,479	221,769	9,465

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, By Provinces, April, 1948, with Comparative Totals for April, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Battery -										
Standard Broadcast -										
Console	No.	...	2	2	...
	\$...	279	279	...
Table	No.	57	178	179	180	65	52	60	771	11,450
	\$	2,017	7,280	7,376	6,575	2,250	2,021	2,296	29,815	462,859
Short Wave -										
Console	No.	...	1	19	1	122	40	51	234	...
	\$...	169	3,380	169	21,773	7,128	9,144	41,763	...
Table	No.	51	67	78	63	35	113	458	865	727
	\$	3,132	4,567	6,990	3,907	2,119	10,972	31,461	63,148	39,159
Portables -										
Battery	No.	138	307	218	132	46	74	154	1,069	2,850
	\$	5,301	11,401	9,354	5,060	2,121	2,843	6,074	42,154	133,640
Battery-electric	No.	47	156	218	54	52	58	49	634	490
	\$	4,158	11,613	17,616	4,565	4,269	4,984	4,425	51,630	49,164
Automobile	No.	94	541	3,106	165	193	140	28	4,267	1,685
	\$	6,550	47,031	284,941	12,393	15,616	12,444	2,400	381,375	158,290
TOTAL SALES -										
April, 1948	No.	1,671	7,665	13,367	2,074	1,156	1,969	3,255	31,157	...
	\$	129,527	740,632	1,245,929	176,042	125,699	211,580	392,190	3,021,599	...
TOTAL SALES -										
April, 1947	No.	6,923	12,151	12,858	5,380	2,697	3,100	4,615	...	47,724
	\$	386,758	798,350	1,237,472	323,468	174,897	209,268	322,218	...	3,452,431

\$ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Four Months Ended April, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	89	213	530	242	90	167	302	1,633
	\$	10,352	26,523	62,701	29,247	11,711	21,052	44,922	200,987
Table	No.	5,516	16,613	29,826	4,179	2,092	3,361	6,392	67,979
	\$	238,558	693,475	1,215,821	171,607	93,553	143,336	274,624	2,830,974
Short Wave -									
Console	No.	210	1,039	1,213	291	230	197	398	3,578
	\$	37,919	156,066	213,503	44,907	38,528	30,353	63,546	584,822
Table	No.	638	2,286	2,435	336	185	284	893	7,057
	\$	50,584	190,508	190,685	22,747	11,920	21,670	68,801	556,915
Frequency Modulation-									
Console	No.	11	73	151	9	2	21	52	319
	\$	3,147	21,237	57,417	2,888	829	6,518	13,122	105,158
Table	No.	16	100	95	10	5	7	47	280
	\$	3,544	19,203	17,796	2,370	999	1,597	7,339	52,848
Combinations -									
Standard Broadcast -									
Console - Manual ..	No.	50	199	527	206	67	122	190	1,361
	\$	7,193	28,978	73,950	29,540	9,308	16,948	47,238	205,387
Automatic	No.	414	1,445	3,062	413	226	341	688	6,589
	\$	80,327	368,964	701,190	104,638	49,749	83,842	169,759	1,568,469
Table - Manual ..	No.	158	909	1,157	66	71	30	318	2,709
	\$	21,229	90,321	110,326	7,585	9,650	3,556	38,283	280,950
Automatic	No.	391	2,745	1,748	478	122	395	903	6,782
	\$	56,972	389,907	252,085	66,389	19,740	57,197	135,958	978,250
Short Wave -									
Console - Manual ..	No.	69	635	483	310	90	273	292	2,152
	\$	13,021	108,212	79,376	52,650	15,444	45,398	50,656	364,757
Automatic	No.	203	737	3,036	256	118	205	324	4,879
	\$	56,465	264,983	954,751	73,898	40,498	68,831	101,325	1,559,750
Table - Manual ..	No.	36	67	46	4	5	14	25	197
	\$	5,004	9,313	6,394	565	695	1,946	3,475	27,392
Automatic	No.	46	353	1,115	-6	27	45	159	1,739
	\$	8,808	65,812	201,580	-1,017	4,958	8,740	29,818	319,371
Frequency Modulation-									
Console - Automatic	No.	87	650	1,002	178	87	188	375	2,567
	\$	44,850	382,872	535,278	85,175	42,021	98,851	212,853	1,401,900

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Four Months Ended April, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>									
<u>Standard Broadcast -</u>									
Console	No.	...	2	5	5	12
	\$...	279	374	390	1,043
Table	No.	691	885	-351	789	613	577	375	3,579
	\$	33,851	38,702	-43,393	32,814	27,475	32,990	16,584	139,023
<u>Short Wave -</u>									
Console	No.	2	-1	53	8	188	56	101	407
	\$	338	-163	8,986	1,352	31,847	9,832	17,594	69,786
Table	No.	234	321	507	260	161	329	697	2,509
	\$	17,486	20,832	40,023	17,783	11,830	24,652	48,356	180,962
<u>Portables -</u>									
Battery	No.	182	410	446	163	58	112	222	1,593
	\$	7,254	16,197	19,586	6,492	2,674	4,602	9,249	66,054
Battery-electric	No.	179	509	1,350	264	329	300	698	3,629
	\$	15,748	41,899	113,281	23,002	26,886	25,507	60,348	306,671
<u>Automobile</u>	No.	627	1,259	20,207	602	563	1,167	612	25,037
	\$	46,310	105,346	1,769,725	44,607	43,735	92,037	47,573	2,149,333
<hr/>									
<u>TOTAL, ALL TYPES -</u>									
FOUR MONTHS, 1948 ..	No.	9,849	31,449	68,643	9,058	5,329	8,191	14,068	146,587
	\$	768,860	3,038,468	6,581,435	819,911	494,050	799,454	1,448,624	13,950,802
<hr/>									
<u>COMPARATIVE TOTALS -</u>									
FOUR MONTHS, 1947 ..	No.	22,015	54,504	110,449	20,403	12,340	15,544	21,567	256,822
	\$	1,323,676	3,522,237	7,153,965	1,232,507	746,637	993,111	1,498,908	16,471,041

Table 5 - Producers' Inventories of Radio Receiving Sets on April 30, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	1,926
Table	65,778
Short Wave	2,623
Table	17,078
Frequency Modulation - Console	709
Table	1,014
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	1,848
Automatic	7,271
Table - Manual	9,957
Automatic	10,811
Short Wave	780
Table - Manual	3,797
Automatic	1,291
Frequency Modulation - Console - Manual	2,036
Automatic	1,656
Table - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	1,466
Table	39,158
Short Wave	893
Table	14,945
<u>Portables -</u>	
Battery	716
Battery-electric	1,666
<u>Automobile -</u>	
	5,552
<hr/>	
TOTAL INVENTORIES ALL SETS	192,971

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month		Radio receiving sets imported under special conditions	Other radio receiving sets	T o t a l
January	No.	148	140	288
	\$	5,853	15,371	21,224
February	No.	111	157	268
	\$	4,489	11,502	15,991
March	No.	142	74	216
	\$	5,069	10,719	15,788
April	No.	229	116	345
	\$	8,184	11,922	20,106
<hr/>				
Four Months Ended April	No.	630	487	1,117
	\$	23,595	49,514	73,109

Table 7 - Exports of Radio Receiving Sets From Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
Four Months Ended April	7,122	272,909

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
Four Months Ended April	1,643,340	789,216	530,731	323,235	116,614

LIST OF REPORTING FIRMS, APRIL, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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