

Department of Trade and Commerce  
Dominion Bureau of Statistics  
Mining, Metallurgical and Chemical Section  
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Monthly Report

on

RADIO RECEIVING SETS

FEBRUARY - 1949

Sales of radio receiving sets by Canadian producers during February, 1949, totalled 44,268 units valued at \$3,328,642 at list prices. The provincial distribution of sales was as follows: Ontario, 24,049; Quebec, 8,434; British Columbia, 1,713; Manitoba, 1,883; Maritimes, 3,813; Alberta, 2,564; and Saskatchewan, 1,812.

Table 1 - Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938 .....	242,721	8,801,981
1939 .....	348,507	8,678,130
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1948

Year	Number	Value (at list prices)
		\$
1938 .....	251,259	19,877,777
1939 .....	370,568	20,005,519
1940 .....	438,976	23,551,572
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221
1948 .....	596,467	49,351,338

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, February, 1949, with Comparative Totals for February, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1949	Total CANADA, 1948
<u>Electric -</u>										
<u>Standard Broadcast -</u>										
Console .....	No.	...	18	124	...	...	28	15	185	685
	\$	...	1,431	16,039	...	...	2,094	862	20,426	85,803
Table .....	No.	2,459	5,593	10,009	952	618	883	649	21,163	18,187
	\$	75,578	172,202	326,598	30,360	19,550	27,350	19,759	671,397	772,580
<u>Short Wave -</u>										
Console .....	No.	43	27	44	29	12	18	-3	170	240
	\$	7,023	3,960	6,761	4,222	1,711	2,842	-376	26,143	42,689
Table .....	No.	232	488	488	36	50	86	121	1,501	2,046
	\$	17,807	38,359	37,481	2,695	3,540	5,855	9,623	115,360	151,032
<u>Frequency Modulation -</u>										
Console .....	No.	12	18	-5	1	5	8	6	45	80
	\$	2,499	4,126	-1,573	323	1,171	1,804	1,178	9,528	25,121
Table .....	No.	31	78	144	7	-16	9	3	256	134
	\$	3,133	8,973	31,223	819	-1,412	982	241	43,959	24,312
<u>Combinations -</u>										
<u>Standard Broadcast -</u>										
Console - Manual .....	No.	1	20	50	6	...	7	3	87	58
	\$	140	2,316	5,141	597	...	697	314	9,205	11,166
Automatic ..	No.	144	389	1,129	116	42	116	97	2,033	1,192
	\$	28,430	76,900	224,950	24,581	9,271	26,487	21,113	411,732	293,215
Table - Manual .....	No.	18	57	79	8	23	31	17	233	410
	\$	1,695	5,957	8,450	1,149	2,587	3,073	1,758	24,669	48,795
Automatic ..	No.	103	326	632	186	17	44	27	1,335	1,757
	\$	11,201	36,907	68,825	19,046	2,264	5,787	3,571	147,601	268,768
<u>Short Wave -</u>										
Console - Manual .....	No.	10	51	153	...	5	...	20	239	170
	\$	1,450	7,140	21,412	...	600	...	2,900	33,502	29,085
Automatic ..	No.	131	223	963	45	106	87	146	1,701	1,013
	\$	28,895	57,353	227,902	11,788	27,040	23,839	38,704	415,521	329,025
Table - Manual .....	No.	11	...	2	...	...	...	...	13	...
	\$	1,190	...	260	...	...	...	...	1,450	...
Automatic ..	No.	5	9	11	...	1	...	...	26	140
	\$	645	1,161	1,676	...	166	...	...	3,648	30,822
<u>Frequency Modulation -</u>										
Console - Automatic ..	No.	26	186	378	28	20	47	83	768	927
	\$	12,756	70,756	141,370	11,381	8,075	21,611	27,742	293,691	467,090
Table - Manual .....	No.	...	...	1	...	...	...	...	1	...
	\$	...	...	312	...	...	...	...	312	...

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, February, 1949, with Comparative Totals for February, 1948  
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total CANADA, 1949	Total CANADA, 1948
<u>Battery -</u>										
Standard Broadcast -										
Console .....	No.	...	...	105	...	...	4	4	113	7
	\$	...	...	11,545	...	...	404	404	12,353	530
Table .....	No.	150	46	1,618	69	87	217	36	2,223	1,563
	\$	4,412	1,554	78,715	2,161	3,048	6,875	1,406	98,171	69,891
Short Wave -										
Console .....	No.	...	...	12	2	7	-2	4	23	27
	\$	...	14	1,649	269	942	-269	582	3,187	4,563
Table .....	No.	2	17	126	11	-18	37	32	207	588
	\$	-301	1,012	15,311	683	-5,653	2,281	2,510	15,843	42,825
<u>Portables -</u>										
Battery .....	No.	8	44	358	20	11	31	8	480	189
	\$	401	1,605	13,632	729	303	937	336	17,943	8,600
Battery-electric .....	No.	106	352	1,460	172	230	247	176	2,743	1,171
	\$	5,298	17,499	79,525	8,591	12,086	13,334	10,001	146,334	99,019
Automobile .....	No.	321	492	6,168	195	612	666	269	8,723	5,249
	\$	23,830	42,808	602,997	14,172	48,291	51,841	22,728	806,667	425,809
<u>TOTAL SALES -</u>										
February, 1949 .....	No.	3,813	8,434	24,049	1,883	1,812	2,564	1,713	44,268	
	\$	226,082	552,033	1,920,201	133,566	133,580	197,824	165,356	3,328,642	
<u>TOTAL SALES -</u>										
February, 1948 .....	No.	2,408	7,285	16,265	2,378	1,506	1,821	4,170		35,833
	\$	185,964	648,467	1,468,664	224,646	126,736	165,747	410,516		3,230,740

\$ = List prices.



Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Two Months Ended February, 1949

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Electric -</u>									
Standard Broadcast -									
Console .....	No.	55	71	756	35	52	43	29	1,041
	\$	6,050	6,499	101,090	2,782	5,615	3,044	1,667	126,747
Table .....	No.	3,300	10,639	19,242	1,870	1,021	1,597	2,063	39,732
	\$	104,694	333,073	609,809	59,042	33,089	50,025	66,073	1,255,805
Short Wave -									
Console .....	No.	78	62	91	63	35	50	27	406
	\$	12,202	7,879	13,644	9,430	5,326	7,770	3,628	59,879
Table .....	No.	453	918	1,127	156	137	165	253	3,209
	\$	34,187	68,977	85,451	11,224	9,779	11,470	19,149	240,237
Frequency Modulation -									
Console .....	No.	17	35	83	8	16	17	14	190
	\$	3,502	8,017	19,507	1,918	3,668	3,803	2,854	43,269
Table .....	No.	48	214	253	29	-10	31	30	595
	\$	4,951	24,902	45,587	3,211	-546	3,102	3,425	84,632
<u>Combinations -</u>									
Standard Broadcast -									
Console - Manual .....	No.	1	52	125	14	...	8	4	204
	\$	140	6,315	13,471	1,437	...	836	421	22,620
Automatic ..	No.	354	795	2,442	432	197	387	441	5,048
	\$	66,271	150,643	465,587	81,251	38,081	75,362	84,516	961,711
Table - Manual .....	No.	95	94	279	16	60	41	27	612
	\$	8,308	8,466	26,088	1,981	6,293	4,146	2,798	58,080
Automatic ..	No.	201	743	1,789	355	88	219	107	3,502
	\$	22,425	85,176	205,392	38,371	10,647	24,439	14,297	400,747
Short Wave -									
Console - Manual .....	No.	10	51	152	...	5	...	20	238
	\$	1,450	7,140	21,242	...	600	...	2,900	33,332
Automatic ..	No.	208	393	1,368	210	168	241	502	3,090
	\$	46,797	103,425	326,436	44,224	39,928	58,281	107,013	726,104
Table - Manual .....	No.	19	-1	9	...	...	...	...	27
	\$	1,750	-70	666	...	...	...	...	2,346
Automatic ..	No.	15	116	27	...	-30	2	-10	120
	\$	1,935	16,250	3,952	...	-5,045	258	-2,685	14,665
Frequency Modulation -									
Console - Automatic ..	No.	47	367	844	72	45	75	133	1,583
	\$	24,189	160,887	341,365	67,774	20,810	36,614	52,635	704,274
Table - Manual .....	No.	10	...	9	...	...	...	...	19
	\$	1,395	...	1,428	...	...	...	...	2,823

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Two Months Ended February, 1949 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<b>Battery -</b>									
Standard Broadcast -									
Console .....	No.	...	...	154	...	3	4	37	198
	\$	...	...	16,693	...	303	404	3,737	21,137
Table .....	No.	227	101	2,306	247	163	387	132	3,563
	\$	6,812	3,734	104,877	11,771	5,495	12,224	6,297	151,210
Short Wave -									
Console .....	No.	...	...	19	7	26	...	7	59
	\$	...	14	2,546	992	3,748	...	1,015	8,315
Table .....	No.	130	30	192	63	24	72	75	586
	\$	5,587	1,788	19,452	3,122	-2,403	4,139	5,107	36,792
<b>Portables -</b>									
Battery .....	No.	79	93	1,100	98	52	39	41	1,502
	\$	2,252	2,971	35,506	3,011	1,433	1,154	1,925	43,252
Battery-electric .....	No.	146	938	2,096	284	369	370	479	4,682
	\$	7,414	45,509	115,393	14,537	20,007	20,040	27,048	249,948
<b>Automobile -</b>									
.....	No.	407	762	11,226	255	1,002	834	370	14,856
	\$	30,131	62,658	1,092,998	19,242	86,248	63,217	29,493	1,383,987
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<b>TOTAL, ALL TYPES -</b>									
Two Months, 1949 .....	No.	5,900	16,473	45,689	4,214	3,423	4,582	4,781	85,062
	\$	392,442	1,104,253	3,668,180	375,320	283,076	380,328	433,313	6,636,912
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<b>COMPARATIVE TOTAL,</b>									
ALL TYPES -									
Two Months, 1948 .....	No.	5,064	15,083	35,481	5,144	3,040	3,651	7,416	74,879
	\$	406,534	1,423,466	3,258,536	478,521	267,277	369,933	746,575	6,950,842

Radio Receiving Sets

Table 5 - Producers' Inventories of Radio Receiving Sets on February 28, 1949

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast ..... - Console .....	1,197
Table .....	24,484
Short Wave ..... - Console .....	1,912
Table .....	12,945
Frequency Modulation ... - Console .....	1,282
Table .....	3,406
<u>Combinations -</u>	
Standard Broadcast ..... - Console - Manual .....	808
Automatic .....	6,009
Table - Manual .....	1,224
Automatic .....	2,129
Short Wave ..... Console - Manual .....	4
Automatic .....	1,085
Table - Manual .....	23
Automatic .....	14
Frequency Modulation ... - Console - Manual .....	2
Automatic .....	2,627
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard Broadcast ..... - Console .....	163
Table .....	17,108
Short Wave ..... - Console .....	2,426
Table .....	12,726
<u>Portables -</u>	
Battery .....	2,703
Battery-electric .....	5,437
<u>Automobile -</u>	
	2,668
TOTAL INVENTORIES ALL SETS .....	102,382

Table 6 - Imports of Radio Receiving Sets into Canada, 1949

Month	Radio Receiving Sets imported under special conditions	Other radio receiving sets	Total
January .....	No. 1,123	256	1,379
	\$ 32,789	25,740	58,529
February .....	No. 1,337	230	1,567
	\$ 39,889	41,662	81,551
Total ....	No. 2,460	486	2,946
	\$ 72,678	67,402	140,080

Table 7 - Exports of Radio Receiving Sets from Canada, 1949

Month	Number	\$
January .....	2,124	74,920
February .....	2,898	106,143
	5,022	181,063

Table 8 - Production in Canada and Imports of Radio Tubes, 1949

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio Tubes		Radio tube parts
	No.	\$	No.	\$	\$
January .....	263,582	133,612	128,050	85,885	30,986
February .....	309,728	163,574	54,049	57,916	40,372
Total .....	573,310	297,186	182,099	143,801	71,358

## LIST OF REPORTING FIRMS - FEBRUARY, 1949

Name of Firm	Address
Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrement St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Manning Radio Ltd.	2 Northview Terrace, Toronto, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1244 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1667 W. 4th Ave., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemitte Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario





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