

Department of Trade and Commerce
Dominion Bureau of Statistics
Mining, Metallurgical and Chemical Statistics
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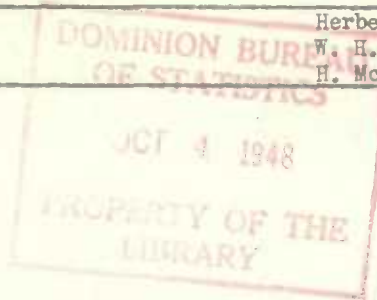
Herbert Marshall
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Monthly Report

on

RADIO RECEIVING SETS

JULY - 1948



Sales of radio receiving sets by Canadian producers during July, 1948, totalled 19,363 units valued at \$1,250,654 at list prices. The provincial distribution of sales was as follows: Ontario, 10,635; Quebec, 3,461; British Columbia, 1,429; Manitoba, 1,065; Maritimes, 976; Alberta, 975; and Saskatchewan, 822.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, July, 1948, with Comparative Totals for July, 1947

	Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
<u>Electric -</u>									
Standard Broadcast -									
Console	No. 2	13	1	...	2	1	120	139	66
	\$ 229	1,249	115	...	229	94	13,800	15,716	8,250
Table	No. 430	1,776	6,714	558	163	266	258	10,165	22,067
	\$ 15,999	69,670	249,816	19,506	6,378	10,638	10,228	382,235	832,830
Short Wave -									
Console	No. 9	12	29	7	5	10	9	81	583
	\$ 1,601	2,303	5,413	1,303	1,005	1,850	1,398	14,873	97,012
Table	No. 90	193	153	12	5	75	144	672	3,816
	\$ 6,331	10,900	9,815	878	339	4,726	10,222	43,211	239,215
Frequency Modulation -									
Console	No. 1	-3	-4	...	-1	-1	1	-7	156
	\$ 255	-1,244	-1,088	...	-369	-369	255	-2,560	55,794
Table	No. ...	20	12	-2	...	3	4	37	...
	\$ -132	3,200	1,894	-300	...	389	694	5,745	...
<u>Combinations -</u>									
Standard Broadcast -									
Console - Manual	No. ...	2	6	1	9	...
	\$...	294	778	130	1,202	...
Automatic ..	No. 20	71	122	-5	8	-9	72	279	601
	\$ 4,358	16,188	27,775	-619	1,665	-817	16,011	64,561	119,989
Table - Manual	No. 8	50	103	11	7	5	22	206	598
	\$ 679	4,476	8,209	1,385	670	470	1,909	17,798	53,692
Automatic ..	No. 31	50	59	5	75	51	57	328	994
	\$ 3,444	6,216	8,210	659	6,107	6,430	7,855	38,921	142,140
Short Wave -									
Console - Manual	No. 8	55	18	4	8	3	...	96	256
	\$ 1,272	8,745	2,862	636	1,272	477	...	15,264	41,345
Automatic ..	No. 6	-4	71	6	12	17	45	153	685
	\$ 2,224	-2,179	26,860	2,324	4,441	6,138	14,398	54,206	254,495
Table - Manual	No. 1	14	1	16	2
	\$ 139	1,946	139	2,224	244
Automatic ..	No. 3	93	349	445	1,159
	\$ 14,852	57,777	6,396	79,025	177,555
Frequency Modulation -									
Console - Automatic ..	No. 9	7	45	5	...	12	16	94	102
	\$ 12,615	343	20,450	3,980	-1,727	7,203	9,741	52,605	69,935

Radio Receiving Sets

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, By Provinces, July, 1948, with Comparative Totals for July, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Battery -										
Standard Broadcast -										
Console	No.	2	2	9
	\$	156	156	1,166
Table	No.	61	166	162	23	152	202	84	850	7,089
	\$	2,345	8,242	6,399	977	6,368	7,268	4,058	35,657	369,430
Short Wave -										
Console	No.	6	8	5	2	65	34	...	120	...
	\$	615	943	707	338	10,362	4,865	...	17,830	...
Table	No.	65	26	31	51	19	51	78	321	1,115
	\$	4,204	1,626	943	4,927	1,295	3,612	5,206	21,813	62,443
Portables -										
Battery	No.	72	67	401	75	81	75	122	893	240
	\$	2,799	2,622	19,808	3,480	3,101	2,800	5,617	40,227	10,834
Battery-electric	No.	54	332	630	127	50	75	249	1,517	2,111
	\$	4,414	27,872	53,173	11,077	4,051	6,294	22,481	129,362	186,542
Automobile	No.	100	513	1,725	185	171	105	148	2,947	8,494
	\$	8,262	40,231	123,888	13,548	13,751	8,690	12,213	220,583	730,716
TOTAL SALES -										
July, 1948	No.	976	3,461	10,635	1,065	822	975	1,429	19,363	
	\$	86,505	261,420	572,718	64,229	58,938	70,758	136,086	1,250,654	
TOTAL SALES -										
July, 1947	No.	3,054	10,406	21,880	6,726	2,185	2,523	4,832		50,143
	\$	212,768	727,629	1,606,785	427,588	150,420	206,867	325,488		3,453,617

⌘ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Seven Months Ended July, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Electric -									
Standard Broadcast -									
Console	No.	171	245	561	242	72	168	424	1,883
	\$	18,653	29,947	66,700	29,247	9,650	21,146	59,012	234,355
Table	No.	7,591	24,030	44,037	6,221	3,236	4,476	9,126	98,717
	\$	316,389	967,333	1,752,695	218,824	135,305	187,460	398,142	3,976,148
Short Wave -									
Console	No.	278	1,130	1,360	331	263	246	547	4,155
	\$	49,925	172,460	238,693	52,158	44,287	39,068	91,968	688,559
Table	No.	1,319	4,175	4,265	635	326	669	2,047	13,436
	\$	96,464	299,548	302,741	39,370	20,040	47,900	153,977	960,040
Frequency Modulation-									
Console	No.	12	101	206	10	1	21	59	410
	\$	3,174	39,182	98,496	3,029	574	6,518	15,135	166,108
Table	No.	33	257	528	47	32	105	85	1,087
	\$	6,051	42,262	77,576	7,589	4,562	14,463	12,711	165,214
Combinations -									
Standard Broadcast -									
Console - Manual ..	No.	56	207	551	206	67	126	224	1,437
	\$	7,971	30,022	76,889	29,506	9,308	17,536	51,580	222,812
Automatic	No.	695	2,387	3,869	468	300	448	897	9,064
	\$	95,420	441,245	1,061,893	121,711	77,951	110,410	259,368	2,167,998
Table - Manual ..	No.	272	1,455	1,874	106	163	46	499	4,415
	\$	30,674	130,414	165,541	11,045	20,029	5,075	57,366	420,144
Automatic	No.	560	2,946	2,095	549	356	540	1,175	8,221
	\$	77,961	417,393	297,500	73,194	45,863	75,077	168,005	1,154,993
Short Wave -									
Console - Manual ..	No.	110	814	571	314	105	277	293	2,484
	\$	19,673	137,847	94,289	53,286	17,829	46,067	50,849	419,840
Automatic	No.	258	1,532	3,652	448	218	375	700	7,183
	\$	75,748	512,998	1,169,675	130,844	73,341	122,395	222,422	2,307,423
Table - Manual ..	No.	41	85	53	5	5	14	25	228
	\$	5,699	11,815	7,367	704	695	1,946	3,475	31,701
Automatic	No.	49	487	1,569	-2	25	42	167	2,337
	\$	23,865	131,137	227,185	-266	4,603	8,183	31,265	425,972
Frequency Modulation-									
Console - Automatic	No.	112	730	1,269	189	98	227	446	3,071
	\$	68,123	426,700	684,279	92,300	48,104	121,641	252,621	1,693,768

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Seven Months Ended July, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>									
Standard Broadcast -									
Console	No.	6	2	9	5	22
	\$	449	279	809	390	1,927
Table	No.	943	1,304	354	1,060	1,214	1,081	840	6,796
	\$	44,932	59,387	-11,243	44,176	52,879	54,050	36,376	280,557
Short Wave -									
Console	No.	7	14	81	15	293	102	126	638
	\$	784	1,677	13,021	2,556	48,732	16,034	20,093	102,897
Table	No.	395	501	725	385	358	513	924	3,801
	\$	28,278	34,395	54,285	27,229	24,655	36,351	65,149	270,342
<u>Portables -</u>									
Battery	No.	445	1,736	2,846	666	421	555	923	7,592
	\$	18,515	69,875	127,993	28,310	18,050	23,099	39,260	325,102
Battery-electric	No.	395	1,667	3,593	681	627	798	1,559	9,320
	\$	33,581	139,137	299,632	58,357	51,488	65,624	134,120	781,939
<u>Automobile</u>									
	No.	972	2,747	29,703	1,313	1,129	1,490	1,111	38,465
	\$	71,629	225,098	2,584,525	95,851	89,337	119,755	85,451	3,271,646
<hr/>									
TOTAL, ALL TYPES -									
SEVEN MONTHS, 1948 ..	No.	14,720	48,552	103,771	13,889	9,309	12,319	22,202	224,762
	\$	1,093,958	4,320,151	9,390,541	1,119,020	797,282	1,139,798	2,208,735	20,069,485
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COMPARATIVE TOTALS -									
SEVEN MONTHS, 1947 ..	No.	37,157	91,988	184,707	32,498	20,480	25,166	37,238	429,234
	\$	2,195,180	5,941,496	12,275,424	1,960,745	1,221,729	1,607,651	2,504,841	27,707,066

Table 5 - Producers' Inventories of Radio Receiving Sets on July 31, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	2,434
Table	63,451
Short Wave	3,601
Table	16,905
Frequency Modulation - Console	700
Table	2,103
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	2,158
Automatic	11,993
Table - Manual	8,715
Automatic	12,612
Short Wave	358
Table - Manual	3,098
Automatic	1,286
Table - Manual	1,058
Automatic
Frequency Modulation - Console - Manual
Automatic	3,649
Table - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	378
Table	32,321
Short Wave	4,155
Table	16,182
<u>Portables</u>	
Battery	3,259
Battery-electric	3,579
<u>Automobile -</u>	1,980
TOTAL INVENTORIES ALL SETS	
195,975	

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month		Radio receiving sets imported under special conditions	Other radio receiving sets	Total
January	No.	148	140	288
	\$	5,853	15,371	21,224
February	No.	111	157	268
	\$	4,489	11,502	15,991
March	No.	142	74	216
	\$	5,069	10,719	15,788
April	No.	229	116	345
	\$	8,184	11,922	20,106
May	No.	114	278	392
	\$	3,806	93,460	97,266
June	No.	75	196	271
	\$	2,247	34,366	36,613
July	No.	63	128	191
	\$	2,182	21,137	23,319
Total	No.	882	1,089	1,971
	\$	31,830	198,477	230,307

Table 7 - Exports of Radio Receiving Sets from Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
June	441	15,146
July	1,142	33,942
Total	10,849	404,918

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes		Radio tube parts
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
June	526,168	274,484	63,209	65,992	24,280
July	207,837	86,040	27,862	21,489	13,183
Total	2,728,061	1,305,310	687,167	464,906	183,278

LIST OF REPORTING FIRMS - JULY, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1086 Homer St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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