

Historical File Copy

CATALOGUE No.

43-004

MONTHLY

DOMINION BUREAU OF STATISTICS

OTTAWA - CANADA

Published by Authority of the Minister of Trade and Commerce

Vol. 21, No. 4

Price: 20 cents a copy, \$2.00 a year

RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

APRIL 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>April 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	114	98	1,534	600	2,346
Quebec	1,591	124	3,139	2,615	7,469
Ontario	37,626	289	5,390	2,332	45,637
Manitoba	1,470	43	719	489	2,721
Saskatchewan	59	15	566	463	1,103
Alberta	181	43	835	730	1,789
British Columbia	201	131	790	830	1,952
Total domestic sales ..	41,242	743	12,973	8,059	63,017
Export sales	10,510	-	-	247	10,757
Total sales	51,752	743	12,973	8,306	73,774
<u>Four months ended</u>					
<u>April 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces	379	446	5,256	2,113	8,194
Quebec	4,687	1,003	12,560	8,914	27,164
Ontario	188,364	1,381	20,877	11,322	221,944
Manitoba	2,170	144	3,136	1,981	7,431
Saskatchewan	394	149	2,112	1,846	4,501
Alberta	490	460	3,932	2,947	7,829
British Columbia	1,013	352	4,327	3,405	9,097
Total domestic sales ..	197,497	3,935	52,200	32,528	286,160
Export sales	41,785	-	-	3,040	44,825
Total sales	239,282	3,935	52,200	35,568	330,985

DOMINION BUREAU OF STATISTICS
JUL 5 1966
PROPERTY OF THE LIBRARY

June 1966
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
April 1966				
number of units				
<u>Domestic sales in:</u>				
Atlantic provinces	792	394	1,186	3,363
Quebec	1,597	1,205	2,802	9,096
Ontario	2,206	1,918	4,124	16,056
Manitoba	755	269	1,024	1,796
Saskatchewan	149	172	321	1,022
Alberta	454	443	897	2,379
British Columbia	246	389	635	3,176
Total domestic sales	6,199	4,790	10,989	36,888
Export sales	-	-	-	12,581
Total sales	6,199	4,790	10,989	49,469
<u>Four months ended April 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces	2,953	1,598	4,551	13,226
Quebec	7,512	5,186	12,698	36,058
Ontario	9,866	6,715	16,581	59,715
Manitoba	2,979	1,160	4,139	7,601
Saskatchewan	833	862	1,695	4,411
Alberta	1,832	1,411	3,243	10,033
British Columbia	1,200	1,461	2,661	13,412
Total domestic sales	27,175	18,393	45,568	144,456
Export sales	-	-	-	16,608
Total sales	27,175	18,393	45,568	161,064

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	April 1966	Four months ended April 1966
	number of units	
<u>By model type:</u>		
Portables	20,216	73,066
Table models	1,512	3,697
Consoles	13,610	60,827
Three-way combinations	1,550	6,866
Totals	36,888	144,456
Colour T.V. sets included in totals	(1)	(1)
<u>By screen size:</u>		
17" and under	6,063	18,926
19"	14,939	57,590
21"	1,340	6,693
23" and over	14,546	61,247
Totals	36,888	144,456
Colour T.V. sets included in totals	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	April 1966	Four months ended April 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	50,492	237,031
Portables	2,634	6,142
Home sets	13,295	57,832
Radio phonograph combinations ..	9,954	38,680
Totals	76,375	339,685
Total television receiving sets ..	54,682	183,002
Colour T.V. sets included in total	(1)	(1)
<u>Record players:</u>		
Monaural	12,098	42,003
Stereo	4,427	18,084
Totals	16,525	60,087

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	April 1966	Four months ended April 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto	3,510	10,873
Portables	4,236	14,043
Home sets	603	1,565
Radio phonograph combinations ..	121	129
Totals	8,470	26,610
Total television receiving sets ..	1,983	8,518
Colour T.V. sets included in total	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
	number of units							
January	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,503	17,674	13,857	9,643	8,644
March	51,314	44,480	1,504	806	20,151	15,274	8,977	8,363
April	44,006	41,242	884	743	18,980	12,973	6,103	8,059
May	49,468		1,276		15,067		5,276	
June	45,911		1,633		13,716		7,474	
July	21,814		2,209		13,510		7,031	
August	23,618		1,212		19,899		12,728	
September ..	51,280		2,036		33,239		16,570	
October	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	193,597	197,497	5,213	3,935	71,956	52,200	34,832	32,528

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
	number of units			
January	12,047	8,895	38,480	31,106
February	9,478	11,674	38,682	37,722
March	11,810	14,010	39,103	38,740
April	10,267	10,989	37,558	36,888
May	9,576		29,904	
June	10,530		36,032	
July	10,288		36,023	
August	19,182		45,256	
September ..	28,107		72,343	
October	37,781		64,217	
November	49,215		62,431	
December	41,851		55,560	
Totals	250,132		555,589	
Year to date	43,602	45,568	153,823	144,456

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May	(2)		(2)		2,107		4,992		7,099	
June	(2)		(2)		1,790		6,665		8,455	
July	(2)		(2)		2,486		6,294		8,780	
August	(2)		(2)		3,030		13,207		16,237	
September	(2)		(2)		6,084		16,280		22,364	
October	(2)		(2)		4,382		15,132		19,514	
November	(2)		(2)		6,139		19,904		26,043	
December	(2)		(2)		8,169		21,546		29,715	
Totals	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".

TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	973,967	916,144	1,220,130	832,848	845,148	626,054
February	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May	1,310,635		1,135,381		774,017	
June	1,512,057		1,159,535		761,994	
July	731,270		728,864		506,112	
August	1,142,949		1,007,910		704,651	
September	1,476,870		1,780,294		1,099,208	
October	1,313,251		1,313,199		1,047,090	
November	1,141,692		1,445,635		1,051,133	
December	1,371,414		1,055,591		785,582	
Totals	15,242,843		14,556,665		10,041,932	
Year to date ..	5,242,705	4,439,666	4,930,256	4,035,288	3,312,145	2,801,012

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	15,111	40,138	23,661	32,708	236,573	279,278
February	25,270	21,544	42,679	34,887	222,519	259,199
March	22,987	91,517	51,598	71,225	336,201	396,700
April	16,628	42,352	14,481	37,983	227,089	253,904
May	44,998		41,877		247,817	
June	39,578		85,510		307,935	
July	49,386		22,767		213,461	
August	22,265		4,936		74,911	
September	62,999		33,118		141,174	
October	40,370		47,910		296,861	
November	18,151		22,623		214,550	
December	58,078		37,083		319,439	
Totals	415,821		428,243		2,838,530	
Year to date ..	79,996	195,551	132,419	176,803	1,022,382	1,189,081

TABLE 11. Production and Shipments of Television Picture Tubes(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	72,774	58,322	65,006	56,085	1,057,725	971,993
February	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May	88,270		71,217		1,242,883	
June	85,739		76,755		1,359,187	
July	40,516		37,627		672,456	
August	58,860		58,578		1,179,664	
September	79,723		86,897		1,462,117	
October	87,807		83,548		1,523,152	
November	89,321		86,997		1,529,928	
December	95,126		72,848		1,257,620	
Totals	981,516		877,122		15,169,869	
Year to date ..	356,154	253,565	302,655	250,721	4,942,862	4,351,643

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January	840,353	761,417	679,447	1,248,197	511,729	784,669
February	948,948	1,071,394	783,432	892,044	594,767	695,656
March	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May	1,215,743		959,887		883,984	
June	1,169,346		1,096,139		1,077,583	
July	681,529		697,169		471,499	
August	1,033,059		686,628		578,810	
September	1,005,857		836,669		636,734	
October	918,777		900,871		549,454	
November	1,337,940		1,146,043		693,544	
December	1,649,134		1,290,518		782,461	
Totals	12,730,608		11,074,231		8,668,506	
Year to date	3,719,223	5,000,828	3,460,307	4,183,360	2,994,437	2,845,086

(1) Includes transistor type, rectifier type, diodes, etc.



TABLE 13. Imports of Specified Electronic Equipment

	December 1965		Twelve months ended December 1965	
	No.	\$	No.	\$
Combination radio phonograph sets	1,786	181,512	12,680	1,157,144
Radio receiving sets transistor, n.e.s.	71,240	740,835	1,058,284	9,730,738
Radio receiving sets, n.e.s. except parts	22,413	412,883	194,694	3,041,414
Television receiving sets, including combinations	1,853	435,226	63,968	7,989,220
Electronic tubes	748,900	1,199,998	11,143,958	13,789,024
Parts of electronic tubes, n.e.s.	-	226,248	-	5,161,609
Semi-conductors, transistor type	1,037,268	589,446	11,577,508	6,940,281
Semi-conductors, n.e.s.	912,307	519,353	9,926,939	4,998,540
Parts of semi-conductors	-	61,821	-	872,775
Phonographs, coin-operated, except parts	62	46,148	1,158	870,102
Phonograph record players, domestic	8,073	138,787	48,982	964,496
Radio receiving sets, auto transistor tubes	14,297	238,899	99,321	2,099,794

Source: Trade of Canada.

TABLE 14. Exports of Specified Electronic Equipment

	February 1966		Two months ended February 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations	457	105	1,088	246
Combination receiving sets and record players	855	216	2,757	677
Radios, phonographs and receiving antennae	-	166	-	420
Electronic tubes and parts	-	446	-	713
Semi-conductors and parts	-	42	-	107

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.