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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

OCTOBER 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>October 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	383	84	2,774	1,340	4,581
Quebec	1,260	240	5,603	3,858	10,961
Ontario	62,057	461	12,777	4,770	80,065
Manitoba	344	22	1,326	962	2,654
Saskatchewan	- 28	6	511	905	1,394
Alberta	114	52	1,937	1,271	3,374
British Columbia	1,144	58	2,994	1,509	5,705
Total domestic sales ..	65,274	923	27,922	14,615	108,734
Export sales	41,605	-	-	1,236	42,841
Total sales	106,879	923	27,922	15,851	151,575
<u>Ten months ended</u> <u>October 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	1,442	836	15,141	6,171	23,590
Quebec	10,617	1,773	38,657	25,348	76,395
Ontario	426,892	5,328	68,253	31,074	531,547
Manitoba	4,059	630	9,922	5,808	20,419
Saskatchewan	833	168	4,521	5,151	10,673
Alberta	1,296	598	12,467	7,442	21,803
British Columbia	3,366	486	14,068	9,781	27,701
Total domestic sales ..	448,505	9,819	163,029	90,775	712,128
Export sales	161,947	-	12	8,177	170,136
Total sales	610,452	9,819	163,041	98,952	882,264

January 1967
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Industry Division

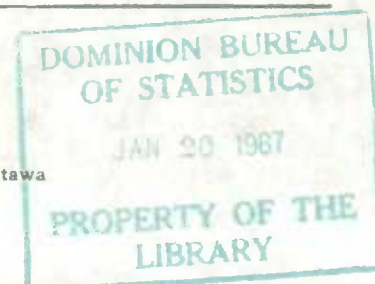


TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>October 1966</u>				
Domestic sales in:				
Atlantic provinces	2,137	1,062	3,199	4,789
Quebec	8,135	3,496	11,631	15,808
Ontario	9,165	4,565	13,730	22,260
Manitoba	1,179	822	2,001	3,796
Saskatchewan	449	410	859	2,725
Alberta	1,686	1,093	2,779	4,960
British Columbia	2,319	1,936	4,255	7,026
Total domestic sales	25,070	13,384	38,454	61,364
Export sales	-	130	130	12,808
Total sales	25,070	13,514	38,584	74,172
<u>Ten months ended October 1966</u>				
Domestic sales in:				
Atlantic provinces	9,748	5,073	14,821	32,878
Quebec	32,159	17,176	49,335	106,304
Ontario	51,343	20,920	72,263	161,806
Manitoba	8,731	4,178	12,909	23,305
Saskatchewan	2,780	2,400	5,180	14,020
Alberta	6,921	4,956	11,877	29,787
British Columbia	8,381	6,282	14,663	41,260
Total domestic sales	120,063	60,985	181,048	409,360
Export sales	1	263	264	80,653
Total sales	120,064	61,248	181,312	490,013

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	October 1966	Ten months ended October 1966
	number of units	
By model type:		
Portables	27,479	196,182
Table models	2,221	15,899
Consoles	28,963	179,625
Three-way combinations	2,701	17,654
Totals	61,364	409,360
Colour T.V. sets included in totals	(1)	(1)
By screen size:		
17" and under	6,599	47,678
19"	22,412	158,743
21"	1,651	18,113
23" and over	30,702	184,826
Totals	61,364	409,360
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	October 1966	Ten months ended October 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	97,394	574,371
Portables	198	3,836
Home sets	24,999	171,709
Radio phonograph combinations ..	15,440	105,460
Totals	138,031	855,376
Total television receiving sets ..	73,001	530,603
Colour T.V. sets included in total	(1)	(1)
<u>Record players:</u>		
Monaural	30,158	139,864
Stereo	14,802	66,503
Totals	44,960	206,367

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	October 1966	Ten months ended October 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	4,859	35,664
Portables	8,620	70,627
Home sets	929	6,613
Radio phonograph combinations ..	40	317
Totals	14,448	113,221
Total television receiving sets ..	8,729	38,353
Colour T.V. sets included in total	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,494	17,674	13,857	9,643	8,644
March	51,314	44,480	1,504	719	20,151	15,274	8,977	8,363
April	44,006	41,242	884	388	18,980	12,973	6,103	8,059
May	49,468	46,354	1,276	1,781	15,067	14,446	5,276	4,595
June	45,911	38,843	1,633	871	13,716	13,684	7,474	6,495
July	21,814	16,993	2,209	1,135	13,510	14,376	7,031	5,689
August	23,618	31,234	1,212	521	19,899	16,276	12,728	12,621
September ..	51,280	52,310	2,036	1,104	33,239	24,125	16,570	14,232
October	57,863	65,274	2,182	923	34,573	27,922	15,053	14,615
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	443,551	448,505	15,761	9,819	201,960	163,029	98,964	90,775

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810	14,010	39,103	38,740
April	10,267	10,989	37,558	36,888
May	9,576	13,271	29,904	29,842
June	10,530	13,283	36,032	32,573
July	10,288	12,694	36,023	33,482
August	19,182	21,317	45,256	47,990
September	28,107	36,461	72,343	59,653
October	37,781	38,454	64,217	61,364
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	159,066	181,048	437,598	409,360

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June	(2)	(2)	(2)	(2)	1,790	2,633	6,665	6,021	8,455	8,654
July	(2)	(2)	(2)	(2)	2,486	2,538	6,294	5,427	8,780	7,965
August	(2)	(2)	(2)	(2)	3,030	2,691	13,207	13,683	16,237	16,374
September	(2)	(2)	(2)	(2)	6,084	5,064	16,280	13,791	22,364	18,855
October	(2)	(2)	(2)	(2)	4,382	5,731	15,132	14,961	19,514	20,692
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "Home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June	1,512,057	1,093,708	1,159,535	1,315,632	761,994	848,244
July	731,270	800,556	728,864	900,492	506,112	681,223
August	1,142,949	812,246	1,007,910	1,113,508	704,651	753,644
September	1,476,870	1,074,379	1,780,294	1,066,930	1,099,208	802,058
October	1,313,251	1,265,677	1,313,199	1,285,515	1,047,090	961,278
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	12,729,737	10,695,162	12,055,439	10,625,001	8,205,217	7,520,094

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987	91,517	51,598	71,225	336,201	396,700
April	16,628	42,352	14,481	37,983	227,089	253,904
May	44,998	49,664	41,877	21,140	247,817	259,011
June	39,578	56,419	85,510	68,251	307,935	473,248
July	49,386	25,037	22,767	37,231	213,461	319,646
August	22,265	69,748	4,936	21,605	74,911	152,812
September	62,999	84,392	33,118	53,480	141,174	303,560
October	40,370	68,348	47,910	94,656	296,861	457,553
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	339,592	549,159	368,537	473,166	2,304,541	3,154,911

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May	88,270	64,481	71,217	52,022	1,242,883	910,359
June	85,739	57,311	76,755	50,870	1,359,187	1,106,291
July	40,516	49,284	37,627	44,641	672,456	1,060,053
August	58,860	39,543	58,578	53,195	1,179,664	1,162,837
September	79,723	60,537	86,897	63,335	1,462,117	1,489,089
October	87,807	67,295	83,548	70,980	1,523,152	1,601,200
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	797,069	592,016	717,277	585,764	12,382,321	11,681,472

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	1,071,394	783,432	892,044	594,767	695,656
March	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May	1,215,743	1,486,994	959,887	861,101	883,984	757,782
June	1,169,346	1,732,170	1,096,139	849,187	1,077,583	837,169
July	681,529	1,141,031	697,169	639,743	471,499	668,762
August	1,033,059	940,017	686,628	930,602	578,810	1,210,814
September	1,005,857	1,351,984	836,669	900,103	636,734	696,124
October	918,777	1,288,086	900,871	1,066,799	549,454	938,508
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	9,743,534	12,941,110	8,637,670	9,430,895	7,192,501	7,954,245

(1) Includes transistor type, rectifier type, diodes, etc.

TABLE 13. Imports of Specified Electronic Equipment

	May 1966		Five months ended May 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	2,711	59	7,979	550
Radio receiving sets transistor, n.e.s.	90,437	610	314,966	2,475
Radio receiving sets, n.e.s. except parts	11,674	281	46,389	1,131
Television receiving sets, including combinations	8,561	924	27,078	4,009
Electronic tubes	1,253,701	2,088	4,855,519	8,097
Parts of electronic tubes, n.e.s.	-	295	-	1,490
Semi-conductors, transistor type	1,120,541	907	4,890,161	3,531
Semi-conductors, n.e.s.	944,326	446	4,334,863	2,158
Parts of semi-conductors	-	124	-	424
Phonographs, coin-operated, except parts	58	27	285	190
Phonograph record players, domestic	3,787	92	11,691	274
Radio receiving sets, auto transistor tubes	6,701	128	30,321	628

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	August 1966		Eight months ended August 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	6,619	699	50,136	5,184
Combination receiving sets and record players	3,058	729	12,010	2,618
Radios, phonographs and receiving antennae	-	324	-	1,960
Electronic tubes and parts	-	164	-	2,986
Semi-conductors and parts	-	12	-	290

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review: Delatons; Vision Mfg. Ltd., Richmond, B.C.; Western Television Laboratories Ltd., Saskatoon, Sask.

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.