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## CATALOGUE No.

43-004

MONTHLY

## DOMINION BUREAU OF STATISTICS

## OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

DOMINIO

Vol. 20, No. 3

Price: 20 cents a copy, \$2.00 a year

## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

MARCH 1965

PROPERTY OF THE

TABLE 1. Sales of 'Made-in-Canada" Radio Receiving Sets

41	Auto	Portables	Home sets	Radio phonograph combinations	Total
March 1965		n	umber of	units	
Domestic sales in: Atlantic provinces Quebec Ontario Manitoba Saskatchewan Alberta	159 1,267 58,915 461 166 118 593	196 350 687 110 15 127	1,854 5,665 7,126 1,506 977 1,257 1,766	534 3,064 2,982 506 418 676 797	2,743 10,346 69,710 2,583 1,576 2,178 3,175
British Columbia Total domestic sales	61,679	1,504	20,151	8,977	92,311
Export sales			_	583	583
Total sales	61,679	1,504	20,151	9,560	92,894
Three months ended  March 1965					
Domestic sales in:  Atlantic provinces  Quebec  Ontario  Manitoba  Saskatchewan  Alberta  British Columbia  Total domestic sales	571 2,497 173,819 927 563 478 1,549	335 983 2,376 183 43 280 129	5,239 13,788 18,283 4,430 2,478 3,845 4,913 52,976	1,550 8,979 10,241 1,532 1,410 2,171 2,846 28,729	7,695 26,247 204,719 7,072 4,494 6,774 9,437 266,438
Export sales	56	-	1	3,194	3,251
Total sales	180,460	4,329	52,977	31,923	269,689

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TABLE 2. Sales of 'Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Re	cord players		Television	
	Monaural	Stereo	Total	receiving sets	
		number o	of units		
March 1965					
Domestic sales in:					
Atlantic provinces	683	381	1,064	3,912	
Quebec	2,690	1,143	3,833	10,819	
Ontario	2,874	1,064	3,938	14,078	
Manitoba	647	336	983	2,369	
Saskatchewan	323	184	507	1,564	
Alberta	422	264	686	2,960	
British Columbia	553	246	799	3,401	
Total domestic sales	8,192	3,618	11,810	39,103	
xport sales	-	1	1	529	
Total sales	8,192	3,619	11,811	39,632	
Three months ended					
March 1965					
omestic sales in:					
Atlantic provinces	1,978	1,132	3,110	10,306	
Quebec	7,127	3,221	10,348	31,846	
Ontario	7,933	3,241	11,174	42,568	
Manitoba	1,815	912	2,727	6,623	
Saskatchewan	911	592	1,503	4,447	
Alberta	1,163	811	1,974	8,317	
British Columbia	1,523	976	2,499	12,158	
Total domestic sales	22,450	10,885	33,335	116,265	
xport sales	-	37	37	1,197	
Total sales	22,450	10,922	33,372	117,462	

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	March 1965	Three months ended March 1965
By model type:		
Portables	19,990	56,666
Table models	2,107	6,616
Consoles	15,129	46,893
Three-way combinations	1,877	6,090
Totals	39,103	116,265
y screen size:		
17" and under	5,075	16,294
19"	14,280	40,218
21"	1,013	1,214
23" and over	18,735	58,539
Totals	39,103	116,265

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	March 1965	Three months ended March 1965
	num	ber of units
Radio receiving sets:		
Auto	68,256	189,227
Portables	30	2,762
Home sets	25,123	65,647
Radio phonograph combinations	13,573	33,924
Totals	106,982	291,560
Television receiving sets	43,462	141,028
Record players:		
Monaural	12,829	35,660
Stereo	4,869	12,334
Totals	17,698	47,994

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	March 1965	Three months ended March 1965
	nui	mber of units
Radio receiving sets:		
Auto	2,564	4,792
Portables	4,255	13,538
Home sets	331	810
Radio phonograph combinations	4	17
Totals	7,154	19,157
Television receiving sets	2,550	2,889

<sup>(1)</sup> As reported by respondents only - see January 1965 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of 'Made-in-Canada" Radio Receiving Sets, by Months, 1964 and 1965

	Aut	to	Port	Portables Home se		sets	phon	dio lograph nations
	1964	1965	1964	1965	1964	1965	1964	1965
				number	of units			
January	50,732	61,741	371	830	13,978	15,151	8,776	10,109
February	39,031	56,984	498	1,995	15,647	17,674	8,064	9,643
March	38,293	61,679	2,135	1,504	17,833	20,151	6, 187	8,977
April	38,366		1,245	-	17,156		6,349	
lay	33,425		942		13,541		5,171	
June	21,869		1,058		17,494		5,138	
July	8,730		2,029		14,857		6,942	
August	17,505		2,587		24,211		10,293	
September	50,399		2,766		32,449		14,060	
October	55,072		2,174		33,823		12,669	
November	48,672		2,955		39,327		16,644	
December	43,009		4,017		35,485		18,619	11
Totals	445,103		22,777		275,801		118,912	
Year to date	128,056	180,404	3,004	4,329	47,458	52,976	23,027	28,729

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1964 and 1965

	Reco play		Televi receivin	
	1964	1965	1964	1965
		number o	of units	1/1
January	8,458	12,047	36,663	38,480
Sebruary	10,361	9,478	35,707	38,682
March	8,925	11,810	33,893	39,103
pril	9,374	·	34,375	
lay	7,012		27,349	
une	8,764		31,584	
uly	8,773		34,395	
ugust	16,609		44,652	
September	29,599		64,609	
october	27,669		70,437	
lovember	41,697		58,820	
December	41,743		52,118	
Totals	218,984		524,602	
Year to date	27,744	33,335	106,263	116,265

TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1964 and 1965

	Production		Shipments				
	Uni	ts	Uni	ts	Val	ue	
	1964	1965	1964	1965	1964	1965	
		num	ber		doll	ars	
January	1,435,135	973,967	1,361,253	1,387,838	1,002,781	985,196	
February	1,446,955	1,486,644	1,318,401	1,423,850	914,487	986,004	
March	1,621,815	1,413,084	1,306,398	1,489,069	900,620	995,207	
April	1,490,214		1,161,605		789,097		
May	1,413,715		1,326,513		874,142		
June	1,352,027		1,111,012		722,560		
July	668,032		759,969		535,512		
August	731,527		916,711		654,806		
September	1,285,731		1,572,755		1,208,102		
October	1,490,499		1,474,742		953,441		
November	1,236,419		1,469,009		1,027,705		
December	1,435,529		1,598,605		829,076		
Totals	15,607,598		15,376,973		10,412,329		
Year to date	4,503,905	3,873,695	3,986,052	4,300,757	2,817,888	2,966,407	

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1964 and 1965

	Production		Shipments				
	Uni	ts	Uni	ts	Value		
-	1964	1965	1964	1965	1964	1965	
		nut	mber		dolla	ars	
January	5,575	15,111	11,005	23,661	116,755	236,573	
February	19,755	25,270	12,366	42,679	133,737	222,519	
March	33,163	22,987	19,687	51,598	206,536	336,201	
April	31,970		29,509		152,469		
1ay	28,190		27,782		142,852		
June	33,628		30,582		185,787		
July	28,973		29,920		138,128		
August	22,047		5, 129		94,735		
September	31,024		43,259		206, 239		
October	18,730		16,266		159,192		
November	9,217		19,426		181,992		
December	7,483		14,755	-	224,027		
Totals	269,755		259,686		1,942,449		
Year to date	58,493	63,368	43,058	117,938	457,028	795,293	

TABLE 10. Production and Shipments of Television Picture Tubes(1), by Months, 1964 and 1965

	Produ	ection	Shipments				
	Uni	ts	Uni	Units		ue	
	1964	1965	1964	1965	1964	1965	
		num	number			ars	
January	58,672	72,774	48,187	67,119	846,982	1,083,672	
February	68,683	88,417	59,738	77,989	983,495	1,244,407	
March	69,024	101,194	70,812	96,473	1,207,335	1,564,327	
April	50,805		57,683		992,761		
May	65,660		70,665		1,289,619		
June	72,555		75,551		1,059,082		
July	46,056		55,321		927,012		
August	57,684		48,058		822,861		
September	91,241		93,380		1,504,144		
October	81,144		72,208		1,248,234		
November	94,539		99,299		1,499,584		
December	95,398		106,004		1,682,044		
Totals	851,461		856,906		14,063,153		
Year to date	196,379	262,385	178,737	241,581	3,037,812	3,892,406	

<sup>(1)</sup> Includes rebuilt tubes.

TABLE 11. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1964 and 1965

	Produ	ction	Shipments				
	Uni	ts	Uni	ts	Value		
	1964	1965	1964	1965	1964	1965	
		nur	mber		doll	lars	
January	135,865	840,353	94,036	679,447	46,373	511,729	
February	404,863	948,948	371,639	783,432	382,147	594,767	
March	420,622	1,096,487	420,671	1,055,471	488,487	896,283	
April	447,958		322,664		342,931		
May	435,737		457,147		364,260		
June	609,343		777,030		509,010		
July	354,362		483,404		240,825		
August	553,038		364, 129		378,646		
September	845,392		891,190		619,129		
October	853,987		819,661		510,678		
November	985,944		892,162		420,437		
December	1,421,896		1,283,651		753,286		
Totals	7,469,007		7,177,384		5,056,209		
Year to date	961,350	2,885,788	886,346	2,518,350	917,007	2,002,779	

<sup>(1)</sup> Includes transistor type, rectifier type, diodes, etc.

TABLE 12. Imports(1) of Specified Electronic Equipment

	Novemb	er 1965		nths ended er 1965
	No.	\$	No.	\$
Radio-phonograph sets	913	92,636	12,287	998,200
Radio receiving sets transistor, n.e.s.	119,223	1,181,777	852,386	8,522,410
Radio receiving sets, n.e.s	19,287	329,547	143,155	2,256,852
Television receiving sets	4,016	500,471	32,192	4,611,391
Electronic tubes	762,922	1,072,349	9,109,811	12,861,717
Parts of electronic tubes, n.e.s.	-	459,907	-	5,469,907
Semi-conductors, transistor type	687,569	456,301	5,472,908	4,376,291
Semi-conductors, n.e.s	606,984	288,899	5,690,543	2,644,975
Parts of semi-conductors	-	81,855	_	651,802
Phonographs, coin-operated	57	37,762	1,361	1,038,938
Phonograph record players, n.e.s.	3,229	64,662	20,075	564,228
Parts of phono record players, n.e.s.	7.1	598,893	-	4,258,653

<sup>(1)</sup> Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

	February 1965		Two months ended February 1965	
	No.	\$	No.	\$
T.V. receiving sets, excluding combinations	260	33,966	727	95,284
Combination receiving sets, and record players	1,386	346,745	2,273	596,920
Radios, phonographs, and receiving antennae	-	241,439	-	453,122
Electronic tubes, and parts	-	349,319	•	688,877
Semi-conductors and parts	-	15,511	-	72,898

<sup>(1)</sup> Customs clearance, latest available.

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