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RADIO AND TELEVISION RECEIVING SETS
 (Including Record Players)

FEBRUARY 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>February 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	47	170	1,204	536	1,957
Quebec	688	388	2,912	2,432	6,420
Ontario	56,786	492	6,098	2,718	66,094
Manitoba	305	75	694	564	1,638
Saskatchewan	93	115	634	587	1,429
Alberta	76	164	1,259	850	2,349
British Columbia	324	99	1,056	957	2,436
Total domestic sales ..	58,319	1,503	13,857	8,644	82,323
Export sales	15,300	-	-	1,027	16,327
Total sales	73,619	1,503	13,857	9,671	98,650
<u>Two months ended February 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	153	282	2,163	974	3,572
Quebec	1,648	741	5,595	4,394	12,378
Ontario	108,503	728	9,644	5,348	124,223
Manitoba	507	91	1,565	1,062	3,225
Saskatchewan	176	132	1,131	988	2,427
Alberta	178	313	1,995	1,561	4,047
British Columbia	610	99	1,860	1,779	4,348
Total domestic sales ..	111,775	2,386	23,953	16,106	154,220
Export sales	26,475	-	-	1,805	28,280
Total sales	138,250	2,386	23,953	17,911	182,500

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TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets
and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
February 1966				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces	888	338	1,226	3,740
Quebec	1,810	1,933	3,743	9,029
Ontario	1,999	1,621	3,620	15,203
Manitoba	743	300	1,043	2,390
Saskatchewan	320	334	654	1,343
Alberta	416	383	799	2,404
British Columbia	262	327	589	3,613
Total domestic sales	6,438	5,236	11,674	37,722
Export sales	-	-	-	494
Total sales	6,438	5,236	11,674	38,216
 <u>Two months ended February 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	1,335	600	1,935	6,487
Quebec	3,094	2,684	5,778	16,974
Ontario	4,387	3,239	7,626	27,427
Manitoba	1,445	481	1,926	4,227
Saskatchewan	444	467	911	2,199
Alberta	708	632	1,340	4,762
British Columbia	407	646	1,053	6,752
Total domestic sales	11,820	8,749	20,569	68,828
Export sales	-	-	-	749
Total sales	11,820	8,749	20,569	69,577

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets,
by Model Types and Screen Sizes

	February 1966	Two months ended February 1966
	number of units	
<u>By model type:</u>		
Portables	18,872	33,738
Table models	721	1,527
Consoles	16,314	30,077
Three-way combinations	1,815	3,486
Totals	37,722	68,828
Colour T.V. sets included in totals	(1)	(1)
<u>By screen size:</u>		
17" and under	3,963	7,741
19"	16,302	27,661
21"	1,369	2,574
23" and over	16,088	30,852
Totals	37,722	68,828
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	February 1966	Two months ended February 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	62,080	129,693
Portables	2,211	2,876
Home sets	13,080	28,370
Radio phonograph combinations ..	10,814	19,921
Totals	88,185	180,860
Total television receiving sets ..	41,104	80,096
Colour T.V. sets included in total	(1)	(1)
<u>Record players:</u>		
Monaural	11,908	20,468
Stereo	5,444	9,500
Totals	17,352	29,968

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	February 1966	Two months ended February 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	2,386	3,623
Portables	3,222	5,624
Home sets	105	397
Radio phonograph combinations ..	-	8
Totals	5,713	9,652
Total television receiving sets ..	2,439	3,892
Colour T.V. sets included in total	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
number of units								
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462 ^r
February ...	47,480	58,319	1,995	1,503	17,674	13,857	9,643	8,644
March	51,314		1,504		20,151		8,977	
April	44,006		884		18,980		6,103	
May	49,468		1,276		15,067		5,276	
June	45,911		1,633		13,716		7,474	
July	21,814		2,209		13,510		7,031	
August	23,618		1,212		19,899		12,728	
September ..	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	98,277	111,775	2,825	2,386	32,825	23,953	19,752	16,106

^r Revised figure.

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
number of units				
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810		39,103	
April	10,267		37,558	
May	9,576		29,904	
June	10,530		36,032	
July	10,288		36,023	
August	19,182		45,256	
September ..	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	21,525	20,569	77,162	68,828

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)		(2)		3,652		8,475		12,127	
April	(2)		(2)		3,217		5,859		9,076	
May	(2)		(2)		2,107		4,992		7,099	
June	(2)		(2)		1,790		6,665		8,455	
July	(2)		(2)		2,486		6,294		8,780	
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084		1,321,361		855,159	
April	1,369,010		1,132,623		765,882	
May	1,310,635		1,135,381		774,017	
June	1,512,057		1,159,535		761,994	
July	731,270		728,864		506,112	
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	2,460,611	2,080,572	2,476,272	1,804,763	1,691,104	1,279,395

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987		51,598		336,201	
April	16,628		14,481		227,089	
May	44,998		41,877		247,817	
June	39,578		85,510		307,935	
July	49,386		22,767		213,461	
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	40,381	61,682	66,340	67,595	459,092	538,477

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194		94,360		1,538,381	
April	93,769		67,413		1,128,295	
May	88,270		71,217		1,242,883	
June	85,739		76,755		1,359,187	
July	40,516		37,627		672,456	
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	161,191	124,305	140,882	124,312	2,276,186	2,125,845

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	..	783,432	..	594,767	..
March	1,096,487		1,055,471		896,283	
April	838,435		941,957		991,658	
May	1,215,743		959,887		883,984	
June	1,169,346		1,096,139		1,077,583	
July	681,529		697,169		471,499	
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	1,789,301	..	1,462,879	..	1,106,496	..

(1) Includes transistor type, rectifier type, diodes, etc.

.. Figures not available.



TABLE 13. Imports of Specified Electronic Equipment

	October 1965		Ten months ended October 1965	
	No.	\$	No.	\$
Combination radio phonograph sets	1,244	113,665	8,729	798,652
Radio receiving sets transistor, n.e.s.	96,709	874,218	885,477	8,063,179
Radio receiving sets, n.e.s. except parts	23,771	340,026	145,825	2,183,189
Television receiving sets, including combinations	10,265	1,390,671	55,315	6,714,750
Electronic tubes	1,027,919	1,203,361	9,190,936	10,927,845
Parts of electronic tubes, n.e.s.	-	281,742	-	4,617,621
Semi-conductors, transistor type	831,607	642,250	9,272,668	5,577,197
Semi-conductors, n.e.s.	828,696	388,290	8,215,970	4,008,982
Parts of semi-conductors	-	51,584	-	722,880
Phonographs, coin-operated, except parts	64	43,535	1,065	797,995
Phonograph record players, domestic	5,801	163,807	34,524	740,038
Radio receiving sets, auto transistor tubes	9,701	205,570	75,684	1,652,102

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	December 1965		Twelve months ended December 1965	
	No.	\$	No.	\$
T.V. receiving sets, excluding combinations	1,277	222,798	10,774	1,486,282
Combination receiving sets and record players	2,383	629,956	16,041	3,765,304
Radios, phonographs and receiving antennae	-	395,414	-	2,993,347
Electronic tubes and parts	-	361,947	-	4,075,745
Semi-conductors and parts	-	105,458	-	497,713

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.