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Monthly Report

on

RADIO RECEIVING SETS

JUNE - 1948

Sales of radio receiving sets by Canadian producers during June, 1948, totalled 26,556 units valued at \$2,089,379 at list prices. The provincial distribution of sales was as follows: Ontario, 13,127; Quebec, 4,046; British Columbia, 3,089; Manitoba, 1,233; Maritimes, 1,827; Alberta, 1,764; and Saskatchewan, 1,470.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	(not yet available)	

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
		\$
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, June, 1948, with Comparative Totals for June, 1947

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
<u>Electric -</u>										
Standard Broadcast -										
Console	No.	51	7	15	...	-20	...	1	54	...
	\$	5,172	801	1,717	...	-2,290	...	145	5,545	...
Table	No.	784	1,835	4,704	266	332	356	1,154	9,431	29,300
	\$	28,061	69,964	174,018	11,552	12,377	13,156	59,110	368,238	1,137,200
Short Wave -										
Console	No.	40	25	56	19	12	27	17	196	869
	\$	6,994	4,862	9,585	3,511	1,975	4,737	2,968	34,632	135,217
Table	No.	472	399	1,017	193	114	213	591	2,999	5,686
	\$	31,894	26,371	60,963	11,387	6,473	11,997	41,456	190,541	372,804
Frequency Modulation -										
Console	No.	...	2	-3	1	1	...	3	4	78
	\$...	578	-811	255	369	114	879	1,384	26,910
Table	No.	18	71	168	7	25	83	26	398	...
	\$	2,740	9,641	22,577	981	3,238	10,669	3,358	53,204	...
<u>Combinations -</u>										
Standard Broadcast -										
Console - Manual	No.	4	3	2	4	3	16	...
	\$	518	320	85	588	390	1,901	...
Automatic ..	No.	26	79	523	37	30	33	51	779	11
	\$	5,755	17,830	136,241	8,564	6,267	7,980	12,392	195,029	2,374
Table - Manual	No.	27	138	287	25	4	8	49	538	593
	\$	2,969	10,264	21,562	1,750	529	719	4,906	42,699	56,666
Automatic ..	No.	43	86	98	11	44	55	120	457	1,720
	\$	6,135	11,767	12,386	989	5,417	6,326	12,493	55,513	261,771
Short Wave -										
Console - Manual	No.	31	110	51	...	7	1	1	201	1,467
	\$	4,962	17,490	8,080	...	1,113	192	193	32,030	234,376
Automatic ..	No.	26	162	152	14	15	36	94	499	709
	\$	9,391	53,725	53,401	4,902	5,568	13,442	38,392	178,821	206,963
Table - Manual	No.	4	1	...	1	6	-1
	\$	556	139	...	139	834	-159
Automatic ..	No.	-5	9	35	1	-1	...	3	42	434
	\$	-785	1,427	6,237	157	-157	...	471	7,350	76,824
Frequency Modulation -										
Console - Automatic ..	No.	10	43	96	4	8	13	13	187	85
	\$	6,768	28,745	54,663	2,140	5,710	7,517	6,252	111,795	56,425

Radio Receiving Sets

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, By Provinces, June, 1948, with Comparative Totals for June, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
<u>Battery -</u>										
<u>Standard Broadcast -</u>										
Console	No.	167
	\$	21,628
Table	No.	67	54	218	129	217	219	197	1,101	9,666
	\$	3,049	2,748	10,235	5,871	8,950	10,470	8,085	49,408	414,639
<u>Short Wave -</u>										
Console	No.	-1	6	13	3	35	13	...	69	...
	\$	-169	728	1,743	507	5,678	1,506	...	9,993	...
Table	No.	78	49	105	32	128	103	75	570	2,134
	\$	5,276	3,164	7,748	1,995	8,336	6,416	5,578	38,513	121,256
<u>Portables -</u>										
Battery	No.	22	166	722	104	109	211	275	1,609	464
	\$	993	8,668	33,471	5,833	4,712	9,751	11,290	74,718	23,172
Battery-electric	No.	86	287	592	158	151	274	196	1,744	1,316
	\$	6,970	23,967	48,868	12,640	12,628	21,787	15,977	142,837	112,291
<u>Automobile</u>	No.	44	514	4,276	228	259	115	220	5,656	5,985
	\$	3,058	40,559	385,258	15,846	21,945	11,212	16,516	494,394	509,004
<u>TOTAL SALES -</u>										
June, 1948	No.	1,827	4,046	13,127	1,233	1,470	1,764	3,089	26,556	
	\$	130,307	333,758	1,048,027	89,019	108,838	138,579	240,851	2,089,379	
<u>TOTAL SALES -</u>										
June, 1947	No.	5,687	12,781	25,578	3,920	3,081	3,814	5,822		60,683
	\$	284,838	764,589	1,700,214	261,579	186,075	234,260	337,806		3,769,361

\$ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Six Months Ended June, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	169	232	560	242	70	167	304	1,744
	\$	18,424	28,698	66,585	29,247	9,421	21,052	45,212	218,639
Table	No.	7,161	22,254	37,323	5,663	3,073	4,210	8,868	88,552
	\$	300,390	897,663	1,502,879	199,318	128,927	176,822	387,914	3,593,913
Short Wave -									
Console	No.	269	1,118	1,331	324	258	236	538	4,074
	\$	48,324	170,157	233,280	50,855	43,282	37,218	90,570	673,686
Table	No.	1,229	3,982	4,112	623	321	594	1,903	12,764
	\$	90,133	288,648	292,926	38,492	19,701	43,174	143,755	916,829
Frequency Modulation-									
Console	No.	11	104	210	10	2	22	58	417
	\$	2,919	40,426	99,584	3,029	943	6,887	14,880	168,668
Table	No.	33	237	516	49	32	102	81	1,050
	\$	6,183	39,062	75,682	7,889	4,562	14,074	12,017	159,469
Combinations -									
Standard Broadcast -									
Console - Manual ..	No.	56	205	545	205	67	126	224	1,428
	\$	7,971	29,728	76,111	29,376	9,308	17,536	51,580	221,610
Automatic	No.	675	2,316	3,747	473	292	457	825	8,785
	\$	91,062	425,057	1,034,118	122,330	76,286	111,227	243,357	2,103,437
Table - Manual ..	No.	264	1,405	1,771	95	156	41	477	4,209
	\$	29,995	125,938	157,332	9,660	19,359	4,605	55,457	402,346
Automatic	No.	529	2,896	2,036	544	281	489	1,118	7,893
	\$	74,517	411,177	289,290	72,535	39,756	68,647	160,150	1,116,072
Short Wave -									
Console - Manual ..	No.	102	759	553	310	97	274	293	2,388
	\$	18,401	129,102	91,427	52,650	16,557	45,590	50,849	404,576
Automatic	No.	252	1,536	3,581	442	206	358	655	7,030
	\$	73,524	515,177	1,142,815	128,520	68,900	116,257	208,024	2,253,217
Table - Manual ..	No.	40	71	52	5	5	14	25	212
	\$	5,560	9,869	7,228	704	695	1,946	3,475	29,477
Automatic	No.	46	394	1,220	-2	25	42	167	1,892
	\$	9,013	73,360	220,789	-266	4,603	8,183	31,265	346,947
Frequency Modulation-									
Console - Automatic	No.	103	723	1,224	184	98	215	430	2,977
	\$	55,508	426,357	663,829	88,320	49,831	114,438	242,880	1,641,163

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Six Months Ended June, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -									
Standard Broadcast -									
Console	No.	6	2	7	5	20
	\$	449	279	653	390	1,771
Table	No.	882	1,138	192	1,037	1,062	879	756	5,946
	\$	42,587	51,145	-17,642	43,199	46,511	46,782	32,318	244,900
Short Wave -									
Console	No.	1	6	76	13	228	68	126	518
	\$	169	734	12,314	2,218	38,370	11,169	20,093	85,067
Table	No.	330	475	694	334	339	462	846	3,480
	\$	24,074	32,769	53,342	22,302	23,360	32,739	59,943	248,529
Portables -									
Battery	No.	373	1,669	2,445	591	340	480	801	6,699
	\$	15,716	67,253	108,185	24,830	14,949	20,299	33,643	284,875
Battery-electric	No.	341	1,335	2,963	554	577	723	1,310	7,803
	\$	29,167	111,265	246,459	47,280	47,437	59,330	111,639	652,577
Automobile	No.	872	2,234	27,978	1,128	958	1,385	963	35,518
	\$	63,367	184,867	2,460,637	82,303	75,586	111,065	73,238	3,051,063
TOTAL, ALL TYPES -									
SIX MONTHS - 1948 ..	No.	13,744	45,091	93,136	12,824	8,487	11,344	20,773	205,399
	\$	1,007,453	4,058,731	8,817,823	1,054,791	738,344	1,069,040	2,072,649	18,818,831
COMPARATIVE TOTALS -									
SIX MONTHS - 1947 ..	No.	32,967	81,444	161,741	28,710	18,584	22,634	33,011	379,091
	\$	1,921,066	5,197,281	10,643,250	1,742,629	1,104,650	1,439,134	2,205,439	24,253,449

Radio Receiving Sets

Table 5 - Producers' Inventories of Radio Receiving Sets on June 30, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	2,274
Table	53,407
Short Wave	3,493
Table	18,148
Frequency Modulation. - Console	737
Table	1,371
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	2,015
Automatic	8,651
Table.. - Manual	6,691
Automatic	10,008
Short Wave	586
Table.. - Manual	3,648
Automatic	1,283
Table.. - Manual	1,945
Automatic
Frequency Modulation. - Console - Manual	2,923
Automatic
Table.. - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	380
Table	40,702
Short Wave	2,249
Table	17,132
<u>Portables -</u>	
Battery	3,635
Battery-electric	2,762
<u>Automobile -</u>	
.....	2,011
TOTAL INVENTORIES ALL SETS	
	186,051

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month		Radio receiving sets imported under special conditions	Other radio receiving sets	Total
January	No.	148	140	288
	\$	5,853	15,371	21,224
February	No.	111	157	268
	\$	4,489	11,502	15,991
March	No.	142	74	216
	\$	5,069	10,719	15,788
April	No.	229	116	345
	\$	8,184	11,922	20,106
May	No.	114	278	392
	\$	3,806	93,460	97,266
June	No.	75	196	271
	\$	2,247	34,366	36,613
Total		No. 819	961	1,780
		\$ 29,648	177,340	206,988

Radio Receiving Sets

Table 7 - Exports of Radio Receiving Sets From Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
June	441	15,146
Total	9,707	370,976

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes	Radio tube parts	
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
June	526,168	274,484	63,209	65,992	24,280
Total	2,520,224	1,219,270	659,305	443,417	170,095

LIST OF REPORTING FIRMS - JUNE, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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