CATALOGUE No.
43-004
MONTHLY

## DOMINION-BUREAU OF STATISTICS

OTTAWA - CANADA PROPERTY OF THE
Published by Authority of the Minister of Trade and Commerce

Vol. 20, No. 11
Price: 20 cents a copy, $\$ 2.00$ a year

## RADIO AND TELEVISION RECEIVING SETS <br> (Including Record Players)

NOVEMBER 1965
TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

|  | Auto | Portables | Home sets | Radio phonograph combinations | Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| November 1965 | number of units |  |  |  |  |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces | 102 | 133 | 3,110 | 1,175 | 4,520 |
| Quebec | 701 | 241 | 6,729 | 5,723 | 13,394 |
| Ontario | 51,151 | 746 | 15,222 | 6,642 | 73,761 |
| Manitoba | 63 | 5 | 2,710 | 1,123 | 3,901 |
| Saskatchewan | 89 | - | 988 | 1,098 | 2,175 |
| Alberta | 112 | 136 | 2,544 | 1,554 | 4,346 |
| British Columbia | 152 | 51 | 2,809 | 2,047 | 5,059 |
| Total domestic sales | 52,370 | 1,312 | 34,112 | 19,362 | 107,156 |
| Export sales | 16,704 | - | 8 | 2,519 | 19,231 |
| Total sales | 69,074 | 1,312 | 34,120 | 21,881 | 126,387 |

Eleven months ended November 1965

Domestic sales in:

Export sales .............. 99,687 - 11,931 111,831
Total sales ........... $595,608 \quad 17,073 \quad 236,225 \quad 130,317 \quad$ 979,223

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | $\begin{gathered} \text { Television } \\ \text { receiving } \\ \text { sets } \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
| November 1965 |  | numbe | units |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 3,969 | 1,561 | 5,530 | 5,213 |
| Quebec | 8,373 | 3,977 | 12,350 | 16,089 |
| Ontario | 13,362 | 4,826 | 18,188 | 23,792 |
| Manitoba | 2,493 | 1,047 | 3,540 | 3,762 |
| Saskatchewan | 1,132 | 1754 | 1,886 | 2,549 |
| Alberta | 1,997 | 1,434 | 3,431 | 4,360 |
| British Columbia | 2,793 | 1,497 | 4,290 | 6,666 |
| Total domestic sales | 34, 119 | 15,096 | 49,215 | 62,431 |
| Export sales | - | - | - | 1,060 |
| Total sales | 34,119 | 15,096 | 49,215 | 63,491 |
| Eleven months ended |  |  |  |  |
| November 1965 |  |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 13,280 | 6,441 | 19,721 | 41,520 |
| Quebec | 40,994 | 19,421 | 60,415 | 135,998 |
| Ontario | 50,610 | 21,189 | 71,799 | 187, 209 |
| Manitoba | 10,658 | 4,769 | 15,427 | 28,919 |
| Saskatchewan | 5,041 | 2,805 | 7,846 | 18,974 |
| Alberta | 10,033 | 5,883 | 15,921 | 36,366 |
| British Columbia | 10,562 | 6,590 | 17,152 | 51,043 |
| Total domestic sales | 141,178 | 67,103 | 208,281 | 500,029 |
| Export sales | 1 | 92 | 93 | 8,024 |
| Total sales | 141,179 | 67,195 | 208,374 | 508,053 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | November 1965 | Eleven months ended November 1965 |
| :---: | :---: | :---: |
| By model type: |  |  |
| Portables | 31,015 | 247,924 |
| Table models | 1,908 | 18,684 |
| Consoles | 25,706 | 205,287 |
| Three-way combinations | 3,802 | 28,134 |
| Totals ........ | 62,431 | 500,029 |
| By screen size: |  |  |
| $17^{\prime \prime}$ and under ...... | 9,202 | 71,138 |
| $19^{\prime \prime}$ | 23,786 | 175,849 |
| $21^{\prime \prime} . . . . . .$ | 1,827 | 17,037 |
| $23^{\prime \prime}$ and over. | $27,616$ | 236,005 |
| Totals | 62,431 | 500,029 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

November 1965
Eleven months ended November 1965

## number of units

Radio receiving sets:

| Auto | 72,995 | 626,374 |
| :---: | :---: | :---: |
| Portables | 369 | 25,687 |
| Home sets | 22,749 | 256,811 |
| Radio phonograph combinations | 16,279 | 131,733 |
| Totals | 112,392 | 1,040,605 |
| Television receiving sets | 58,280 | 521,039 |

Record players:

| Monaural | 29,922 | 142,665 |
| :---: | :---: | :---: |
| Stereo | 14,843 | 59,781 |
| Totals | 44,765 | 202,446 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets
November 1965
Eleven months ended November 1965

## number of units

Radio receiving sets:

| Auto | 2,559 | 22,024 |
| :---: | :---: | :---: |
| Portables | 6,704 | 66,454 |
| Home sets | 568 | 3,626 |
| Radio phonograph combinations | 3 | 223 |
| Totals | 9,834 | 92,327 |
| Television receiving sets | 2,899 | 17,019 |

(1) As reported by respondents only - see January 1965 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1964 and 1965

|  | Auto |  | Portables |  | Home sets |  | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  |  |  |  | number | f units |  |  |  |
| January | 50,732 | 50,797 | 371 | 830 | 13,978 | 15,151 | 8,776 | 10,109 |
| February | 39,031 | 47,480 | 498 | 1,995 | 15,647 | 17,674 | 8,064 | 9,643 |
| March . | 38,293 | 51,314 | 2,135 | 1,504 | 17,833 | 20,151 | 6,187 | 8,977 |
| April | 38,366 | 44,006 | 1,245 | 884 | 17,156 | 18,980 | 6,349 | 6,103 |
| May | 33,425 | 49,468 | 942 | 1,276 | 13,541 | 15,067 | 5,171 | 5,276 |
| June | 21,869 | 45,911 | 1,058 | 1,633 | 17,494 | 13,716 | 5,138 | 7,474 |
| July ..... | 8,730 | 21,814 | 2,029 | 2,209 | 14,857 | 13,510 | 6,942 | 7,031 |
| August . | 17,505 | 23,618 | 2,587 | 1,212 | 24,211 | 19,899 | 10,293 | 12,728 |
| September . | 50,399 | 51,280 | 2,766 | 2,036 | 32,449 | 33,239 | 14,060 | 16,570 |
| October .... | 55,072 | 57,863 | 2,174 | 2,182 | 33,823 | 34,573 | 12,669 | 15,053 |
| November . . | 48,672 | 52,370 | 2,955 | 1,312 | $39,327$ | 34,112 | $16,644$ | 19,362 |
| December . . | 43,009 |  | 4,017 |  | 35,485 |  | 18,619 |  |
| Totals . | 445,103 |  | 22,777 |  | 275,801 |  | 118,912 |  |
| Year to date | 402,094 | 495,921 | 18,760 | 17,073 | 240,316 | 236,072 | 100,293 | 118,326 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1964 and 1965

|  | Record players |  | Television receiving sets |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | 1964 | 1965 |
|  | number of units |  |  |  |
| January | 8,458 | 12,047 | 36,663 | 38,480 |
| February | 10,361 | 9,478 | 35,707 | 38,682 |
| March . | 8,925 | 11,810 | 33,893 | 39,103 |
| April | 9,374 | 10,267 | 34,375 | 37,558 |
| May | 7,012 | 9,576 | 27,349 | 29,904 |
| June | 8,764 | 10,530 | 31,584 | 36,032 |
| July | 8,773 | 10,288 | 34,395 | 36,023 |
| August | 16,609 | 19,182 | 44,652 | 45,256 |
| September | 29,599 | 28,107 | 64,609 | 72,343 |
| October | 27,669 | 37,781 | 70,437 | 64,217 |
| November | 41,697 | 49,215 | 58,820 | 62,431 |
| December | 41,743 |  | 52,118 |  |
| Totals | 218,984 |  | 524,602 |  |
| Year to date | 177,241 | 208,281 | 472,484 | 500,029 |

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January | 1,435,135 | 973,967 | 1,361,253 | 1,387,838 | 1,002,781 | 985,196 |
| February | 1,446,955 | 1,486,644 | 1,318,401 | 1,423,850 | 914,487 | 986,004 |
| March | 1,621,815 | 1,413,084 | 1,306,398 | 1,489,069 | 900,620 | 995,207 |
| April | 1,490,214 | 1,369,010 | 1,161,605 | 1,300,331 | 789,097 | 905,930 |
| May | 1,413,715 | 1,310,635 | $1,326,513$ | 1,303,089 | 874,142 | 914,065 |
| June | 1,352,027 | 1,512,057 | $1,111,012$ | 1,327,243 | 722,560 | 902,042 |
| July | 668,032 | 731,270 | 759,969 | 728,864 | 535,512 | 506,112 |
| August | 731,527 | 1,142,949 | 916,711 | 1,007,910 | 654,806 | 704,651 |
| September | 1,285,731 | 1,476,870 | 1,572,755 | 2,283,416 | 1, 208, 102 | 1,519,352 |
| October | 1,490,499 | 1,313,251 | 1,474,742 | 1,480,906 | 953,441 | 1,187,138 |
| November | 1,236,419 | 1,141,692 | 1,469,009 | 1,613,342 | 1,027,705 | 1,191,180 |
| December | 1,435,529 |  | 1,598,605 |  | 829,076 |  |
| Totals | 15,607,598 |  | 15,376,973 |  | $10,412,329$ |  |
| Year to date | 14,172,069 | 13,871,429 | 13,778,368 | 15,345,858 | 9,583,253 | 10,796,877 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January | 5,575 | 15,111 | 11,005 | 23,661 | 116,755 | 236,573 |
| February | 19,755 | 25,270 | 12,356 | 42,679 | 133,737 | 222,519 |
| March | 33,163 | 22,987 | 19,687 | 51,598 | 206,536 | 336,201 |
| April | 31,970 | 16,628 | 29,509 | 14,481 | 152,469 | 227,089 |
| May | 28,190 | 44,998 | 27,782 | 41,877 | 142,852 | 247,817 |
| June | 33,628 | 39,578 | 30,582 | 85,510 | 185,787 | 307,935 |
| July | 28,973 | 49,386 | 29,920 | 22,767 | 138,128 | 213,461 |
| August | 22,047 | 22,265 | 5,129 | 4,936 | 94,735 | 74,911 |
| September | 31,024 | 62,999 | 43,259 | 33,118 | 206,239 | 141,174 |
| October | 18,730 | 40,370 | 16,266 | 47,910 | 159,192 | 296,861 |
| November | 9,217 | 18,151 | 19,426 | 22,623 | 181,992 | 214,550 |
| December | 7,483 |  | 14,755 |  | 224,027 |  |
| Totals | 269,755 |  | 259,686 |  | 1.942,449 |  |
| Year to date | 262,272 | 357,743 | 244,931 | 391,160 | 1,718,422 | 2,519,091 |

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January | 58,672 | 72,774 | 48,187 | 67,119 | 846,982 | 1,083,672 |
| February | 68,683 | 88,417 | 59,738 | 77,989 | 983,495 | 1,244,407 |
| March | 69,024 | 101,194 | 70,812 | 96,473 | 1,207,335 | 1,564,327 |
| April | 50,805 | 93,769 | 57,683 | 69,526 | 992,761 | 1,154,241 |
| May | 65,660 | 88,270 | 70,665 | 73,330 | 1,289,619 | 1,268,829 |
| June | 72,555 | 85,739 | 75,551 | 78,868 | 1,059,082 | 1,385,133 |
| July | 46,056 | 40,516 | 55,321 | 39,740 | 927,012 | 698,402 |
| August | 57,684 | 58,860 | 48,058 | 60,690 | 822,861 | 1,205,610 |
| September | 91,241 | 79,723 | 93,380 | 89,009 | 1,504,144 | 1,488,063 |
| October | 81,144 | 87,807 | 72,208 | 85,660 | 1,248,234 | 1,549,098 |
| November | 94,539 | 89,321 | 99,299 | 89,109 | 1,499,584 | 1,555,874 |
| December | 95,398 |  | 106,004 |  | 1,682,044 |  |
| Totals | 851,461 |  | 856,906 |  | 14,063,153 |  |
| Year to date | 756,063 | 886,390 | 750,902 | 827,513 | 12,381,109 | 14,197,656 |

(1) Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All
Types (1), by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January | 135,865 | 840,353 | 94,036 | 679,447 | 46,373 | 511,729 |
| February | 404,863 | 948,948 | 371,639 | 783,432 | 382,147 | 594,767 |
| March | 420,622 | 1,096,487 | 420,671 | 1,055,471 | 488,487 | 896,283 |
| April | 447,958 | 833,435 | 322,664 | 941,957 | 342,931 | 991,658 |
| May | 435,737 | 1,215,743 | 457,147 | 959,887 | 364,260 | 883,984 |
| June | 609,343 | 1,169,346 | 777,030 | 1,096,139 | 509,010 | 1,077,583 |
| July | 354,362 | 681,529 | 483,404 | 697,169 | 240,825 | 471,499 |
| August | 553,038 | 1,033,059 | 364,129 | 686,628 | 378,646 | 578,810 |
| September | 845,392 | 1,005,857 | 891,190 | 836,669 | 619,129 | 636,734 |
| October | 853,987 | 918,777 | 819,661 | 900,871 | 510,678 | 549,454 |
| November | 985,944 | 1,337,940 | 892,162 | 1,146,043 | 420,437 | 693,544 |
| December | 1,421,896 |  | 1,283,651 |  | 753,286 |  |
| Totals | 7,469,007 |  | 7,177,384 |  | 5,056,209 |  |
| Year to date | 6,047,111 | 11,081,474 | 5,893,733 | 9,783,713 | 4,302,923 | 7,886,045 |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 12. Imports(1) of Specified Electronic Equipment

|  |  | July | 1965 | Seven months ended <br> July |
| :--- | :---: | :---: | :---: | :---: | :---: |

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

|  | September 1965 |  | Nine months ended September 1965 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| T. V. receiving sets, excluding combinations | 850 | 105,577 | 6,928 | 905,906 |
| Combination receiving sets and record players | 3,061 | 689,211 | 9,507 | 2,098,172 |
| Radios, phonographs and receiving antennae | - | 280,577 | - | 2,008,672 |
| Electronic tubes and parts ...... | - | 273,745 | - | 3,125,480 |
| Semi-conductors and parts ....... | - | 37,448 | - | 307,774 |

[^0]

TABLE 14. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by months, $1965(1)$

|  |  |  | Radio <br> phonograph | Total |
| :--- | :---: | :---: | :---: | :---: | :---: |

(1) Comparable data not available.
(2) Included with "Home Sets".


[^0]:    (1) Customs clearance, latest available.

