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## OTTAWA - CANADA

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DOKMION QUREAU
$\frac{\text { RADIO AND TELEVISION RECEIVING SETS }}{\text { (Including Record Players) }}$
APRIL 1965
Jul 5 -955
DEOOEDTY OS TH:
TABLE 1. Sales of "Made-in-Canada" Radio Recelving Seis $\mathcal{A}$ A $\mathcal{R}$
Auto Portables $\left.\begin{array}{c}\text { Home } \\ \text { sets }\end{array} \begin{array}{c}\text { Radio } \\ \text { combinations }\end{array}\right]$

| April 1965 | number of units |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic sales in: |  |  |  |  |  |
| Atlantic provinces | 134 | 80 | 1,555 | 332 | 2,101 |
| Quebec ......... | 1,181 | 138 | 4,543 | 2,156 | 8,018 |
| Ontario | 50,757 | 481 | 8,017 | 1,974 | 61,229 |
| Manitoba | 1,509 | 45 | 1,420 | 412 | 3,386 |
| Saskatchewan | 278 | 21 | 723 | 271 | 1,293 |
| Alberta | 222 | 99 | 1,293 | 443 | 2,057 |
| British Columbia | 250 | 20 | 1,429 | 515 | 2,214 |
| Total domestic sales | 54,331 | 884 | 18,980 | 6,103 | 80,298 |

Export sales ................
Total sales $\ldots \ldots \ldots$. $54,431 \quad 884 \quad 18,980 \quad 6,947 \quad 1,242$

## Four months ended

Apr11 1965

| Domestic sales in: |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Atlantic provinces | 705 3,678 | 415 1,121 | 6,794 18,331 | 1,882 11,135 | $\begin{array}{r} 9,796 \\ 34,265 \end{array}$ |
| Quebec | 3,678 | 1,121 | 18,331 | 11,135 | $34,265$ |
| Ontario | 224,576 | 2,857 | 26,300 | 12,215 | 265,948 |
| Manitoba | 2,436 | 228 | 5,850 | 1,944 | 10,458 |
| Saskatchewan | 841 | 64 | 3,201 | 1,681 | 5,787 |
| Alberta | 700 | 379 | 5,138 | 2,614 | 8,831 |
| British Columbia | 1,799 | 149 | 6,342 | 3,361 | 11,651 |
| Total domestic sales | 234, 735 | 5,213 | 71,956 | 34,832 | 346,736 |
| Export sales | 156 | - | 1 | 4,038 | 4,195 |
| Total sales | 234,891 | 5,213 | 71,957 | 38,870 | 350,931 |

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TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

|  | Record players |  |  | Television receiving sets |
| :---: | :---: | :---: | :---: | :---: |
|  | Monaural | Stereo | Total |  |
|  | number of units |  |  |  |
| 4. April 1965 |  |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 432 | 238 | 670 | 3,508 |
| Quebec | 3,152 | 756 | 3,908 | 10,937 |
| Ontario | 2,058 | 927 | 2,985 | 14,114 |
| Manitoba | 297 | 240 | 537 | 1,894 |
| Saskatchewan | 295 | 127 | 422 | 1,252 |
| Alberta | 854 | 337 | 1,191 | 2,525 |
| British Columbia | 272 | 282 | 554 | 3,328 |
| Total domestic sales | 1.360 | 2,907 | 10,267 | 37,558 |
| Export sales | - | - | - | 1,437 |
| Total sales | 7,360 | 2,907 | 10,267 | 38,995 |
| Four months ended |  |  |  |  |
| Domestic sales in: |  |  |  |  |
| Atlantic provinces | 2,410 | 1,370 | 3,780 | 13,814 |
| Quebec | 10,279 | 3,977 | 14,256 | 42,783 |
| Ontario | 9,991 | 4,168 | 14,159 | 56,682 |
| Manitoba | 2,112 | 1,152 | 3,264 | 8,517 |
| Saskatchewan | 1,206 | 719 | 1,925 | 5,699 |
| Alberta ...... | 2,017 | 1,148 | 3,165 | 10,842 |
| British Columbia | 1,795 | 1,258 | 3,053 | 15,486 |
| Total domestic sales | 29,810 | 13,792 | 43,602 | 153,823 |
| Export sales | - | 37 | 37 | 2,634 |
| Total sales | 29,810 | 13,829 | 43,639 | 156,457 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

|  | April 1965 | Four months ended April 1965 |
| :---: | :---: | :---: |
| By model type: |  |  |
| Portables | 20,921 | 77,587 |
| Table models | 2,329 | 8,945 |
| Consoles | 12,669 | 59,562 |
| Three-way combinations | 1,639 | 7,729 |
| Totals | 37,558 | 153,823 |
|  |  |  |
| $17^{\prime \prime}$ and under | 6,841 | 23,135 |
| 19".. | 13,773 | 53,991 |
| 21" | 849 | 2,063 |
| $23^{\prime \prime}$ and over | 16,095 | 74,634 |
| Totals | 37,558 | 153,823 |

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

| Apr11 1965 | Four months ended |
| :---: | :---: | :---: |
| Apr11 1965 |  |

Radio recelving sets:

| Auto | 52,485 | 241,712 |
| :---: | :---: | :---: |
| Portables | 2,474 | 5,236 |
| Home sets | 15,514 | 81,161 |
| Radio phonograph combinations | 9,779 | 43,703 |
| Totals | 80,252 | 371,812 |
| Television receiving sets. | 46,150 | 187,178 |

Record players:

| Monaural | 5,836 | 41,496 |
| :---: | :---: | :---: |
| Stereo | 4,005 | 16,339 |
| Totals | 9,841 | 57,835 |

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

April 1965
Four months ended April 1965

## number of unfts

Radio receiving sets:

| Auto | 2,032 | 6,824 |
| :---: | :---: | :---: |
| Portables ..................... | 4,147 | 17,685 |
| Home sets . .................... | 259 | 1,069 |
| Radio phonograph combinations | - | 17 |
| Totals | 6,438 | 25,595 |
| Television receiving sets ....... | 1,371 | 4,260 |

(1) As reported by respondents only - see January 1965 report; figures reported in this table are not included in sales figures elsewhere in this report.

TABLE 6. Domestic sales of 'Made-in-Canada"' Radio Receiving Sets, by Months, 1964 and 1965

|  | Auto |  | Portables |  | Home | sets | Radiophonographcombinations |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  |  |  |  | number | f units |  |  |  |
| January | 50,732 | 61,741 | 371 | 830 | 13,978 | 15,151 | 8,776 | 10,109 |
| February . | 39,031 | 56,984 | 498 | 1,995 | 15,647 | 17,674 | 8,064 | 9,643 |
| March .... | 38,293 | 61,679 | 2,135 | 1,504 | 17,833 | 20,151 | 6,187 | 8,977 |
| April | 38,366 | 54,331 | 1,245 | 884 | 17,156 | 18,980 | 6,349 | 6,103 |
| May. | 33,425 |  | 942 |  | 13,541 |  | 5,171 |  |
| June . | 21,869 |  | 1,058 |  | 17,494 |  | 5,138 |  |
| July . | 8,730 |  | 2,029 |  | 14,857 |  | 6,942 |  |
| August ..... | 17,505 |  | 2,587 |  | 24,211 |  | 10,293 |  |
| September . . | 50,399 |  | 2,766 |  | 32,449 |  | 14,060 |  |
| October .... | 55,072 |  | 2,174 |  | 33,823 | - | 12,669 |  |
| November ... | 48,672 |  | 2,955 |  | 39,327 |  | 16,644 |  |
| December . . | 43,009 |  | 4,017 |  | 35,485 |  | 18,619 |  |
| Totals. | 445,103 |  | 22,777 |  | 275,801 |  | 118,912 |  |
| Year to date | 166,422 | 234,735 | 4,249 | 5,213 | 64,614 | 71,956 | 29,376 | 34,832 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1964 and 1965


TABLE 8. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January . | 1,435,135 | 973,967 | 1,361,253 | 1,387,838 | 1,002,781 | 985,196 |
| February . | 1,446,955 | 1,486,644 | 1,318,401 | 1,423,850 | 914,487 | $986,004$ |
| March .... | 1,621,815 | 1,413,084 | 1,306,398 | 1,489,069 | 900,620 | 995,207 |
| April | 1,490,214 | 1,369,010 | 1,161,605 | 1,300, 331 | 789,097 | 905,930 |
| May . | 1,413,715 |  | 1,326,513 |  | 874,142 |  |
| June | 1,352,027 |  | 1,111,012 |  | 722,560 |  |
| July | 668,032 |  | 759,969 |  | 535,512 |  |
| August | 731,527 |  | 916,711 |  | 654,806 |  |
| September | 1,285,731 |  | 1,572,755 |  | 1,208,102 |  |
| October. | 1,490,499 |  | 1,474,742 |  | 953,441 |  |
| November | 1,236,419 |  | 1,469,009 |  | 1,027,705 |  |
| December | 1,435,529 |  | 1,598,605 |  | 829,076 |  |
| Totals | 15,607,598 |  | 15,376,973 |  | $10,412,329$ |  |
| Year to date | 5,994,119 | 5,242,705 | 5,147,657 | 5,601,088 | 3,606,985 | 3,872,337 |

TABLE 9. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January . | 5,575 | 15,111 | 11,005 | 23,661 | 116,755 | 236,573 |
| February | 19,755 | 25,270 | 12,356 | 42,679 | 133,737 | 222,519 |
| March ... | 33,163 | 22,987 | 19,687 | 51,598 | 206,536 | 336, 201 |
| April | 31,970 | 16,628 | 29,509 | 14,481 | 152,469 | 227,089 |
| May . | 28,190 |  | 27,782 |  | 142,852 |  |
| June | 33,628 |  | 30,582 |  | 185,787 |  |
| July | 28,973 |  | 29,920 |  | 138,128 |  |
| August | 22,047 |  | 5,129 |  | 94,735 |  |
| September | 31,024 |  | 43,259 |  | 206,239 |  |
| October. | 18,730 |  | 16,266 |  | 159,192 |  |
| November | 9,217 |  | 19,426 |  | 181,992 |  |
| December . | 7,483 |  | 14,755 |  | 224,027 |  |
| Totals | 269,755 |  | 259,686 |  | .942,449 |  |
| Year to date | 90,463 | 79,996 | 72,567 | 132,419 | 609,497 | 1,022,382 |

TABLE 10. Production and Shipments of Television picture lubes (1), by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January | 58,672 | 72,774 | 48,187 | 67,119 | 846,982 | 1,083,672 |
| February | 68,683 | 88,417 | 59,738 | 77,989 | 983,495 | 1,244,407 |
| March | 69,024 | 101,194 | 70,812 | 96,473 | 1,207,335 | 1,564,327 |
| April | 50,805 | 93,769 | 57,683 | 69,526 | 992,761 | 1,154, 241 |
| May. | 65,660 |  | 70,665 |  | 1,289,619 |  |
| June | 72,555 |  | 75,551 |  | 1,059,082 |  |
| July | 46,056 |  | 55,321 |  | 927,012 |  |
| August | 57,684 |  | 48,058 |  | 822,861 |  |
| September | 91,241 |  | 93,380 |  | 1,504,144 |  |
| October . | 81,144 |  | 72,208 |  | 1,248,234 |  |
| November . | 94,539 |  | 99,299 |  | -1,499,584 |  |
| December | 95,398 |  | 106,004 |  | 1,682,044 |  |
| Totals | 851,461 |  | 856,906 |  | 14,063,153 |  |
| Year to date | 247,184 | 356, 154 | 236,420 | 311,107 | 4,030,573 | 5,046,647 |

(1) Inckudes rebuils cubes.

IABLE 11. Production and Shipments of Semi Conductor Devices, All
Types(1), by Months, 1964 and 1965

|  | Production |  | Shipments |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Units |  | Units |  | Value |  |
|  | 1964 | 1965 | 1964 | 1965 | 1964 | 1965 |
|  | number |  |  |  | dollars |  |
| January . | 135,865 | 840,353 | 94,036 | $679,447$ | 46,373 | 511,729 |
| February. | 404,863 | 948,948 | 371,639 | 783,432 | 382,147 | 594,767 |
| March . | 420,622 | 1,096,487 | 420,671 | 1,055,471 | 488,487 | 896,283 |
| Apr11 .... | 447,958 | 833,435 | 322,664 | 941,957 | 342,931 | 991,658 |
| May . ..... | 435,737 |  | 457,147 |  | 364,260 |  |
| June . | 609,343 |  | 777,030 |  | 509,010 |  |
| July | 354,362 |  | 483,404 |  | 240,825 |  |
| August | 553,038 |  | 364,129 |  | 378,646 |  |
| September | 845,392 |  | 891,190 |  | 619,129 |  |
| October | 853,987 |  | 819,661 |  | 510,678 |  |
| November | 985,944 |  | 892, 162 |  | 420,437 |  |
| December | 1,421,896 |  | 1,283,651 |  | 753,286 |  |
| Totals | 7,469,007 |  | 7,177,384 |  | 5,056,209 |  |
| Year to date | 1,409,308 | 3,719,223 | 1,209,010 | 3,460,307 | 1,259,938 | 2,994,43! |

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 12. Imports(1) of Specified Electronic Equipment

|  | December 1964 |  | Twelve months ended December 1964 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| Radio-phonograph sets ............ | 2,965 | 198,073 | 15,252 | 1,196,273 |
| Radio receiving sets transistor, n.e.s. .............................. | 116,324 | 1,021,427 | 968,710 | 9,543,837 |
| Radio receiving sets, n.e.s. | 20,380 | 271,147 | 163,535 | 2,527,999 |
| Television receiving sets ....... | 2,380 | 294,092 | 34,572 | 4,905,483 |
| Electronic tubes | 866,268 | 1,128,175 | 9,976,079 | 13,989,892 |
| Parts of electronic tubes, n.e.s. | - | 573,290 | - | 6,043,197 |
| Semi-conductors, transistor type | 592,771 | 437,372 | 6,065,679 | 4,813,663 |
| Semi-conductors, n.e.s. | 630,073 | 260,300 | 6,320,616 | 2,905,275 |
| Parts of semi-conductors. | - | 53,767 | - | 705,569 |
| Phonographs, coin-operated ..... | 68 | 51,286 | 1,429 | 1,090,224 |
| Phonograph record players, n.e.s. | 2,453 | 52,523 | 22,528 | 616,751 |
| Parts of phono record players, n.e.s.............................. | - | 338,959 | - | 4,597,612 |

(1) Customs clearance, latest available.

TABLE 13. Exports(1) of Specified Electronic Equipment

|  | March 1965 |  | Three months ended March 1965 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | No. | \$ | No. | \$ |
| T.V. receiving sets, excluding combinations ..................... | 470 | 64,199 | 1,197 | 159,483 |
| Combination receiving sets, and record players | 1,215 | 309,793 | 3,488 | 906,713 |
| Radios, phonographs, and receiving antennae | - | 390,846 | - | 843,968 |
| Flectronic tubes, and parts ...... | - | 643,260 | - | 1,332,137 |
| Semi-conductors and parts ........ | - | 22,422 | - | 95,320 |

[^0]


[^0]:    (1) Customs clearance, latest available.

