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RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

MARCH 1966

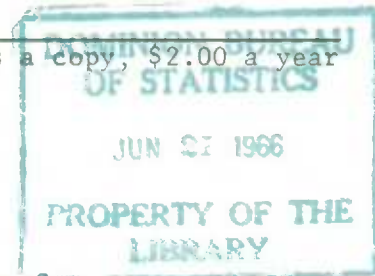


TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>March 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	112	66	1,559	539	2,276
Quebec	1,448	138	3,826	1,905	7,317
Ontario	42,235	364	5,843	3,642	52,084
Manitoba	193	10	852	430	1,485
Saskatchewan	159	2	415	395	971
Alberta	131	104	1,102	656	1,993
British Columbia	202	122	1,677	796	2,797
Total domestic sales ..	44,480	806	15,274	8,363	68,923
Export sales	4,800	-	-	988	5,788
Total sales	49,280	806	15,274	9,351	74,711
<u>Three months ended</u>					
<u>March 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	265	348	3,722	1,513	5,848
Quebec	3,096	879	9,421	6,299	19,695
Ontario	150,738	1,092	15,487	8,990	176,307
Manitoba	700	101	2,417	1,492	4,710
Saskatchewan	335	134	1,546	1,383	3,398
Alberta	309	417	3,097	2,217	6,040
British Columbia	812	221	3,537	2,575	7,145
Total domestic sales ..	156,255	3,192	39,227	24,469	223,143
Export sales	31,275	-	-	2,793	34,068
Total sales	187,530	3,192	39,227	27,262	257,211

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
March 1966				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces	826	604	1,430	3,376
Quebec	2,821	1,297	4,118	9,988
Ontario	3,273	1,558	4,831	16,232
Manitoba	779	410	1,189	1,578
Saskatchewan	240	223	463	1,190
Alberta	670	336	1,006	2,892
British Columbia	547	426	973	3,484
Total domestic sales	9,156	4,854	14,010	38,740
Export sales	-	-	-	3,278
Total sales	9,156	4,854	14,010	42,018

Three months ended
March 1966

<u>Domestic sales in:</u>				
Atlantic provinces	2,161	1,204	3,365	9,863
Quebec	5,915	3,981	9,896	26,962
Ontario	7,660	4,797	12,457	43,659
Manitoba	2,224	891	3,115	5,805
Saskatchewan	684	690	1,374	3,389
Alberta	1,378	968	2,346	7,654
British Columbia	954	1,072	2,026	10,236
Total domestic sales	20,976	13,603	34,579	107,568
Export sales	-	-	-	4,027
Total sales	20,976	13,603	34,579	111,595

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	March 1966	Three months ended March 1966
	number of units	
<u>By model type:</u>		
Portables	19,112	52,850
Table models	658	2,185
Consoles	17,140	47,217
Three-way combinations	1,830	5,316
Totals	38,740	107,568
Colour T.V. sets included in totals	(1)	(1)
<u>By screen size:</u>		
17" and under	5,122	12,863
19"	14,990	42,651
21"	2,779	5,353
23"	15,849	46,701
Totals	38,740	107,568
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	March 1966	Three months ended March 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	56,846	186,539
Portables	632	3,508
Home sets	16,167	44,537
Radio phonograph combinations ..	8,805	28,726
Totals	82,450	263,310
Total television receiving sets ..	48,224	128,320
Colour T.V. sets included in total	(1)	(1)
<u>Record players:</u>		
Monaural	9,437	29,905
Stereo	4,157	13,657
Totals	13,594	43,562

(1) Confidential.

TABLE 5. Producers sales of Imported(1) Radio and Television Receiving Sets

	March 1966	Three months ended March 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	3,740	7,363
Portables	4,183	9,807
Home sets	565	962
Radio phonograph combinations ..	-	8
Totals	8,488	18,140
Total television receiving sets ..	2,643	6,535
Colour T.V. sets included in total	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February	47,480	58,319	1,995	1,503	17,674	13,857	9,643	8,644
March	51,314	44,480	1,504	806	20,151	15,274	8,977	8,363
April	44,006		884		18,980		6,103	
May	49,468		1,276		15,067		5,276	
June	45,911		1,633		13,716		7,474	
July	21,814		2,209		13,510		7,031	
August	23,618		1,212		19,899		12,728	
September ...	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November	52,370		1,312		34,112		19,362	
December	54,558		3,321		42,301		21,561	
Totals	550,479		20,394		278,373		139,887	
Year to date	149,591	156,255	4,329	3,192	52,976	39,227	28,729	24,469

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810	14,010	39,103	38,740
April	10,267		37,558	
May	9,576		29,904	
June	10,530		36,032	
July	10,288		36,023	
August	19,182		45,256	
September	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	33,335	34,579	116,265	107,568

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April	(2)		(2)		3,217		5,859		9,076	
May	(2)		(2)		2,107		4,992		7,099	
June	(2)		(2)		1,790		6,665		8,455	
July	(2)		(2)		2,486		6,294		8,780	
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

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TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April	1,369,010		1,132,623		765,882	
May	1,310,635		1,135,381		774,017	
June	1,512,057		1,159,535		761,994	
July	731,270		728,864		506,112	
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	3,873,695	3,228,748	3,797,633	3,138,848	2,546,263	2,166,537

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987	91,517	51,598	71,225	336,201	396,700
April	16,628		14,481		227,089	
May	44,998		41,877		247,817	
June	39,578		85,510		307,935	
July	49,386		22,767		213,461	
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	63,368	153,199	117,938	138,820	795,293	935,177

TABLE 11. Production and Shipments of Television Picture Tubes(1),
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April	93,769		67,413		1,128,295	
May	88,270		71,217		1,242,883	
June	85,739		76,755		1,359,187	
July	40,516		37,627		672,456	
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	262,385	189,479	235,242	185,257	3,814,567	3,196,607

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	..	783,432	..	594,767	..
March	1,096,487	..	1,055,471	..	896,283	..
April	838,435		941,957		991,658	
May	1,215,743		959,887		883,984	
June	1,169,346		1,096,139		1,077,583	
July	681,529		697,169		471,499	
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	2,885,788	..	2,518,350	..	2,002,779	..

(1) Includes transistor type, rectifier type, diodes, etc.

.. Figures not available.

TABLE 13. Imports of Specified Electronic Equipment

	November 1965		Eleven months ended November 1965	
	No.	\$	No.	\$
Combination radio phonograph sets	2,165	176,980	10,894	975,632
Radio receiving sets transistor n.e.s.	101,567	926,724	987,044	8,989,903
Radio receiving sets, n.e.s. except parts	26,456	445,342	172,281	2,628,531
Television receiving sets, including combinations	6,800	839,244	62,115	7,553,994
Electronic tubes	1,204,122	1,661,181	10,395,058	12,589,026
Parts of electronic tubes, n.e.s.	-	317,740	-	4,935,361
Semi-conductors, transistor type	1,267,572	773,638	10,540,240	6,350,835
Semi-conductors, n.e.s.	798,662	470,205	9,014,632	4,479,187
Parts of semi-conductors	-	88,074	-	810,954
Phonographs, coin-operated, except parts	31	25,959	1,096	823,954
Phonograph record players, domestic	6,385	85,671	40,909	825,709
Radio receiving sets, auto transistor tubes	9,340	208,793	85,024	1,860,895

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	January 1966	
	No.	\$ '000
T.V. receiving sets, excluding combinations	631	141
Combination receiving sets and record players	1,902	461
Radios, phonographs and receiving antennae	-	254
Electronic tubes and parts	-	267
Semi-conductors and parts	-	65

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review.

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.