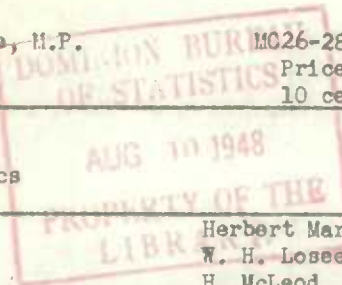


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Monthly Report

on

RADIO RECEIVING SETS

MAY - 1948

Sales of radio receiving sets by Canadian producers during May, 1948, totalled 32,256 units valued at \$2,775,044 at list prices. The provincial distribution of sales was as follows: Ontario, 11,366; Quebec, 9,596; British Columbia, 3,616; Manitoba, 2,533; Maritimes, 2,068; Alberta, 1,389; and Saskatchewan, 1,688.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	(not yet available)	

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, May, 1948, with Comparative Totals for May, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Electric -										
Standard Broadcast -										
Console	No.	29	12	15	1	57	19
	\$	2,900	1,374	2,167	145	6,586	3,411
Table	No.	861	3,806	2,793	1,218	649	493	1,322	11,142	35,198
	\$	33,771	134,224	113,040	16,159	22,997	20,330	54,180	394,701	1,318,147
Short Wave -										
Console	No.	19	54	62	14	16	12	123	300	1,644
	\$	3,411	9,229	10,192	2,437	2,779	2,128	24,056	54,232	220,409
Table	No.	119	1,297	660	94	22	97	419	2,708	2,902
	\$	7,655	71,769	41,278	4,358	1,308	9,507	33,498	169,373	243,892
Frequency Modulation -										
Console	No.	...	29	62	...	-1	1	3	94	...
	\$	-228	18,611	42,978	-114	-255	255	879	62,126	...
Table	No.	-1	66	253	32	2	12	8	372	...
	\$	-101	10,218	35,309	4,538	325	1,808	1,320	53,417	...
Combinations -										
Standard Broadcast -										
Console - Manual	No.	2	3	16	-1	31	51	...
	\$	260	430	2,076	-164	3,952	6,554	...
Automatic ..	No.	235	792	162	23	36	83	86	1,417	298
	\$	4,980	38,263	196,687	9,128	20,270	19,405	61,216	349,949	62,584
Table - Manual	No.	79	358	327	4	81	3	110	962	1,338
	\$	5,797	25,353	25,444	325	9,180	330	12,268	78,697	134,888
Automatic ..	No.	95	65	190	55	115	39	95	654	1,674
	\$	11,410	9,503	24,819	5,157	14,599	5,124	11,699	82,311	260,819
Short Wave -										
Console - Manual	No.	2	14	19	35	542
	\$	418	3,400	3,971	7,789	98,253
Automatic ..	No.	23	637	393	172	73	117	237	1,652	1,760
	\$	7,668	196,469	134,663	49,720	22,834	33,984	68,307	513,645	524,373
Table - Manual	No.	...	3	6	9	8
	\$...	417	834	1,251	880
Automatic ..	No.	5	32	70	3	-1	-3	5	111	532
	\$	990	6,121	12,972	594	-198	-557	976	20,898	95,739
Frequency Modulation -										
Console - Automatic ..	No.	6	30	126	2	3	14	42	223	61
	\$	3,890	14,740	73,888	1,005	2,100	8,070	23,775	127,468	61,285

Radio Receiving Sets

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MONTREAL, QUEBEC

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, May, 1948, with Comparative Totals for May, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Battery -										
Standard Broadcast -										
Console	No.	6	...	2	8	160
	\$	449	...	279	728	20,800
Table	No.	124	199	325	119	232	83	184	1,266	6,325
	\$	5,687	9,695	15,516	4,514	10,086	3,322	7,649	56,469	259,085
Short Wave -										
Console	No.	...	1	10	2	5	-1	25	42	1
	\$...	169	1,585	359	845	-169	2,499	5,288	115
Table	No.	18	105	82	42	50	30	74	401	2,559
	\$	1,312	8,773	5,571	2,524	3,194	1,671	6,009	29,054	146,372
Portables -										
Battery	No.	169	1,093	1,277	324	173	157	304	3,497	1,279
	\$	7,469	42,388	55,128	12,505	7,563	5,946	13,104	144,103	63,202
Battery-electric	No.	76	539	1,021	132	97	149	416	2,430	1,750
	\$	6,449	45,399	84,310	11,638	7,923	12,036	35,314	203,069	148,218
Automobile	No.	201	461	3,495	298	136	103	131	4,825	3,536
	\$	13,999	38,962	305,654	21,850	9,906	7,816	9,149	407,336	350,575
TOTAL SALES -										
May, 1948	No.	2,068	9,596	11,366	2,533	1,688	1,389	3,616	32,256	
	\$	118,186	685,507	1,188,361	146,533	135,456	131,006	369,995	2,775,044	
TOTAL SALES -										
May, 1947	No.	5,265	14,159	25,714	4,387	3,163	3,276	5,622		61,586
	\$	312,552	910,455	1,789,071	248,543	171,938	211,763	368,725		4,013,047

\$ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Five Months Ended May, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	118	225	545	242	90	167	303	1,690
	\$	13,252	27,897	64,868	29,247	11,711	21,052	45,067	207,573
Table	No.	6,377	20,419	32,619	5,397	2,741	3,854	7,714	79,121
	\$	272,329	827,699	1,328,861	187,766	116,550	163,666	328,804	3,225,675
Short Wave -									
Console	No.	229	1,093	1,275	305	246	209	521	3,878
	\$	41,330	165,295	223,695	47,344	41,307	32,481	87,602	639,054
Table	No.	757	3,583	3,095	430	207	381	1,312	9,765
	\$	58,239	262,277	231,963	27,105	13,228	31,177	102,299	726,288
Frequency Modulation -									
Console	No.	11	102	213	9	1	22	55	413
	\$	2,919	39,848	100,395	2,774	574	6,773	14,001	167,284
Table	No.	15	166	348	42	7	19	55	652
	\$	3,443	29,421	53,105	6,908	1,324	3,405	8,659	106,265
Combinations -									
Standard Broadcast -									
Console - Manual ..	No.	52	202	543	205	67	122	221	1,412
	\$	7,453	29,408	76,026	29,376	9,308	16,948	51,190	211,941
Automatic	No.	649	2,237	3,224	436	262	424	774	8,006
	\$	85,307	407,227	897,877	113,766	70,019	103,247	230,965	1,918,418
Table - Manual ..	No.	237	1,267	1,484	70	152	33	428	3,671
	\$	27,026	115,674	135,770	7,910	18,830	3,886	50,551	359,647
Automatic	No.	486	2,810	1,938	533	237	434	998	7,436
	\$	68,382	399,410	276,904	71,546	34,339	62,321	147,657	1,060,561
Short Wave -									
Console - Manual ..	No.	71	649	502	310	90	273	292	2,187
	\$	13,439	111,612	83,347	52,650	15,444	45,398	50,656	372,546
Automatic	No.	226	1,374	3,429	428	191	322	561	6,531
	\$	64,133	461,452	1,089,414	123,618	63,332	102,815	169,632	2,073,395
Table - Manual ..	No.	36	70	52	4	5	14	25	206
	\$	5,004	9,730	7,228	565	695	1,946	3,475	28,643
Automatic	No.	51	385	1,185	-3	26	42	164	1,850
	\$	9,798	71,933	214,552	-423	4,760	8,183	30,794	340,269
Frequency Modulation -									
Console - Automatic	No.	93	680	1,128	180	90	202	417	2,790
	\$	48,740	397,612	609,166	86,180	44,121	106,921	236,628	1,529,368

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Five Months Ended May, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -									
Standard Broadcast -									
Console	No.	6	2	7	5	20
	\$	449	279	653	390	1,771
Table	No.	815	1,084	-26	908	845	660	559	4,845
	\$	39,538	48,397	-27,877	37,328	37,561	36,312	24,233	195,492
Short Wave -									
Console	No.	2	...	63	10	193	55	126	449
	\$	338	6	10,571	1,711	32,692	9,663	20,093	75,074
Table	No.	252	426	589	302	211	359	771	2,910
	\$	18,798	29,605	45,594	20,307	15,024	26,323	54,365	210,016
Portables -									
Battery	No.	351	1,503	1,723	487	231	269	526	5,090
	\$	14,723	58,585	74,714	18,997	10,237	10,548	22,353	210,157
Battery-electric	No.	255	1,048	2,371	396	426	449	1,114	6,059
	\$	22,197	87,298	197,591	34,640	34,809	37,543	95,662	509,740
Automobile									
	No.	828	1,720	23,702	900	699	1,270	743	29,862
	\$	60,309	144,308	2,075,379	66,457	53,641	99,853	56,722	2,556,669
TOTAL, ALL TYPES -									
FIVE MONTHS, 1948 ..	No.	11,917	41,045	80,009	11,591	7,017	9,580	17,684	178,843
	\$	887,046	3,723,975	7,769,796	966,444	629,506	930,460	1,818,619	16,725,846
COMPARATIVE TOTALS -									
FIVE MONTHS, 1947 ..	No.	27,280	68,663	136,163	24,790	15,503	18,820	27,189	318,408
	\$	1,636,228	4,432,692	8,943,036	1,481,050	918,575	1,204,874	1,867,633	20,484,088

Table 5 - Producers' Inventories of Radio Receiving Sets on May 31, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	2,459
Table	66,411
Short Wave	2,976
Table	15,786
Frequency Modulation - Console	842
Table	1,500
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	2,019
Automatic	8,639
Table - Manual	9,020
Automatic	11,810
Short Wave	781
Table - Manual	4,303
Automatic	1,304
Table - Manual	2,029
Automatic
Frequency Modulation - Console - Manual
Automatic	2,369
Table - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	379
Table	42,064
Short Wave	1,675
Table	18,008
<u>Portables -</u>	
Battery	2,498
Battery-electric	3,615
<u>Automobile -</u>	
	3,162
TOTAL INVENTORIES ALL SETS	
	203,649

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month	Radio receiving sets imported under special conditions	Other radio receiving sets	Total
January	No. 148	140	288
	\$ 5,853	15,371	21,224
February	No. 111	157	268
	\$ 4,489	11,502	15,991
March	No. 142	74	216
	\$ 5,069	10,719	15,788
April	No. 229	116	345
	\$ 8,184	11,922	20,106
May	No. 114	278	392
	\$ 3,806	93,460	97,266
Five Months Ended May ..	No. 744	765	1,509
	\$ 27,401	142,974	170,375

Table 7 - Exports of Radio Receiving Sets From Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
Five Months Ended May	9,266	355,830

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
Five Months Ended May	1,994,056	944,786	596,096	377,425	145,815

LIST OF REPORTING FIRMS, MAY, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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