

Department of Trade and Commerce
Dominion Bureau of Statistics
Mining, Metallurgical and Chemical Statistics
Ottawa - Canada

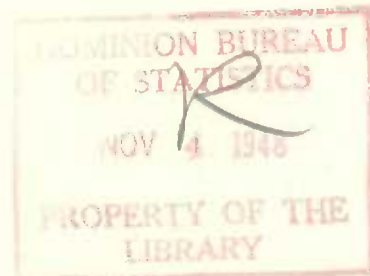
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Monthly Report

on

RADIO RECEIVING SETS

AUGUST - 1948



Sales of radio receiving sets by Canadian producers during August, 1948, totalled 45,752 units valued at \$3,350,483 at list prices. The provincial distribution of sales was as follows: Ontario, 21,233; Quebec, 8,674; British Columbia, 3,894; Manitoba, 4,718; Maritimes, 2,533; Alberta, 2,696 and Saskatchewan, 2,004.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938	242,721	8,801,981
1939	348,507	8,678,130
1940	485,010	11,268,339
1941	386,372	9,215,364
1942	177,149	4,682,401
1943	979	18,840
1944
1945	50,317	979,173
1946	603,199	15,759,724
1947	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1947

Year	Number	Value (at list prices)
		\$
1938	251,259	19,877,777
1939	370,568	20,005,519
1940	438,976	23,551,572
1941	399,556	23,283,944
1942	209,163	14,404,236
1943	22,201	(Not
1944	595	avail-
1945	44,343	able)
1946	568,320	28,849,115
1947	836,419	60,399,221

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, August, 1948, with Comparative Totals for August, 1947

	Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Electric -									
Standard Broadcast -									
Console	No. 2	9	27	135	70	134	215	592	7
	\$ 159	721	2,151	12,283	5,565	12,234	19,495	52,608	855
Table	No. 1,119	5,416	9,588	1,235	499	762	1,301	19,920	23,514
	\$ 36,664	179,389	291,279	41,084	20,370	26,867	45,196	640,849	876,809
Short Wave -									
Console	No. 37	188	285	19	39	34	62	664	1,063
	\$ 5,794	30,282	46,229	2,971	6,419	5,890	10,468	108,053	137,771
Table	No. 398	616	1,264	240	190	172	301	3,181	2,978
	\$ 22,125	35,550	64,206	10,286	12,392	11,051	18,834	174,444	186,459
Frequency Modulation -									
Console	No. 2	27	48	1	...	4	12	94	269
	\$ 458	8,823	13,715	339	...	1,246	3,848	28,429	107,939
Table	No. 10	24	68	7	4	38	81	232	...
	\$ 1,385	3,651	8,091	749	459	4,640	9,726	28,701	...
Combinations -									
Standard Broadcast -									
Console - Manual	No. 3	4	43	1	5	56	47
	\$ 298	398	4,280	99	498	5,573	18,064
Automatic ..	No. 94	256	1,372	65	111	68	209	2,175	1,178
	\$ 16,789	50,522	267,553	14,271	19,723	14,083	45,433	428,374	236,145
Table - Manual	No. 91	313	1,285	83	92	55	158	2,077	1,098
	\$ 5,780	21,417	78,790	4,806	9,792	4,687	11,599	136,871	150,844
Automatic ..	No. 88	272	870	110	18	65	297	1,720	808
	\$ 9,838	31,343	91,389	10,834	2,074	7,652	33,178	186,308	120,003
Short Wave -									
Console - Manual	No. 72	89	68	12	33	...	31	305	1,214
	\$ 10,008	12,178	9,404	1,668	4,587	...	4,309	42,154	194,340
Automatic ..	No. 37	52	679	225	91	147	212	1,443	773
	\$ 11,028	12,244	212,502	66,595	26,915	46,361	68,099	443,744	230,437
Table - Manual	No. 4	25	1	2	...	32	-1
	\$ 396	2,475	99	198	...	3,168	-91
Automatic ..	No. 3	209	212	13	3	8	20	468	965
	\$ 457	35,097	35,482	2,100	457	1,202	2,596	77,391	166,623
Frequency Modulation -									
Console - Automatic ..	No. 24	152	345	56	18	24	50	669	49
	\$ 9,849	73,293	130,741	24,913	10,995	12,345	25,303	287,439	31,365

Radio Receiving Sets

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Table 3 - Producers' Sales of Radio Receiving Sets in Canada, By Provinces, August, 1948, with Comparative Totals for August, 1947
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA 1948	Total CANADA 1947
Battery -										
Standard Broadcast -										
Console	No.	10	10	80
	\$	1,099	1,099	13,860
Table	No.	187	407	962	1,825	372	340	215	4,308	6,924
	\$	6,031	14,947	35,258	55,390	18,996	13,863	9,709	154,194	308,306
Short Wave -										
Console	No.	7	11	6	93	87	212	32	448	431
	\$	779	1,187	765	11,223	8,298	20,896	3,136	46,284	57,383
Table	No.	98	128	301	305	135	237	198	1,402	487
	\$	4,965	6,389	14,686	17,838	7,459	15,236	10,291	76,864	26,293
Portables -										
Battery	No.	27	56	407	37	66	56	96	745	505
	\$	1,133	2,582	13,350	1,595	2,767	2,519	4,272	28,218	44,552
Battery-electric	No.	64	103	561	54	56	107	257	1,202	1,914
	\$	4,698	7,898	35,920	4,144	3,976	7,633	20,142	84,411	159,791
Automobile	No.	166	317	2,841	193	120	230	142	4,009	7,303
	\$	10,879	26,281	224,065	12,556	9,429	20,557	11,540	315,307	589,797
TOTAL SALES -										
August, 1948	No.	2,533	8,674	21,233	4,718	2,004	2,696	3,894	45,752	
	\$	159,513	556,667	1,579,955	296,744	170,673	229,259	357,672	3,350,483	
TOTAL SALES -										
August, 1947	No.	3,054	10,406	21,880	6,726	2,185	2,523	4,832		51,606
	\$	212,768	727,629	1,606,785	427,588	150,420	206,867	325,488		3,657,545

\$ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Eight Months Ended August, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric -</u>									
Standard Broadcast -									
Console	No.	173	254	588	377	142	302	639	2,475
	\$	18,812	30,668	68,851	41,530	15,215	33,380	78,507	286,963
Table	No.	8,710	29,446	53,625	7,456	3,735	5,238	10,427	118,637
	\$	353,053	1,146,722	2,043,974	259,908	155,675	214,327	443,338	4,616,997
Short Wave -									
Console	No.	315	1,318	1,645	350	302	280	609	4,819
	\$	55,719	202,742	284,922	55,129	50,706	44,958	102,436	796,612
Table	No.	1,717	4,791	5,529	875	516	841	2,348	16,617
	\$	118,589	335,098	366,947	49,656	32,432	58,951	172,811	1,134,484
Frequency Modulation-									
Console	No.	14	128	254	11	1	25	71	504
	\$	3,632	48,005	112,211	3,368	574	7,764	18,983	194,537
Table	No.	43	281	596	54	36	143	166	1,319
	\$	7,436	45,913	85,667	8,338	5,021	19,103	22,437	193,915
<u>Combinations -</u>									
Standard Broadcast -									
Console - Manual ..	No.	59	211	594	206	67	127	229	1,493
	\$	8,269	30,420	81,169	29,506	9,308	17,635	52,078	228,385
Automatic	No.	789	2,643	5,241	533	411	516	1,106	11,239
	\$	112,209	491,767	1,329,446	135,982	97,674	124,493	304,801	2,596,372
Table - Manual ..	No.	363	1,768	3,159	189	255	101	657	6,492
	\$	36,454	151,831	244,331	15,851	29,821	9,762	68,965	557,015
Automatic	No.	648	3,218	2,965	659	374	605	1,472	9,941
	\$	87,799	448,736	388,889	84,028	47,937	82,729	201,183	1,341,301
Short Wave -									
Console - Manual ..	No.	182	903	639	326	138	277	324	2,789
	\$	29,681	150,025	103,693	54,954	22,416	46,067	55,158	461,994
Automatic	No.	295	1,584	4,331	673	309	522	912	8,626
	\$	86,776	525,242	1,382,177	197,439	100,256	168,756	290,521	2,751,167
Table - Manual ..	No.	45	110	54	5	5	16	25	260
	\$	6,095	14,290	7,466	704	695	2,144	3,475	34,869
Automatic	No.	52	696	1,781	11	28	50	187	2,805
	\$	24,322	166,234	262,667	1,834	5,060	9,385	33,861	503,363
Frequency Modulation-									
Console - Automatic	No.	136	882	1,614	245	116	251	496	3,740
	\$	77,972	499,993	815,020	117,213	59,099	133,986	277,924	1,981,207

Radio Receiving Sets

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Eight Months Ended August, 1948 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
Battery -									
Standard Broadcast -									
Console	No.	6	2	9	10	5	32
	\$	449	279	809	1,099	390	3,026
Table	No.	1,130	1,711	1,316	2,885	1,586	1,421	1,055	11,104
	\$	50,963	74,334	24,015	99,566	71,875	67,913	46,085	434,751
Short Wave -									
Console	No.	14	25	87	108	380	314	158	1,086
	\$	1,563	2,864	13,786	13,779	57,030	36,930	23,229	149,181
Table	No.	493	629	1,026	690	493	750	1,122	5,203
	\$	33,243	40,784	68,971	45,067	32,114	51,587	75,440	347,206
Portables -									
Battery	No.	472	1,792	3,253	703	487	611	1,019	8,337
	\$	19,648	72,457	141,343	29,905	20,817	25,618	43,532	353,320
Battery-electric	No.	459	1,770	4,154	735	683	905	1,816	10,522
	\$	38,279	147,035	335,552	62,501	55,464	73,257	154,262	866,350
<u>Automobile</u>	No.	1,138	3,064	32,544	1,506	1,249	1,720	1,253	42,474
	\$	82,508	251,379	2,808,590	108,407	98,766	140,312	96,991	3,586,953
TOTAL, ALL TYPES -									
EIGHT MONTHS, 1948 ..									
	No.	17,253	57,226	125,004	18,607	11,313	15,015	26,096	270,514
	\$	1,253,471	4,876,818	10,970,496	1,415,764	967,955	1,369,057	2,566,407	23,419,968
COMPARATIVE TOTALS -									
EIGHT MONTHS, 1947 ..									
	No.	40,211	102,394	206,587	39,224	22,665	27,689	42,070	480,840
	\$	2,407,948	6,669,125	13,882,209	2,388,333	1,372,149	1,814,518	2,830,329	31,364,611

Table 5 - Producers' Inventories of Radio Receiving Sets on August 31, 1948

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast .. - Console	2,185
Table	57,497
Short Wave	3,285
Table	17,952
Frequency Modulation - Console	685
Table	2,251
<u>Combinations -</u>	
Standard Broadcast .. - Console - Manual	2,421
Automatic	11,642
Table - Manual	10,058
Automatic	9,837
Short Wave	213
Table - Manual	4,213
Automatic	1,253
Table - Manual	2,140
Automatic
Frequency Modulation - Console - Manual
Automatic	4,091
Table - Manual
Automatic
<u>Battery -</u>	
Standard Broadcast .. - Console	374
Table	38,702
Short Wave	2,321
Table	16,655
<u>Portables -</u>	
Battery	3,325
Battery-electric	3,066
<u>Automobile</u>	
	2,662
TOTAL INVENTORIES ALL SETS	
	196,828

Table 6 - Imports of Radio Receiving Sets Into Canada, 1948

Month	Radio receiving sets imported under special conditions	Other radio receiving sets	Total
January	No. 148	140	288
	\$ 5,853	15,371	21,224
February	No. 111	157	268
	\$ 4,489	11,502	15,991
March	No. 142	74	216
	\$ 5,069	10,719	15,788
April	No. 229	116	345
	\$ 8,184	11,922	20,106
May	No. 114	278	392
	\$ 3,806	93,460	97,266
June	No. 75	196	271
	\$ 2,247	34,366	36,613
July	No. 63	128	191
	\$ 2,182	21,137	23,319
August	No. 35	51	86
	\$ 1,225	5,819	7,044
Total	No. 917	1,140	2,057
	\$ 33,055	204,296	237,351

Table 7 - Exports of Radio Receiving Sets From Canada, 1948

Month	Number	\$
January	1,394	55,904
February	3,443	141,017
March	1,277	43,817
April	1,008	32,171
May	2,144	82,921
June	441	15,146
July	1,142	33,942
August	2,410	66,129
Total	13,259	471,047

Table 8 - Production in Canada and Imports of Radio Tubes, 1948

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio tubes	Radio tube parts	
	No.	\$	No.	\$	\$
January	437,845	198,785	136,041	83,962	30,301
February	348,729	177,219	169,012	90,795	23,531
March	448,820	223,535	115,350	66,249	31,476
April	407,946	189,677	110,328	82,229	31,306
May	350,716	155,570	65,365	54,190	29,201
June	526,168	274,484	63,209	65,992	24,280
July	207,837	86,040	27,862	21,489	13,183
August	244,107	105,135	39,485	49,502	22,036
Total	2,972,168	1,410,445	726,652	514,408	205,314

LIST OF REPORTING FIRMS - AUGUST, 1948

Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrament St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Measurement Engineering Limited	232 John St., Arnprior, Ontario
Moffats Limited	23 Denison Rd. E., Weston, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	1001 Lenoir St., Montreal, Quebec
Research Industries Limited	1667 West 4th St., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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