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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

JANUARY 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>January 1966</u>					
Domestic sales in:					
Atlantic Provinces	106	112	959	438	1,615
Quebec	960	353	2,683	1,962	5,958
Ontario	51,717	236	3,546	2,630	58,129
Manitoba	202	16	871	498	1,587
Saskatchewan	83	17	497	401	998
Alberta	102	149	736	711	1,698
British Columbia	286	-	804	822	1,912
Total domestic sales ..	53,456	883	10,096	7,462	71,897
Export sales	11,175	-	-	778	11,953
Total sales	64,631	883	10,096	8,240	83,850

Note: Data contained in this report reflect the experience of the respondent firms, listed on page 9. In the case of the commodities contained herein it is estimated that coverage is approximately 100%.

Industry Division

April 1966
6507-818

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
number of units				
<u>January 1966</u>				
Domestic sales in:				
Atlantic Provinces	447	262	709	2,747
Quebec	1,284	751	2,035	7,945
Ontario	2,388	1,618	4,006	12,224
Manitoba	702	181	883	1,837
Saskatchewan	124	133	257	856
Alberta	292	249	541	2,358
British Columbia	145	319	464	3,139
Totals	5,382	3,513	8,895	31,106
Export sales	-	-	-	255
Totals	5,382	3,513	8,895	31,361

TABLE 3. Domestic Sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	January 1966
	number of units
By model type:	
Portables	14,866
Table models	806
Consoles	13,763
Three-way combinations	1,671
Totals	31,106
Colour T. V. sets included in total	(1)
By screen size:	
17" and under	3,778
19"	11,359
21"	1,205
23" and over	14,764
Totals	31,106
Colour T. V. sets included in total	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

		January 1966
		number of units
Radio receiving sets:		
Auto		67,613
Portables		665
Home sets		15,290
Radio phonograph combinations		9,107
Totals		92,675
Total television receiving sets		38,992
Colour T. V. sets included in total		(1)
Record players:		
Monaural		8,560
Stereo		4,056
Totals		12,616

(1) Confidential.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

		January 1966
		number of units
Radio receiving sets:		
Auto		1,237
Portables		2,402
Home sets		292
Radio phonograph combinations		8
Totals		3,939
Total television receiving sets		1,453
Colour T. V. sets included in total		(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic Sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
number of units								
January	50,797	53,456	830	883	15,151	10,096	10,109	8,240
February	47,480		1,995		17,674		9,643	
March	51,314		1,504		20,151		8,977	
April	44,006		884		18,980		6,103	
May	49,468		1,276		15,067		5,276	
June	45,911		1,633		13,716		7,474	
July	21,814		2,209		13,510		7,031	
August	23,618		1,212		19,899		12,728	
September	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November	52,370		1,312		34,112		19,362	
December	54,558		3,321		42,301		21,561	
Totals	550,479		20,394		278,373		139,887	

TABLE 7. Domestic Sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
number of units				
January	12,047	8,895	38,480	31,106
February	9,478		38,682	
March	11,810		39,103	
April	10,267		37,558	
May	9,576		29,904	
June	10,530		36,032	
July	10,288		36,023	
August	19,182		45,256	
September	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM Sets Included in Table 6, by Months

	Auto		Portables		Home sets		Radio- phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)		(2)		3,146		8,800		11,946	
March	(2)		(2)		3,652		8,475		12,127	
April	(2)		(2)		3,217		5,859		9,076	
May	(2)		(2)		2,107		4,992		7,099	
June	(2)		(2)		1,790		6,665		8,455	
July	(2)		(2)		2,486		6,294		8,780	
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644		1,256,142		845,956	
March	1,413,084		1,321,361		855,159	
April	1,369,010		1,132,623		765,882	
May	1,310,635		1,135,381		774,017	
June	1,512,057		1,159,535		761,994	
July	731,270		728,864		506,112	
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270		42,679		222,519	
March	22,987		51,598		336,201	
April	16,628		14,481		227,089	
May	44,998		41,877		247,817	
June	39,578		85,510		307,935	
July	49,386		22,767		213,461	
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417		75,876		1,218,461	
March	101,194		94,360		1,538,381	
April	93,769		67,413		1,128,295	
May	88,270		71,217		1,242,883	
June	85,739		76,755		1,359,187	
July	40,516		37,627		672,456	
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, all Types(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948		783,432		594,767	
March	1,096,487		1,055,471		896,283	
April	833,435		941,957		991,658	
May	1,215,743		959,887		883,984	
June	1,169,346		1,096,139		1,077,583	
July	681,529		697,169		471,499	
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

	September 1965		Nine months ended September 1965	
	No.	\$	No.	\$
Combination radio phonograph sets	1,361	109,773	7,485	684,987
Radio receiving sets transistor, n.e.s.	121,314	1,185,260	788,768	7,188,961
Radio receiving sets, n.e.s. except parts	7,611	190,110	122,054	1,843,163
Television receiving sets, including combinations	10,834	1,050,722	45,050	5,324,079
Electronic tubes	893,601	1,186,950	8,163,017	9,724,484
Parts of electronic tubes, n.e.s.	-	286,401	-	4,335,879
Semi-conductors, transistor type	1,101,282	534,779	8,441,061	4,934,947
Semi-conductors, n.e.s.	623,093	290,711	7,387,274	3,620,692
Parts of semi-conductors	-	73,120	-	671,296
Phonographs, coin-operated, except parts	94	59,321	1,001	754,460
Phonograph record players, domestic	5,619	95,830	28,723	576,231
Radio receiving sets, auto transistor tubes	12,475	278,678	65,983	1,446,532

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	November 1965		Eleven months ended November 1965	
	No.	\$	No.	\$
T.V. receiving sets, excluding combinations	1,070	168,522	9,497	1,263,484
Combination receiving sets and record players	2,826	686,826	13,658	3,135,348
Radios, phonographs and receiving antennae	-	367,033	-	2,597,933
Electronic tubes and parts	-	311,443	-	3,713,798
Semi-conductors and parts	-	45,501	-	392,255

Source: Trade of Canada.

List of Reporting Firms

Name	Plant location
Automatic Radio of Canada Ltd.	(1) Toronto, Ont.
Robert Bosch (Canada) Ltd.	(1) Toronto, Ont.
Bulova Watch Co. Ltd.	(1) Toronto, Ont.
Caltron Mfg. Ltd.	(4) Calgary, Alta.
Canadian Admiral Corp. Ltd.	(1, 2, 3) Port Credit, Ont.
Canadian General Electric Co. Ltd.	(1, 2, 3) Toronto, Ont.
Canadian General Electric Co. Ltd.	(4, 5) Toronto, Ont.
Canadian Westinghouse Co. Ltd.	(1, 3, 4) Hamilton, Ont.
Clairtone Sound Corp. Ltd.	(1, 3) Rexdale, Ont.
Dominion Electrohome Industries Ltd.	(1, 2, 3) Kitchener, Ont.
Fleetwood Corporation	(1, 2, 3) Montreal, Que.
Fonovox Sound Corporation	(1, 2) Montreal, Que.
Frigidaire Products of Canada Ltd.	(1) Scarborough, Ont.
General Instrument of Canada Ltd.	(5) Waterloo, Ont.
Johnson Matthey & Mallory	(5) Toronto, Ont.
Lifco Radio & Record Players	(2) Montreal, Que.
Major Electronics of Canada Ltd	(4) Vancouver, B.C.
Mellotone Hi Fi Stereo	(1) Toronto, Ont.
Montreal Phono Co. Ltd.	(1, 2) Montreal, Que.
Norel Electrical Products	(2) Montreal, Que.
Northern Electric Company Ltd.	(5) Montreal, Que.
Philco Corp. of Canada Ltd.	(1, 2, 3) Don Mills, Ont.
Philips Electronics Industries Ltd.	(1, 3, 4) Leaside, Toronto, Ont.
Phonorama Mfg. Ltd.	(2) Montreal, Que.
R C A Victor Co. Ltd.	(1, 2, 3, 4, 5) Montreal, Que.
Sea Breeze Products of Canada Ltd.	(2) Toronto, Ont.
Shelbern Electronics Ltd.	(1) Montreal, Que.
Silver Glo Limited	(4) Edmonton, Alta.
Sparton of Canada Ltd.	(1, 2, 3) London, Ont.
Superior Electronics Inc.	(4) Montreal, Que.
Sylvania Electric (Canada) Ltd.	(4) Montreal, Que.
Symphonic Electronic Corporation	(1, 2) Montreal, Que.
Syntron (Canada) Ltd.	(5) Stoney Creek, Ont.
Teletone Canada Ltd.	(1, 2) Montreal, Que.
Tri View Electronics Ltd.	(4) Toronto, Ont.
Varian Associates of Canada Ltd.	(4) Georgetown, Ont.
Vision Mfg. Ltd.	(4) Richmond, B.C.
Western Television Laboratories Ltd.	(4) Saskatoon, Sask.

- Code No: 1. Radio Receiving Sets.
 2. Record Players.
 3. Television Receiving Sets.
 4. Electronic Tubes.
 5. Semi-Conductor Devices.

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