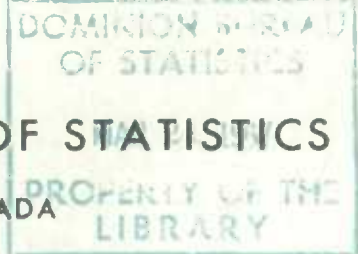


Historical File Copy



CATALOGUE No.  
43-004  
MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 21, No. 12

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS  
(Including Record Players)

DECEMBER 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>December 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	52	19	1,800	1,760	3,631
Quebec .....	833	209	4,908	6,749	12,699
Ontario .....	48,284	326	12,375	6,842	67,827
Manitoba .....	104	6	1,313	1,627	3,050
Saskatchewan .....	17	-	492	1,197	1,706
Alberta .....	94	17	1,931	1,946	3,988
British Columbia .....	181	3	1,528	2,018	3,730
Total domestic sales ..	49,565	580	24,347	22,139	96,631
Export sales .....	43,069	-	2	2,874	45,945
Total sales .....	92,634	580	24,349	25,013	142,576
<u>Twelve months ended</u>					
<u>December 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	1,577	959	19,526	9,358	31,420
Quebec .....	12,279	2,099	49,045	37,298	100,721
Ontario .....	544,760	6,352	92,803	44,110	688,025
Manitoba .....	5,210	697	13,116	8,759	27,782
Saskatchewan .....	874	179	5,678	7,395	14,126
Alberta .....	1,438	652	16,017	10,987	29,094
British Columbia .....	3,786	496	17,405	13,891	35,578
Total domestic sales ..	569,924	11,434	213,590	131,798	926,746
Export sales .....	253,298	-	26	14,521	267,845
Total sales .....	823,222	11,434	213,616	146,319	1,194,591

March 1967  
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets  
and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
	number of units			
<u>December 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	2,523	1,659	4,182	4,383
Quebec .....	7,957	20,657	28,614	12,579
Ontario .....	10,411	5,814	16,225	20,091
Manitoba .....	1,375	1,030	2,405	2,834
Saskatchewan .....	989	800	1,789	1,711
Alberta .....	1,845	1,504	3,349	3,771
British Columbia .....	1,964	1,238	3,202	4,381
Total domestic sales .....	27,064	32,702	59,766	49,750
Export sales .....	-	73	73	12,640
Total sales .....	27,064	32,775	59,839	62,390
<u>Twelve months ended</u>				
<u>December 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	14,977	8,274	23,251	42,267
Quebec .....	51,145	45,901	97,046	133,681
Ontario .....	72,768	31,530	104,298	205,320
Manitoba .....	11,575	6,322	17,897	29,741
Saskatchewan .....	4,734	3,949	8,683	18,185
Alberta .....	10,807	7,888	18,695	38,605
British Columbia .....	11,945	9,322	21,267	51,922
Total domestic sales .....	177,951	113,186	291,137	519,721
Export sales .....	1	364	365	99,787
Total sales .....	177,952	113,550	291,502	619,508

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,  
by Model Types and Screen Sizes

	December 1966	Twelve months ended
	December 1966	
	number of units	
<u>By model type:</u>		
Portables .....	22,780	246,839
Table models .....	3,157	20,936
Consoles .....	21,119	227,360
Three-way combinations .....	2,694	24,586
Totals .....	49,750	519,721
Colour T.V. sets included in totals .....	(1)	(1)
<u>By screen size:</u>		
17" and under .....	5,985	60,384
19" .....	18,087	198,671
21" .....	1,063	20,875
23" and over .....	24,615	239,791
Totals .....	49,750	519,721
Colour T.V. sets included in totals .....	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	December 1966	Twelve months ended December 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	108,255	800,668
Portables .....	116	4,122
Home sets .....	18,894	215,929
Radio phonograph combinations ..	17,028	142,366
Totals .....	144,293	1,163,085
Total television receiving sets ..	62,977	670,298
Colour T.V. sets included in total .....	(1)	(1)
<u>Record players:</u>		
Monaural .....	17,296	178,806
Stereo .....	27,414	111,250
Totals .....	44,710	290,056

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	December 1966	Twelve months ended December 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	3,098	44,054
Portables .....	7,137	82,724
Home sets .....	1,205	9,774
Radio phonograph combinations ..	1,511	1,868
Totals .....	12,951	138,420
Total television receiving sets ..	6,233	53,390
Colour T.V. sets included in total .....	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January ....	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,494	17,674	13,857	9,643	8,644
March .....	51,314	44,480	1,504	719	20,151	15,274	8,977	8,363
April .....	44,006	41,242	884	388	18,980	12,973	6,103	8,059
May .....	49,468	46,354	1,276	1,781	15,067	14,446	5,276	4,595
June .....	45,911	38,843	1,633	871	13,716	13,684	7,474	6,495
July .....	21,814	16,993	2,209	1,135	13,510	14,376	7,031	5,689
August .....	23,618	31,234	1,212	521	19,899	16,276	12,728	12,621
September ..	51,280	52,310	2,036	1,104	33,239	24,125	16,570	14,232
October ....	57,863	65,274	2,182	923	34,573	27,922	15,053	14,615
November ...	52,370	71,854	1,312	1,035	34,112	26,214	19,362	18,884
December ...	54,558	49,565	3,321	580	42,301	24,347	21,561	22,139
Totals ...	550,479	569,924	20,394	11,434	278,373	213,590	139,887	131,798
Year to date	550,479	569,924	20,394	11,434	278,373	213,590	139,887	131,798

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January .....	12,047	8,895	38,480	31,106
February .....	9,478	11,674	38,682	37,722
March .....	11,810	14,010	39,103	38,740
April .....	10,267	10,989	37,558	36,888
May .....	9,576	13,271	29,904	29,842
June .....	10,530	13,283	36,032	32,573
July .....	10,288	12,694	36,023	33,482
August .....	19,182	21,317	45,256	47,990
September .....	28,107	36,461	72,343	59,653
October .....	37,781	38,454	64,217	61,364
November .....	49,215	50,323	62,431	60,611
December .....	41,851	59,766	55,560	49,750
Totals .....	250,132	291,137	555,589	519,721
Year to date .....	250,132	291,137	555,589	519,721

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January .....	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February .....	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March .....	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April .....	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May .....	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June .....	(2)	(2)	(2)	(2)	1,790	2,633	6,665	6,021	8,455	8,654
July .....	(2)	(2)	(2)	(2)	2,486	2,538	6,294	5,427	8,780	7,965
August .....	(2)	(2)	(2)	(2)	3,030	2,691	13,207	13,683	16,237	16,374
September .....	(2)	(2)	(2)	(2)	6,084	5,064	16,280	13,791	22,364	18,855
October .....	(2)	(2)	(2)	(2)	4,382	5,731	15,132	14,961	19,514	20,692
November .....	(2)	(2)	(2)	(2)	6,139	7,014	19,904	21,060	26,043	28,074
December .....	(2)	(2)	(2)	(2)	8,169	6,553	21,546	21,178	29,715	27,731
Totals .....	(2)	(2)	(2)	(2)	46,805	46,663	136,132	133,085	182,937	179,748

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	973,967	916,144	1,220,130	832,848	845,148	626,054
February .....	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March .....	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April .....	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May .....	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June .....	1,512,057	1,093,708	1,159,535	1,315,632	761,994	848,244
July .....	731,270	800,556	728,864	900,492	506,112	681,223
August .....	1,142,949	812,246	1,007,910	1,113,508	704,651	753,644
September .....	1,476,870	1,074,379	1,780,294	1,066,930	1,099,208	802,058
October .....	1,313,251	1,265,677	1,313,199	1,285,515	1,047,090	961,278
November .....	1,141,692	1,016,035	1,445,635	1,014,272	1,051,133	783,269
December .....	1,371,414	1,244,711	1,055,591	1,039,116	785,582	831,719
Totals .....	15,242,843	12,955,908	14,556,665	12,678,389	10,041,932	9,135,082
Year to date ..	15,242,843	12,955,908	14,556,665	12,678,389	10,041,932	9,135,082

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	15,111	40,138	23,661	32,708	236,573	279,278
February .....	25,270	21,544	42,679	34,887	222,519	259,199
March .....	22,987	91,517	51,598	71,225	336,201	396,700
April .....	16,628	42,352	14,481	37,983	227,089	253,904
May .....	44,998	49,664	41,877	21,140	247,817	259,011
June .....	39,578	56,419	85,510	68,251	307,935	473,248
July .....	49,386	25,037	22,767	37,231	213,461	319,646
August .....	22,265	69,748	4,936	21,605	74,911	152,812
September .....	62,999	84,392	33,118	53,480	141,174	303,560
October .....	40,370	68,348	47,910	94,656	296,861	457,553
November .....	18,151	50,843	22,623	59,496	214,550	411,495
December .....	58,078	84,685	37,083	41,526	319,439	401,886
Totals .....	415,821	684,687	428,243	574,188	2,838,530	3,968,292
Year to date ..	415,821	684,687	428,243	574,188	2,838,530	3,968,292

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	72,774	58,322	65,006	56,085	1,057,725	971,993
February .....	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March .....	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April .....	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May .....	88,270	64,481	71,217	52,022	1,242,883	910,359
June .....	85,739	57,311	76,755	50,870	1,359,187	1,106,291
July .....	40,516	49,284	37,627	44,641	672,456	1,060,053
August .....	58,860	39,543	58,578	53,195	1,179,664	1,162,837
September .....	79,723	60,537	86,897	63,335	1,462,117	1,489,089
October .....	87,807	67,295	83,548	70,980	1,523,152	1,601,200
November .....	89,321	60,555	86,997	58,776	1,529,928	1,550,738
December .....	95,126	63,876	72,848	57,634	1,257,620	2,077,636
Totals .....	981,516	716,447	877,122	702,174	15,169,869	15,309,846
Year to date ..	981,516	716,447	877,122	702,174	15,169,869	15,309,846

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	840,353	761,417	679,447	1,248,197	511,729	784,669
February .....	948,948	1,071,394	783,432	892,044	594,767	695,656
March .....	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April .....	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May .....	1,215,743	1,486,994	959,887	861,101	883,984	757,782
June .....	1,169,346	1,732,170	1,096,139	849,187	1,077,583	837,169
July .....	681,529	1,141,031	697,169	639,743	471,499	668,762
August .....	1,033,059	940,017	686,628	930,602	578,810	1,210,814
September .....	1,005,857	1,351,984	836,669	900,103	636,734	696,124
October .....	918,777	1,288,086	900,871	1,066,799	549,454	938,508
November .....	1,337,940	1,211,367	1,146,043	967,097	693,544	895,358
December .....	1,649,134	1,775,078	1,290,518	1,083,186	782,461	1,173,552
Totals .....	12,730,608	15,927,555	11,074,231	11,481,178	8,668,506	10,023,155
Year to date ..	12,730,608	15,927,555	11,074,231	11,481,178	8,668,506	10,023,155

(1) Includes transistor type, rectifier type, diodes, etc.



1010669769

TABLE 13. Imports of Specified Electronic Equipment

	July 1966		Seven months ended July 1966	
	No.	\$'000	No.	\$'000
Combination radio phonograph sets	5,986	180	17,325	867
Radio receiving sets transistor, n.e.s. ....	114,245	911	507,572	4,215
Radio receiving sets, n.e.s. except parts ....	19,790	320	80,408	1,660
Television receiving sets, including combinations ....	7,100	1,024	40,204	6,014
Electronic tubes ....	1,025,346	1,797	6,815,478	11,990
Parts of electronic tubes, n.e.s.	-	280	-	2,064
Semi-conductors, transistor type	1,130,552	910	7,443,568	5,423
Semi-conductors, n.e.s. ....	1,027,212	658	6,378,026	3,393
Parts of semi-conductors ....	-	61	-	582
Phonographs, coin-operated, except parts ....	39	33	394	267
Phonograph record players, domestic ....	2,720	63	18,341	442
Radio receiving sets, auto transistor tubes ....	3,714	83	44,210	947

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	October 1966		Ten months ended October 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations ....	11,434	1,280	75,099	8,011
Combination receiving sets and record players ....	1,816	470	15,696	3,708
Radios, phonographs and receiving antennae ....	-	679	-	3,220
Electronic tubes and parts ....	-	343	-	3,677
Semi-conductors and parts ....	-	26	-	359

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.