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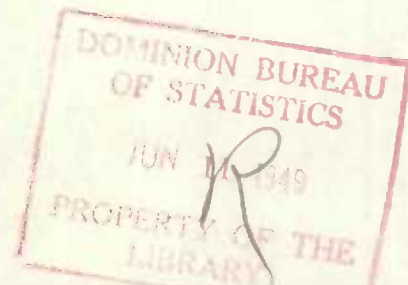
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Mining, Metallurgical and Chemical Section  
Ottawa - Canada

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## Monthly Report

on

RADIO RECEIVING SETSMARCH - 1949

Sales of radio receiving sets by Canadian producers during March, 1949, totalled 55,283 units valued at \$4,050,501 at list prices. The provincial distribution of sales was as follows: Ontario, 33,583; Quebec, 8,203; British Columbia, 2,760; Manitoba, 2,299; Maritimes, 3,470; Alberta 3,138; and Saskatchewan, 1,830.

Table 1 Production of Radio Receiving Sets in Canada, 1938-1947

Year	Number	Value (at factory prices)
		\$
1938 .....	242,721	8,801,981
1939 .....	348,507	8,678,130
1940 .....	485,010	11,268,339
1941 .....	386,372	9,215,364
1942 .....	177,149	4,682,401
1943 .....	979	18,840
1944 .....	...	...
1945 .....	50,317	979,173
1946 .....	603,199	15,759,724
1947 .....	984,276	33,063,220

Table 2 - Sales of Radio Receiving Sets By Canadian Producers, 1938-1948

Year	Number	Value (at list prices)
		\$
1938 .....	251,259	19,877,777
1939 .....	370,568	20,005,519
1940 .....	438,976	23,551,572
1941 .....	399,556	23,283,944
1942 .....	209,163	14,404,236
1943 .....	22,201	(Not
1944 .....	595	avail-
1945 .....	44,343	able)
1946 .....	568,320	28,849,115
1947 .....	836,419	60,399,221
1948 .....	596,467	49,351,338

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, March, 1949, with Comparative Totals for March, 1948

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1949	Total CANADA, 1948
<u>Electric -</u>										
Standard Broadcast -										
Console .....	No.	1	19	43	10	...	21	-7	87	747
	\$	58	1,444	3,352	795	...	1,445	-337	6,757	88,260
Table .....	No.	2,275	5,542	16,114	1,242	907	1,762	1,620	29,462	16,429
	\$	74,962	183,666	538,759	40,400	29,152	59,357	51,822	978,118	695,662
Short Wave -										
Console .....	No.	36	88	162	8	14	16	3	327	1,144
	\$	5,484	14,344	25,963	1,157	2,246	2,314	417	51,925	183,883
Table .....	No.	126	244	-8	97	27	118	64	668	1,395
	\$	8,753	20,597	7,068	7,202	1,964	9,305	4,128	59,017	109,048
Frequency Modulation -										
Console .....	No.	6	22	28	14	2	4	3	79	92
	\$	1,014	5,394	5,978	2,726	572	902	732	17,318	33,862
Table .....	No.	13	69	219	2	5	2	15	325	61
	\$	1,626	7,302	28,301	349	637	194	1,523	39,932	12,066
<u>Combinations -</u>										
Standard Broadcast -										
Console - Manual .....	No.	5	24	40	1	2	...	9	81	112
	\$	498	2,625	4,321	99	199	...	955	8,697	16,173
Automatic ..	No.	140	448	1,755	128	119	181	287	3,058	2,350
	\$	26,899	85,520	334,593	26,960	25,476	36,716	60,372	596,536	554,782
Table - Manual .....	No.	33	23	41	3	31	4	8	143	937
	\$	7,579	4,343	3,899	307	3,629	505	744	21,006	93,517
Automatic ..	No.	166	98	198	66	16	23	30	597	2,655
	\$	18,771	11,359	27,077	7,113	2,073	3,090	3,830	73,313	386,531
Short Wave -										
Console - Manual .....	No.	40	...	20	25	35	15	54	189	51
	\$	5,600	...	2,730	3,500	5,075	2,175	7,830	26,910	10,416
Automatic ..	No.	24	78	449	36	26	33	73	719	1,639
	\$	6,952	22,760	135,299	10,446	7,456	9,579	21,253	213,745	524,471
Table - Manual .....	No.	...	...	4	...	...	...	1	5	181
	\$	...	...	280	...	...	...	70	350	25,159
Automatic ..	No.	...	3	11	...	...	...	...	14	316
	\$	...	497	1,823	...	...	...	...	2,320	58,696
Frequency Modulation -										
Console - Manual .....	No.	...	...	2	...	...	...	...	2	...
	\$	...	...	2,830	...	...	...	...	2,830	...
Automatic ..	No.	22	146	610	34	26	66	64	968	241
	\$	10,483	69,280	248,666	17,255	10,596	33,207	31,239	420,726	128,447
Table - Manual .....	No.	...	...	...	...	...	...	...	...	...
	\$	...	...	...	...	...	...	...	...	...

Radio Receiving Sets

Table 3 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, March, 1949, with Comparative Totals for March, 1948  
(Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	Total CANADA, 1949	Total CANADA, 1948
<b>Battery -</b>										
Standard Broadcast -										
Console .....	No.	...	...	168	...	7	8	1	184	3
	\$	...	...	17,252	...	707	880	101	18,940	234
Table .....	No.	82	56	468	151	306	277	64	1,404	1,511
	\$	2,520	1,893	22,570	5,996	12,624	10,535	2,544	58,682	88,063
Short Wave -										
Console .....	No.	...	...	5	...	8	13	-12	14	95
	\$	...	-45	628	...	1,091	1,999	-805	2,868	16,065
Table .....	No.	225	25	144	37	75	43	30	579	548
	\$	10,447	1,550	8,066	2,223	4,258	2,591	1,837	30,972	38,930
<b>Portables -</b>										
Battery .....	No.	110	357	1,273	209	105	100	177	2,331	103
	\$	3,427	10,480	49,595	6,222	3,238	3,771	5,424	82,157	4,647
Battery-electric .....	No.	115	421	784	218	110	244	189	2,081	949
	\$	7,931	28,642	52,478	13,733	6,397	14,877	13,617	137,675	79,387
Automobile .....	No.	51	540	11,053	18	9	208	87	11,966	8,992
	\$	4,422	44,334	1,129,288	1,094	722	14,086	5,761	1,199,707	830,062
<b>TOTAL SALES -</b>										
March, 1949 .....	No.	3,470	8,203	33,583	2,299	1,830	3,138	2,760	55,283	
	\$	197,426	515,985	2,650,816	147,577	118,112	207,528	213,057	4,050,501	
<b>TOTAL SALES -</b>										
March, 1948 .....	No.	3,114	8,701	19,795	1,840	1,133	2,571	3,397		40,551
	\$	232,799	874,370	2,076,970	165,348	101,074	217,941	309,859		3,978,361

⌘ = List prices.

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Three Months Ended March, 1949

		Maritimes	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	CANADA
<u>Electric -</u>									
Standard Broadcast -									
Console .....	No.	56	90	799	45	52	64	22	1,128
	\$	6,108	7,943	104,442	3,577	5,615	4,489	1,330	133,504
Table .....	No.	5,575	16,181	35,356	3,112	1,928	3,359	3,683	69,194
	\$	179,656	516,739	1,148,568	99,442	62,241	109,382	117,895	2,233,923
Short Wave -									
Console .....	No.	114	150	253	71	49	66	30	733
	\$	17,686	22,223	39,607	10,587	7,572	10,084	4,045	111,804
Table .....	No.	579	1,162	1,119	253	164	283	317	3,877
	\$	42,940	89,574	92,519	18,426	11,743	20,775	23,277	299,254
Frequency Modulation -									
Console .....	No.	23	57	111	22	18	21	17	269
	\$	4,516	13,411	25,485	4,644	4,240	4,705	3,586	60,587
Table .....	No.	61	283	472	31	-5	33	45	920
	\$	6,577	32,204	73,888	3,560	91	3,296	4,948	124,564
<u>Combinations -</u>									
Standard Broadcast -									
Console - Manual .....	No.	6	76	165	15	2	8	13	285
	\$	638	8,940	17,792	1,536	199	836	1,376	31,317
Automatic ..	No.	494	1,243	4,197	560	316	568	728	8,106
	\$	93,170	236,163	800,180	108,211	63,557	112,078	144,888	1,558,247
Table - Manual .....	No.	128	117	320	19	91	45	35	755
	\$	15,887	12,809	29,987	2,288	9,922	4,651	3,542	79,086
Automatic ..	No.	367	841	1,987	421	104	242	137	4,099
	\$	41,196	96,535	232,469	45,484	12,720	27,529	18,127	474,060
Short Wave -									
Console - Manual .....	No.	50	51	172	25	40	15	74	427
	\$	7,050	7,140	23,972	3,500	5,675	2,175	10,730	60,242
Automatic ..	No.	232	471	1,817	246	194	274	575	3,809
	\$	53,749	126,185	461,735	54,670	47,384	67,860	128,266	939,849
Table - Manual .....	No.	19	-1	13	...	...	...	1	32
	\$	1,750	-70	946	...	...	...	70	2,696
Automatic ..	No.	15	119	38	...	-30	2	-10	134
	\$	1,935	16,747	5,775	...	-5,045	258	-2,685	16,985
Frequency Modulation -									
Console - Manual .....	No.	...	...	2	...	...	...	...	2
	\$	...	...	2,830	...	...	...	...	2,830
Automatic ..	No.	69	513	1,454	106	71	141	197	2,551
	\$	34,672	230,167	590,031	85,029	31,406	69,821	83,874	1,125,000
Table - Manual .....	No.	10	...	9	...	...	...	...	19
	\$	1,395	...	1,428	...	...	...	...	2,823

Table 4 - Producers' Sales of Radio Receiving Sets in Canada, by Provinces, Three Months Ended March, 1949 (Concluded)

		Maritimes	Quebec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia	CANADA
<u>Battery -</u>									
Standard Broadcast -									
Console .....	No.	...	...	322	...	10	12	38	382
	\$	...	...	33,945	...	1,010	1,284	3,838	40,077
Table .....	No.	309	157	2,774	398	469	664	196	4,967
	\$	9,332	5,627	127,447	17,767	18,119	22,759	8,841	209,892
Short Wave -									
Console .....	No.	...	...	24	7	34	13	-5	73
	\$	...	-31	3,174	992	4,839	1,999	210	11,183
Table .....	No.	355	55	336	100	99	115	105	1,165
	\$	16,034	3,338	27,518	5,345	1,855	6,730	6,944	67,764
<u>Portables -</u>									
Battery .....	No.	189	450	2,373	307	157	139	218	3,833
	\$	5,679	13,451	85,101	9,233	4,671	4,925	7,349	130,409
Battery-electric .....	No.	261	1,359	2,880	502	479	614	668	6,763
	\$	15,345	74,151	167,871	28,270	26,404	34,917	40,665	387,623
<u>Automobile -</u>									
.....	No.	458	1,302	22,279	273	1,011	1,042	457	26,822
	\$	34,553	106,992	2,222,286	20,336	86,970	77,303	35,254	2,583,694
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TOTAL, ALL TYPES -									
Three Months, 1949 .....	No.	9,370	24,676	79,272	6,513	5,253	7,720	7,541	140,345
	\$	589,868	1,620,238	6,318,996	522,897	401,188	587,856	646,370	10,687,413
<hr/>									
COMPARATIVE TOTAL,									
ALL TYPES -									
Three Months, 1948 ..	No.	8,178	23,784	55,276	6,984	4,173	6,222	10,813	115,430
	\$	639,333	2,297,836	5,335,506	643,869	368,351	587,874	1,056,434	10,929,203

Table 5 - Producers' Inventories of Radio Receiving Sets on March 31, 1949

Type	Number of Sets
<u>Electric -</u>	
Standard Broadcast ..... - Console .....	198
Table .....	44,056
Short Wave ..... - Console .....	2,127
Table .....	13,325
Frequency Modulation ... - Console .....	1,477
Table .....	3,135
<u>Combinations -</u>	
Standard Broadcast ..... - Console - Manual .....	780
Automatic .....	4,719
Table - Manual .....	641
Automatic .....	1,529
Short Wave ..... - Console - Manual .....	4
Automatic .....	904
Table - Manual .....	18
Automatic .....	...
Frequency Modulation ... - Console - Manual .....	...
Automatic .....	2,627
Table - Manual .....	...
Automatic .....	...
<u>Battery -</u>	
Standard Broadcast ..... - Console .....	548
Table .....	17,211
Short Wave ..... - Console .....	2,699
Table .....	12,141
<u>Portables -</u>	
Battery .....	4,750
Battery-electric .....	3,574
<u>Automobile -</u> .....	
	2,502
TOTAL INVENTORIES ALL SETS .....	118,965

Table 6 - Imports of Radio Receiving Sets into Canada, 1949

Month	Radio Receiving Sets imported under special conditions	Other radio receiving sets	T o t a l
January .....	No. 1,123	256	1,379
	\$ 32,789	25,740	58,529
February .....	No. 1,337	230	1,567
	\$ 39,889	41,662	81,551
March .....	No. 1,969	161	2,130
	\$ 58,884	6,862	65,746
Total ....	No. 4,429	647	5,076
	\$ 131,562	74,264	205,826

Table 7 - Exports of Radio Receiving Sets from Canada, 1949

Month	Number	\$
January .....	2,124	74,920
February .....	2,898	106,143
March .....	3,925	158,280
Total .....	8,947	339,343

Table 8 - Production in Canada and Imports of Radio Tubes, 1949

Month	P r o d u c t i o n		I m p o r t s		
	Radio receiving tubes		Radio Tubes		Radio tube parts
	No.	\$	No.	\$	\$
January .....	263,582	133,612	128,050	85,885	30,986
February .....	309,728	163,574	54,049	57,916	40,372
March .....	412,463	185,541	111,367	88,798	30,117
Total .....	985,773	482,727	293,466	232,599	101,475

## LIST OF REPORTING FIRMS - MARCH, 1949

Name of Firm	Address
Addison Industries Limited	9-11 Hanna Ave., Toronto, Ontario
Brand & Millen Limited	Small Arms Bldg., Long Branch, Ontario
Breadner Co. Ltd.	1002 Somerset St. W., Ottawa, Ontario
Canadian Admiral Corporation Ltd.	Long Branch, Ontario
Canadian General Electric Co. Ltd.	212 King St. W., Toronto, Ontario
Canadian Marconi Company	211 St. Sacrement St., Montreal, Quebec
Canadian Westinghouse Company, Ltd.	Sanford Ave., Hamilton, Ontario
Chisholm Industries Limited	4515 Main St., Vancouver, British Columbia
Dominion Electrohome Industries Limited	Kitchener, Ontario
General Radionics Ltd.	465 Church St., Toronto, Ontario
Manning Radio Ltd.	2 Northview Terrace, Toronto, Ontario
Monarch Radio Mfg. Co.	3839 Arcade St., Montreal, Quebec
Northern Electric Company Limited	1050 Beaver Hall Hill, Montreal, Quebec
Philco Corporation of Canada, Limited	1214 Dufferin St., Toronto, Ontario
RCA Victor Company Limited	976 Lacasse St., Montreal, Quebec
Research Industries Limited	1667 W. 4th Ave., Vancouver, British Columbia
Rogers Majestic Limited	Leaside, Ontario
Sparton of Canada, Limited	Elm St., London, Ontario
Stewart-Warner Alemite Corporation of Canada, Ltd.	Belleville, Ontario
Stromberg-Carlson Company Limited	211 Geary Ave., Toronto, Ontario

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