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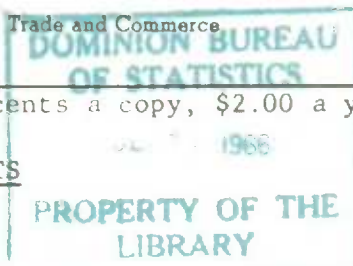
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MONTHLY

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## RADIO AND TELEVISION RECEIVING SETS (Including Record Players)

MAY 1966

TABLE 1. Sales of "Made-in-Canada" Radio Receiving Sets

	Auto	Portables	Home sets	Radio phonograph combinations	Total
	number of units				
<u>May 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	123	29	1,039	336	1,527
Quebec .....	1,277	224	3,964	1,444	6,909
Ontario .....	43,824	1,832	6,300	1,314	53,270
Manitoba .....	428	68	579	331	1,406
Saskatchewan .....	121	2	384	310	817
Alberta .....	248	39	1,256	349	1,892
British Columbia .....	333	50	924	511	1,818
Total domestic sales ..	46,354	2,244	14,446	4,595	67,639
Export sales .....	15,360	-	-	805	16,165
Total sales .....	61,714	2,244	14,446	5,400	83,804
<u>Five months ended</u> <u>May 1966</u>					
<u>Domestic sales in:</u>					
Atlantic provinces .....	502	475	6,295	2,449	9,721
Quebec .....	5,964	1,227	16,524	10,358	34,073
Ontario .....	232,188	3,213	27,177	12,636	275,214
Manitoba .....	2,598	212	3,715	2,312	8,837
Saskatchewan .....	515	151	2,496	2,156	5,318
Alberta .....	738	499	5,188	3,296	9,721
British Columbia .....	1,346	402	5,251	3,916	10,915
Total domestic sales ..	243,851	6,179	66,646	37,123	353,799
Export sales .....	57,145	-	-	3,845	60,990
Total sales .....	300,996	6,179	66,646	40,968	414,789

July 1966  
6507-818

Industry Division

TABLE 2. Sales of "Made-in-Canada" Television Receiving Sets and Record Players by Areas

	Record players			Television receiving sets
	Monaural	Stereo	Total	
number of units				
<u>May 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	661	386	1,047	2,004
Quebec .....	1,823	810	2,633	8,326
Ontario .....	6,313	877	7,190	12,230
Manitoba .....	534	188	722	1,598
Saskatchewan .....	252	162	414	953
Alberta .....	319	315	634	2,131
British Columbia .....	310	321	631	2,600
Total domestic sales .....	10,212	3,059	13,271	29,842
Export sales .....	-	-	-	10,850
Total sales .....	10,212	3,059	13,271	40,692
<u>Five months ended</u>				
<u>May 1966</u>				
<u>Domestic sales in:</u>				
Atlantic provinces .....	3,614	1,984	5,598	15,230
Quebec .....	9,335	5,996	15,331	44,384
Ontario .....	16,179	7,592	23,771	71,945
Manitoba .....	3,513	1,348	4,861	9,199
Saskatchewan .....	1,085	1,024	2,109	5,364
Alberta .....	2,151	1,726	3,877	12,164
British Columbia .....	1,510	1,782	3,292	16,012
Total domestic sales .....	37,387	21,452	58,839	174,298
Export sales .....	-	-	-	27,458
Total sales .....	37,387	21,452	58,839	201,756

TABLE 3. Domestic sales of "Made-in-Canada" Television Receiving Sets, by Model Types and Screen Sizes

	May 1966	Five months ended May 1966
	number of units	
<u>By model type:</u>		
Portables .....	16,298	89,364
Table models .....	1,470	5,167
Consoles .....	10,668	71,495
Three-way combinations .....	1,406	8,272
Totals .....	29,842	174,298
Colour T.V. sets included in totals .....	(1)	(1)
<u>By screen size:</u>		
17" and under .....	3,541	22,467
19" .....	13,659	71,249
21" .....	1,713	8,406
23" and over .....	10,929	72,176
Totals .....	29,842	174,298
Colour T.V. sets included in totals .....	(1)	(1)

(1) Confidential.

TABLE 4. Production of Radio and Television Receiving Sets and Record Players

	May 1966	Five months ended May 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	51,133	288,164
Portables .....	-	6,142
Home sets .....	22,028	79,860
Radio phonograph combinations ..	5,920	44,600
Totals .....	79,081	418,766
Total television receiving sets ..	61,398	244,400
Colour T.V. sets included in total .....	(1)	(1)
<u>Record players:</u>		
Monaural .....	9,620	51,623
Stereo .....	2,071	20,155
Totals .....	11,691	71,778

(1) Confidential.

TABLE 5. Producers' sales of Imported(1) Radio and Television Receiving Sets

	May 1966	Five months ended May 1966
	number of units	
<u>Radio receiving sets:</u>		
Auto .....	4,718	15,591
Portables .....	3,173	17,216
Home sets .....	501	2,066
Radio phonograph combinations ..	44	173
Totals .....	8,436	35,046
Total television receiving sets ..	3,249	11,767
Colour T.V. sets included in total .....	(2)	(2)

(1) As reported by respondents only - See January 1966 report; figures reported in this table are not included in sales figures elsewhere in this report.

(2) Confidential.

TABLE 6. Domestic sales of "Made-in-Canada" Radio Receiving Sets, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio phonograph combinations	
	1965	1966	1965	1966	1965	1966	1965	1966
number of units								
January ....	50,797	53,456	830	883	15,151	10,096	10,109	7,462
February ...	47,480	58,319	1,995	1,503	17,674	13,857	9,643	8,644
March .....	51,314	44,480	1,504	806	20,151	15,274	8,977	8,363
April .....	44,006	41,242	884	743	18,980	12,973	6,103	8,059
May .....	49,468	46,354	1,276	2,244	15,067	14,446	5,276	4,595
June .....	45,911		1,633		13,716		7,474	
July .....	21,814		2,209		13,510		7,031	
August .....	23,618		1,212		19,899		12,728	
September ..	51,280		2,036		33,239		16,570	
October ....	57,863		2,182		34,573		15,053	
November ...	52,370		1,312		34,112		19,362	
December ...	54,558		3,321		42,301		21,561	
Totals ...	550,479		20,394		278,373		139,887	
Year to date	243,065	243,851	6,489	6,179	87,023	66,646	40,108	37,123

TABLE 7. Domestic sales of "Made-in-Canada" Television Receiving Sets and Record Players, by Months, 1965 and 1966

	Record players		Television receiving sets	
	1965	1966	1965	1966
number of units				
January .....	12,047	8,895	38,480	31,106
February .....	9,478	11,674	38,682	37,722
March .....	11,810	14,010	39,103	38,740
April .....	10,267	10,989	37,558	36,888
May .....	9,576	13,271	29,904	29,842
June .....	10,530		36,032	
July .....	10,288		36,023	
August .....	19,182		45,256	
September .....	28,107		72,343	
October .....	37,781		64,217	
November .....	49,215		62,431	
December .....	41,851		55,560	
Totals .....	250,132		555,589	
Year to date .....	53,178	58,839	183,727	174,298

TABLE 8. Sales of "Made-in-Canada" AM-FM and FM sets included in Table 6, by Months, 1965 and 1966

	Auto		Portables		Home sets		Radio-phonograph combinations		Total	
	1965	1966	1965	1966	1965	1966	1965	1966	1965	1966
	number of units									
January .....	(2)	(2)	(2)	(2)	2,603	2,388	8,978	7,676	11,581	10,064
February .....	(2)	(2)	(2)	(2)	3,146	4,516	8,800	9,028	11,946	13,544
March .....	(2)	(2)	(2)	(2)	3,652	2,784	8,475	8,444	12,127	11,228
April .....	(2)	(2)	(2)	(2)	3,217	2,275	5,859	7,187	9,076	9,462
May .....	(2)	(2)	(2)	(2)	2,107	2,476	4,992	4,629	7,099	7,105
June .....	(2)		(2)		1,790		6,665		8,455	
July .....	(2)		(2)		2,486		6,294		8,780	
August .....	(2)		(2)		3,030		13,207		16,237	
September .....	(2)		(2)		6,084		16,280		22,364	
October .....	(2)		(2)		4,382		15,132		19,514	
November .....	(2)		(2)		6,139		19,904		26,043	
December .....	(2)		(2)		8,169		21,546		29,715	
Totals .....	(2)		(2)		46,805		136,132		182,937	

(2) Included with "home sets".



TABLE 9. Production and Shipments of Entertainment Type Electronic Receiving Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January .....	973,967	916,144	1,220,130	832,848	845,148	626,054
February .....	1,486,644	1,164,428	1,256,142	971,915	845,956	653,341
March .....	1,413,084	1,148,176	1,321,361	1,334,085	855,159	887,142
April .....	1,369,010	1,210,918	1,132,623	896,440	765,882	634,475
May .....	1,310,635	1,208,930	1,135,381	907,636	774,017	672,635
June .....	1,512,057		1,159,535		761,994	
July .....	731,270		728,864		506,112	
August .....	1,142,949		1,007,910		704,651	
September .....	1,476,870		1,780,294		1,099,208	
October .....	1,313,251		1,313,199		1,047,090	
November .....	1,141,692		1,445,635		1,051,133	
December .....	1,371,414		1,055,591		785,582	
Totals .....	15,242,843		14,556,665		10,041,932	
Year to date ..	6,553,340	5,648,596	6,065,637	4,942,924	4,086,162	3,473,647

TABLE 10. Production and Shipments of Industrial, Military and Power Type, n.e.s. Electronic Tubes, by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number		dollars			
January .....	15,111	40,138	23,661	32,708	236,573	279,278
February .....	25,270	21,544	42,679	34,887	222,519	259,199
March .....	22,987	91,517	51,598	71,225	336,201	396,700
April .....	16,628	42,352	14,481	37,983	227,089	253,904
May .....	44,998	49,664	41,877	21,140	247,817	259,011
June .....	39,578		85,510		307,935	
July .....	49,386		22,767		213,461	
August .....	22,265		4,936		74,911	
September .....	62,999		33,118		141,174	
October .....	40,370		47,910		296,861	
November .....	18,151		22,623		214,550	
December .....	58,078		37,083		319,439	
Totals .....	415,821		428,243		2,838,530	
Year to date ..	124,994	245,215	174,296	197,943	1,270,199	1,448,092

TABLE 11. Production and Shipments of Television Picture Tubes(1),  
by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	72,774	58,322	65,006	56,085	1,057,725	971,993
February .....	88,417	65,983	75,876	68,227	1,218,461	1,153,852
March .....	101,194	65,174	94,360	60,945	1,538,381	1,070,762
April .....	93,769	64,086	67,413	65,464	1,128,295	1,155,036
May .....	88,270	64,481	71,217	52,022	1,242,883	910,359
June .....	85,739		76,755		1,359,187	
July .....	40,516		37,627		672,456	
August .....	58,860		58,578		1,179,664	
September .....	79,723		86,897		1,462,117	
October .....	87,807		83,548		1,523,152	
November .....	89,321		86,997		1,529,928	
December .....	95,126		72,848		1,257,620	
Totals .....	981,516		877,122		15,169,869	
Year to date ..	444,424	318,046	373,872	302,743	6,185,745	5,262,002

(1) Includes rebuilt tubes.

TABLE 12. Production and Shipments of Semi-Conductor Devices, All  
Types(1), by Months, 1965 and 1966

	Production		Shipments			
	Units		Units		Value	
	1965	1966	1965	1966	1965	1966
	number				dollars	
January .....	840,353	761,417	679,447	1,248,197	511,729	784,669
February .....	948,948	1,071,394	783,432	892,044	594,767	695,656
March .....	1,096,487	1,307,478	1,055,471	908,003	896,283	514,204
April .....	833,435	1,860,539	941,957	1,135,116	991,658	850,557
May .....	1,215,743	..	959,887	..	883,984	..
June .....	1,169,346		1,096,139		1,077,583	
July .....	681,529		697,169		471,499	
August .....	1,033,059		686,628		578,810	
September .....	1,005,857		836,669		636,734	
October .....	918,777		900,871		549,454	
November .....	1,337,940		1,146,043		693,544	
December .....	1,649,134		1,290,518		782,461	
Totals .....	12,730,608		11,074,231		8,668,506	
Year to date	4,934,966	..	4,420,194	..	3,878,421	..

(1) Includes transistor type, rectifier type, diodes, etc.

.. Figures not available.



TABLE 13. Imports of Specified Electronic Equipment

	January 1966	
	No.	\$'000
Combination radio phonograph sets	..	..
Radio receiving sets transistor, n.e.s. ....	..	..
Radio receiving sets, n.e.s. except parts ....	..	..
Television receiving sets, including combinations .....	..	..
Electronic tubes .....	..	..
Parts of electronic tubes, n.e.s.	..	..
Semi-conductors, transistor type	..	..
Semi-conductors, n.e.s. ....	..	..
Parts of semi-conductors .....	..	..
Phonographs, coin-operated, except parts .....	..	..
Phonograph record players, domestic .....	..	..
Radio receiving sets, auto transistor tubes .....	..	..

Source: Trade of Canada.

.. Figures not available.

TABLE 14. Exports of Specified Electronic Equipment

	March 1966		Three months ended March 1966	
	No.	\$'000	No.	\$'000
T.V. receiving sets, excluding combinations .....	1,996	247	3,084	493
Combination receiving sets and record players .....	1,365	335	4,122	1,012
Radios, phonographs and receiving antennae .....	-	323	-	743
Electronic tubes and parts .....	-	444	-	1,157
Semi-conductors and parts .....	-	52	-	159

Source: Trade of Canada.

Note: Data contained in this report reflect the experience of respondent firms listed in the January report. However, please note the following changes for the month under review:

NIL

In the case of the commodity contained herein it is estimated that coverage is approximately 100%.