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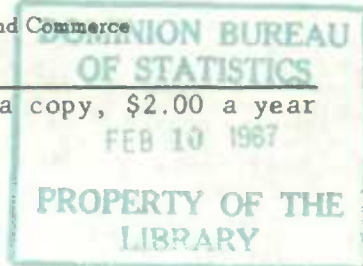
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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

NOVEMBER 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

| | Auto | Portables | Home sets | Radio phonograph combinations | Total |
|--|-----------------|-----------|-----------|-------------------------------|-----------|
| | number of units | | | | |
| <u>November 1966</u> | | | | | |
| <u>Domestic sales in:</u> | | | | | |
| Atlantic provinces | 83 | 104 | 2,585 | 1,427 | 4,199 |
| Quebec | 829 | 117 | 5,480 | 5,201 | 11,627 |
| Ontario | 69,584 | 698 | 12,175 | 6,194 | 88,651 |
| Manitoba | 1,047 | 61 | 1,881 | 1,324 | 4,313 |
| Saskatchewan | 24 | 11 | 665 | 1,047 | 1,747 |
| Alberta | 48 | 37 | 1,619 | 1,599 | 3,303 |
| British Columbia | 239 | 7 | 1,809 | 2,092 | 4,147 |
| Total domestic sales .. | 71,854 | 1,035 | 26,214 | 18,884 | 117,987 |
| Export sales | 48,282 | - | 12 | 3,470 | 51,764 |
| Total sales | 120,136 | 1,035 | 26,226 | 22,354 | 169,751 |
| <u>Eleven months ended</u> <u>November 1966</u> | | | | | |
| <u>Domestic sales in:</u> | | | | | |
| Atlantic provinces | 1,525 | 940 | 17,726 | 7,598 | 27,789 |
| Quebec | 11,446 | 1,890 | 44,137 | 30,549 | 88,022 |
| Ontario | 496,476 | 6,026 | 80,428 | 37,268 | 620,198 |
| Manitoba | 5,106 | 691 | 11,803 | 7,132 | 24,732 |
| Saskatchewan | 857 | 179 | 5,186 | 6,198 | 12,420 |
| Alberta | 1,344 | 635 | 14,086 | 9,041 | 25,106 |
| British Columbia | 3,605 | 493 | 15,877 | 11,873 | 31,848 |
| Total domestic sales .. | 520,359 | 10,854 | 189,243 | 109,659 | 830,115 |
| Export sales | 210,229 | - | 24 | 11,647 | 221,900 |
| Total sales | 730,588 | 10,854 | 189,267 | 121,306 | 1,052,015 |

February 1967
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

| | Record players | | | Television receiving sets |
|----------------------------|----------------|--------|---------|---------------------------|
| | Monaural | Stereo | Total | |
| November 1966 | | | | |
| number of units | | | | |
| <u>Domestic sales in:</u> | | | | |
| Atlantic provinces | 2,706 | 1,542 | 4,248 | 5,006 |
| Quebec | 11,029 | 8,068 | 19,097 | 14,798 |
| Ontario | 11,014 | 4,796 | 15,810 | 23,423 |
| Manitoba | 1,469 | 1,114 | 2,583 | 3,602 |
| Saskatchewan | 965 | 749 | 1,714 | 2,454 |
| Alberta | 2,041 | 1,428 | 3,469 | 5,047 |
| British Columbia | 1,600 | 1,802 | 3,402 | 6,281 |
| Total domestic sales | 30,824 | 19,499 | 50,323 | 60,611 |
| Export sales | - | 28 | 28 | 6,494 |
| Total sales | 30,824 | 19,527 | 50,351 | 67,105 |
| <u>Eleven months ended</u> | | | | |
| <u>November 1966</u> | | | | |
| <u>Domestic sales in:</u> | | | | |
| Atlantic provinces | 12,454 | 6,615 | 19,069 | 37,884 |
| Quebec | 43,188 | 25,244 | 68,432 | 121,102 |
| Ontario | 62,357 | 25,716 | 88,073 | 185,229 |
| Manitoba | 10,200 | 5,292 | 15,492 | 26,907 |
| Saskatchewan | 3,745 | 3,149 | 6,894 | 16,474 |
| Alberta | 8,962 | 6,384 | 15,346 | 34,834 |
| British Columbia | 9,981 | 8,084 | 18,065 | 47,541 |
| Total domestic sales | 150,887 | 80,484 | 231,371 | 469,971 |
| Export sales | 1 | 291 | 292 | 87,147 |
| Total sales | 150,888 | 80,775 | 231,663 | 557,118 |

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

| | November 1966 | Eleven months ended |
|---|---------------|---------------------|
| | November 1966 | |
| number of units | | |
| <u>By model type:</u> | | |
| Portables | 27,877 | 224,059 |
| Table models | 1,880 | 17,779 |
| Consoles | 26,616 | 206,241 |
| Three-way combinations | 4,238 | 21,892 |
| Totals | 60,611 | 469,971 |
| Colour T.V. sets included in totals | (1) | (1) |
| <u>By screen size:</u> | | |
| 17" and under | 6,721 | 54,399 |
| 19" | 21,841 | 180,584 |
| 21" | 1,699 | 19,812 |
| 23" and over | 30,350 | 215,176 |
| Totals | 60,611 | 469,971 |
| Colour T.V. sets included in totals | (1) | (1) |

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

| | November 1966 | Eleven months ended November 1966 |
|---|-----------------|--------------------------------------|
| | number of units | |
| <u>Radio receiving sets:</u> | | |
| Auto | 118,042 | 692,413 |
| Portables | 170 | 4,006 |
| Home sets | 25,326 | 197,035 |
| Radio phonograph combinations .. | 19,878 | 125,338 |
| Totals | 163,416 | 1,018,792 |
| Total television receiving sets .. | 76,718 | 607,321 |
| Colour T.V. sets included in total | (1) | (1) |
| <u>Record players:</u> | | |
| Monaural | 21,646 | 161,510 |
| Stereo | 17,333 | 83,836 |
| Totals | 38,979 | 245,346 |

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

| | November 1966 | Eleven months ended November 1966 |
|---|-----------------|--------------------------------------|
| | number of units | |
| <u>Radio receiving sets:</u> | | |
| Auto | 5,292 | 40,956 |
| Portables | 4,960 | 75,587 |
| Home sets | 1,956 | 8,569 |
| Radio phonograph combinations .. | 40 | 357 |
| Totals | 12,248 | 125,469 |
| Total television receiving sets .. | 8,804 | 47,157 |
| Colour T.V. sets included in total | (2) | (2) |

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

| | Auto | | Portables | | Home sets | | Radio phonograph combinations | |
|---------------|-----------------|---------|-----------|--------|-----------|---------|-------------------------------------|---------|
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number of units | | | | | | | |
| January | 50,797 | 53,456 | 830 | 883 | 15,151 | 10,096 | 10,109 | 7,462 |
| February ... | 47,480 | 58,319 | 1,995 | 1,494 | 17,674 | 13,857 | 9,643 | 8,644 |
| March | 51,314 | 44,480 | 1,504 | 719 | 20,151 | 15,274 | 8,977 | 8,363 |
| April | 44,006 | 41,242 | 884 | 388 | 18,980 | 12,973 | 6,103 | 8,059 |
| May | 49,468 | 46,354 | 1,276 | 1,781 | 15,067 | 14,446 | 5,276 | 4,595 |
| June | 45,911 | 38,843 | 1,633 | 871 | 13,716 | 13,684 | 7,474 | 6,495 |
| July | 21,814 | 16,993 | 2,209 | 1,135 | 13,510 | 14,376 | 7,031 | 5,689 |
| August | 23,618 | 31,234 | 1,212 | 521 | 19,899 | 16,276 | 12,728 | 12,621 |
| September .. | 51,280 | 52,310 | 2,036 | 1,104 | 33,239 | 24,125 | 16,570 | 14,232 |
| October | 57,863 | 65,274 | 2,182 | 923 | 34,573 | 27,922 | 15,053 | 14,615 |
| November ... | 52,370 | 71,854 | 1,312 | 1,035 | 34,112 | 26,214 | 19,362 | 18,884 |
| December ... | 54,558 | | 3,321 | | 42,301 | | 21,561 | |
| Totals ... | 550,479 | | 20,394 | | 278,373 | | 139,887 | |
| Year to date | 495,921 | 520,359 | 17,073 | 10,854 | 236,072 | 189,243 | 118,326 | 109,659 |

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

| | Record players | | Television receiving sets | |
|--------------------|-------------------|---------|------------------------------|---------|
| | 1965 | 1966 | 1965 | 1966 |
| | number of units | | | |
| January | 12,047 | 8,895 | 38,480 | 31,106 |
| February | 9,478 | 11,674 | 38,682 | 37,722 |
| March | 11,810 | 14,010 | 39,103 | 38,740 |
| April | 10,267 | 10,989 | 37,558 | 36,888 |
| May | 9,576 | 13,271 | 29,904 | 29,842 |
| June | 10,530 | 13,283 | 36,032 | 32,573 |
| July | 10,288 | 12,694 | 36,023 | 33,482 |
| August | 19,182 | 21,317 | 45,256 | 47,990 |
| September | 28,107 | 36,461 | 72,343 | 59,653 |
| October | 37,781 | 38,454 | 64,217 | 61,364 |
| November | 49,215 | 50,323 | 62,431 | 60,611 |
| December | 41,851 | | 55,560 | |
| Totals | 250,132 | | 555,589 | |
| Year to date | 208,281 | 231,371 | 500,029 | 469,971 |

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

| | Auto | | Portables | | Home sets | | Radio-phonograph combinations | | Total | |
|-----------------|-----------------|------|-----------|------|-----------|-------|-------------------------------|--------|---------|--------|
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number of units | | | | | | | | | |
| January | (2) | (2) | (2) | (2) | 2,603 | 2,388 | 8,978 | 7,676 | 11,581 | 10,064 |
| February | (2) | (2) | (2) | (2) | 3,146 | 4,516 | 8,800 | 9,028 | 11,946 | 13,544 |
| March | (2) | (2) | (2) | (2) | 3,652 | 2,784 | 8,475 | 8,444 | 12,127 | 11,228 |
| April | (2) | (2) | (2) | (2) | 3,217 | 2,275 | 5,859 | 7,187 | 9,076 | 9,462 |
| May | (2) | (2) | (2) | (2) | 2,107 | 2,476 | 4,992 | 4,629 | 7,099 | 7,105 |
| June | (2) | (2) | (2) | (2) | 1,790 | 2,633 | 6,665 | 6,021 | 8,455 | 8,654 |
| July | (2) | (2) | (2) | (2) | 2,486 | 2,538 | 6,294 | 5,427 | 8,780 | 7,965 |
| August | (2) | (2) | (2) | (2) | 3,030 | 2,691 | 13,207 | 13,683 | 16,237 | 16,374 |
| September | (2) | (2) | (2) | (2) | 6,084 | 5,064 | 16,280 | 13,791 | 22,364 | 18,855 |
| October | (2) | (2) | (2) | (2) | 4,382 | 5,731 | 15,132 | 14,961 | 19,514 | 20,692 |
| November | (2) | (2) | (2) | (2) | 6,139 | 7,014 | 19,904 | 21,060 | 26,043 | 28,074 |
| December | (2) | | (2) | | 8,169 | | 21,546 | | 29,715 | |
| Totals | (2) | | (2) | | 46,805 | | 136,132 | | 182,937 | |

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

| | Production | | Shipments | | | |
|-----------------|------------|------------|------------|------------|------------|-----------|
| | Units | | Units | | Value | |
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number | | dollars | | | |
| January | 973,967 | 916,144 | 1,220,130 | 832,848 | 845,148 | 626,054 |
| February | 1,486,644 | 1,164,428 | 1,256,142 | 971,915 | 845,956 | 653,341 |
| March | 1,413,084 | 1,148,176 | 1,321,361 | 1,334,085 | 855,159 | 887,142 |
| April | 1,369,010 | 1,210,918 | 1,132,623 | 896,440 | 765,882 | 634,475 |
| May | 1,310,635 | 1,208,930 | 1,135,381 | 907,636 | 774,017 | 672,635 |
| June | 1,512,057 | 1,093,708 | 1,159,535 | 1,315,632 | 761,994 | 848,244 |
| July | 731,270 | 800,556 | 728,864 | 900,492 | 506,112 | 681,223 |
| August | 1,142,949 | 812,246 | 1,007,910 | 1,113,508 | 704,651 | 753,644 |
| September | 1,476,870 | 1,074,379 | 1,780,294 | 1,066,930 | 1,099,208 | 802,058 |
| October | 1,313,251 | 1,265,677 | 1,313,199 | 1,285,515 | 1,047,090 | 961,278 |
| November | 1,141,692 | 1,016,035 | 1,445,635 | 1,014,272 | 1,051,133 | 783,269 |
| December | 1,371,414 | | 1,055,591 | | 785,582 | |
| Totals | 15,242,843 | | 14,556,665 | | 10,041,932 | |
| Year to date .. | 13,871,429 | 11,711,197 | 13,501,074 | 11,639,273 | 9,256,350 | 8,303,363 |

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

| | Production | | Shipments | | | |
|-----------------|------------|---------|-----------|---------|-----------|-----------|
| | Units | | Units | | Value | |
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number | | dollars | | | |
| January | 15,111 | 40,138 | 23,661 | 32,708 | 236,573 | 279,278 |
| February | 25,270 | 21,544 | 42,679 | 34,887 | 222,519 | 259,199 |
| March | 22,987 | 91,517 | 51,598 | 71,225 | 336,201 | 396,700 |
| April | 16,628 | 42,352 | 14,481 | 37,983 | 227,089 | 253,904 |
| May | 44,998 | 49,664 | 41,877 | 21,140 | 247,817 | 259,011 |
| June | 39,578 | 56,419 | 85,510 | 68,251 | 307,935 | 473,248 |
| July | 49,386 | 25,037 | 22,767 | 37,231 | 213,461 | 319,646 |
| August | 22,265 | 69,748 | 4,936 | 21,605 | 74,911 | 152,812 |
| September | 62,999 | 84,392 | 33,118 | 53,480 | 141,174 | 303,560 |
| October | 40,370 | 68,348 | 47,910 | 94,656 | 296,861 | 457,553 |
| November | 18,151 | 50,843 | 22,623 | 59,496 | 214,550 | 411,495 |
| December | 58,078 | | 37,083 | | 319,439 | |
| Totals | 415,821 | | 428,243 | | 2,838,530 | |
| Year to date .. | 357,743 | 600,002 | 391,160 | 532,662 | 2,519,091 | 3,566,406 |

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1965 and 1966

| | Production | | Shipments | | | |
|-----------------|------------|---------|-----------|---------|------------|------------|
| | Units | | Units | | Value | |
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number | | | | dollars | |
| January | 72,774 | 58,322 | 65,006 | 56,085 | 1,057,725 | 971,993 |
| February | 88,417 | 65,983 | 75,876 | 68,227 | 1,218,461 | 1,153,852 |
| March | 101,194 | 65,174 | 94,360 | 60,945 | 1,538,381 | 1,070,762 |
| April | 93,769 | 64,086 | 67,413 | 65,464 | 1,128,295 | 1,155,036 |
| May | 88,270 | 64,481 | 71,217 | 52,022 | 1,242,883 | 910,359 |
| June | 85,739 | 57,311 | 76,755 | 50,870 | 1,359,187 | 1,106,291 |
| July | 40,516 | 49,284 | 37,627 | 44,641 | 672,456 | 1,060,053 |
| August | 58,860 | 39,543 | 58,578 | 53,195 | 1,179,664 | 1,162,837 |
| September | 79,723 | 60,537 | 86,897 | 63,335 | 1,462,117 | 1,489,089 |
| October | 87,807 | 67,295 | 83,548 | 70,980 | 1,523,152 | 1,601,200 |
| November | 89,321 | 60,555 | 86,997 | 58,776 | 1,529,928 | 1,550,738 |
| December | 95,126 | | 72,848 | | 1,257,620 | |
| Totals | 981,516 | | 877,122 | | 15,169,869 | |
| Year to date .. | 886,390 | 652,571 | 804,274 | 644,540 | 13,912,249 | 13,232,210 |

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1965 and 1966

| | Production | | Shipments | | | |
|-----------------|------------|------------|------------|------------|-----------|-----------|
| | Units | | Units | | Value | |
| | 1965 | 1966 | 1965 | 1966 | 1965 | 1966 |
| | number | | | | dollars | |
| January | 840,353 | 761,417 | 679,447 | 1,248,197 | 511,729 | 784,669 |
| February | 948,948 | 1,071,394 | 783,432 | 892,044 | 594,767 | 695,656 |
| March | 1,096,487 | 1,307,478 | 1,055,471 | 908,003 | 896,283 | 514,204 |
| April | 833,435 | 1,860,539 | 941,957 | 1,135,116 | 991,658 | 850,557 |
| May | 1,215,743 | 1,486,994 | 959,887 | 861,101 | 883,984 | 757,782 |
| June | 1,169,346 | 1,732,170 | 1,096,139 | 849,187 | 1,077,583 | 837,169 |
| July | 681,529 | 1,141,031 | 697,169 | 639,743 | 471,499 | 668,762 |
| August | 1,033,059 | 940,017 | 686,628 | 930,602 | 578,810 | 1,210,814 |
| September | 1,005,857 | 1,351,984 | 836,669 | 900,103 | 636,734 | 696,124 |
| October | 918,777 | 1,288,086 | 900,871 | 1,066,799 | 549,454 | 938,508 |
| November | 1,337,940 | 1,211,367 | 1,146,043 | 967,097 | 693,544 | 895,358 |
| December | 1,649,134 | | 1,290,518 | | 782,461 | |
| Totals | 12,730,608 | | 11,074,231 | | 8,668,506 | |
| Year to date | 11,081,474 | 14,152,477 | 9,783,713 | 10,397,992 | 7,886,045 | 8,849,603 |

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment

| | June 1966 | | Six months ended June 1966 | |
|--|-----------|--------|-------------------------------|--------|
| | No. | \$'000 | No. | \$'000 |
| Combination radio phonograph sets | 3,360 | 137 | 11,339 | 687 |
| Radio receiving sets transistor, n.e.s. | 78,361 | 829 | 393,327 | 3,304 |
| Radio receiving sets, n.e.s. except parts | 14,229 | 209 | 60,618 | 1,340 |
| Television receiving sets, including combinations | 6,026 | 981 | 33,104 | 4,990 |
| Electronic tubes | 934,613 | 2,096 | 5,790,132 | 10,193 |
| Parts of electronic tubes, n.e.s. | - | 294 | - | 1,784 |
| Semi-conductors, transistor type | 1,422,855 | 982 | 6,313,016 | 4,513 |
| Semi-conductors, n.e.s. | 1,015,951 | 577 | 5,350,814 | 2,735 |
| Parts of semi-conductors | - | 97 | - | 521 |
| Phonographs, coin-operated, except parts | 70 | 44 | 355 | 234 |
| Phonograph record players, domestic | 3,930 | 105 | 15,621 | 379 |
| Radio receiving sets, auto transistor tubes | 10,175 | 236 | 40,496 | 864 |

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

| | September 1966 | | Nine months ended September 1966 | |
|--|----------------|--------|-------------------------------------|--------|
| | No. | \$'000 | No. | \$'000 |
| T.V. receiving sets, excluding combinations | 13,529 | 1,547 | 63,665 | 6,731 |
| Combination receiving sets and record players | 1,870 | 620 | 13,880 | 3,238 |
| Radios, phonographs and receiving antennae | - | 581 | - | 2,541 |
| Electronic tubes and parts | - | 348 | - | 3,334 |
| Semi-conductors and parts | - | 43 | - | 333 |

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.